

CUSTOMER PERFORMANCE

region	All
market	All
division	All

customer	2019	2020	2021	2021 VS 2020 Growth Ratio %
Acclaimed Stores	\$ 1.4 M	\$ 2.9 M	\$ 10.9 M	378.08%
All-Out		\$ 0.2 M	\$ 0.8 M	495.70%
Amazon	\$ 12.2 M	\$ 37.5 M	\$ 82.1 M	218.87%
Argos (Sainsbury's)	\$ 0.4 M	\$ 0.7 M	\$ 2.3 M	305.98%
Atlas Stores	\$ 0.2 M	\$ 0.7 M	\$ 3.2 M	470.34%
AtliQ e Store	\$ 7.2 M	\$ 23.7 M	\$ 53.0 M	223.83%
AtliQ Exclusive	\$ 9.6 M	\$ 17.7 M	\$ 61.1 M	345.77%
BestBuy	\$ 0.9 M	\$ 1.8 M	\$ 6.3 M	356.08%
Boulanger	\$ 0.2 M	\$ 0.8 M	\$ 4.1 M	492.93%
Chip 7	\$ 0.6 M	\$ 1.3 M	\$ 5.5 M	416.07%
Chiptec		\$ 0.4 M	\$ 3.0 M	722.03%
Control	\$ 0.9 M	\$ 2.2 M	\$ 7.7 M	349.23%
Coolblue	\$ 0.5 M	\$ 1.2 M	\$ 4.2 M	360.00%
Costco	\$ 1.1 M	\$ 2.8 M	\$ 9.3 M	337.37%
Croma	\$ 1.7 M	\$ 2.5 M	\$ 7.5 M	305.11%
Currys (Dixons Carphone)	\$ 0.3 M	\$ 0.8 M	\$ 1.9 M	246.94%
Digimarket	\$ 0.8 M	\$ 1.7 M	\$ 4.1 M	241.05%
Ebay	\$ 2.6 M	\$ 6.3 M	\$ 15.2 M	242.16%
Electricalsara Stores	\$ 0.1 M	\$ 0.6 M	\$ 1.9 M	285.96%
Electricalsbea Stores		\$ 0.1 M	\$ 0.7 M	504.64%
Electricalslance Stores	\$ 0.1 M	\$ 0.7 M	\$ 2.3 M	313.34%
Electricalslytical	\$ 1.8 M	\$ 2.6 M	\$ 11.9 M	457.50%
Electricalsocity	\$ 2.3 M	\$ 3.5 M	\$ 12.4 M	358.75%
Electricalsquipo Stores	\$ 0.2 M	\$ 0.7 M	\$ 3.6 M	535.32%
Elite	\$ 0.4 M	\$ 0.8 M	\$ 4.1 M	495.52%
Elkj�p	\$ 0.5 M	\$ 1.3 M	\$ 5.2 M	391.90%
Epic Stores	\$ 0.4 M	\$ 0.9 M	\$ 4.2 M	446.06%
Euronics	\$ 0.4 M	\$ 0.9 M	\$ 3.9 M	444.67%
Expert	\$ 0.8 M	\$ 1.8 M	\$ 6.4 M	363.98%
Expression	\$ 1.7 M	\$ 3.0 M	\$ 9.8 M	328.24%
Ezone	\$ 1.5 M	\$ 2.0 M	\$ 7.9 M	391.62%
Flawless Stores	\$ 0.1 M	\$ 0.5 M	\$ 1.8 M	396.28%
Flipkart	\$ 2.9 M	\$ 8.3 M	\$ 19.3 M	231.03%
Fnac-Darty	\$ 0.5 M	\$ 0.8 M	\$ 2.9 M	349.77%
Forward Stores	\$ 0.6 M	\$ 1.5 M	\$ 4.1 M	271.97%
Girias	\$ 1.5 M	\$ 2.1 M	\$ 8.7 M	419.29%
Info Stores	\$ 0.1 M	\$ 0.5 M	\$ 1.8 M	384.09%
Insight	\$ 0.4 M	\$ 1.0 M	\$ 2.8 M	271.84%
Integration Stores		\$ 0.2 M	\$ 1.4 M	887.19%
Leader	\$ 4.7 M	\$ 6.0 M	\$ 18.8 M	314.81%
Logic Stores	\$ 0.2 M	\$ 0.9 M	\$ 4.8 M	515.17%
Lotus	\$ 1.5 M	\$ 2.1 M	\$ 8.1 M	382.61%
Neptune	\$ 1.0 M	\$ 3.4 M	\$ 16.1 M	471.50%
Nomad Stores	\$ 0.5 M	\$ 1.6 M	\$ 4.0 M	246.89%
Notebillig	\$ 0.2 M	\$ 0.4 M	\$ 1.1 M	287.39%

