

Crescent Bank

Shiqi Wang

Hao Sui

Hassan Aziz

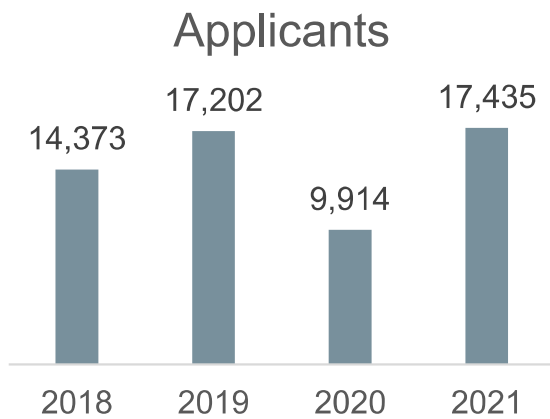
Manjun Li

A.B. Freeman School of Business

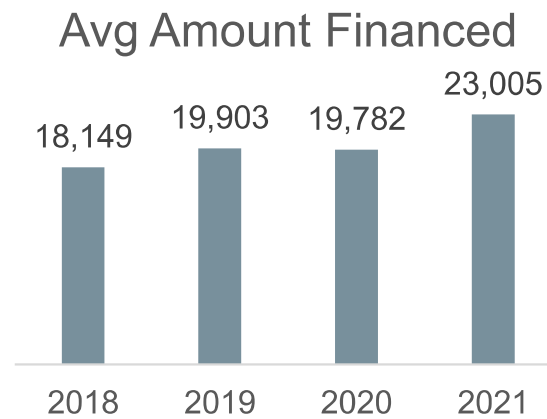
Tulane University

Introduction to Dataset

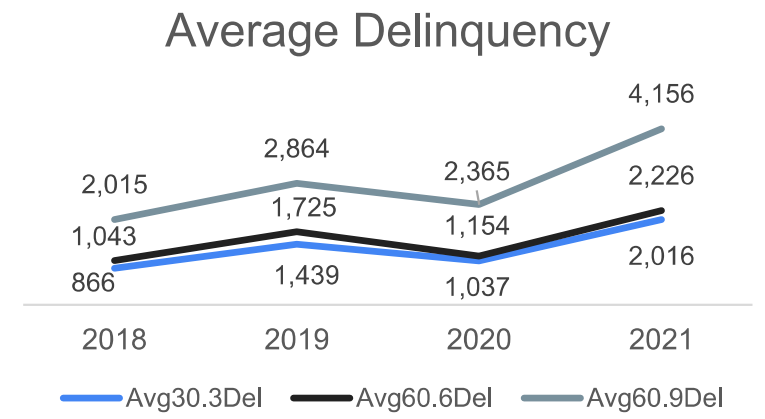
- The auto loan industry was affected heavily by Covid – Less Applicants in 2020
- Finance Amount increases linearly with inflation in the US
- Average Delinquency is linked with number of applicants – Less Applicants -> More scrutiny by bank
- *Takeaway -> Greater scrutiny by banks into applicants would reduce average count of delinquency*



Number of Applicants drop in 2020 due to Covid



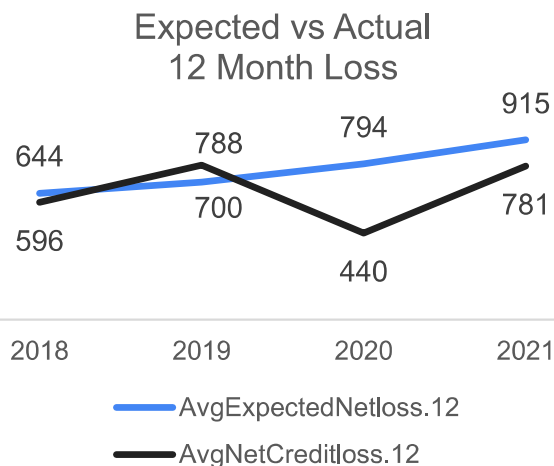
Avg Amount Financed increases each year with inflation (No effect of Covid) - *New Car inflation jumped to 5% from 2020 to 2021*



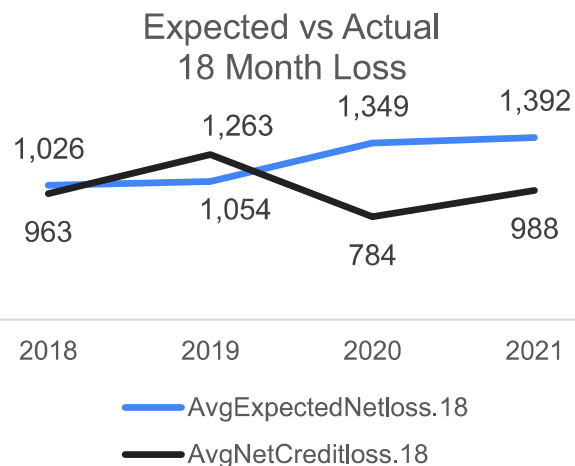
2020 has the lowest count of average delinquencies – 2021 has the highest count of average delinquencies

Introduction to Dataset

- Crescent overestimates expected Loss for all years except 2019 - Tendency to under forecast to show good performance
- Lowest Actual Losses in 2020 reinforce the idea that scrutinizing customers leads to lower losses
- If a customer is delinquent for 60 days in 6 Months, then likely to be delinquent for 60 days in 9 months too
- *Takeaway -> If a customer is delinquent for 60 days in 6 months, Crescent should start calling the customer to ensure payment (One of the problem statements expressed by bank in site visit)*



