

DETECTING COLLABORATION PROFILES IN SUCCESS-BASED MUSIC GENRE NETWORKS

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PROFILES

Solid, Regular,
Bridge and
Emerging

HIGHLIGHTS

COLLABORATION

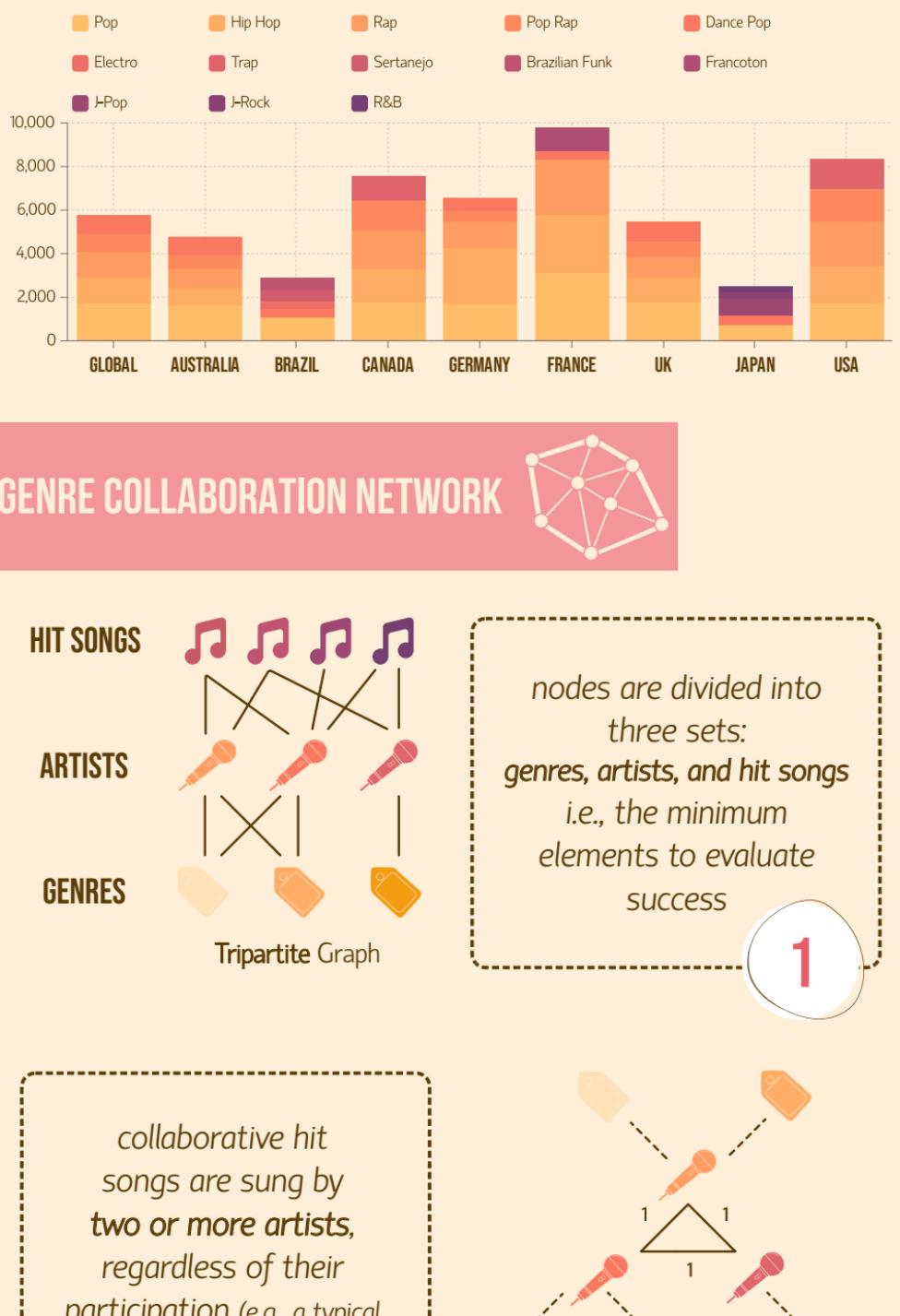
in general, genre
collaborations are
increasing

LOCAL MATTERS

local genres play a
key role on
determining hit songs

INTRODUCTION

COLLABORATIONS ARE MORE POPULAR THAN EVER



OBJECTIVE

WE AIM TO UNVEIL THE DYNAMICS OF CROSS-GENRE
CONNECTIONS AND COLLABORATION PROFILES
IN SUCCESS-BASED NETWORKS

RQ1

Does the regional aspect impact on popular genres
and their hit songs?

