

```

import pandas as pd
import numpy as np

data = {
    'OrderID': [1001, 1002, 1003, 1004, 1005, 1006, 1007, 1008, 1009, 1010],
    'Date': ['2025-01-05', '2025-01-06', '2025-01-07', '2025-01-07', '2025-01-08',
            '2025-01-09', '2025-01-10', '2025-01-11', '2025-01-12', '2025-01-13'],
    'CustomerID': ['C001', 'C002', 'C003', 'C004', 'C001', 'C005', 'C002', 'C006', 'C003', 'C007'],
    'Product': ['Laptop', 'Smartphone', 'Office Chair', 'Desk', 'Headphones',
               'Monitor', 'Laptop', 'Desk', 'Smartphone', 'Office Chair'],
    'Category': ['Electronics', 'Electronics', 'Furniture', 'Furniture', 'Electronics',
                'Electronics', 'Electronics', 'Furniture', 'Electronics', 'Furniture'],
    'Quantity': [2, 1, 4, 1, 3, 2, 1, 2, 2, 5],
    'UnitPrice': [700, 500, 150, 300, 50, 200, 700, 300, 500, 150],
    'Total': [1400, 500, 600, 300, 150, 400, 700, 600, 1000, 750],
}

df = pd.DataFrame(data)

df['Date'] = pd.to_datetime(df['Date'])

print(df)

```

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→

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	OrderID	Date	CustomerID	Product	Category	Quantity	\
0	1001	2025-01-05	C001	Laptop	Electronics	2	
1	1002	2025-01-06	C002	Smartphone	Electronics	1	
2	1003	2025-01-07	C003	Office Chair	Furniture	4	
3	1004	2025-01-07	C004	Desk	Furniture	1	
4	1005	2025-01-08	C001	Headphones	Electronics	3	
5	1006	2025-01-09	C005	Monitor	Electronics	2	
6	1007	2025-01-10	C002	Laptop	Electronics	1	
7	1008	2025-01-11	C006	Desk	Furniture	2	
8	1009	2025-01-12	C003	Smartphone	Electronics	2	
9	1010	2025-01-13	C007	Office Chair	Furniture	5	

	UnitPrice	Total
0	700	1400
1	500	500
2	150	600
3	300	300
4	50	150
5	200	400
6	700	700
7	300	600
8	500	1000
9	150	750

```

# find Total Revenue of sales dataset
total_revenue = df['Total'].sum()
print("Total Revenue:", total_revenue)

```

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→ Total Revenue: 6400

```

```
#find Average Revenue per Order of sales dataset
avg_revenue = df.groupby('OrderID')['Total'].sum().mean()
print("Average Revenue:",avg_revenue)
```

→ Average Revenue: 640.0

```
# get Top 5 Products by Sales
top_products = df.groupby('Product')['Total'].sum().sort_values(ascending=False).head(5)
print("Top 5 products by sales:",top_products)
```

→ Top 5 products by sales: Product

Laptop	2100
Smartphone	1500
Office Chair	1350
Desk	900
Monitor	400

Name: Total, dtype: int64

```
#find Monthly Sales Trend
df['Date'] = pd.to_datetime(df['Date'])
monthly_sales = df.groupby(df['Date'].dt.to_period('M'))['Total'].sum()
print("monthly sales:",monthly_sales)
```

→ monthly sales: Date

2025-01	6400
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Freq: M, Name: Total, dtype: int64

```
#Total Units Sold by Category in sales dataset
units_by_category = df.groupby('Category')['Quantity'].sum()
print("Total units sold by category:",units_by_category)
```

→ Total units sold by category: Category

Electronics	11
Furniture	12

Name: Quantity, dtype: int64

```
#find Customer with Highest Purchase in sales
top_customer = df.groupby('CustomerID')['Total'].sum().idxmax()
print("Customer with Highest Purchase:",top_customer)
```

→ Customer with Highest Purchase: C003

```
#find no of Days with Zero Sales
daily_sales = df.groupby(df['Date'].dt.date)['Total'].sum()
zero_sales_days = (daily_sales == 0).sum()
```

```
print("Days with Zero Sales:",zero_sales_days)
```

→ Days with Zero Sales: 0

