

Swapnil Gupta

Principal Product Designer

Male, 33 yrs • swapnil4972@gmail.com



6+ years of experience in designing digital applications and providing UX support for Enterprise applications in areas like AI Data solutions, API Marketplace, Healthcare, Business Intelligence, Chatbot and more.

Product & UX strategy | PRD | Problem solving | UX Architecture | Design Management | Workshops | VPC | Systems thinking | User Journey Mapping | Lean UX | User Stories | Ideation | IA | Interaction design | Design System | Micro-interactions | Front-end

Education

Master of Design (UX), IIT Kanpur (2014-16)

B.E. (Hons.) Mechanical Engineering, BITS Pilani (2008-12)

Experience

- **Principal Product Designer, Telus International AI Data Solutions, Product Team (since Sep 2021)**
 - Product Design Lead, Design management and Interaction Design for Data annotation tools
 - Design for 3D LiDAR based tool, 2D Vector image/video tool, Image and Video semantic segmentation tool
 - Aggregate point cloud (APC) implementation, Video SemSeg Quality tool, other productivity improvements.
- **Senior Product Designer, Twin Health (Oct 2020 to Mar 2021)**
 - Building mobile app for Doctors to monitor and reverse diabetes for patients and redesigning doctor experience for the web application.
 - Tele-consultation, patient profile evaluation, prescription, monitoring, escalation and other use-cases.
- **Associate UX Architect / Senior Interaction Designer, PeepalDesign (Aug 2017 to Sep 2020)**

SAP

- SAP - Redesign of SAP API Business hub to improve search, discoverability, and representation of API content.

Racetrack.ai , Bharti AXA

- Design of a conversational search interface based on AI to provide assistance to insurance agents.
- UX improvements in chatbot for real estate

Philips Healthworks

- UX Support for NxGen Software for Diagnostic Imaging
- Design of a Multi-modal Chatbot for Service Assistance and creation of Content Authoring Kit
- UX support for ECareCompanion(ECC) digital tool for Population health management. Design of Video conferencing UI for Patient and Clinician interaction
- Secondary research for building guidelines and platform for localization of products across philips businesses
- POC - Developing an Emotions sensing UI prototype using Affdex and Unity to detect emotions of children

Convergent Data Science

- Business Intelligence tool for Automobile Dealership Industry for CEO, Sales head and Sales managers

Other work

- Employee Onboarding: Experience map and Service Design Blueprint of Employee onboarding through focus groups and research interviews
- MobE - Design of Ethnographic tool for conducting remote diary studies
- **Lead UI Designer, Infosys Digital (Jul 2016 to Aug 2017)**
 - BSH (Bosch Siemens Hausgerate): Digital Application for Sales and Marketing Professionals for appliances
 - Boston Scientific (POC): Mobile application for monitoring heart data and critical episodes
 - Banking Practice Portal: Design of Internal Banking practice portal
 - POC: AR use cases in retail sector and assistance of service personnel in Industrial plants

Interests and other skills

- Game Design & Development - Unity
 - React, D3, Three JS, Node JS
 - Data Visualization
 - 2D Motion graphics
 - Playing the guitar
-

Online Courses

- Complete C# Unity Developer 2D - By Ben Tristem & Rick Davidson - Udemy
- Angular and NodeJS - The MEAN Stack Guide - By Maximilian Schwarzmuller - Udemy
- React - By Maximilian Schwarzmuller - Udemy
- Web developer Bootcamp Online - By Colt Steel - Udemy