12 Month actual Loss is
Lowest in Covid (2020)



18 Month actual Loss is
Lowest in Covid (2020)

Variable 1	Variable 2	Correlation
Ever30.3	Ever60.6	Medium
Ever30.3	Ever60.9	Medium
Ever60.6	Ever60.9	High
Delinquency	Amount Financed	Low
Delinquency	Month	Low
Delinquency	Year	Low
Actual Loss	Amount Financed	Low
Delinquency	Actual Loss	Medium

Delinquency is correlated
with predicting Actual Loss
(for both 12 & 18 Months)

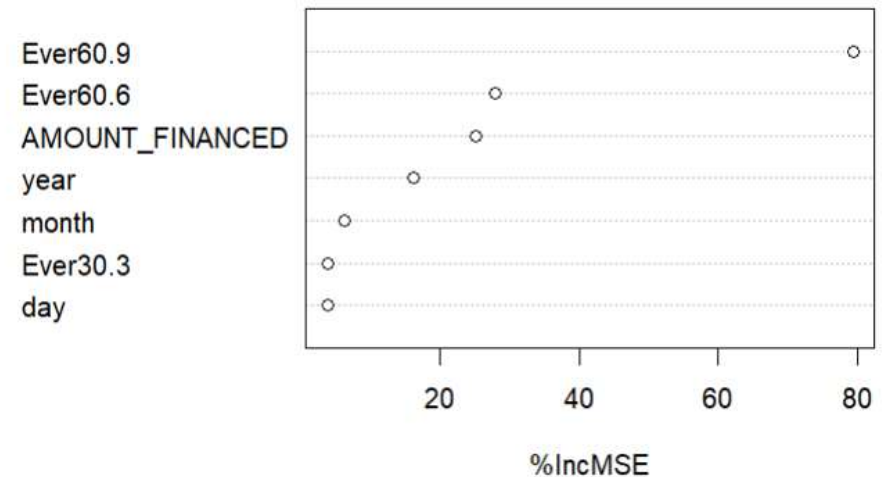
Random Forest

Random Forest Variables

Predictor variables chosen for the Random Forest were :

- Ever30.3
- Ever60.6
- Ever60.9
- Amount Financed
- Day
- Month
- Year
- Actual Loss 12 Months (for the 18 Month Model only)

Important Variable Plot for modelling 12 Month Loss
rf



Important variables for predicting both Actual Loss 12 Months and Actual Loss 18 Months were :

- 1- Ever 60.9
- 2- Ever 60.6
- 3- Amount Financed
- 4- Actual 12 Month Loss (for the 18 Month Model Only)

Modelling for Expected Loss

To take account of Covid data, which is an anomaly, and most recent data - 3 models were compared and the one with the highest decrease in RMSE was chosen:

- Model 1 – All Dataset
- Model 2 – Excluding 2020 (Covid)
- Model 3 – Only 2021 data (Most Recent)

Actual Loss 12 Months Results				Actual Loss 12 Months – 2021 Only				Actual Loss 18 Months Results*			
	Model 1	Model 2	Model 3		Model 1	Model 2	Model 3		Model 1	Model 2	Model 3
Bank RMSE	3198	3319	3684	Bank RMSE	3809	3652	3684	Bank RMSE	3633	3860	4274
Model RMSE	2730	2798	3291	Model RMSE	3355	3230	3291	Model RMSE	2826	2992	3681
RMSE Decrease	468	521	393	RMSE Decrease	454	422	393	RMSE Decrease	807	868	593

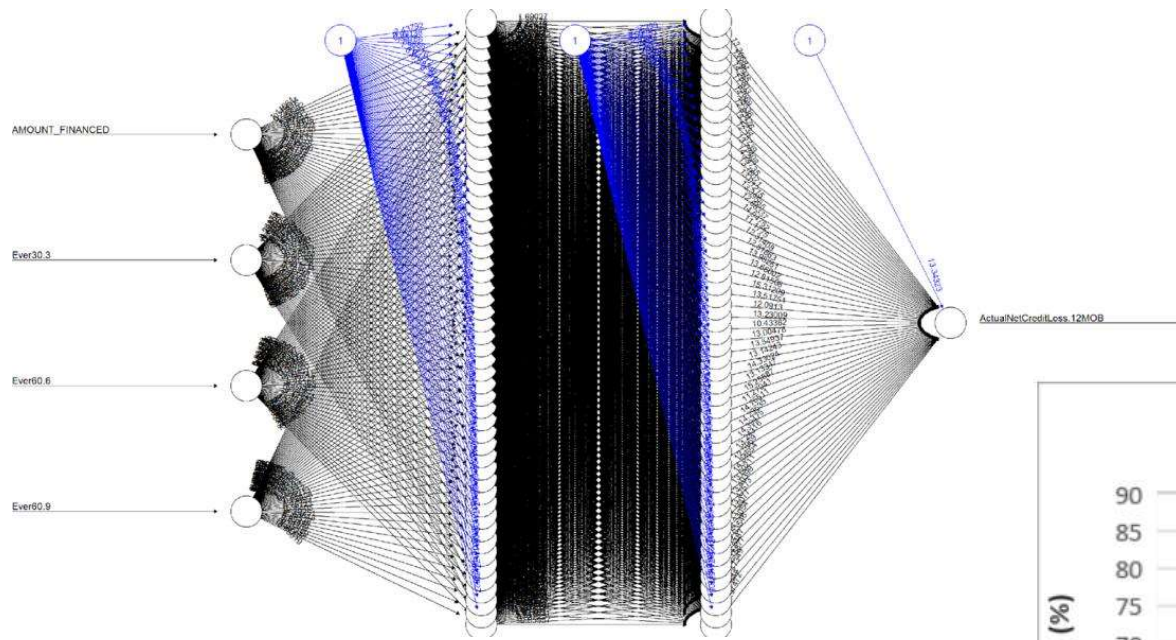
*2021 Results not compared due to lack of significant datapoints
(3 Months data only)

