

SWARNENDU DAS

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Summary

Recent MCA graduate from Techno College Hooghly with a strong foundation in web development and a passion for building user-friendly digital solutions. Also a BJMC graduate from Chandigarh University (2021) with skills in designing and digital marketing.

Education

Chandigarh University, Bachelor of Journalism and Mass Communication July 2018–Sept 2021

•GPA: 5.98/10.

•**Coursework:**Media Ethics and Laws, Digital Media and Communication, Advertising and Public Relations

Techno College Hooghly, Master of Computer Applications Present

•GPA: 6.8/10.

•**Coursework:** Database Management Systems , Object-Oriented Programming (OOP) in Java , Web Technologies

Experience

Digital Marketing,Studio Niwas–Remote Dec 2020-Mar 2021

- Developed and managed social media content, boosting engagement by 75%.
- Assisted in planning and executing targeted digital campaigns using SEO and Google Ads.
- Analyzed website and campaign performance using Google Analytics and presented actionable insights.

Projects

Calculator

- A responsive calculator application built with HTML, CSS, and JavaScript.
Features include basic arithmetic operations and a clean, modern interface.
- Tools Used: HTML, CSS, and JavaScript

To-Do List

- A task management application that allows users to create, edit, and delete tasks.
Features include local storage and a clean, intuitive interface.
- Tools Used: HTML, CSS, and JavaScript

Technologies

Languages: C++, C, Java, HTML CSS, SQL, JavaScript

Technologies:Visual Studio Code (VS Code) , Terminal / Command Line Interface ,
Git & GitHub