

# Credit Card Transaction Report

Revenue

57M

Transaction Amount

45.5M

Total Intrest

8M

Count

667.2K

Card_Category	Revenue	Sum of Interest Earned	Sum of Annual Fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

Q4

Q3

Q2

Q1

Week\_start\_date

All

F

M

Low

Medium

High

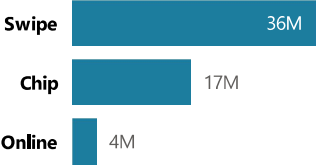
Gold

Silver

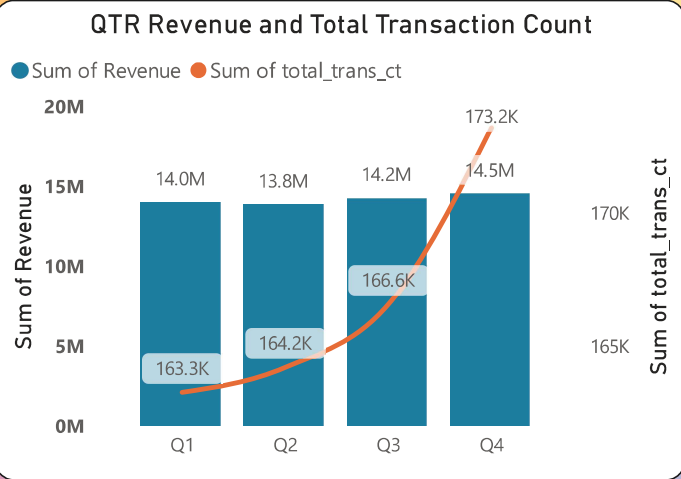
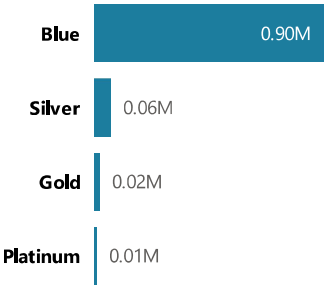
Blue

Platinum

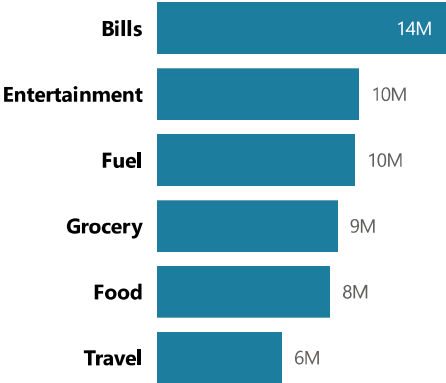
## Revenue by Card Category



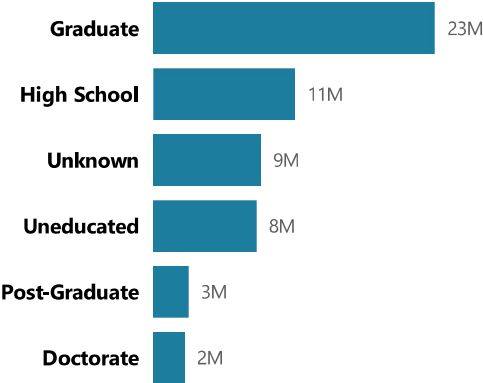
## Customer Acq Cost



## Revenue by expenditure type



## Revenue by Education level



## Revenue by Customer Job

