Microeconometrics Module

Lecture 3: Endogeneity

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- Assume that there are two variables y and x and we are interested in understanding the relationship between them
 - y = wage and, x = education
 - y = diabetes and, x = whether smoking or not
- More importantly, we are interested in knowing whether x has a causal effect on y
- Three things to consider:
 - 1. How to allow other factors to affect y?
 - 2. What is the functional relationship between y and x?
 - 3. Under which conditions we can claim causality?

Bite the bullet and write:

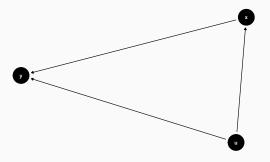
$$y = \beta_0 + \beta_1 x + u$$

where u is the error term

- Essentially, we are saying that
 - 1. Other factors affect y additively
 - 2. Parametric relationship is linear
 - Note that even though parametric relationship is linear, it can capture non-linear relationship between y and x
- But still there is an open question about causality
- For this, we put structure on the relationship between x and u

- Two assumptions: (1) $\mathbb{E}(u) = 0$, and (2) $\mathbb{E}(u|x) = \mathbb{E}(u) = 0$
- The first assumption is innoccuous
- The second assumption is the most important
- The violation of second assumption implies endogeneity problem, and we cannot claim causal effect. Why?

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Example: Omitted Variable Bias

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```
1
     # Setting up the data
2
     set.seed(123)
3
     N < -1000
4
     X1 <- rnorm(N, 50, 10) # Explanatory variable
5
     U <- rnorm(N, 0, 5) # Unobserved variable
6
     X2 \leftarrow 0.5 * X1 + rnorm(N, 1, 6) # Another
7
         explanatory variable
     Y \leftarrow 2 + 1 * X1 + 1.5 * X2 + U # Outcome
8
         variable
```

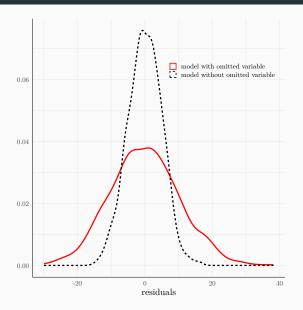
Example: Omitted Variable Bias

Dependent variable:	Υ	
	(1)	(2)
X1	1.777***	1.032***
	(0.033)	(0.021)
X2		1.524***
		(0.027)
Constant	2.184	-0.031
	(1.675)	(0.822)
Observations	1,000	1,000
R^2	0.747	0.939
Note:	*p<0.1; **p<0.05; ***p<0.01	

Point of Caution

- Endogeneity is a conceptual issue
 - Cannot test it by using residuals after running the OLS regression

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- Endogeneity is a conceptual issue
 - Cannot test it by using residuals after running the OLS regression
- You cannot compute error term, i.e. u, but you will always get residuals after running the regression
- Remember, source of endogeneity is $\mathbb{E}(u|x) \neq 0$