



Data Visualization With Power BI

Vishal Padghan (Great Learning)

Offerings Of This Course

01

BI and Data Visualization

05

Power BI Installation

02

What is Power BI?

06

Power BI DAX

03

Power BI Components

07

Visual Analytics

04

Building Blocks Of Power BI

08

Power BI Visuals/Charts

What Is Business Intelligence?

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What Is Business Intelligence?

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Business Intelligence Features

Better Business
Understanding

Quick navigation

Instant Answers

Decision Making

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Phases Of Business Intelligence

Phases Of Business Intelligence

IT Dependent

Analyst

End User

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What Is Data Visualization?

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What Is Data Visualization?

Design

Information Science

Data
Visualization

Communication

William Playfair
(Geometric Charts 1781)

Explored exports from seventeen
countries to Scotland

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Data Visualization Tools

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Data Visualization Tools



tableau®

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Power BI

What Is PowerBI?

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What Is PowerBI?

From connection to collaboration, PowerBI is the most powerful, secure and flexible end-to-end analytics platform for your data

Apt Visualizations

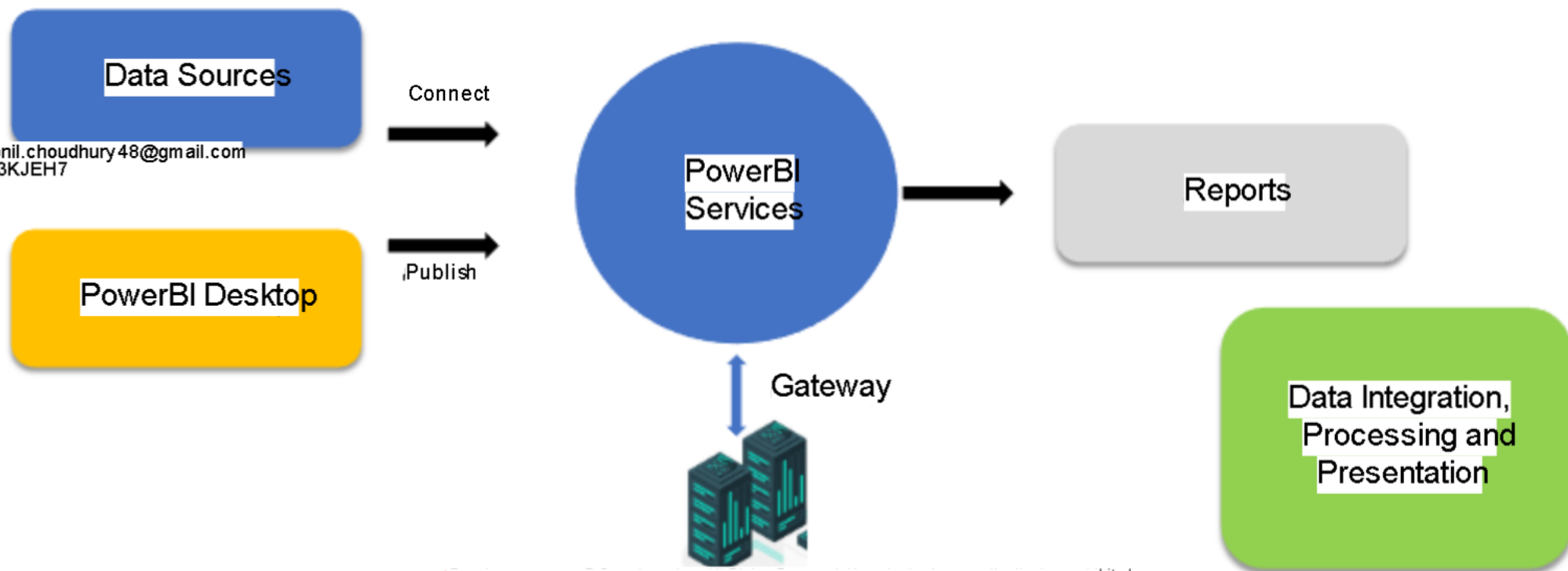
Depth

Automatic Function

Connection To Data



PowerBI Architecture



Components Of PowerBI

Components Of PowerBI

Power Query

Power View

PowerBI QNA

Power Pivot

Power Map

Building Blocks Of PowerBI

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Building Blocks (PowerBI)

Visualizations

Dashboards

Datasets

Tiles

Reports



PowerBI Reports

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PowerBI Reports

It is a multi-perspective view into a particular data set with visualizations that represent different findings and insights from that a set. A report may be a single visualization or pages full of visualizations.

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PowerBI Dashboards

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PowerBI Dashboards

It is a single page, also known as a canvas, that uses visualizations to tell a particular story. It is one page, and a point to note is that a good dashboard contains only the important elements of that story.

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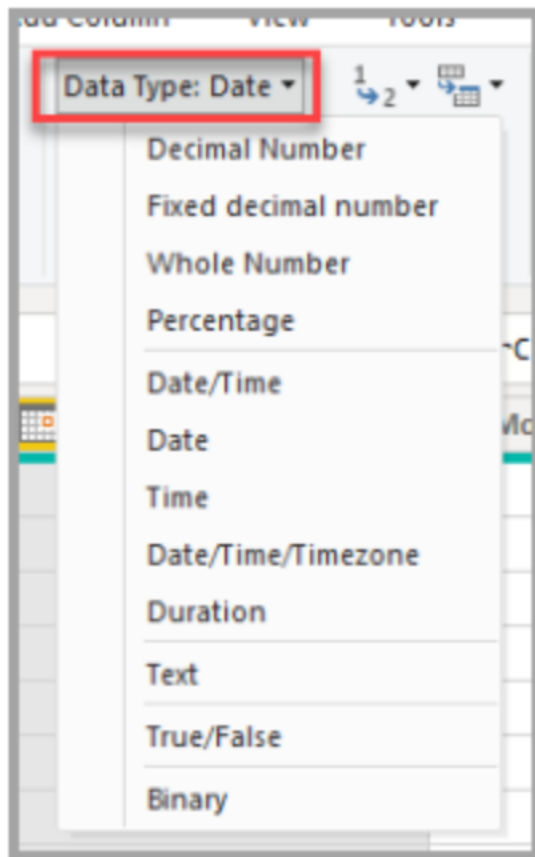
Demo: PowerBI Installation and Interface

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Power BI Data Types

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PowerBI Data Types



PowerBI DAX

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PowerBI DAX

DAX is a collection of functions, operators and constant used in formulas, to return one or more values.
It is a native formula and Query language by Microsoft

Functional Query
Language

Deals with
relational data

Performs
Aggregations



PowerBI DAX

Syntax

Context

Function

Measure = Function(TableName(ColumnName))



Visual Analytics

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Popular Cloud Service Providers



Question and Answer Time

Summary

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01 Building Blocks C

02 Power BI COM

03 What is Pow

04 BI and Data Visualization

05 Power BI Installation

Thank You

Summary

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