



# Pizza Sales Report

Jan 15 - Dec 15

Pizaa Category

All

01-01-2015

31-12-2015

HOME



BEST/WORST SELLERS

## BEST SELLERS

### REVENUE

The Thai Chicken Pizaa Contributes to Maximum Revenue.

### QUANTITY

The Classic Deluxe Pizaa Contributes to Maximum Total Quantities.

### TOTAL ORDERS

The Classic Deluxe Pizaa Contributes to Maximum Total Quantity

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to maximum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to maximum Total Orders



817.86K

Total Revenue



49574

Total Pizza Sold



21350

Total Orders



38.31

Average Order Value



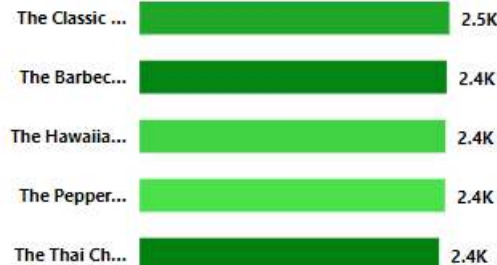
2.32

Average Pizza Per Order

### Top 5 Pizaa by Revenue



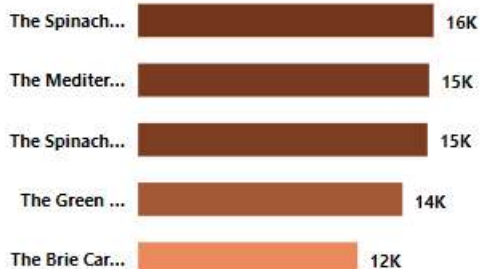
### Top 5 Pizaa Sold by Quantity



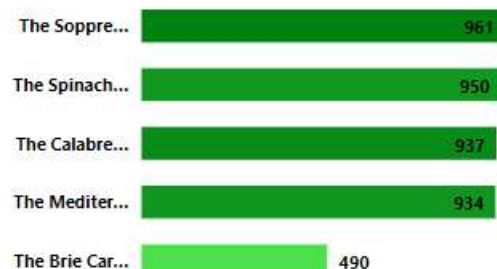
### Top 5 Pizaa Sold by Total Orders



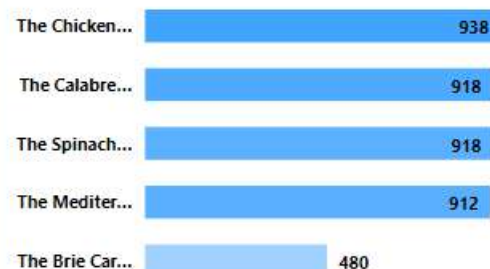
### Bottom 5 Pizaa by Revenue



### Top 5 Pizaa Sold by Quantity



### Bottom 5 Pizaa Sold by Total Orders





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BEST/WORST SELLERS



## BUSIETS DAYS & TIME

### DAYS

Orders are **highest** on weekends,  
**Friday/Saturday**  
evenings.

### MONTHLY

There are **maximum** orders from a  
month of  
**July and January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to  
**maximum sales** & total orders.

### SIZE

**Large size** pizza contributes to  
**maximum sales**.



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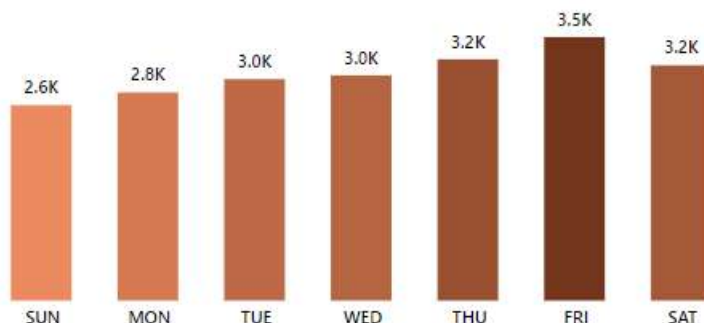
Average Order Value



2.32

Average Pizza Per Order

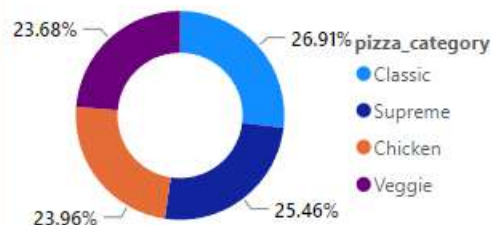
Daily Trend of Total Orders



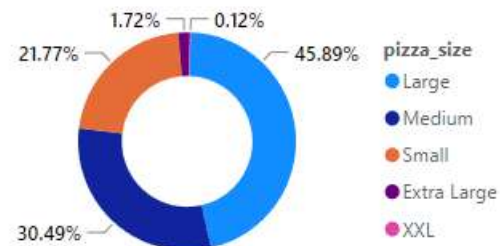
Monthly Trend of Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050