Conclusion:

- To model losses for 12 Months – Although Model 2 predicts the dataset the best, Model 1 predicts the most recent data (2021 applicants) better -> Use Model 1
- To model losses for 18 Months -> Use Model 2 as it has the highest decrease in RMSE

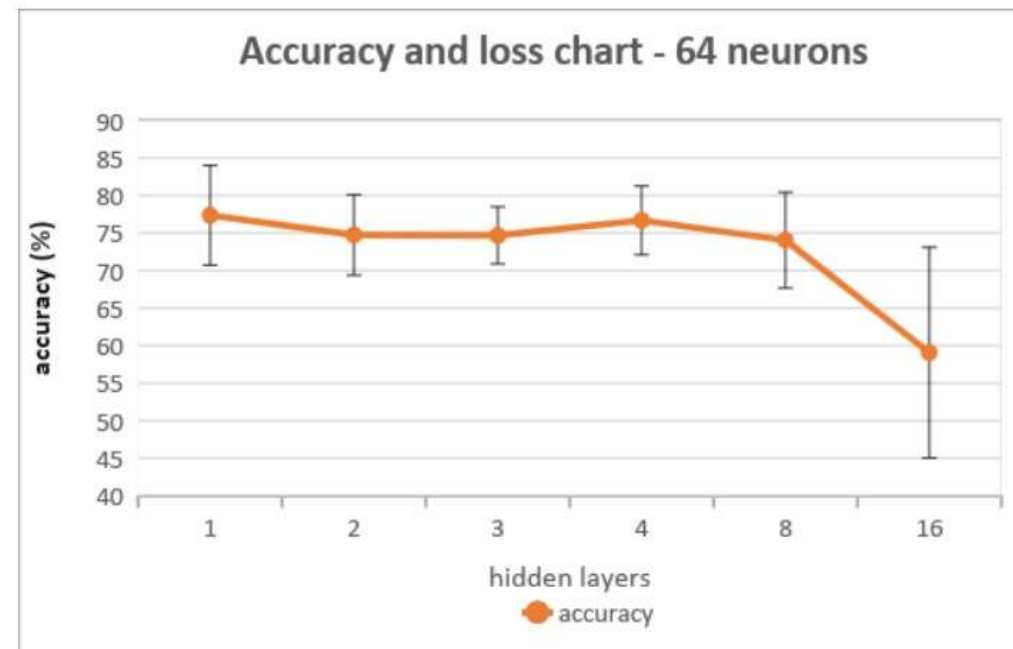
Neural Network

Overfitting and Huge O(N)

