Batch Time Analysis of Transactional Data

Course-end Project 1

Description

Lenodo is a multinational e-commerce organization that sells products directly to consumers. The database administrator exports the data every night in a CSV file, but this export functionality is unused. Lenodo wants to use this data to uncover insights about the most-sold item and the countries where customers have bought this item.

You are a data analytics consultant, and you're asked to provide valuable insights and statistics across products, brands, categories, segments to the marketing, product, sales, and procurement teams and inform them about which product has the highest amount of sales and which product and its marketing needs the most improvement. These statistics will help to run effective digital marketing campaigns. The scope of this project is limited to data engineering and analysis.

Objective:

To use AWS Big Data stack for data engineering to analyze transactions, uncover patterns, and share actionable insights

Steps to perform:

- 1. Create an S3 bucket with a unique name and upload the CSV file to the S3 bucket (ensure that the file is in UTF-8 format only)
- 2. Create a crawler to crawl the CSV data and generate a metadata catalog
- 3. Create a Glue job to transform the data into the Parquet format as CSV is not optimal for data warehouse queries
- 4. Add another crawler to crawl the Parquet data files to generate the metadata catalog of the Parquet file in order to query it with Athena
- 5. Query the data to identify the best-selling item and countries where customers have bought the most-sold item using Athena

1. Setup AWS S3 Bucket:

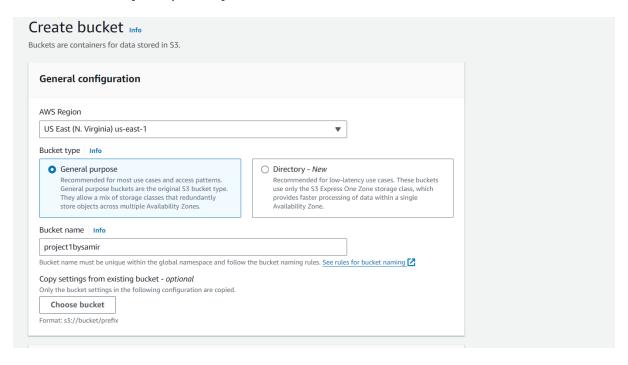
Objective: Store the CSV data file securely and reliably in the cloud.

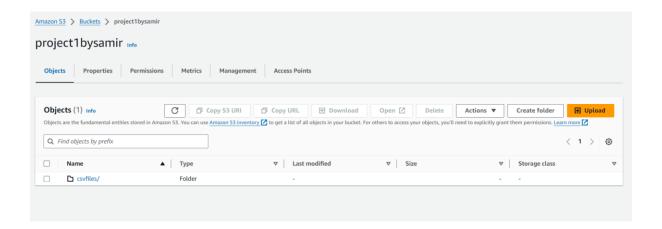
Action Items:

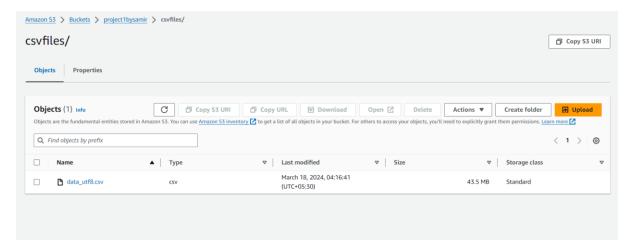
Go to the AWS Management Console, navigate to S3, and create a new bucket.

Ensure the name is unique, follows AWS naming conventions, and is region-appropriate for your analysis needs.

Upload the CSV file to the newly created S3 bucket. Make sure the CSV file is encoded in UTF-8 to avoid any compatibility issues.







