

# Microeconometrics Module

## Lecture 5: Randomized Control Trials

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[Course Link](#)

# Randomization

- Through randomization we can remove selection bias
- The idea of randomization
  - Select a group of people who are uninsured
  - Randomly provide some people health insurance (treatment group)
  - Other individuals don't receive insurance (control group)
  - Due to law of large number, we will be comparing apples with apples

# Selection Bias Elimination

- Due to law of large numbers

$$\mathbb{E}[Y_{0i}|D_i = 1] = \mathbb{E}[Y_{0i}|D_i = 0]$$

- Notice the change from  $Avg_n$  to  $\mathbb{E}$
- Hence we can write following equations

$$\begin{aligned} &\Rightarrow \mathbb{E}[Y_i|D_i = 1] - \mathbb{E}[Y_i|D_i = 0] \\ &\Rightarrow \mathbb{E}[Y_{1i}|D_i = 1] - \mathbb{E}[Y_{0i}|D_i = 0] \\ &\Rightarrow \mathbb{E}[\kappa + Y_{0i}|D_i = 1] - \mathbb{E}[Y_i|D_i = 0] \\ &\Rightarrow \kappa + \underbrace{\mathbb{E}[Y_{0i}|D_i = 1] - \mathbb{E}[Y_i|D_i = 0]}_{=0} \\ &= \kappa \end{aligned}$$

- Note that randomization does not work because we eliminate individual differences
- It works because law of large number makes sure that on

# RAND Health Insurance Experiment (HIE)

- HIE ran from 1974 to 1982
- 3,958 people age 14 to 61 were enrolled
- People who had some type of insurance before hand were excluded
- Participants were assigned to one of 14 insurance plans
- Plans had provision for cost sharing, creating large differences in the amount of insurance offered
- Most generous: comprehensive care for free
- Least generous: families had to pay 95 percent of their health care costs
- Among all plans, catastrophic plans provide control group
- Other plans provide treatment group

TABLE 1.3  
Demographic characteristics and baseline health in the RAND HIE

	Means	Differences between plan groups			
	Catastrophic plan (1)	Deductible – catastrophic (2)	Coinsurance – catastrophic (3)	Free – catastrophic (4)	Any insurance – catastrophic (5)
A. Demographic characteristics					
Female	.560	–.023 (.016)	–.025 (.015)	–.038 (.015)	–.030 (.013)
Nonwhite	.172	–.019 (.027)	–.027 (.025)	–.028 (.025)	–.025 (.022)
Age	32.4 [12.9]	.56 (.68)	.97 (.65)	.43 (.61)	.64 (.54)
Education	12.1 [2.9]	–.16 (.19)	–.06 (.19)	–.26 (.18)	–.17 (.16)
Family income	31,603 [18,148]	–2,104 (1,384)	970 (1,389)	–976 (1,345)	–654 (1,181)
Hospitalized last year	.115	.004 (.016)	–.002 (.015)	.001 (.015)	.001 (.013)
B. Baseline health variables					
General health index	70.9 [14.9]	–1.44 (.95)	.21 (.92)	–1.31 (.87)	–.93 (.77)
Cholesterol (mg/dl)	207 [40]	–1.42 (2.99)	–1.93 (2.76)	–5.25 (2.70)	–3.19 (2.29)
Systolic blood pressure (mm Hg)	122 [17]	2.32 (1.15)	.91 (1.08)	1.12 (1.01)	1.39 (.90)
Mental health index	73.8 [14.3]	–.12 (.82)	1.19 (.81)	.89 (.77)	.71 (.68)
Number enrolled	759	881	1,022	1,295	3,198

Notes: This table describes the demographic characteristics and baseline health of subjects in the RAND Health Insurance Experiment (HIE). Column (1) shows the average for the group assigned catastrophic coverage. Columns (2)–(5) compare averages in the deductible, cost-sharing, free care, and any insurance groups with the average in column (1). Standard errors are reported in parentheses in columns (2)–(5); standard deviations are reported in brackets in column (1).