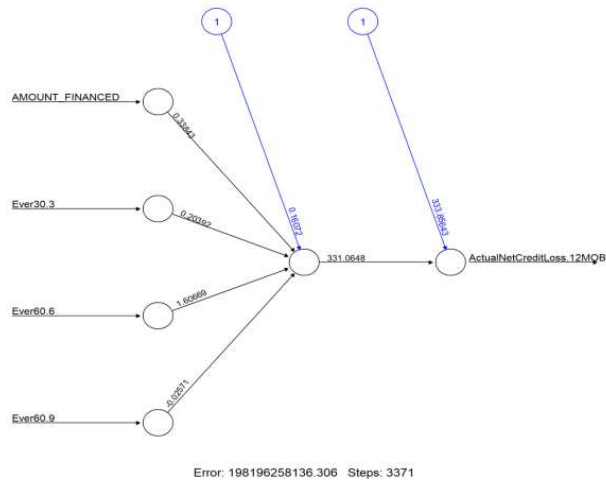


Accuracy score:
0.000000001952477

Rule of thumb:
Hidden layers < 3



One hidden layers vs. Two hidden layers

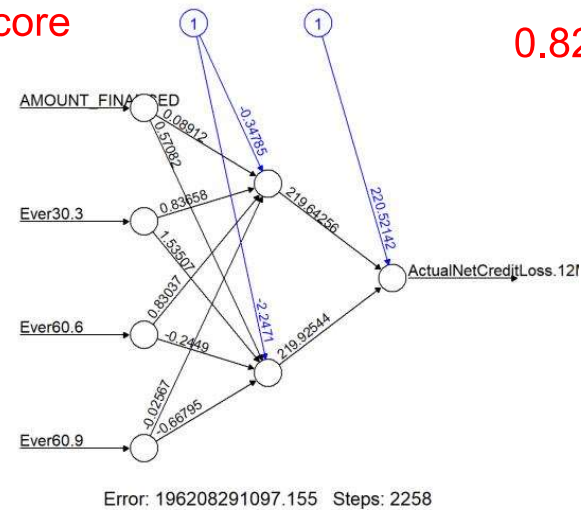


0.911 Accuracy score

whole.prediction_1
37264181

ExpectedNetLoss.12MOB
42739592

ActualNetCreditLoss.12MOB
37965453



0.828 Accuracy score

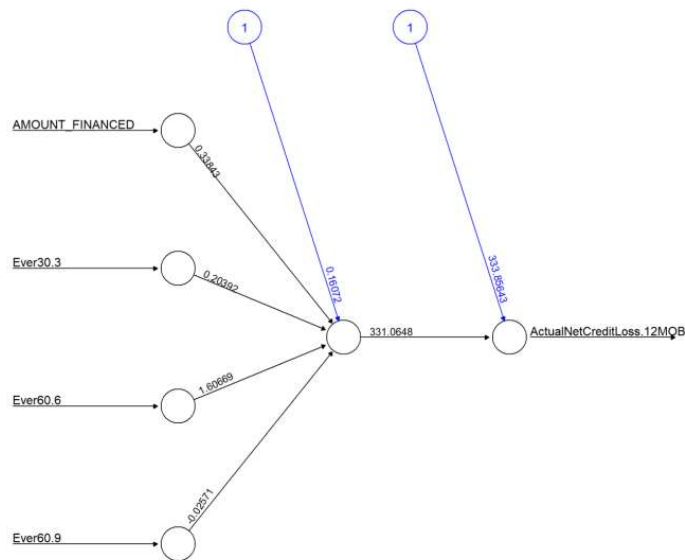
whole.prediction_1
38309978

ExpectedNetLoss.12MOB
42739592

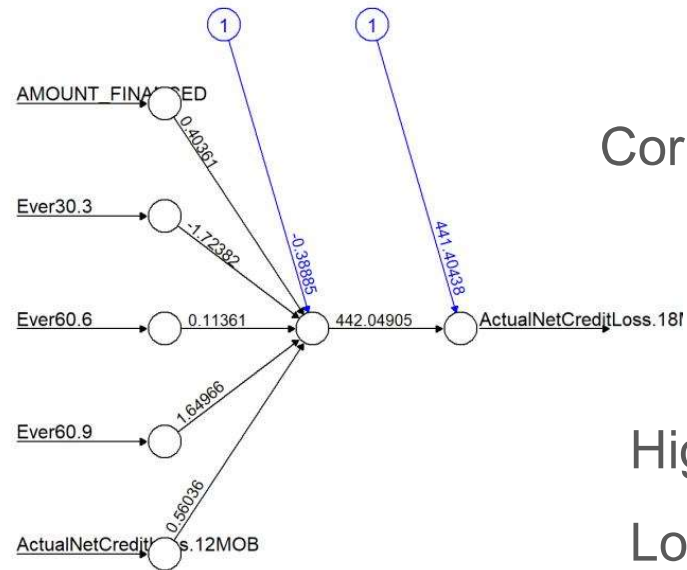
ActualNetCreditLoss.12MOB
37965453

	1 hidden layer	2 hidden layers
Accuracy	91.80%	82.80%

Variables for 12 Month vs. 18 Month

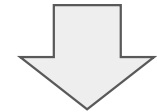


Error: 198196258136.306 Steps: 3371



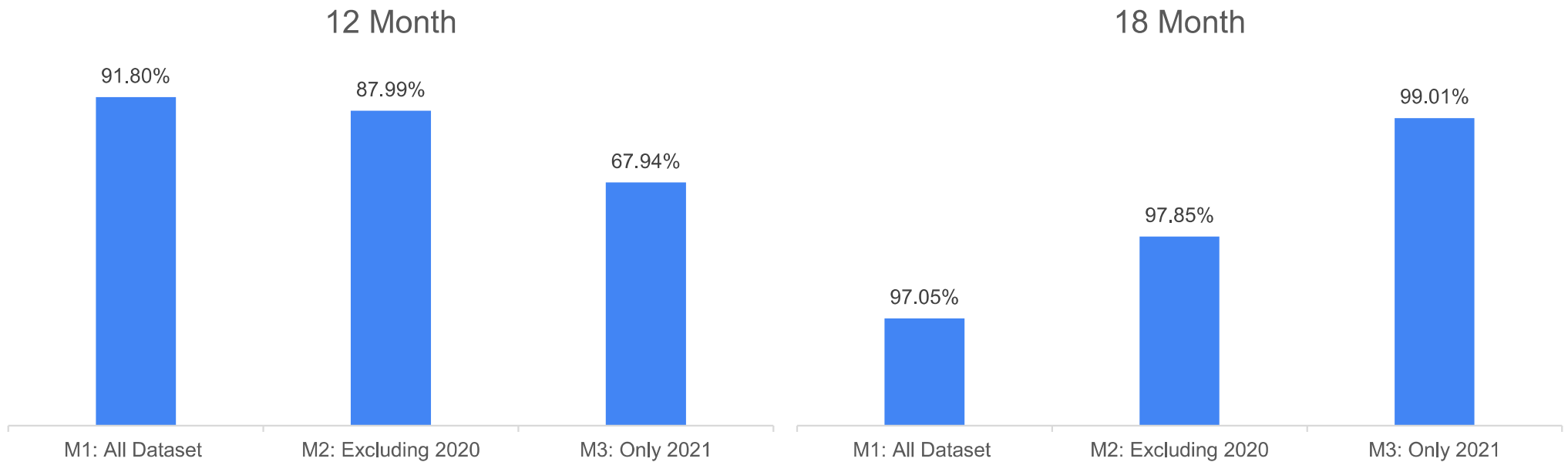
Error: 233008651594.207 Steps: 4486

$$\text{Cor}(12,18) = 0.536$$



Higher Accuracy
Lower RMSE

Outcomes for Neural Net



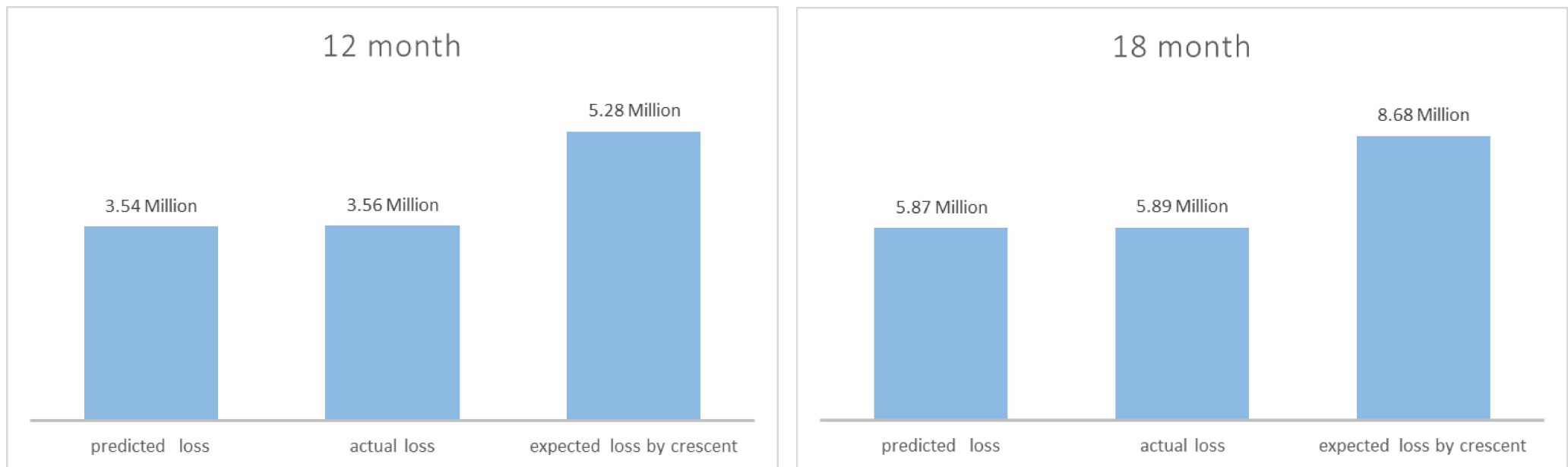
Compared to the bank model

