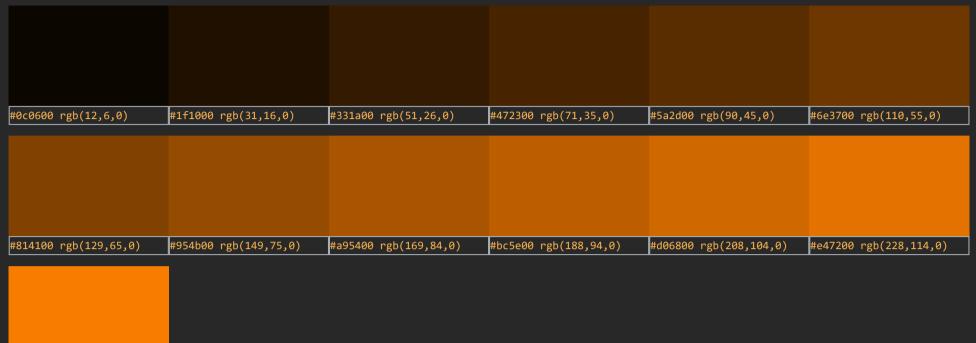
3/10/2020 Brand-guideline.html

Saffron Shades

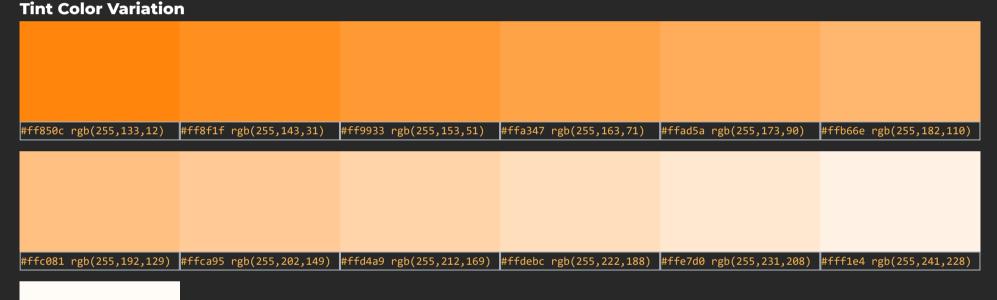
Shades and Tints of #ff9933

A shade is achieved by adding black to any pure hue, while a tint is created by mixing white to any pure color. In this example, #0c0600 is the darkest color, while #fffbf7 is the lightest one.

Shade Color Variation



#f77c00 rgb(247,124,0)

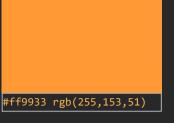


#fffbf7 rgb(255,251,247)

Tones of #ff9933

A tone is produced by adding gray to any pure hue. In this case, #a19991 is the less saturated color, while #ff9933 is the most saturated one.

#a19991 rgb(161,153,145)	#a99989 rgb(169,153,137)	#b19981 rgb(177,153,129)	#b8997a rgb(184,153,122)	#c09972 rgb(192,153,114)	#c8996a rgb(200,153,106)
#d09962 rgb(208,153,98)	#d8995a rgb(216,153,90)	#e09952 rgb(224,153,82)	#e7994b rgb(231,153,75)	#ef9943 rgb(239,153,67)	#f7993b rgb(247,153,59)

