

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS74700
Project Name	Empowering India: Analyzing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a collaborative workspace for a team gathering. On the left, there's a sidebar with a blue header labeled "Template". The main area has three columns:

- Before you collaborate:** A section with a circular icon containing a brain and wavy lines. It says: "A little bit of preparation goes a long way with this template. Here's what you need to do before you get started." Below it are three small icons: a person, a document, and a gear.
- Define your problem statement:** A section with a circular icon containing a lightbulb. It says: "Understanding exactly what needs to be done, who needs to do it, and how it will be measured is critical for success." Below it are three small icons: a person, a document, and a gear.
- Brainstorm & Idea prioritization:** A section with a circular icon containing a brain and wavy lines. It says: "Use this template in your next brainstorming session so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." Below it are three small icons: a person, a document, and a gear.

Step-2: Brainstorm, Idea Listing and Grouping

1 Brainstorm

With about five ideas that can be used to address your problem statement.

2 List ideas

Take turns sharing your ideas while clustering similar or related notes on post-it sticky notes. Have them grouped, give each cluster a title/icon that fits. If a cluster is bigger than its cluster notes, try and see if you can break it up into smaller sub-groups.

3 Group ideas

Start combining the main clusters into the main topics and then further sub-divide them into smaller sub-topics.

Step-3: Idea Prioritization



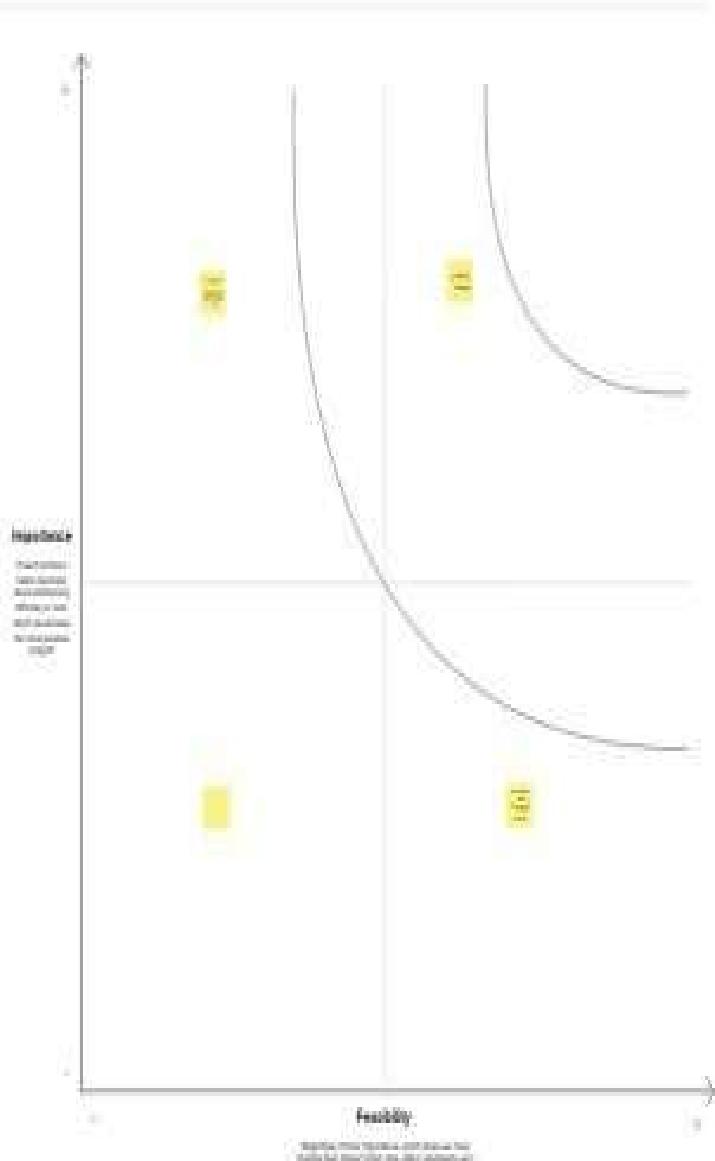
Prioritize

You team should sit in the same room where you'll be developing the initial. Place your ideas on this grid to determine which ideas are important and which are feasible.

5-10 minutes



Instructions: Use this grid to prioritize your ideas. Ideas are important if they are feasible, feasible if they are important.



After you collaborate

You can export the prioritized ideas in pdf to share with members of your community who might find it useful.

Build audience

Share the result

Share a link and/or the final idea prioritization to your team or the rest of the members of the project.

Repetitive result

Export a copy of the results as a PDF or XLS to assist in creating documents to distribute across your team.

Keep working forward

Planning phase

Define the outcomes of a new idea to come.

Specifying needs

Customer requirements map

Identify customer needs, prioritize the importance of each need.

Value proposition map

Single outcome prioritization map

Identify single outcome priorities and focus effort to maximize value.

Open for inspection