Model 2 has the best model accuracy for predicting 12 month loss, which improved 87.99% of loss

Model 3 has the best model accuracy for predicting 18 month loss

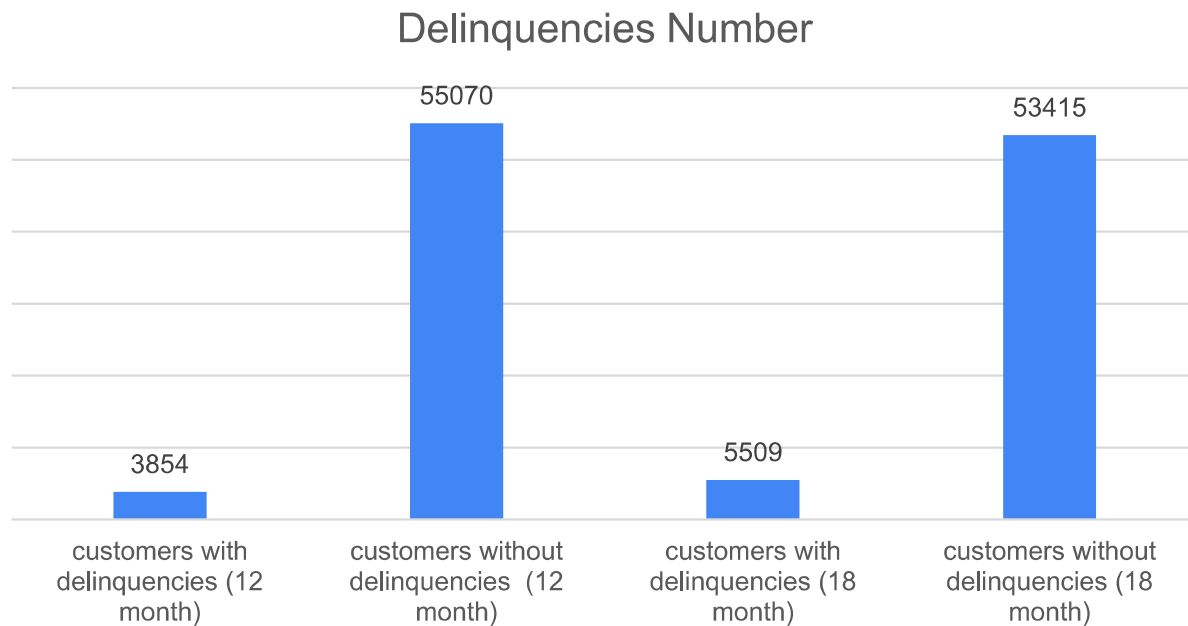
Logistic Regression & Multiple Linear Regression

Linear Regression Outcome



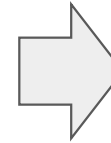
RMSE decreased 300 for 12 month and 100 for 18 month.

Compare Customers with and without Delinquencies



Delinquencies less than 10%

Goal



Predict whether the customer will have delinquencies at 12 month and 18 month

Logistic & Multiple Linear Regression

Cutoff = 0.15 for 12 month

Confusion Matrix and Statistics

		Reference	
Prediction		0	1
0	13445	94	
1	1323	769	

Accuracy : 0.9093

Cutoff = 0.16 for 18 month

Confusion Matrix and Statistics

		Reference	
Prediction		0	1
0	13087	534	
1	987	1023	

Accuracy : 0.9027

Improve the accuracy and minimize type I error at the same time.
Banks would be more likely to assume customers will have delinquencies.

