

# Project Design Phase-I - Solution Fit Template

**Project Title:** Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth.

**Team ID:** LTMP2026TMDS74700

Define CS, Fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> CS <ul style="list-style-type: none"><li>Policy makers &amp; government officials</li><li>Economists &amp; research scholars</li><li>Civil service aspirants (UPSC, State PSC)</li><li>Academic institutions</li><li>Financial analysts</li><li>NGOs working in development &amp; sustainability</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> CC <ul style="list-style-type: none"><li>Limited access to simplified data</li><li>Lack of time to analyse detailed budget reports</li><li>Technical economic terminology</li><li>Data interpretation challenges</li><li>Study impact of budget on inclusiv &amp; green growth</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> AS <ul style="list-style-type: none"><li>Government Budget documents (official PDFs)</li><li>Economic Survey reports</li><li>News articles &amp; media analysis</li><li>Research papers &amp; think tank reports</li><li>Parliamentary discussions</li></ul> <p><b>Limitations:</b></p> <ul style="list-style-type: none"><li>Technical language difficult for common readers</li><li>Scattered data across multiple sources</li><li>Limited comparative sustainability analysis</li></ul>	Explore AS, Differentiate
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> J&P <ul style="list-style-type: none"><li>Understand how Union Budget allocations have evolved</li><li>Analyze sector-wise spending trends</li><li>Evaluate sustainability focus in government spending</li><li>Identify gaps between allocation and implementation</li><li>Study impact of budget on inclusive and green growth</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> RC <ul style="list-style-type: none"><li>Budget data is complex and highly technical</li><li>Lack of simplified sustainability-focused analysis</li><li>Fragmented information across sectors</li><li>Limited public awareness of long-term fiscal impacts</li></ul>	<b>7. BEHAVIOUR</b> BE <ul style="list-style-type: none"><li>Read budget highlights from news portals</li><li>Watch budget summary videos</li><li>Refer to coaching materials (for competitive exams)</li><li>Use government portals for raw data</li><li>Attend policy discussions or webinars</li></ul>	
Focus on AS, Then CC	<b>3. TRIGGERS</b> TR <ul style="list-style-type: none"><li>Rising concern about climate change</li><li>Need for inclusive economic growth</li><li>Increasing fiscal deficit discussions</li><li>Public debates on budget priorities</li><li>Demand for transparent public finance analysis</li></ul>	<b>10. YOUR SOLUTION</b> SL <ul style="list-style-type: none"><li>Provide a structured, simplified analytical study of Union Budget evolution</li><li>Compare historical and recent budget allocations</li><li>Highlight sustainability focused sectors (renewable energy, health, education, rural development)</li><li>Present visual charts and trend analysis</li></ul>	<b>8. CHANNELS of BEHAVIOUR</b> CH <p><b>Online:</b></p> <ul style="list-style-type: none"><li>Government websites (Union Budget portal)</li><li>PIB releases</li><li>Economic Survey publications</li><li>News platforms (including analysis channels)</li><li>Academic databases</li></ul>	Reach AS, Differentiate
	<b>4. EMOTIONS: BEFORE / AFTER</b> EM <p><b>Before:</b></p> <ul style="list-style-type: none"><li>Confusion about budget function</li><li>Lack of clarity on fund allocation</li><li>Concern about economic inequality</li></ul> <p><b>After:</b></p> <ul style="list-style-type: none"><li>Better understanding of budget (meing)</li><li>Confidence in analysing financiality</li><li>Awareness of sustainable development priorities</li></ul>	<b>10. YOUR SOLUTION</b> SL <ul style="list-style-type: none"><li>Provide a structured, simplified analytical study of Union Budget evolution</li><li>Compare historical and recent budget allocations</li><li>Highlight sustainability focused sectors (renewable energy, health, education, rural development)</li><li>Present visual charts and trend analysis</li><li>Offer policy recommendations for sustainable growth</li></ul>	<b>8. CHANNELS of BEHAVIOUR</b> CH <p><b>Online:</b></p> <ul style="list-style-type: none"><li>Newspapers</li><li>Policy seminars</li><li>Civil service coaching</li></ul> <p><b>Offline:</b></p> <ul style="list-style-type: none"><li>Newspapers</li><li>University lectures</li><li>Civil service coaching centers</li></ul>	