2. Create and Run AWS Glue Crawler for CSV Data:

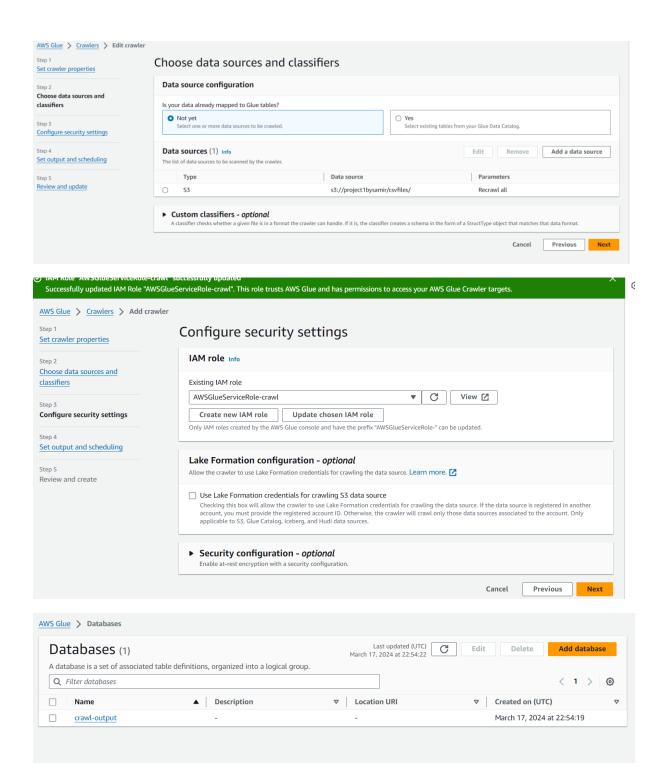
Objective: Automatically discover and catalog metadata from the CSV data in S3.

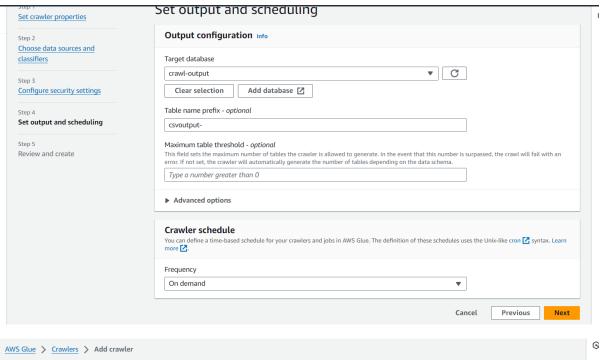
Action Items:

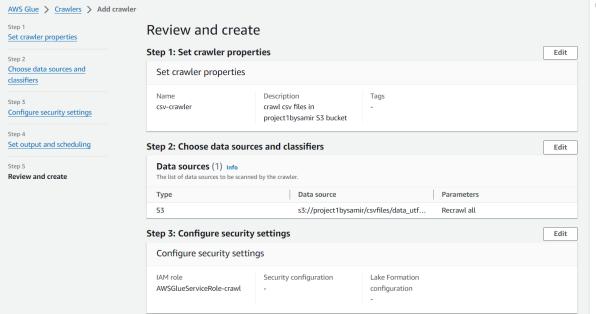
In AWS Glue, create a new crawler. Set the data store to point to the S3 bucket where the CSV file is stored.

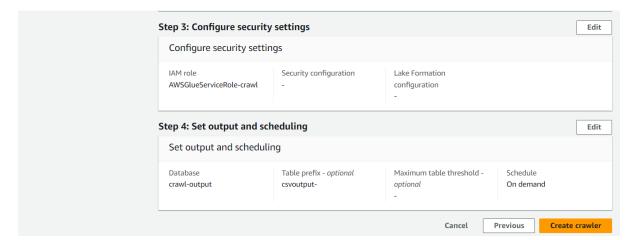
Choose an IAM role that has permissions to access both AWS Glue services and the S3 bucket. Configure the crawler to run on demand or schedule it as needed. Once configured, run the crawler. Upon completion, the crawler will create a database and table(s) in the AWS Glue Data Catalog, representing the structure of your CSV data.

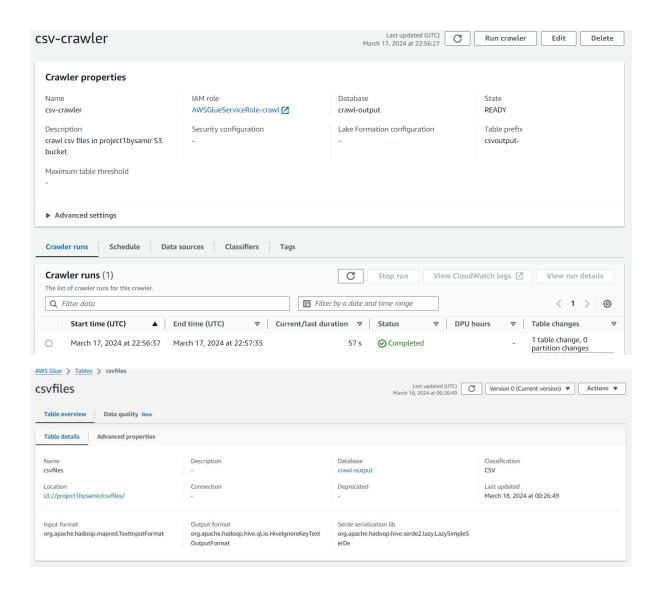
Set crawler properties Crawler details info Name csv-crawler Name can be up to 255 characters long. Some character set including control characters are prohibited. Description - optional crawl csv files in project1bysamir S3 bucket Descriptions can be up to 2048 characters long.