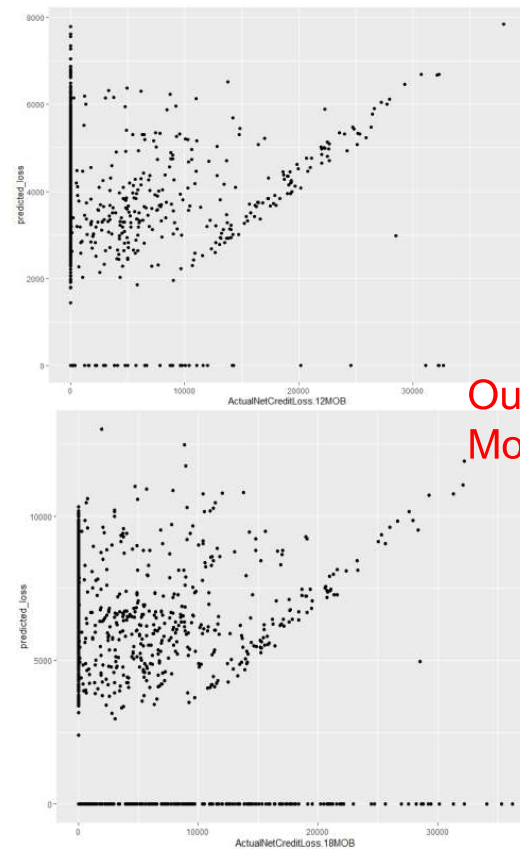
Logistic & Multiple Linear Regression

Change of 12 and 18 month

Crescent Bank's Model:
No zero.



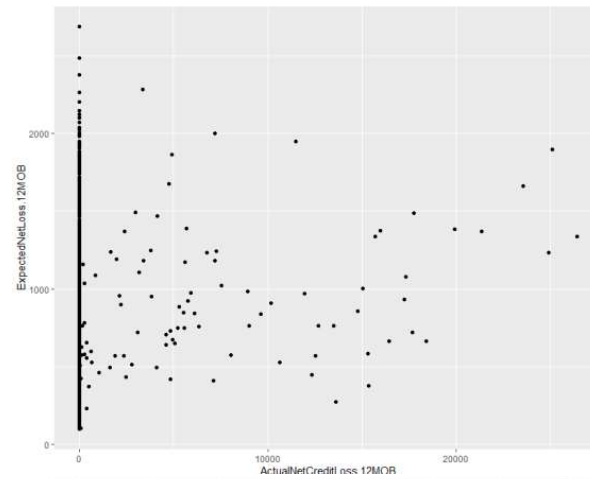
Our Model:
Most numbers are zero.



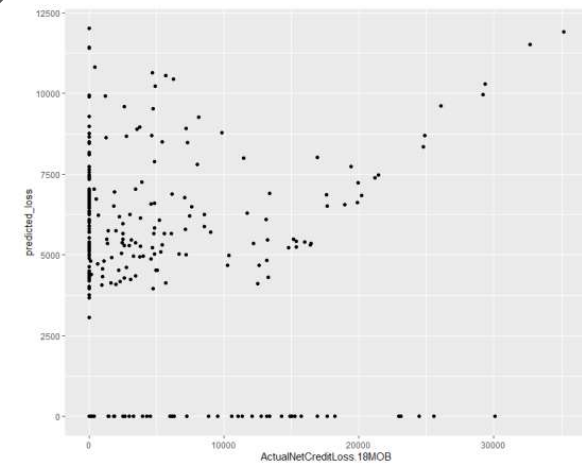
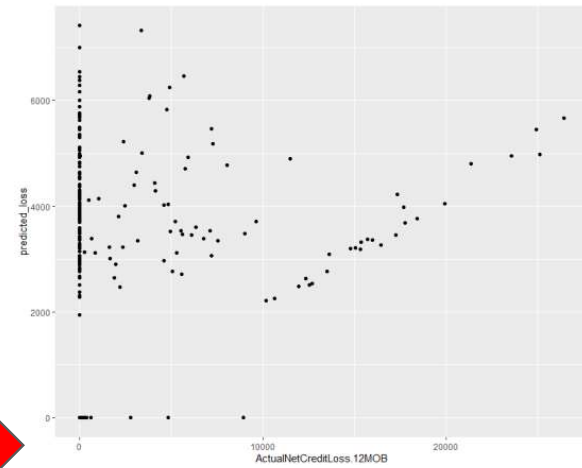
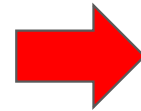
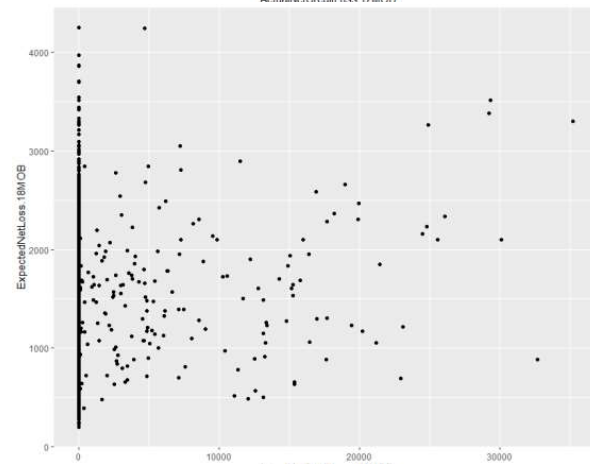
Logistic & Multiple Linear Regression