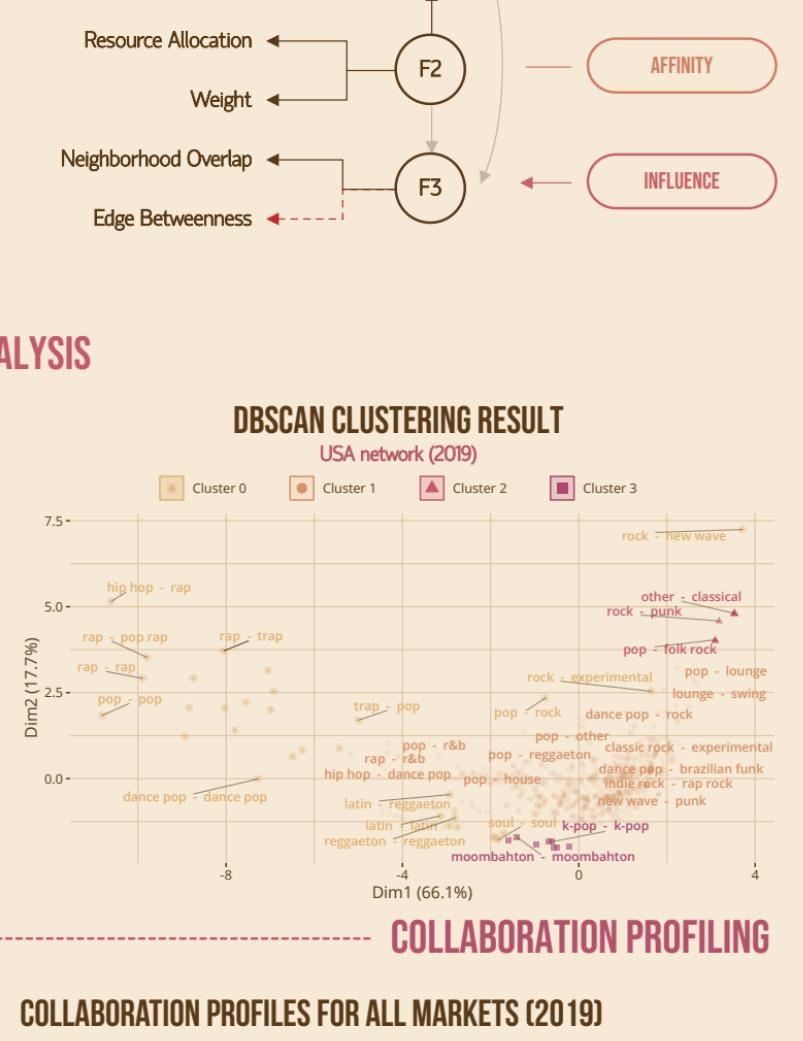
RQ2

How has genre collaboration evolved over the past
few years?

RQ3

Which are the potentially intrinsic factors and
indicators that influence the collaboration success?

