Samsung Company Overview

Samsung is a South Korean multinational conglomerate headquartered in Seoul. Founded by Lee Byung-chul in 1938 as a trading company, it has since evolved into one of the world's largest producers of electronic devices and technology solutions. Samsung Electronics, the flagship subsidiary, is a global leader in consumer electronics, semiconductors, telecommunications, and digital media.

Samsung is best known for its smartphones, especially the Galaxy series, as well as TVs, home appliances, and memory chips. It is also a significant player in the display panel and semiconductor manufacturing industry.

The company operates under the philosophy of "Inspire the World, Create the Future," and emphasizes innovation, quality, and sustainability. Samsung invests heavily in R&D and has numerous research centers globally.

With a presence in over 80 countries and hundreds of thousands of employees, Samsung is considered a technology powerhouse and a vital part of the global economy.

Key Facts:

- Founded: 1938

- Founder: Lee Byung-chul

- Headquarters: Seoul, South Korea

- CEO: Han Jong-hee (as of 2024)

- Industry: Electronics, Semiconductors, IT

- Products: Smartphones, TVs, Home Appliances, Semiconductors, Display Panels