

Gregory Swan

Full Stack Software Developer

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Software developer with extensive experience in technical SEO who believes that user experience and optimization are of equal importance. Trained as a full stack web developer. Provide great value with leadership skills, critical thinking, and efficient solutions. Exceptional communication and thorough problem solving to create clean, precise code that will make a positive impact.

SKILLS

- Programming Languages: JavaScript, HTML, CSS, Python
- Frameworks: React, Express, Django
- Databases: Postgres, SQL, RESTful APIs
- Developer Tools: Node.js, Git, Github, Visual Studio Code, Postico 2

PROJECTS

- **Metal Geek:** Full-Stack application using React, Django, and Postgres. [\[GitHub Repository\]](#) [\[Deployed Link\]](#)
Skills: Completed a full-stack application using React (Front End) and Django (Back End) and created a database in Postgres SQL.
- **The Cocktail Selector** - React App: Built with React using a third party API. [GitHub Repository](#) [Deployed Link](#)
Skills: Successfully implemented new framework (React) and connected to a third party API.
- **Trivia Junction** - Application built with JavaScript using a third party API. [GitHub Repository](#) [Deployed Link](#)
Skills: Created a trivia game using JavaScript connected to a third party API.
- **Tic-Tac-Toe** - Website created with HTML, CSS and JavaScript. [GitHub Repository](#) [Deployed Link](#)
Skills: Built an interactive game with varied outcomes using JavaScript.

EXPERIENCE

Software Engineering Immersive Fellow | General Assembly | October 2022 - January 2023

Successfully completed 500+ hours of training in full-stack web development and hands-on learning of coding fundamentals and the industry's most in demand technologies including React, JavaScript, Sequelize, Python, Django, Postgres, SQL and more.

Technical SEO Director | Suncoast Publishing | Punta Gorda, FL | August 2009–Present

- Developed technical SEO strategies with measurable success in lead generation increases, exceeding volume, and ROI targets.
- Generated 45% year on year increase in leads for top client.
- Collaborated cross-functionally with web design, marketing, copywriting, web development and product managers to plan, align and streamline client campaigns.
- Exhibited project management skills in planning, communication, problem solving, and time management.

EDUCATION

Software Engineering Immersive | General Assembly | October 2022 - January 2023

Musicians Institute | Los Angeles, CA