## Samsung Company Data

Company Name: Samsung Electronics Co., Ltd.

Headquarters: Suwon, South Korea

Founded: March 1, 1938 Founder: Lee Byung-chul

**CEO:** Jong-Hee Han (Vice Chairman)

## **Business Areas:**

• Consumer Electronics (TVs, home appliances)

- IT & Mobile Communications (smartphones, tablets, laptops)
- Device Solutions (semiconductors, display panels)

## **Key Products:**

- Galaxy Series (Smartphones, Tablets)
- QLED TVs
- Samsung Semiconductor Solutions
- Home Appliances (Refrigerators, Washing Machines)

Revenue (2023): \$211 billion

Employees: ~266,000 (2023)

## **Recent Highlights:**

- Launched Galaxy S24 with Al-powered features.
- Expanded semiconductor fabrication facilities in Texas, USA.
- Partnered with **Google** for Al integration in devices.