

# coca-cola sales dashboard

Ask a question about your data

Try one of these to get started

count states

total unit sold

Show all suggestions

## Operating Profit Analysis

Key influencers   Top segments

What influences Operating Profit to 

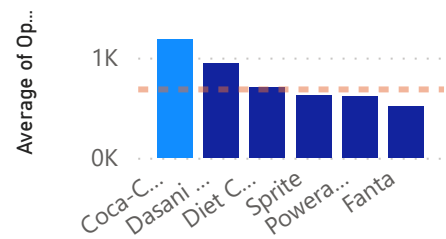
Increase

 ?

When...  
.....the average of Operating Profit increases by

Beverage Brand is Coca-Cola → 497.1

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	11,74,203	2607000	0.44	4,70,532	0.39
Dasani Water	9,96,613	1874250	0.51	3,77,527	0.38
Diet Coke	8,22,550	1760250	0.45	2,80,931	0.35
Fanta	5,62,300	1288750	0.41	2,06,476	0.37
Powerade	5,73,850	1263750	0.52	2,46,193	0.36
Total	49,38,315	10477000	0.45	18,31,567	0.37

## Sales by US State