Year 2020—COVID

12M



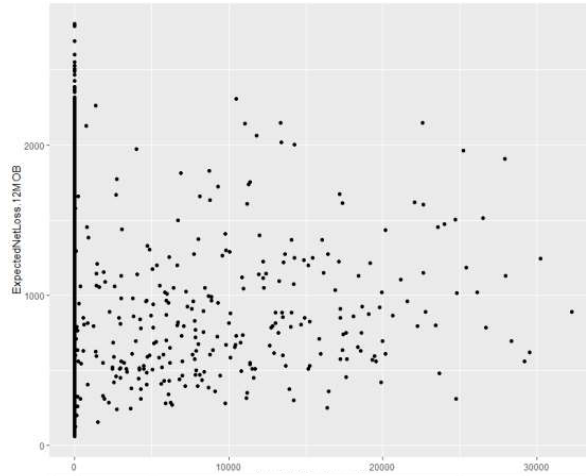
18M



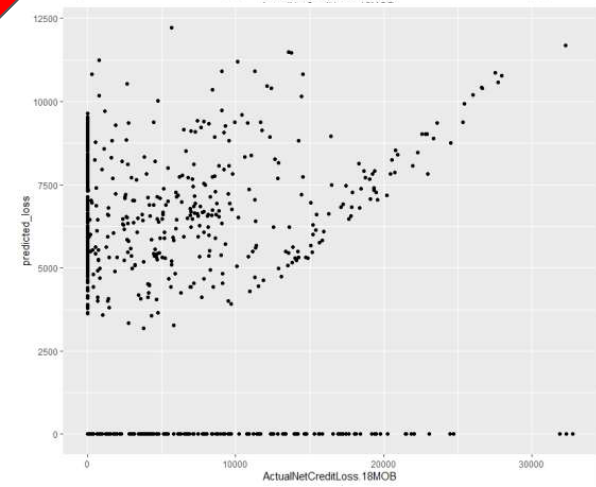
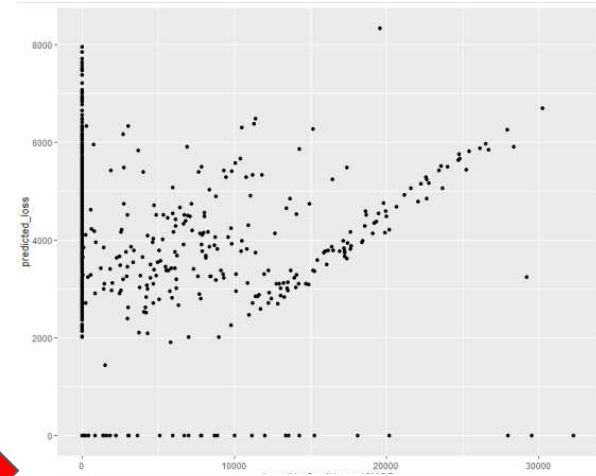
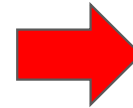
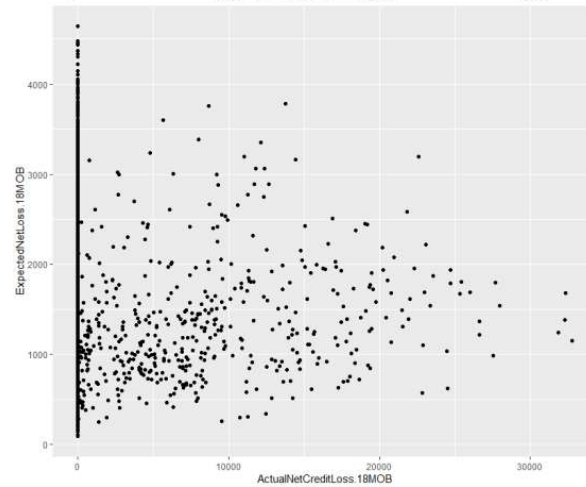
Logistic & Multiple Linear Regression

Years except 2020

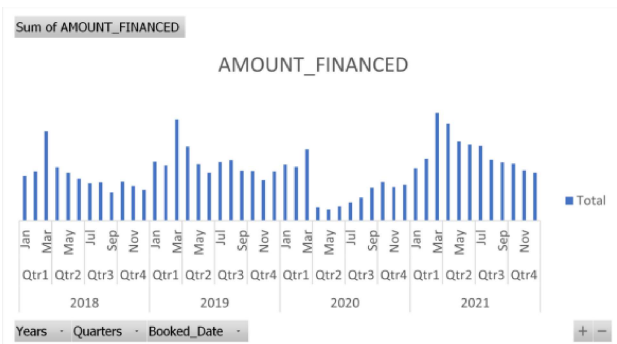
12M



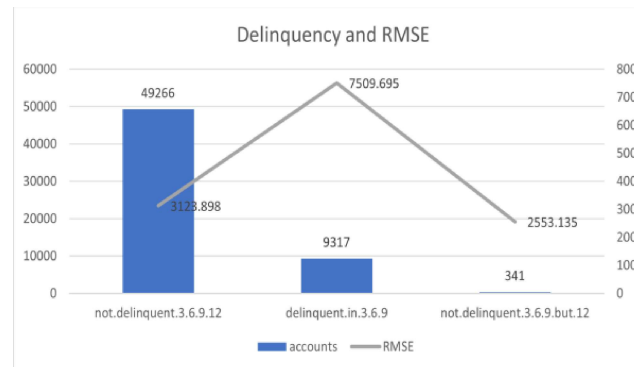
18M



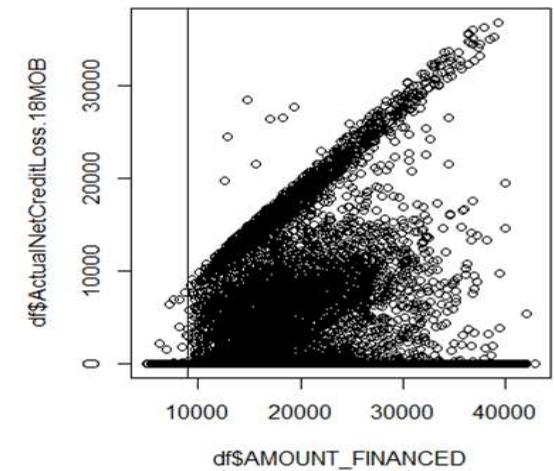
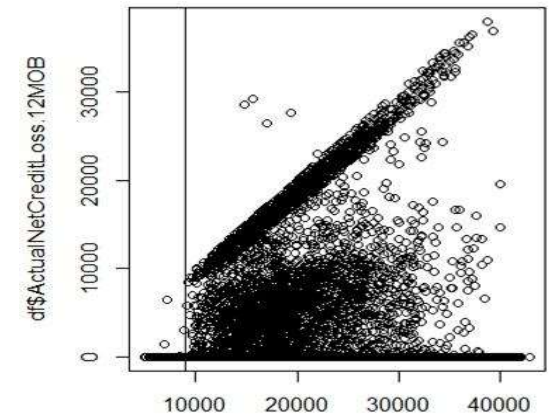
Quarter-Based Prediction