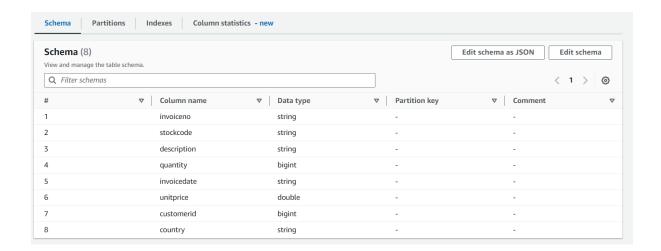












3. Transform Data with AWS Glue Job:

Objective: Convert CSV data into Parquet format for efficient querying and analysis.

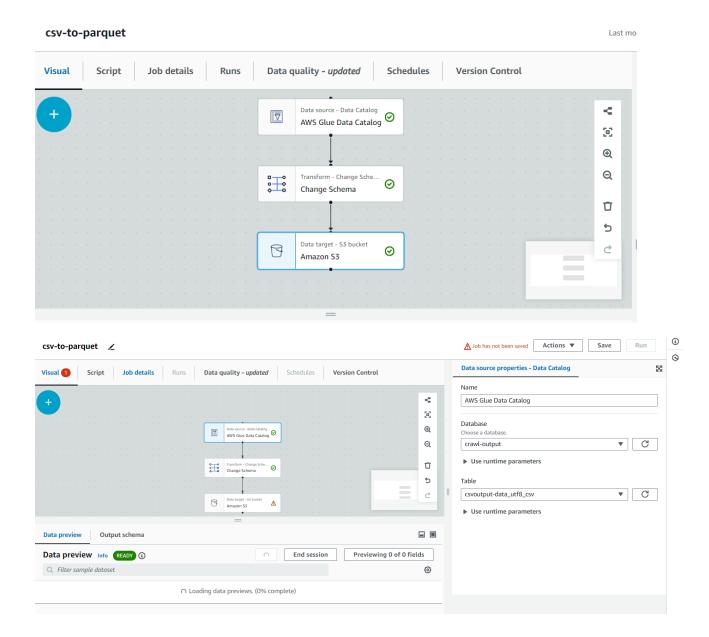
Action Items:

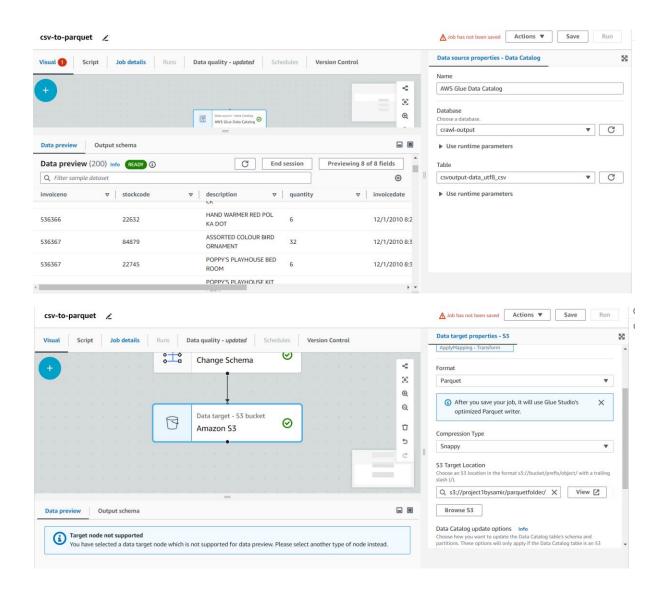
Create an AWS Glue job specifying the source data (the table generated by the crawler), the target format (Parquet), and the target location (a new or existing S3 bucket).