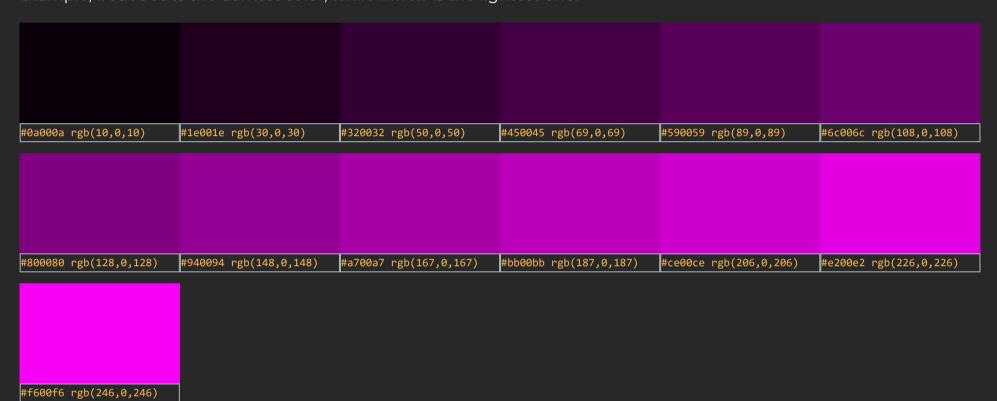


Tone Color Variation

Purple Shades

Shades and Tints of #800080

A shade is achieved by adding black to any pure hue, while a tint is created by mixing white to any pure color. In this example, #0a000a is the darkest color, while #fff6ff is the lightest one.



Shade Color Variation



#fff6ff rgb(255,246,255)

Tint Color Variation

Tones of #800080

A tone is produced by adding gray to any pure hue. In this case, #453b45 is the less saturated color, while #800080 is the most saturated one.

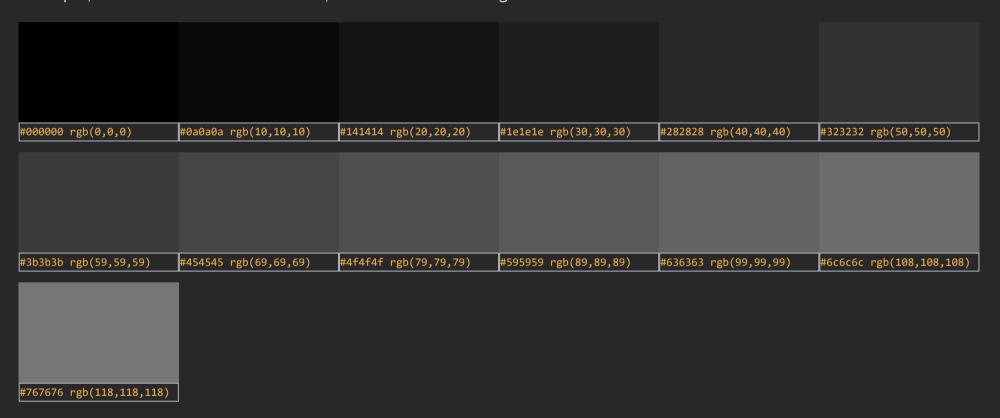
•			Brana galaomio.nam		
#453b45 rgb(69,59,69)	#4a364a rgb(74,54,74)	#4f314f rgb(79,49,79)	#542c54 rgb(84,44,84)	#592759 rgb(89,39,89)	#5e225e rgb(94,34,94)
#621e62 rgb(98,30,98)	#671967 rgb(103,25,103)	#6c146c rgb(108,20,108)	#710f71 rgb(113,15,113)	#760a76 rgb(118,10,118)	#7b057b rgb(123,5,123)
, o = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 =	NO. 2507 1 BO(2505)2552057				
#800080 rgb(128,0,128)					

Tone Color Variation

Gray Shades

Shades and Tints of #808080

A shade is achieved by adding black to any pure hue, while a tint is created by mixing white to any pure color. In this example, #000000 is the darkest color, while #f6f6f6 is the lightest one.



Shade Color Variation

#808080 rgb(128,128,128)	#8a8a8a rgb(138,138,138)	#949494 rgb(148,148,148)	#9d9d9d rgb(157,157,157)	#a7a7a7 rgb(167,167,167)	#b1b1b1 rgb(177,177,177)
#bbbbbb rgb(187,187,187)	#c5c5c5 rgb(197,197,197)	#cecece rgb(206,206,206)	#d8d8d8 rgb(216,216,216)	#e2e2e2 rgb(226,226,226)	#ececec rgb(236,236,236)



Tint Color Variation

Tones of #808080

A tone is produced by adding gray to any pure hue. In this case, #808080 is the less saturated color, while #ff0101 is the most saturated one.



#ff0101 rgb(255,1,1)

Tone Color Variation