



SWANSEACON 2016

12 SEPTEMBER – 13 SEPTEMBER 2016

LIBERTY STADIUM,
SWANSEA, UK

SPONSOR PACK

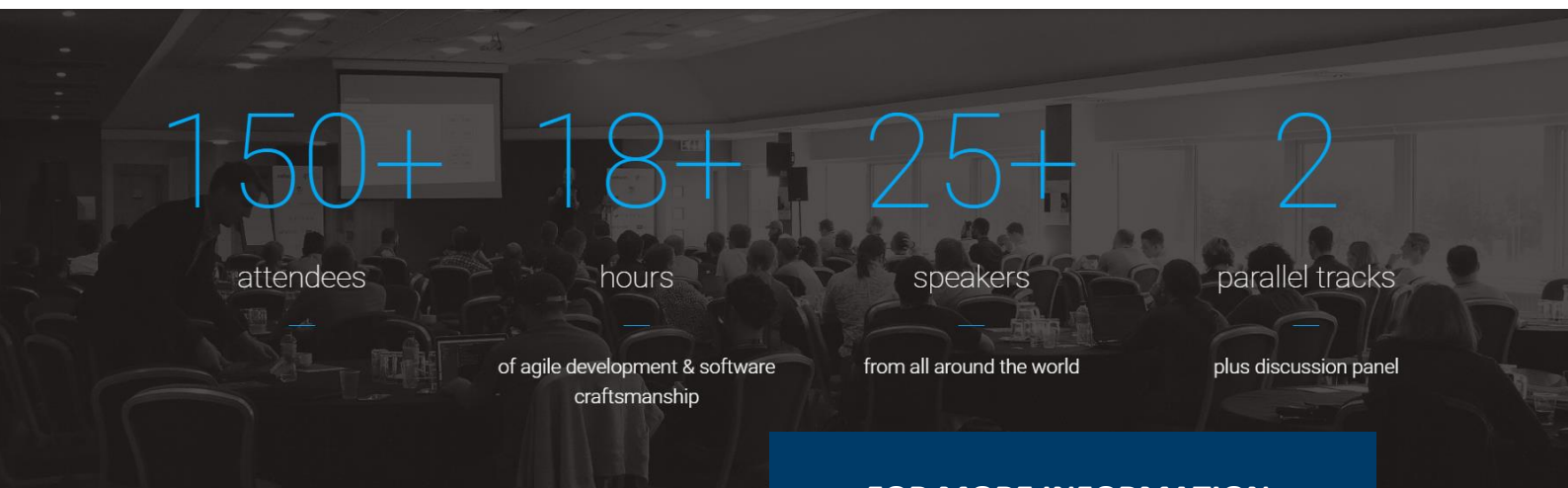
**WALES' PREMIER AGILE DEVELOPMENT
AND SOFTWARE CRAFTSMANSHIP
CONFERENCE**



ABOUT SWANSEACON

SwanseaCon is a 2-day conference for Software Developers, Software Architects, Project Managers, Analysts and Consultants in Wales. In its second year, SwanseaCon will continue to explore the latest agile and lean thinking in software craftsmanship, teams and business, over a weekend of engaging keynote speakers, demonstrations and workshops from leaders in their profession, in Wales and beyond.

It takes its name from the city in which it is held, Swansea. Wales' second largest city, it nestles neatly into Swansea Bay with its sweeping sandy shoreline, and is a stone's throw away from the spectacular coastlines of West Wales. The conference hopes to attract people from all parts of the globe to explore, evolve and find out what it means to be truly agile in business, from its culture to product development practices.