TABLE 1.4  
Health expenditure and health outcomes in the RAND HIE

	Means	Differences between plan groups			
	Catastrophic plan (1)	Deductible – catastrophic (2)	Coinsurance – catastrophic (3)	Free – catastrophic (4)	Any insurance – catastrophic (5)
A. Health-care use					
Face-to-face visits	2.78 [5.50]	.19 (.25)	.48 (.24)	1.66 (.25)	.90 (.20)
Outpatient expenses	248 [488]	42 (21)	60 (21)	169 (20)	101 (17)
Hospital admissions	.099 [.379]	.016 (.011)	.002 (.011)	.029 (.010)	.017 (.009)
Inpatient expenses	388 [2,308]	72 (69)	93 (73)	116 (60)	97 (53)
Total expenses	636 [2,535]	114 (79)	152 (85)	285 (72)	198 (63)
B. Health outcomes					
General health index	68.5 [15.9]	-.87 (.96)	.61 (.90)	-.78 (.87)	-.36 (.77)
Cholesterol (mg/dl)	203 [42]	.69 (2.57)	-2.31 (2.47)	-1.83 (2.39)	-1.32 (2.08)
Systolic blood pressure (mm Hg)	122 [19]	1.17 (1.06)	-1.39 (.99)	-.52 (.93)	-.36 (.85)
Mental health index	75.5 [14.8]	.45 (.91)	1.07 (.87)	.43 (.83)	.64 (.75)
Number enrolled	759	881	1,022	1,295	3,198

Notes: This table reports means and treatment effects for health expenditure and health outcomes in the RAND Health Insurance Experiment (HIE). Column (1) shows the average for the group assigned catastrophic coverage. Columns (2)–(5) compare averages in the deductible, cost-sharing, free care, and any insurance groups with the average in column (1). Standard errors are reported in parentheses in columns (2)–(5); standard deviations are reported in brackets in column (1).

# Oregon Experiment

- Expansion of Medicaid offering in Oregon
- Oregon issued health insurance lottery
- Individuals were randomly selected to get health care insurance
- Some numbers:
  - 75,000 registered for Oregon Health Plan (OHP)
  - 30,000 won and became treatment group
  - 45,000 lost and became control group
- There were some minor changes down the line. Not important for the exposition right now

# Oregon Experiment Results

TABLE 1.5  
OHP effects on insurance coverage and health-care use

Outcome	Oregon		Portland area	
	Control mean (1)	Treatment effect (2)	Control mean (3)	Treatment effect (4)
A. Administrative data				
Ever on Medicaid	.141	.256 (.004)	.151	.247 (.006)
Any hospital admissions	.067	.005 (.002)		
Any emergency department visit			.345	.017 (.006)
Number of emergency department visits			1.02	.101 (.029)
Sample size	74,922		24,646	
B. Survey data				
Outpatient visits (in the past 6 months)	1.91	.314 (.054)		
Any prescriptions?	.637	.025 (.008)		
Sample size	23,741			

Notes: This table reports estimates of the effect of winning the Oregon Health Plan (OHP) lottery on insurance coverage and use of health care. Odd-numbered columns show control group averages. Even-numbered columns report the regression coefficient on a dummy for lottery winners. Standard errors are reported in parentheses.



# Oregon Experiment Results

TABLE 1.6

From Manning, Meltzer, The Path from Cancer to Health © 2011 Princeton University Press. Used by permission. All rights reserved.

OHP effects on health indicators and financial health

Outcome	Oregon		Portland area	
	Control mean (1)	Treatment effect (2)	Control mean (3)	Treatment effect (4)
A. Health indicators				
Health is good	.548	.039 (.008)		
Physical health index			45.5	.29 (.21)
Mental health index			44.4	.47 (.24)
Cholesterol			204	.53 (.69)
Systolic blood pressure (mm Hg)			119	-.13 (.30)
B. Financial health				
Medical expenditures >30% of income			.055	-.011 (.005)
Any medical debt?			.568	-.032 (.010)
Sample size	23,741		12,229	

Notes: This table reports estimates of the effect of winning the Oregon Health Plan (OHP) lottery on health indicators and financial health. Odd-numbered columns show control group averages. Even-numbered columns report the regression coefficient on a dummy for lottery winners. Standard

## Quick Recap

- Causal inference means comparing potential outcomes
- However, selection bias makes our life difficult
- We discuss how randomization can actually eliminate selection bias
  - The catch here is checking for balance: whether law of large number does its magic or not