

Curio AI

Investment Proposal

Transforming Information Overload into Actionable Intelligence

Prepared by Swanzr Tech

August 2025

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1 Executive Summary

Curio AI, developed by Swanzr Tech, is a revolutionary real-time intelligence platform designed to address the global challenge of information overload. By leveraging advanced AI, we monitor thousands of sources, deliver instant summaries, provide sentiment analysis, and offer personalized, actionable insights for professionals and decision-makers. The AI-driven news aggregation market is projected to grow from \$2.5 billion in 2025 to \$10.08 billion by 2033 at a CAGR of 17.2% [?]. We are seeking \$5 million in Series A funding to scale our platform, targeting 50,000 users and \$5 million in annual recurring revenue (ARR) by 2026. This investment will fuel product development, marketing, and team expansion, positioning Curio AI as the leader in real-time intelligence.

2 Problem Statement

In today's fast-paced digital world, professionals face an overwhelming flood of information from news, blogs, social media, and reports. This information overload results in:

- **Decision Fatigue:** Mental exhaustion from processing excessive data.
- **Missed Opportunities:** Critical insights buried under irrelevant content.
- **Inefficiency:** Hours spent sifting through information, reducing productivity.
- **Information Anxiety:** Stress from the fear of missing key updates.

The lack of a solution to filter, prioritize, and contextualize information in real-time hinders effective decision-making across industries.

3 Proposed Solution

Curio AI is a cutting-edge platform that transforms how professionals navigate information overload. Our solution offers:

- **Real-time Monitoring:** Tracks over 10,10,000 sources, including global news, social media, and niche blogs.
- **AI-Powered Summarization:** Uses advanced NLP to deliver concise, actionable summaries in seconds.
- **Sentiment Analysis:** Analyzes content tone (positive, negative, neutral) for deeper context.
- **Personalized Insights:** Tailors news feeds to individual user needs and preferences.
- **Actionable Intelligence:** Provides clear recommendations for faster, smarter decisions.
- **Seamless Integration:** Compatible with tools like Slack, Microsoft Teams, and mobile platforms.

Curio AI empowers users to focus on what matters most, driving efficiency and impact.

3.1 Market Opportunity

The AI-driven news aggregation market is experiencing explosive growth, valued at \$2.14 billion in 2024 and projected to reach \$2.5 billion in 2025 and \$10.08 billion by 2033 at a CAGR of 17.2% [?]. Key drivers include:

- Exponential growth in digital content.
- Rising demand for personalized, real-time information.
- Advancements in AI and NLP technologies.
- Increasing mobile and remote work trends.

Curio AI is uniquely positioned to capture this market with its innovative, user-centric approach.

Table 1: AI-Driven News Aggregation Market Growth

Year	Market Size (USD Billion)	Growth Rate
2024	2.14	-
2025	2.50	15.2%
2033	10.08	17.2%

4 ABOUT US

Swanzr Tech, the creator of Curio AI, is founded and led by **Raswanthkrishna Malaisamy**, a visionary entrepreneur with a strong track record in developing AI-driven solutions and impactful technology projects.

- **Entrepreneurship & Strategic Vision:** As the Founder and CEO of Swanzr Tech, Raswanth is driving the mission to turn global information chaos into clarity, with a focus on scalability, usability, and impact.

Our team's combined expertise, paired with proprietary AI models and patent-pending technology, ensures Curio AI's ability to deliver unmatched value. (Include bios and LinkedIn links.)

- **Q4 2025:** MVP Completion Core platform ready with real-time monitoring, AI-powered summaries, and sentiment analysis. Begin closed testing with select users.
- **Q1 2026:** Beta Launch Limited release to early adopters and strategic testers. Gather feedback to refine user experience and expand source coverage.
- **Q3 2026:** Public Release Full market launch with individual and startup tiers. Target first 10,000 users within 6 months.

Roll out advanced analytics dashboards, integrations (e.g., Slack, Notion), and enterprise plans. Begin international outreach.

- **Q4 2026:** Scale Growth Target 50,000 users and establish presence in key markets across North America, EU, and Asia.

5 Funding

We are seeking \$1.5 million in seed funding in exchange for [X]% equity at a \$6 million post-money valuation.

Use of funds:

- **Product Development:** \$600,000 (40%) for AI enhancements, platform scaling, and source expansion.
- **Marketing & Sales:** \$450,000 (30%) for user acquisition, branding, and early partnerships.
- **Talent Acquisition:** \$300,000 (20%) to hire top engineers and data scientists.
- **Operations:** \$150,000 (10%) for infrastructure, legal, and compliance.

5.1 Financial Projections

Curio AI is designed as a subscription-based SaaS platform, with tiered pricing models for individuals, startups, and enterprises. Our projections are based on conservative market entry estimates and expected adoption rates.

- **2026:** 20,000 users, \$2.5 million ARR. Early adopters from professionals, startups, and research communities. Focus on strong product-market fit.
- **2027:** 75,000 users, \$7.5 million ARR. Expansion into mid-sized enterprises with advanced analytics features and B2B partnerships.
- **2028:** 150,000 users, \$15 million ARR. Scale into enterprise markets globally, offering premium analytics dashboards and enterprise integrations.

(Full financials will detail Customer Acquisition Cost (CAC), Lifetime Value (LTV), and break-even analysis, with profitability targeted by late 2027.)

6 Contact Information

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