Gregory Swan

Full Stack Software Developer

Punta Gorda, FL, US | 941-268-1926 | gmswan99@gmail.com | Github | Portfolio | Linkedin

Software developer with extensive experience in technical SEO who believes that user experience and optimization are of equal importance. I am trained as a full stack web developer and I provide great value with my leadership skills, critical thinking and efficient solutions. I have worked in a variety of niches and I am dedicated, through my use of exceptional communication and thorough problem solving to create clean, precise code that will make a difference.

SKILLS
- Programming Languages: JavaScript, Html, CSS, Python
- Frameworks: React, Express, Django
- Databases: Postgres, SQL, RESTful APIs
- Developer Tools: Node.js, Git, Github, Visual Studio Code, Postico 2

RELEVANT EXPERIENCE

Software Engineering Immersive Fellow | General Assembly | Remote | October 2022 - January 2023
Successfully completed 500+ hours of training in full-stack web development and hands-on learning of coding fundamentals and the industry's most in demand technologies including React, JavaScript, Sequelize, Python, Django, Postgres, SQL and more.

Developed projects, including:
- **The Cocktail Selector** - React App: Built with React using a third party API. GitHub Repository Deployed Link
- **Trivia Junction** - Website Built with Html, CSS and JavaScript. GitHub Repository Deployed Link
- **Tic-Tac-Toe** - Website Built with Html, CSS and JavaScript. GitHub Repository Deployed Link
- Project Name: Built with X–Description [GitHub Repository] [Deployed Link]

Technical SEO Director | Suncoast Publishing | Punta Gorda, FL | August 2009–Present
- Developed technical SEO strategies with measurable success in lead generation increases, exceeding volume, and ROI targets.
- Generated 45% year on year increase in leads for one of our top clients.
- Collaborated cross-functionally with web design, marketing, copywriting, web development and product managers to plan, align and streamline client campaigns.
- Exhibited project management skills in planning, scheduling, communication, problem solving, and time management.

EDUCATION
Software Engineering Immersive | General Assembly | Remote October 2022 - January 2023
Musicians Institute | Los Angeles, CA