

Charts and metrics to include

Simplified Dashboard Metrics Inventory

Payment Processing Metrics

Core Payment Metrics

Metric Name	Type	Unit	Example	Categories
Gross Payment Volume	Line chart	Volume (\$)	\$10.53	Payments
Gross Volume	Line chart	Volume (\$)	\$1,616.90	Payments
Payment Success Rate	Line chart with period comparison	Rate (%)	75.93%	Payments
Successful Payments	Line chart with comparison	Count (#)	147	Payments
Accepted Volume	Line chart/Bar chart	Volume (\$)	\$480.20	Payments
Accepted Payments	Bar chart with stacked segments	Count (#)	41	Payments
Net Volume	Line chart	Volume (\$)	-\$1,293.53	Payments
Net Volume from Sales	Line chart	Volume (\$)	-\$2,660.40	Payments

Payment Failures & Issues

Metric Name	Type	Unit	Example	Categories
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Failed Card Payments - Failed Volume	Bar chart	Volume (\$)	\$451.01	Payments
Failed Card Payments - Failed Count	Bar chart	Count (#)	13	Payments
Failed Card Payments - Failure Rate	Line chart	Rate (%)	24.07%	Payments
Failed Payments List	List/Table	Volume (\$)	\$100.00, \$109.99	Payments
High-Risk Payments	Line chart	Count (#)	0	Payments

Payment Status Breakdown

Status	Example Amount
Succeeded	\$850.70
Uncaptured	\$5.50
Refunded	\$659.89
Failed	\$65,470.38

Payment Methods

Method	Example Volume
Card	\$1,277.33
Klarna	\$150.00
UPI	\$44.04
Link	\$15.84
Other	\$22.93

Refunds & Disputes

Metric Name	Type	Unit	Example	Categories
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Refund Activity	Line chart	Rate (%)	257.9%	Payments
Refund Volume	Line chart	Volume (\$)	\$4,169.91	Payments
Dispute Activity	Line chart	Rate (%)	0%	Payments
Dispute Count	Line chart	Count (#)	0	Payments

Authentication & Security

3D Secure Authentication

Metric Name	Type	Unit	Example	Categories
Authentication Rate	Line chart	Rate (%)	1.85%	Authentication
Authentication Success Rate	Line chart	Rate (%)	0.00%	Authentication
Challenge Rate	Line chart	Rate (%)	0.00%	Authentication
Challenge Success Rate	Line chart	Rate (%)	0.00%	Authentication
3DS Requests	Bar chart	Count (#)	1	Authentication
Successful 3DS Requests	Bar chart	Count (#)	0	Authentication
3DS Failures	Bar chart	Count (#)	1	Authentication

Fraud & Risk

Dispute Management

Metric Name	Type	Unit	Example	Categories
Fraudulent Disputes	Line chart	Rate (%)	0.00%	Fraud & risk
Early Fraud Warnings	Line chart	Rate (%)	0.00%	Fraud & risk
Other Disputes	Line chart	Rate (%)	0.00%	Fraud & risk
Total Dispute Rate	Line chart	Rate (%)	0.00%	Fraud & risk

Fraud Blocking & Rule Management

Metric Name	Type	Unit	Example	Categories
High Risk Blocks	Bar chart	Rate (%)	0.00%	Fraud & risk
Rule Blocks	Bar chart	Rate (%)	<0.01%	Fraud & risk
Total Radar Block Rate	Line chart	Rate (%)	<0.01%	Fraud & risk
All Rule Matches	Horizontal bar chart	Count (#)	2.19K matches	Fraud & risk

Rule Action Breakdown

Rule Action	Example Volume
3D Secure	\$647.15
Allow	\$1.31K
Block	\$18.14
Review	\$209.64

Data Integration Coverage

Data Point	Example Coverage
Advanced fraud signals	71.23%
IP address	71.91%
Customer email	58.90%
Customer name	58.21%
Billing address	59.58%

Revenue Metrics

Core Revenue Metrics

Metric Name	Type	Unit	Example	Categories
Revenue	Line chart	Volume (\$)	\$0.01	Revenue
Monthly Recurring Revenue (MRR)	Line chart	Volume (\$)	\$2,213,178.67	Revenue
MRR Growth	Bar chart	Volume (\$)	\$83,902.02	Revenue
MRR Growth Rate	Line chart	Rate (%)	-1.3%	Revenue
Usage Revenue	Bar chart	Volume (\$)	\$21,500.00	Revenue

