SWAPNIL KATHALE

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Professional Summary

Passionate and results-driven **Web Developer** with 2+ years of experience crafting high-performance, SEO-optimized, and **responsive websites**. Proven expertise in **Elementor**, **custom theme development**, and **plugin integration**. Adept at translating **Figma designs into pixel-perfect websites**, managing client requirements, and optimizing websites for speed and security.

Skills

HTML | CSS | JavaScript | Python | WordPress | JavaScript | Elementor | WooCommerce | MongoDB | Yoast SEO | Hostinger | GitHub | Payment Integration | SEO Optimization

Work Experience

Valourithm Technologies | Web Developer   **Jan'24 - Present**
- Developed company website **from scratch** using **Figma to WordPress** pipeline.
- Built **custom sections** using **Elementor & JavaScript** with **SEO & security best practices**.
- Actively managing and **enhancing website features** like job portal and blog integration.
- Handled multiple **client projects** with full Elementor-based customization.

Freelancer Web Developer | Freelancer   **Sept'22 - Dec'23**
- Built **10+ websites** end-to-end using **WordPress + Custom CSS**.
- **Integrated various plugins**: Elementor, Contact Form 7, Yoast SEO, LiteSpeed Cache.
- Ensured optimal website **performance**, **responsiveness**, and **SEO compliance**.
- Collaborated with clients to implement tailored solutions based on requirements.

Projects

(⭐ All projects documented and explained on GitHub)

Belyons *(Under Development)*   **July'25**
*Import/export showcase website built **from scratch** using a **client-driven template + Elementor**.*
- Client-feedback-**driven custom design from scratch**.
- Built using a **paid template approach** with customization.

Valourithm Technologies   **Feb'25**
*Converted **Figma to a fully responsive custom WordPress** website with SEO,*
project showcase, wp career job portal, and blog section.
- Fully responsive build with **custom CSS & JavaScript**.
- Integrated **SEO**, **blog**, **WP job opening career** plugin, and project showcase features.

Garje Solar   **July'24**
*A **clean, figma-based static website** with job portal features.*
- Built using Elementor + Yoast SEO + security related plugin.
- Integrated career plugin for job listings.

Synvision Chemicals   **Jan'23**
*Minimalist design focused on **speed & clarity**, without extra animations.*
- **Lightweight**, no-heavy animations.
- **SEO-optimized** and **performance-focused**.

Education

Savitribai Phule, Pune University, Maharashtra, India   **2017 - 2020**
- Branch | Bachelor of Computer Science

Extracurricular Achievements

- Committed to self-learning full stack development, consistently building one project per week.
- Exploring Python, Generative AI, and Data Science through self-learning.
- Actively learning about how integrating AI tools in development workflows and website automation.