



SWANSEACON 2018

AGILE DEVELOPMENT & SOFTWARE
CRAFTSMANSHIP CONFERENCE

10 SEPTEMBER 2018

VILLAGE HOTEL,
SWANSEA, UK

SPONSOR PACK



**WALES' PREMIER AGILE DEVELOPMENT
AND SOFTWARE CRAFTSMANSHIP
CONFERENCE**

ABOUT SWANSEACON

SwanseaCon is a 1-day, multi-track conference for Software Developers, Software Testers, Software Architects, Project Managers, Analysts and Consultants in Wales. In its third year, SwanseaCon will continue to explore the latest agile and lean thinking in software craftsmanship, teams and business, over two days of engaging keynote speakers, demonstrations and workshops from leaders in their profession, in Wales and beyond.

It takes its name from the city in which it is held, Swansea. Wales' second largest city, it nestles neatly into Swansea Bay with its sweeping sandy shoreline, and is a stone's throw away from the spectacular coastlines of West Wales. The conference hopes to attract people from all parts of the globe to explore, evolve and find out what it means to be truly agile in business, from its culture to product development practices.

150+

attendees

25+

sessions

of agile development & software craftsmanship

25+

speakers

from all around the world

2

parallel tracks

FOR MORE INFORMATION,
CALL SWANSEACON
ON +44(0)7807 546 716

"Heading home after yet another amazing [#swanseacon](#). Proud to be a tiny part of the 3 editions so far. Great talks and super community! :-)"

- Marcello Duarte (Speaker)

"Was an absolute pleasure to attend #SwanseaCon this year."

- David Sims (Delegate)

"[#swanseacon](#) has the best audience and speakers. If you did not attend this year you really missed a great conference!"

- David Stokes (Speaker)

OUR VENUE

SwanseaCon 2018 will be held at the Village Hotel, Swansea.

The Village Hotel is the premier venue for conference and events in South West Wales, and is also just a short walk from the city centre and the ideal location for exploring – perhaps following in the footsteps of the city's most famous son, the poet Dylan Thomas.

The conference will have multiple speaker rooms leading off a central vestibule area which will contain prime exhibition space for our gold and platinum sponsors.

A black and white photograph of an exhibitor stand at a conference. A woman in a dark t-shirt with 'NAGRA' and 'KUDELSKI' logos is standing behind a table. A man in a dark t-shirt with 'SWANSEACON' on the sleeve is looking at a brochure. The table has a tablet, a smartphone, and some papers. A bag with 'NAGRA KUDELSKI' is on the table. The background shows other people and a wall with a large 'V' logo.

EXHIBITOR SPACE

Several levels of sponsorship include an exhibitor stand space.

These spaces will be close to conference registration and refreshment areas to allow participants easy access to sponsor stands.

We will provide a cloth covered table and power extension for each exhibitor space.

FOR MORE INFORMATION ON
EXHIBITOR SPACES, CONTACT
HELLO@SWANSEACON.CO.UK

SPONSORSHIP PACKAGES

Sponsorship is a great opportunity to show your support for agile development and software craftsmanship while simultaneously scoring an array of benefits. There are four different levels of sponsorship, each yielding different levels of rewards—consult the chart below for a detailed explanation of each sponsorship tier.

	BRONZE	SILVER	GOLD	PLATINUM
PACKAGE PRICE	£600	£1500	£3000	£5000
EXHIBITION SPACE (INCLUDES 2X EXHIBITOR TICKETS)	-	-	2m x 1m space	2m x 1m space
WEBSITE HOMEPAGE	-	-	Logo & Link	Logo & Link
CONFERENCE TICKETS INCLUDED	-	2	3	5
DISCOUNT OF SUBSEQUENT TICKETS	15%	20%	25%	30%
WEBSITE SPONSOR PAGE	• Logo & Link	• Logo & Link • 150 word bio	• Logo & Link • 200 word bio	• Logo & Link • 250 word bio
LOGO ON BANNER DISPLAY NEXT TO STAGE (BOTH ROOMS)	-	✓	✓	✓
TWITTER	4x Tweet-Out	6x Tweet Out	8x Tweet-Out	10x Tweet-Out
BOOKLET (LOGO ON SPONSOR PAGE)	✓	✓	✓	✓
BOOKLET (ADVERTISING)	-	-	Half Page	Full Page
1 X SPEAKER SLOT (SLOT CANNOT BE USED TO SELL OR PUSH PRODUCT)				✓
OWN BANNER NEXT TO STAGE (BOTH ROOMS)				✓
PARTICIPANT PACK INSERTS	1	1	1	2 (or e.g. t-shirts etc)

LANYARDS/BAGS

We have one available addition to the above packages at no extra charge.

If you would like to supply-branded lanyards to hold the name badges, or-branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

GIVEAWAYS

We are also happy to make sponsor's giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

TICKETING

Exhibitor space comprises of a 2m x 1m table and 2 chairs for 2 people capacity. Contact us for more information.

TO MAKE A BOOKING

If you'd like to become a sponsor of SwanseaCon, please complete our online sponsorship interest form.

www.swanseacon.co.uk/sponsorship