```
#find Most Frequently Sold Product in sales
```

```
most_frequent_product = df['Product'].mode()[0]
```

```
print("Most Frequently Sold Product:",most_frequent_product)
```

```
➦ Most Frequently Sold Product: Desk
```

```
#find Percentage of Sales per Category
```

```
category_sales_pct = df.groupby('Category')['Total'].sum() / df['Total'].sum() * 100
```

```
print(" Percentage of Sales per Category:",category_sales_pct)
```

```
➦ Percentage of Sales per Category: Category
```

```
Electronics    64.84375
Furniture      35.15625
Name: Total, dtype: float64
```

```
#Find the Day with Maximum Sales
```

```
max_sales_day = df.groupby(df['Date'].dt.date)['Total'].sum().idxmax()
```

```
print("Max sales day:",max_sales_day)
```

```
➦ Max sales day: 2025-01-05
```

```
#Count of Unique Products Sold in sales dataset
```

```
unique_products = df['Product'].nunique()
```

```
print("unique products:",unique_products)
```

```
➦ unique products: 6
```

```
#find the Total and Average Revenue per Customer
```

```
customer_stats = df.groupby('CustomerID')['Total'].agg(['sum', 'mean'])
```

```
print(customer_stats)
```

```
➦
```

CustomerID	sum	mean
C001	1550	775.0
C002	1200	600.0
C003	1600	800.0
C004	300	300.0
C005	400	400.0
C006	600	600.0
C007	750	750.0

```
#Find the Product with the Highest Unit Price
```

```
most_expensive_product = df.loc[df['UnitPrice'].idxmax(), 'Product']
```

```
print("Product with the Highest Unit Price:",most_expensive_product)
```

```
➦ Product with the Highest Unit Price: Laptop
```

```
#Identify the Most Profitable Product (Based on Total Profit)
```

```
df['Profit'] = df['Total'] * 0.20 # Assuming 20% margin
```

```
most_profitable_product = df.groupby('Product')['Profit'].sum().sort_values(ascending=False).head(1)
```

```
print(" Most Profitable Product:",most_profitable_product)
```

```

↳ Most Profitable Product: Product
Laptop    420.0
Name: Profit, dtype: float64

```

```
#List all the unique products sold.
```

```

print("\nUnique products sold:")
print(df['Product'].unique())

```

```

↳ Unique products sold:
['Laptop' 'Smartphone' 'Office Chair' 'Desk' 'Headphones' 'Monitor']

```

```

#count of unique customers
print("\nNumber of unique customers:")
print(df['CustomerID'].nunique())

```

```

↳ Number of unique customers:
7

```

```

#Total quantity sold
print("\nTotal quantity sold:")
print(df['Quantity'].sum())

```

```

↳ Total quantity sold:
23

```

```

#find the Transactions where quantity > 2
print("\nTransactions with more than 2 units sold:")
print(df[df['Quantity'] > 2])

```

```

↳ Transactions with more than 2 units sold:

```

	OrderID	Date	CustomerID	Product	Category	Quantity	\
2	1003	2025-01-07	C003	Office Chair	Furniture	4	
4	1005	2025-01-08	C001	Headphones	Electronics	3	
9	1010	2025-01-13	C007	Office Chair	Furniture	5	

	UnitPrice	Total	Profit
2	150	600	120.0
4	50	150	30.0
9	150	750	150.0

```

# find Product with lowest unit price
print("\nProduct with the lowest unit price:")
print(df.loc[df['UnitPrice'].idxmin(), 'Product'])

```

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↳ Product with the lowest unit price:
Headphones

```

```
#find Number of times 'Laptop' was sold
print("\nNumber of transactions where 'Laptop' was sold:")
print(df[df['Product'] == 'Laptop'].shape[0])
```



```
Number of transactions where 'Laptop' was sold:
2
```

```
#Add 'DiscountedPrice' column (10% off UnitPrice) in sales dataset
df['DiscountedPrice'] = df['UnitPrice'] * 0.90
print("\nDataset after adding DiscountedPrice column (10% discount):")
print(df[['Product', 'UnitPrice', 'DiscountedPrice']])
```



```
Dataset after adding DiscountedPrice column (10% discount):
```

	Product	UnitPrice	DiscountedPrice
0	Laptop	700	630.0
1	Smartphone	500	450.0
2	Office Chair	150	135.0
3	Desk	300	270.0
4	Headphones	50	45.0
5	Monitor	200	180.0
6	Laptop	700	630.0
7	Desk	300	270.0
8	Smartphone	500	450.0
9	Office Chair	150	135.0

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