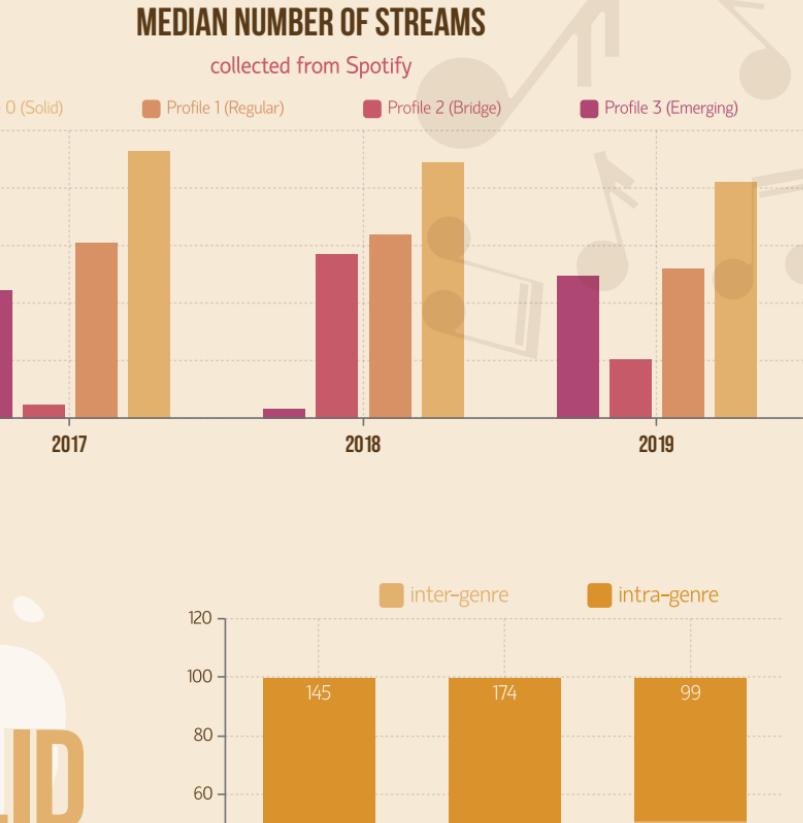
METHODOLOGY



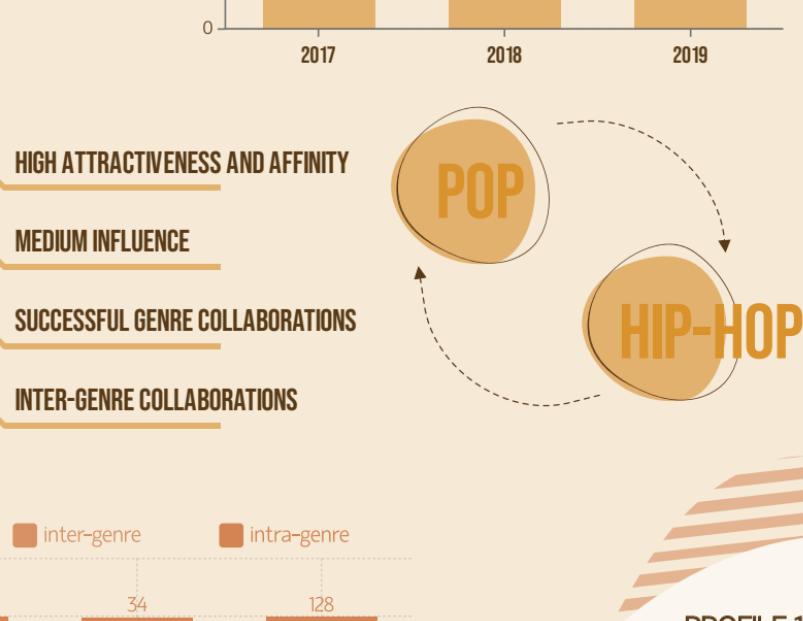
ROI1

Does the regional aspect impact on popular genres and
their hit songs?

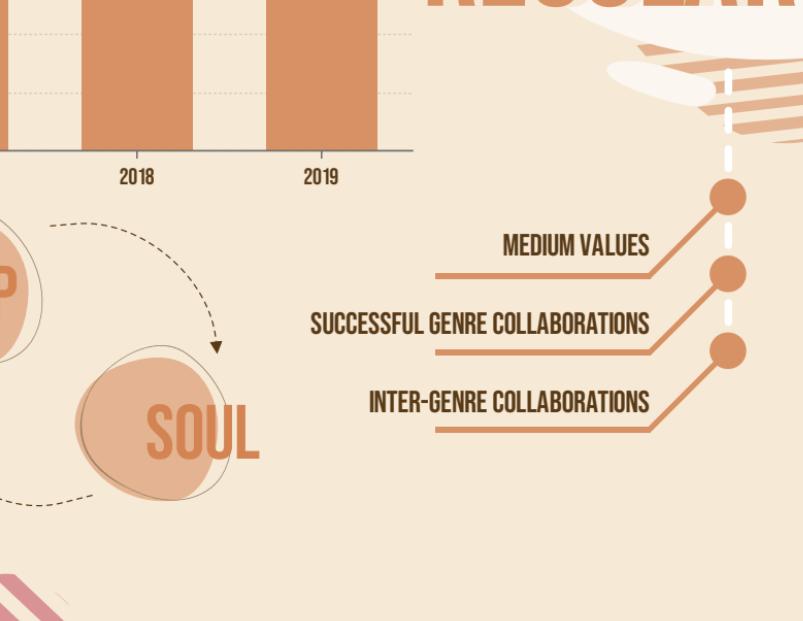
MOST POPULAR MUSIC GENRES IN EACH CONSIDERED MARKET (2017 - 2019)