Nova		\$ 0.0 M	\$ 0.4 M	<div></div>	2664.92%
Novus	\$ 1.9 M	\$ 3.7 M	\$ 9.9 M	<div></div>	264.20%
Otto	\$ 0.3 M	\$ 0.4 M	\$ 1.2 M	<div></div>	298.58%
Premium Stores	\$ 0.5 M	\$ 1.1 M	\$ 3.9 M	<div></div>	353.09%
Propel	\$ 1.6 M	\$ 2.5 M	\$ 10.8 M	<div></div>	440.64%
Radio Popular	\$ 0.5 M	\$ 1.5 M	\$ 5.3 M	<div></div>	362.56%
Radio Shack	\$ 0.8 M	\$ 1.7 M	\$ 5.4 M	<div></div>	311.51%
Reliance Digital	\$ 1.6 M	\$ 2.6 M	\$ 9.7 M	<div></div>	377.90%
Relief	\$ 0.4 M	\$ 1.0 M	\$ 4.1 M	<div></div>	403.57%
Sage	\$ 4.8 M	\$ 6.4 M	\$ 20.7 M	<div></div>	321.52%
Saturn	\$ 0.2 M	\$ 0.4 M	\$ 1.2 M	<div></div>	310.46%
Sorefoz	\$ 0.6 M	\$ 1.1 M	\$ 4.7 M	<div></div>	433.63%
Sound	\$ 0.6 M	\$ 1.7 M	\$ 4.4 M	<div></div>	260.26%
Staples	\$ 1.2 M	\$ 2.9 M	\$ 8.8 M	<div></div>	306.95%
Surface Stores	\$ 0.1 M	\$ 0.5 M	\$ 2.1 M	<div></div>	398.80%
Synthetic	\$ 1.9 M	\$ 4.4 M	\$ 12.2 M	<div></div>	275.98%
Taobao	\$ 0.2 M	\$ 1.3 M	\$ 3.3 M	<div></div>	248.66%
UniEuro	\$ 0.6 M	\$ 1.6 M	\$ 7.3 M	<div></div>	457.03%
Vijay Sales	\$ 1.7 M	\$ 2.1 M	\$ 8.5 M	<div></div>	397.78%
Viveks	\$ 1.6 M	\$ 2.2 M	\$ 7.8 M	<div></div>	348.10%
walmart	\$ 1.3 M	\$ 2.6 M	\$ 9.7 M	<div></div>	370.45%
Zone	\$ 0.3 M	\$ 1.6 M	\$ 5.3 M	<div></div>	336.20%
Grand Total	\$ 87.5 M	\$ 196.7 M	\$ 598.9 M		304.48%

KEY FINDINGS

Highest Growth %	Nova, Integration Stores, Logic Stores, Neptune, Electricalsequipo Stores
Top Absolute Growth	Amazon, AtliQ Exclusive, Sage, Flipkart, Propel
Consistent Growth	Reliance Digital, Premium Stores, Relief, Walmart, Vijay Sales
Slow Growth	Notebillig, Nomad Stores, Saturn, Sound