150+

attendees

18+

hours

25+

speakers

2

parallel tracks

of agile development & software
craftsmanship

from all around the world

plus discussion panel

**FOR MORE INFORMATION,
CALL SWANSEACON
ON +44(0)7722 328 233**

"Great work from the organizers in setting up SwanseaCon 2015 to run so smoothly"

- Rui Mourato (Delegate)

"It's amazing how many great speakers presented their latest talks about agile and craftsmanship"

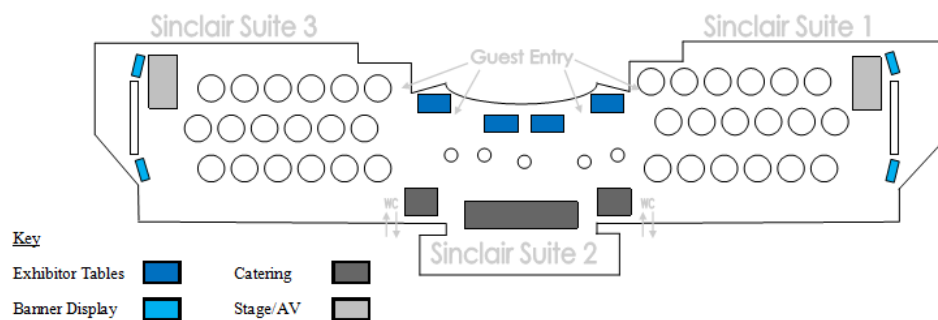
- Patroklos Papapetrou (Speaker)

OUR VENUE

SwanseaCon 2016 will be held at the Liberty Stadium, Swansea.

The Liberty Stadium is the premier venue for conference and events in South West Wales, and is also home to Wales' only Premier League team, Swansea City Football Club, as well as the regional rugby team, the Ospreys.

The conference will be held in the Sinclair Suite, partitioned to form two speaker halls leading off a central vestibule area which will contain prime exhibition space for our gold and platinum sponsors.



EXHIBITOR SPACE

Several levels of sponsorship include an exhibitor stand space.

These spaces will be close to conference registration and refreshment areas to allow participants easy access to sponsor stands.

We will provide a cloth covered table and power extension for each exhibitor space.

FOR MORE INFORMATION ON
EXHIBITOR SPACES, CONTACT
HELLO@SWANSEACON.CO.UK

SPONSORSHIP PACKAGES

Sponsorship is a great opportunity to show your support for agile development and software craftsmanship while simultaneously scoring an array of benefits. There are four different levels of sponsorship, each yielding different levels of rewards—consult the chart below for a detailed explanation of each sponsorship tier.

	BRONZE NO LIMIT	SILVER 3 AVAILABLE	GOLD 2 AVAILABLE	PLATINUM 1 AVAILABLE
PACKAGE PRICE	£600	£1500	£3000	£6000
EXHIBITION SPACE	-	-	2m x 1m space	2m x 1m space
WEBSITE HOMEPAGE	-	-	Logo & Link	Logo & Link
CONFERENCE TICKETS INCLUDED	-	2	3	5
DISCOUNT OF SUBSEQUENT TICKETS	15%	20%	25%	30%
WEBSITE SPONSOR PAGE	• Logo & Link	• Logo & Link • 150 word bio	• Logo & Link • 200 word bio	• Logo & Link • 250 word bio
LOGO ON BANNER DISPLAY NEXT TO STAGE	-	✓	✓	✓
TWITTER (MIN)	4x Tweet-Out	6x Tweet Out	8x Tweet-Out	10x Tweet-Out
BOOKLET (LOGO ON SPONSOR PAGE)	✓	✓	✓	✓
BOOKLET (ADVERTISING)	-	-	Half Page	Full Page
BANNER AT SOCIAL EVENT	-	-	-	✓
PARTICIPANT PACK INSERTS	1	1	1	2 (or e.g. t-shirts etc)

LANYARDS/BAGS

We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

GIVEAWAYS

We are also happy to make sponsor's giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

TICKETING

Exhibitor space comprises of a 2m x 1m table and 2 chairs for 2 people capacity. Contact us for more information.

TO MAKE A BOOKING

If you'd like to become a sponsor of SwanseaCon, please complete our online sponsorship interest form. www.swanseacon.co.uk/sponsorship