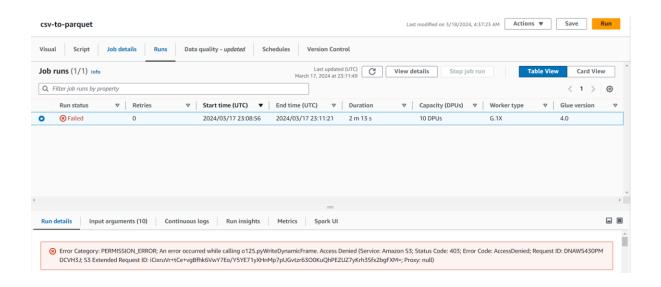
Choose or create an appropriate IAM role with the necessary permissions for the Glue job.

Write or generate the transformation script. AWS Glue can auto-generate a script for converting formats with minimal adjustments.

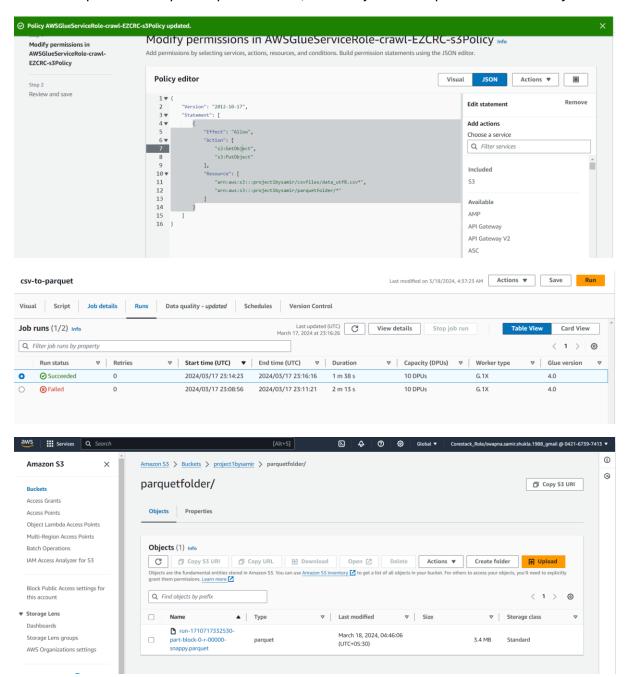
Run the Glue job to transform the CSV data into Parquet format.







The Glue Job fails as Access was denied for the folder "Parquet" in the S3 bucket created in previous step. Add permissions, and the job is completed successfully.



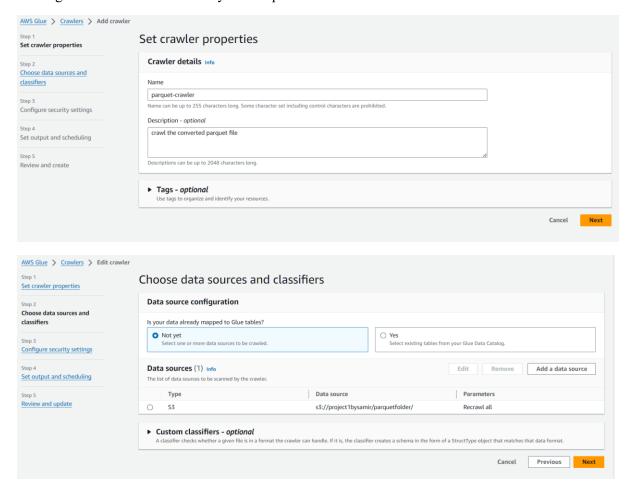
4. Crawl Transformed Data:

