

245K

Applied Loan Amount

213K

Sanctioned Amount

196K

Disbursed Amount

104K

Recovered Amount

Loan Amount Funnel

Applied Loan Am...

Sanctioned Amount

Disbursed Amount

Recovered Amount

100%

245K

87%

92%

53%

42.5%

Applied Loan Amount Trend

Applied Loan Amount

Year

5,920

6,812

6,994

6,251

6,317

6,424

7,302

6,249

8,111

6,802

6,327

Top Products Sold

Products

Loans + Group Insurance

Loans + Top-up

Loans + Individual Insura...

Loans

62,338

61,422

61,104

60,371

0K

20K

40K

60K

Applied Loan Amount

Channel Distribution

Tie Ups 33,892 (13.82%)

Online 89,406 (36.46%)

Walk-In 60,854 (24.8...)

Direct Sales Agency 61,083 (24.91%)

Key influencers

Top segments

When is Applied Loan Amt > 10 more likely to be

Yes

?

We found 7 segments and ranked them by % Applied Loan Amt > 10 is Yes and p...

61.1%

60.4%

59.4%

59.1%

58.1%

57.1%

Segment 1

Segment 2

Segment 3

Segment 4

Segment 5

Segment 6

% Applied Loan...

61.1%

60.4%

59.4%

59.1%

58.1%

57.1%

Population count

1454

2735

2120

1417

1398

2093

Ask a question about your data

Try one of these to get started

what is the recovered amount by recovery data customer number

what is the disbursed amount by sanction data customer number

what is the sanctioned amount by sanction data customer number

Show all suggestions

Decomposition Tree

Q&A