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# Data Visualization With Power BI

Vishal Padghan (Great Learning)

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# Offerings Of This Course

01 BI and Data Visualization

05 Power BI Installation

02 What is Power BI?

06 Power BI DAX

03 Power BI Components

07 Visual Analytics

04 Building Blocks Of Power BI

08 Power BI Visuals/Charts

# What Is Business Intelligence?

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# What Is Business Intelligence?

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Raw Data

Business Intelligence

Business Insights

# Business Intelligence Features

Better Business  
Understanding

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Decision Making

Quick navigation

Instant Answers

# Phases Of Business Intelligence

# Phases Of Business Intelligence

IT Dependent

Analyst

End User

# What Is Data Visualization?



# What Is Data Visualization?

Design

Information Science

Data  
Visualization

William Playfair  
(Geometric Charts 1781)

Explored exports from seventeen  
countries to Scotland

Communication

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# Data Visualization Tools

# Data Visualization Tools

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# What Is PowerBI?

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# What Is PowerBI?

From connection to collaboration, PowerBI is the most powerful, secure and flexible end-to-end analytics platform for your data

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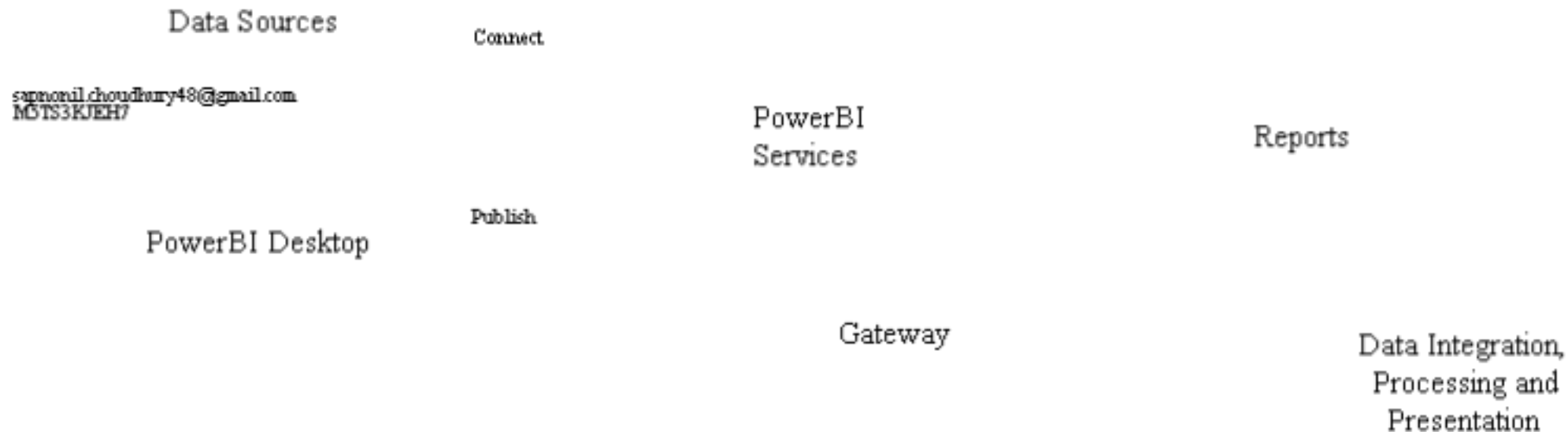
Apt Visualizations

Depth

Automatic Function

Connection To Data

# PowerBIArchitecture



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# Components Of PowerBI

# Components Of PowerBI

Power Query

Power View

PowerBI QNA

Power Pivot

Power Map



# Building Blocks Of PowerBI

# Building Blocks of PowerBI

Visualizations

Dashboards

Datasets

Tiles

Reports

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# PowerBI Reports

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# PowerBIReports

It is a multi-perspective view into a particular data set with visualizations that represent different findings and insights from that a set. A report may be a single visualization or pages full of visualizations.

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# PowerBI Dashboards

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# PowerBIDashboards

It is a single page, also known as a canvas, that uses visualizations to tell a particular story. It is limited to one page, and a point note is that a good dashboard contains only the important elements of that story.

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# Demo: PowerBI Installation and Interface

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# Power BI Data Types



# PowerBI Data Types

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# PowerBI DAX

# PowerBIDAX

DAX is a collection of functions, operators and constant used in formulas, to return one or more values. It is a native formula and Query language by Microsoft

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Functional Query  
Language

Deals with  
relational data

Performs  
Aggregations

# PowerBIDAX

Syntax

Context

Function

Measure = Function(Table Name(Column Name))

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# Visual Analytics

# Popular Cloud Service Providers

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## Question and Answer Time

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# Summary

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# Thank You

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