SWANSEACON

AGILE DEVELOPMENT & SOFTWARE CRAFTSMANSHIP CONFERENCE

9TH SEPTEMBER 2019 VILLAGE HOTEL, SWANSEA, UK

SPONSOR PACK





ON +44(0)7722 328 233

ABOUT SWANSEACON

SwanseaCon is a 1-day, multi-track conference for Software Developers, Software Testers, Software Architects, Project Managers, Analysts and Consultants in Wales. In its third year, SwanseaCon will continue to explore the latest agile and lean thinking in software craftsmanship, teams and business, over two days of engaging keynote speakers, demonstrations and workshops from leaders in their profession, in Wales and beyond.

It takes its name from the city in which it is held, Swansea. Wales' second largest city, it nestles neatly into Swansea Bay with its sweeping sandy shoreline, and is a stone's throw away from the spectacular coastlines of West Wales. The conference hopes to attract people from all parts of the globe to explore, evolve and find out what it means to be truly agile in business, from its culture to product development practices.



"Heading home after yet another amazing #swanseacon. Proud to be a tiny part of the 3 editions so far. Great talks and super community! :-) "

Marcello Duarte (Speaker)

"Was an absolute pleasure to attend #SwanseaCon this year."

David Sims (Delegate)

"#swanseacon has the best audience and speakers. If you did not attend this year you really missed a great conference!"

David Stokes (Speaker)

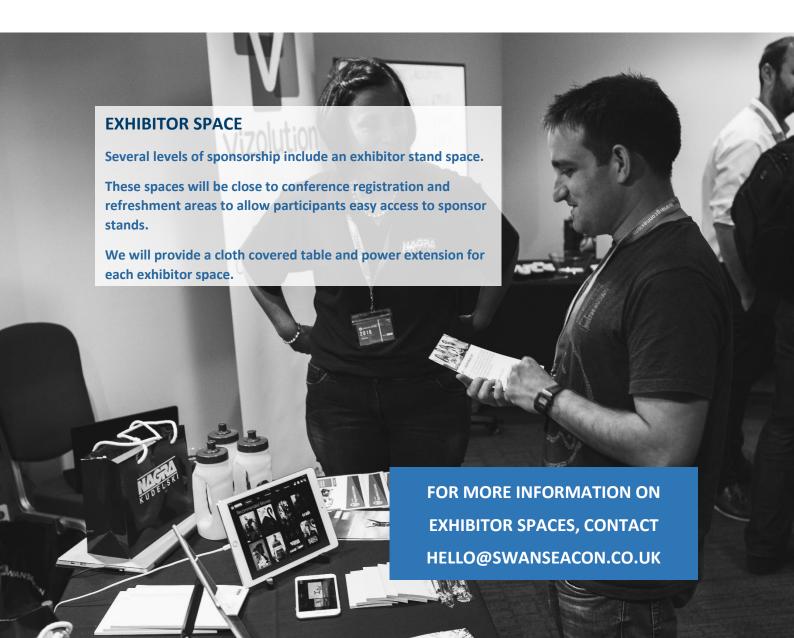


OUR VENUE

SwanseaCon 2019 will be held at the Village Hotel, Swansea.

The Village Hotel is the premier venue for conference and events in South West Wales, and is also just a short walk from the city centre and the ideal location for exploring – perhaps following in the footsteps of the city's most famous son, the poet Dylan Thomas.

The conference will have multiple speaker rooms leading off a central vestibule area which will contain prime exhibition space for our gold and platinum sponsors.





SPONSORSHIP PACKAGES

Sponsorship is a great opportunity to show your support for agile development and software craftsmanship while simultaneously scoring an array of benefits. There are four different levels of sponsorship, each yielding different levels of rewards—consult the chart below for a detailed explanation of each sponsorship tier.

| | BRONZE | SILVER | GOLD | PLATINUM |
|--|---------------|--|--|--|
| PACKAGE PRICE | £600 | £1500 | £3000 | £5000 |
| EXHIBITION SPACE (INCLUDES 2X EXHIBITOR TICKETS) | - | - | 2m x 1m space | 2m x 1m space |
| WEBSITE HOMEPAGE | - | - | Logo & Link | Logo & Link |
| CONFERENCE TICKETS INCLUDED | - | 2 | 3 | 5 |
| DISCOUNT OF SUBSEQUENT TICKETS | 15% | 20% | 25% | 30% |
| WEBSITE SPONSOR PAGE | • Logo & Link | Logo & Link150 word bio | Logo & Link200 word bio | Logo & Link250 word bio |
| LOGO ON BANNER DISPLAY NEXT TO STAGE (BOTH ROOMS) | - | ✓ | ✓ | ✓ |
| TWITTER | 4x Tweet-Out | 6x Tweet Out | 8x Tweet-Out | 10x Tweet-Out |
| BOOKLET (LOGO ON SPONSOR PAGE) | ✓ | ✓ | ✓ | ✓ |
| BOOKLET (ADVERTISING) | - | - | Half Page | Full Page |
| 1 X SPEAKER SLOT (SLOT CANNOT BE USED TO SELL OR PUSH PRODUCT) | | | | ✓ |
| OWN BANNER NEXT TO STAGE (BOTH ROOMS) | | | | ✓ |
| PARTICIPANT PACK INSERTS | 1 | 1 | 1 | 2 (or e.g. t-shirts etc) |

LANYARDS/BAGS

We have one available addition to the above packages at no extra charge.

If you would like to supply-branded lanyards to hold the name badges, or-branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

GIVEAWAYS

We are also happy to make sponsor's giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

TICKETING

Exhibitor space comprises of a 2m x 1m table and 2 chairs for 2 people capacity.

Contact us for more information.

TO MAKE A BOOKING

If you'd like to become a sponsor of SwanseaCon, please complete our online sponsorship interest form. www.swanseacon.co.uk/sponsorship