

# Swaraj V **JUI/UX** Designer



Portfolio Link

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in LinkedIn profile link

## **Profile**

UI/UX Designer with over 2 years of experience crafting user-centric interfaces for web and mobile platforms, primarily in the education sector. Proficient in Figma, user research, wireframing, prototyping, HTML, CSS, and WordPress (Elementor). Contributed to diverse projects like ERP, CRM, HR tools, websites, and mobile apps. Skilled at turning complex requirements into clean, intuitive designs that improve user experience.

#### Ui/Ux Designer

#### 2023 - Present

### **Topscore Solutions Pvt**

- Designed responsive websites using WordPress (Elementor) and created engaging UI for web and mobile apps.
- Created wireframes and prototypes in Figma for platforms like ERP, CRM, and HR software.
- Delivered graphic designs for branding, marketing, social media, and UI elements across digital and print media.
- Conducted user research to align designs with user needs and business goals.

## Ui/Ux Designer Intern

### 2022 - 2023

# **Zoople Technologies**

- Completed a comprehensive UI/UX design course covering design principles, tools, and user-centered workflows.
- Designed an online product shopping app and an anime streaming app using Figma, Photoshop, and Illustrator.
- Developed a responsive online shopping website for women using Adobe XD, focusing on clean layouts and visual appeal.
- Created a hybrid dashboard UI for web apps using Adobe XD, incorporating modern design trends and user feedback.

## **Graphic Designer**

#### **Presspoint**

2022

Designed various print materials, including logos, posters, visiting cards, and other printed designs.

# Skills

- UI/UX Design Tools: Figma, Adobe Photoshop, Adobe Illustrator, Canva
- Web Development: HTML, CSS, WordPress (Elementor)
- Design Skills: Wireframing, Prototyping, Visual Design, Responsive Design

# **Education**

Ui/Ux Design

Zoople Technologies

2022-23

Ba Multimedia

university of calicut

2019-22

# Language

Malayalam	English	Hindi	Tamil
Native	Proficient (Speaking,	Proficient (Speaking,	Conversational
	Reading, Writing)	Reading, Writing)	(Speaking)

# **Declaration**

I hereby declare that all the above stated statements are true and complete to the best of my knowledge and belief.

SWARAJ V