Delinquency-Based Prediction



Amount-Based Prediction



AMOUNT_FINANCED=9000

Variable Selection

Variables Selection (12 months)

	Predicted Loss	Actual Loss	Predicted Loss-Actual Loss
(Overall)			
Ever30.3	38,208,108		761,500
Ever30.3+Ever60.6	36,735,575	37,446,608	711,033
Ever30.3+Ever60.6+Ever60.9	41,414,704		3,968,096
(2021)			
Ever30.3	10,738,302		633,076
Ever30.3+Ever60.6	11,088,695	11,371,378	282,683
Ever30.3+Ever60.6+Ever60.9	14,426,533		3,055,155

Variables in 12 months:

Booked_Date+AMOUNT_FINANCED+Ever30.3+Ever60.6

Variables Selection (18 months)

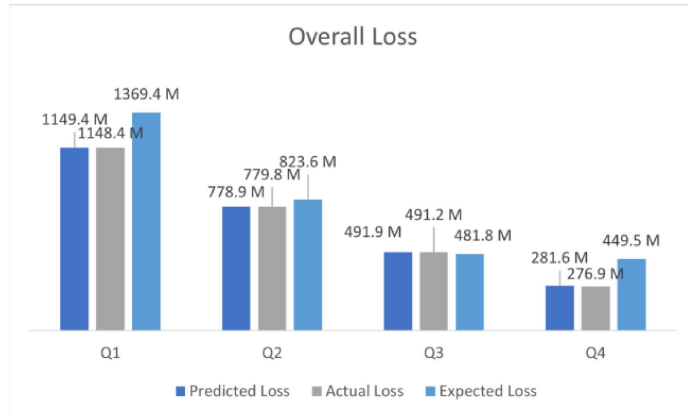
	Predicted Loss	Actual Loss	Predicted Loss -Actual Loss
(Overall)			
Ever30.3	50,099,787		3,240,493
Ever30.3+Ever60.6	49,944,233	48,892,903	3,263,093
Ever30.3+Ever60.6+Ever60.9	51,820,864		2,653,837
Ever30.3+Ever60.6+Ever60.9+12 month	49,742,252		2,576,301
(2021)			
Ever30.3	1,943,147		1,206,884
Ever30.3+Ever60.6	1,920,547	5,183,640	1,051,330
Ever30.3+Ever60.6+Ever60.9	2,529,803		2,927,961
Ever30.3+Ever60.6+Ever60.9+12 month	2,607,339		849,349

Variables in 18 months:

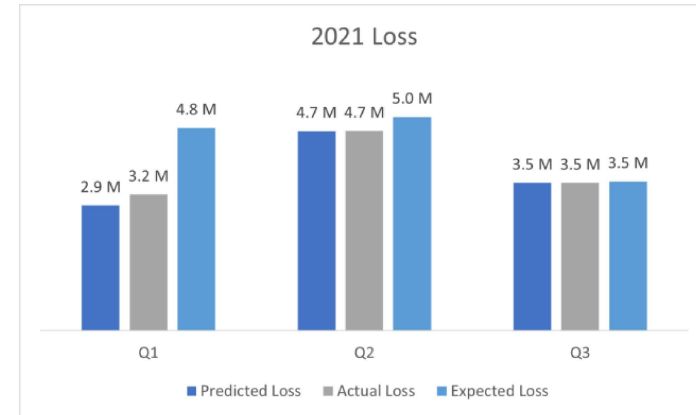
Booked_Date+AMOUNT_FINANCED+Ever30.3+Ever60.6
+Ever60.9+ActualNetCreditLoss.12MOB

Quarter-Based Prediction

12 months

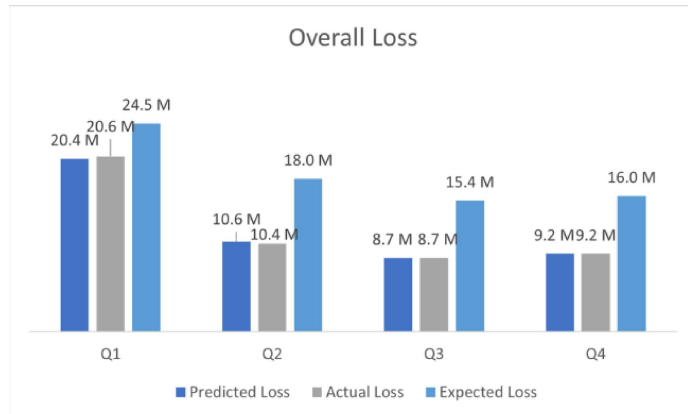


Overall Average Improved Loss: 96.86%



2021 Average Improved Loss: 92.51%

18 months



Overall Average Improved Loss: 97.57%



2021 Average Improved Loss: 92.61%

Delinquency-Based Prediction



Overall Average Improved Loss: 97.38%



2021 Average Improved Loss: 57.56%

Amount-Based Prediction



Overall Average Improved Loss: 97.21%



2021 Average Improved Loss: 74.34%

Logistic & Multiple Linear Regression



Overall Average Improved Loss: 92.81%



2021 Average Improved Loss: 65.96%

Conclusion

Compared to Crescent Bank model, all our models can significantly improve prediction accuracy.

Therefore, by computing the average of all the techniques, the prediction will be more accurate and stable.