Profitability Metrics

Metric Name	Type	Unit	Example	Categories
Margin	Line chart	Volume (\$)	-\$38.80	Revenue
Payment Take Rate	Line chart	Rate (bps)	-119,384.6bps	Revenue

Customer Analytics

Customer Management

Metric Name	Type	Unit	Example	Categories
Customers List	List/Table	Volume (\$)	\$0.50 per entry	Customers
New Customers	Line chart with comparison	Count (#)	779	Customers
Spend per Customer	Line chart with comparison	Volume (\$)	\$15.17	Customers
Account Growth - New Accounts	Line chart with comparison	Count (#)	375	Customers

Top Customers by Spend

Customer	Example Spend
Linnea Wilson	\$360.00
normful@gmail.com	\$100.00
kgnoob@outlook.com	\$100.00
Gautam Nangia	\$100.00

Invoices

Invoice Management

Metric Name	Type	Unit	Example	Categories
Invoices List	List/Table	Volume (\$)	\$1,200.00, \$7,218.75	Invoices
Past Due Invoices	Chart/List	Volume (\$)	Various amounts	Invoices

Invoice Status Breakdown

Status	Example Amount
Draft	\$7,533,509.00
Open	\$24,034,240.76
Paid	\$11,787,261.15
Uncollectible	\$11,462,474.28
Void	\$787,154.44

Outstanding Invoices by Age

Age Category	Example Amount
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Not yet due	\$2,142.00
1-30 days past due	\$2,000,199.22
31-60 days past due	\$2,000,001.71
61-90 days past due	\$1,999,999.98
91-120 days past due	\$2,000,039.98

Subscriptions

Core Subscription Metrics

Metric Name	Type	Unit	Example	Categories
Active Subscribers	Line chart with comparison	Count (#)	42	Subscriptions
New Subscribers	Line chart with comparison	Count (#)	94	Subscriptions
Churned Subscribers	Line chart with comparison	Count (#)	119	Subscriptions
New Trials	Line chart with comparison	Count (#)	16	Subscriptions
Active Trials	Line chart with comparison	Count (#)	1	Subscriptions
Trial Conversion Rate	Line chart with comparison	Rate (%)	0%	Subscriptions
Converted Trials	Line chart with comparison	Count (#)	2	Subscriptions

Subscription Value & Churn Metrics

Metric Name	Type	Unit	Example	Categories
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Average Revenue Per User (ARPU)	Line chart with comparison	Volume (\$)	\$52,694.73	Subscriptions
Subscriber Lifetime Value	Line chart with comparison	Volume (\$)	\$163K	Subscriptions
Subscriber Churn Rate	Line chart with comparison	Rate (%)	32.26%	Subscriptions
Churned Revenue	Line chart	Volume (\$)	\$2.21M	Subscriptions
Gross MRR Churn Rate	Line chart with comparison	Rate (%)	3.5%	Subscriptions
Net MRR Churn Rate	Line chart with comparison	Rate (%)	3.5%	Subscriptions

Retention Analysis

Feature	Description
Subscriber Retention Cohort Table	Heat map showing retention rates by cohort (Month 1-12)
Revenue Retention Cohort Table	Heat map showing revenue retention by cohort

Recently Churned Subscribers

Customer Name	Example Cancellation	Status
ben's cool customer	Aug 22, 8:12 PM	Unpaid
Talia W	Aug 22, 8:02 AM	Unpaid
Marce Test	Aug 21, 9:05 PM	Unpaid
Fake Chihhung	Aug 13, 4:27 PM	Unpaid

Individual Subscriber Details

Customer	Description	Example Status
courtneydrake@stripe.com	subscription	Past due
sudeep@stripe.com	UPI INR test	Active
ben@test.com	benzonite	Active
ben@test.com	Williams Support	Past due

This simplified inventory covers all metrics identified across the payment processing, fraud prevention, subscription management, customer analytics, invoicing, and revenue tracking dashboards.