

Explain a technical concept to someone with no tech background.

Absolutely! Let's talk about cookies, but not the delicious kind you eat with milk.

Here's how I, as an engineering manager II, would explain cookies on the internet to someone with no technical background:

- Imagine you visit your favorite bakery's website to order a cake. The website needs to remember some things about you, like your name, address, and maybe even your preferred frosting flavor for future reference.
- Here's where cookies come in. They're like tiny notes the website leaves on your computer. These notes contain information about your visit, but they're not like personal diaries – they don't store any private details like your credit card number.
- Think of it like this: The website gives you a little sticky note (the cookie) that says "Hi [Your Name], welcome back! You like chocolate frosting, right?". This way, next time you visit, the website remembers your preferences and can show you chocolate frosting cakes first, saving you time and making your online experience smoother.

Here are some key things to remember about cookies:

- **They're not dangerous:** Cookies can't steal your information or harm your computer.
- **You can control them:** Most web browsers allow you to see what cookies are stored and even delete them if you don't want them.
- **They're helpful:** Cookies can personalize your online experience and make websites easier to use.

So, the next time you visit a website and it seems to "remember" you, it's probably because of these little helpful cookies!