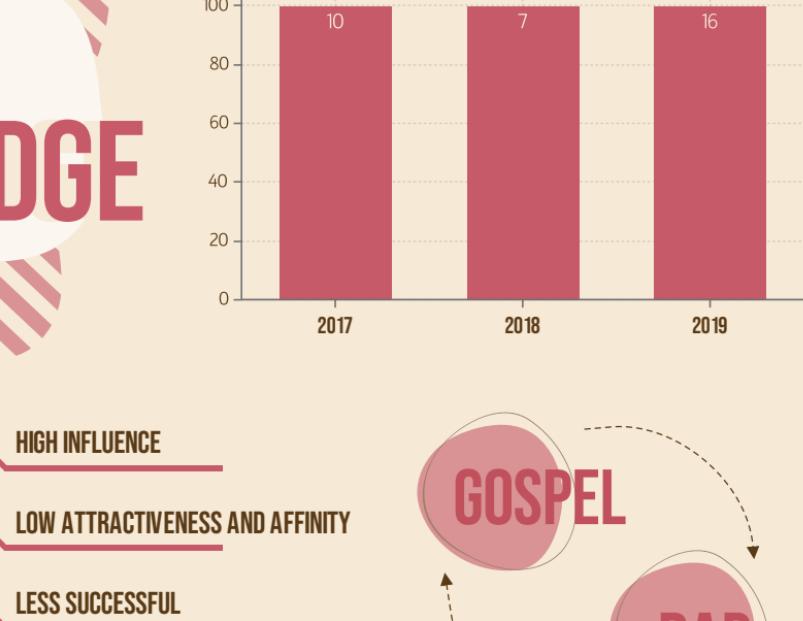
GENRE COLLABORATION NETWORK



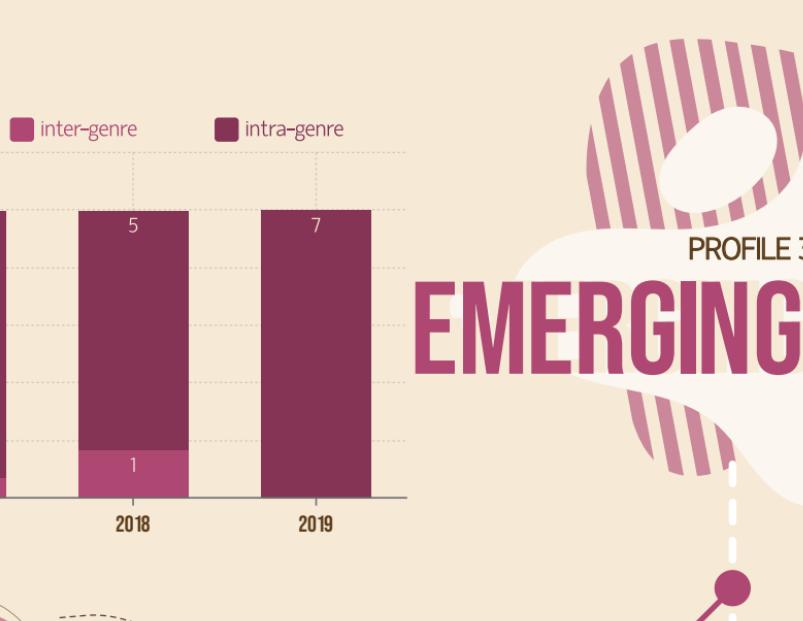
HIT SONGS



ARTISTS



GENRES



ROI2

How has genre collaboration evolved over the past few years?

NETWORK CHARACTERIZATION



GROUP 1



GROUP 2



GROUP 3

GENRE COLLABORATIONS PROFILES

EXPLORATORY FACTOR ANALYSIS

CLUSTER ANALYSIS

PROFILE 0 SOLID

PROFILE 2 BRIDGE

BASE MATERIAL

further research tasks, e.g., prediction and recommendation

MUSIC INDUSTRY

maximize expected success by properly investing in potential collaborations

ARTISTS

profit by identifying the most suitable partnerships

CONTACT US

OUR PROJECT

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