Gregory Swan

Full Stack Software Developer

Punta Gorda, FL, US | 941-268-1926 | gmswan99@gmail.com | [Github](#) | [Portfolio](#) | [Linkedin](#)

Digital marketer turned web developer who brings technical knowledge, enthusiasm and a dedicated work ethic to every team. Trained as a full stack web developer. Provide great value with leadership skills, critical thinking, and efficient solutions. Exceptional communication and thorough problem solving to create clean, precise code that will make a positive impact.

SKILLS

- Programming Languages: JavaScript, HTML, CSS, Python
- Frameworks: React, Express, Django, Tailwind CSS
- Databases: Postgres, SQL, RESTful APIs
- Developer Tools: Node.js, Git, Github, Visual Studio Code, Postico 2

PROJECTS

- **Metal Geek**: Full-Stack application using React, Django, and Postgres. [[GitHub Repository](#)] [[Deployed Link](#)]
  Skills: Completed a full-stack application using React (Front End) and Django (Back End) creating models, views, serializers and the Django Rest Framework. Created a database in PostgreSQL.
- **The Cocktail Selector** - Application built with React using a third party API. [GitHub Repository](#) [Deployed Link](#)
  Skills: Successfully created an application using the React framework connected to a third party API.
- **Trivia Junction** - Application built with JavaScript using a third party API. [GitHub Repository](#) [Deployed Link](#)
  Skills: Created a trivia game using JavaScript connected to a third party API.
- **Tic-Tac-Toe** - Website created with HTML, CSS and JavaScript. [GitHub Repository](#) [Deployed Link](#)
  Skills: Built an interactive game with varied outcomes using JavaScript.

EXPERIENCE

Software Engineering Immersive Fellow | General Assembly | October 2022 - January 2023
Successfully completed 500+ hours of training in full-stack web development and hands-on learning of coding fundamentals and the industry's most in demand technologies including React, JavaScript, Sequelize, Python, Django, PostgreSQL and RESTful APIs. Worked with the MVC paradigm and built relational SQL databases.

Technical SEO Director | Suncoast Publishing | Punta Gorda, FL | August 2009–Present
Manage and direct all digital marketing activities. Chief marketing strategist and client liaison.
- Developing technical SEO strategies with measurable success in lead generation increases, exceeding volume, and ROI targets.
- Generated 45% year on year increase in leads for top client.
- Collaborating cross-functionally with web design, marketing, copywriting, web development and product managers to plan, align and streamline client campaigns.
- Exhibit project management skills in planning, communication, problem solving, and time management.

EDUCATION

Software Engineering Immersive | General Assembly | October 2022 - January 2023
Musicians Institute | Los Angeles, CA