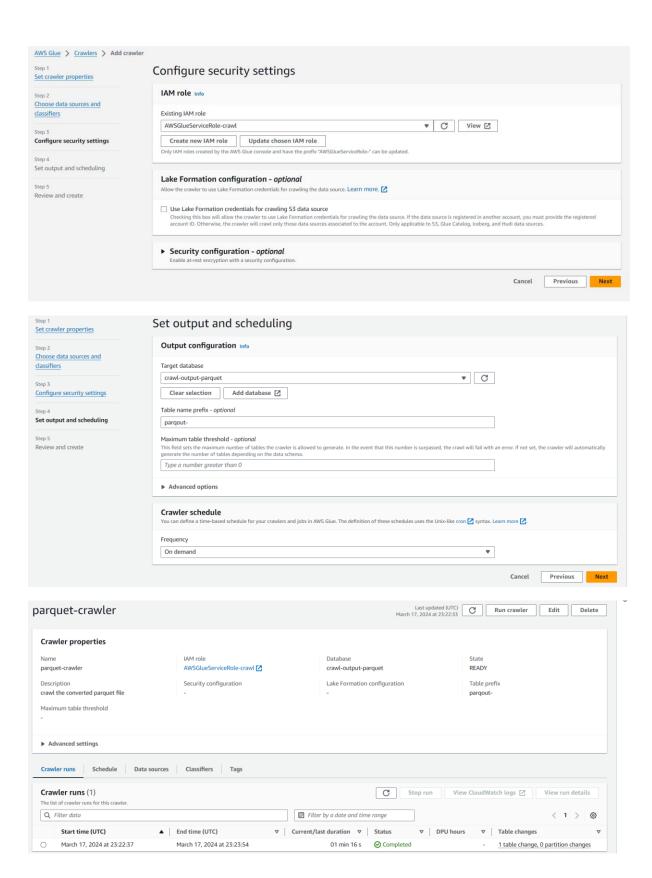
Objective: Catalog the metadata of the Parquet data files for querying.

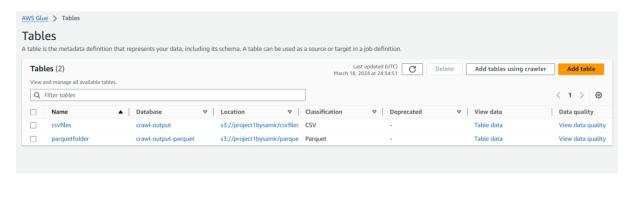
Action Items:

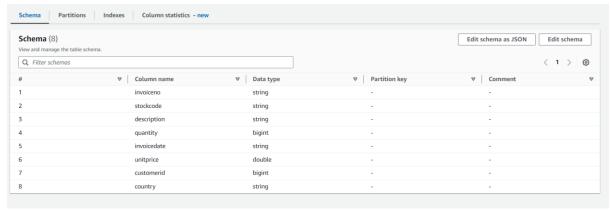
Repeat the crawling process for the S3 location where the Parquet files are stored. This will allow AWS Athena to query the data efficiently.

Ensure the new crawler specifies the Parquet data's location, and after running, check that the Data Catalog contains the metadata for your Parquet files.







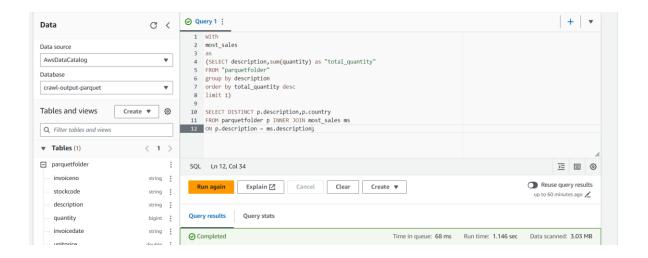


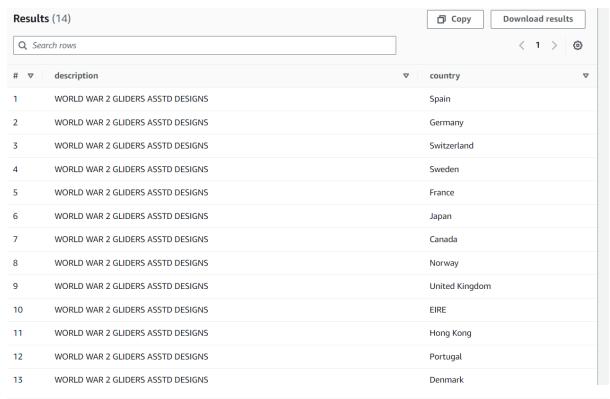
5. Analyze Data with AWS Athena:

Objective: Query the data to uncover insights such as the best-selling item and the geographical distribution of sales.

Action Items:

Open AWS Athena. Ensure it's configured to use the database generated by the Glue crawlers.





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1	description	country						
2	WORLD WAR 2 GLIDERS ASSTD DESIGNS	Spain						
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