

Phase 1: Planning

Start: Thu 2/1/24 ID: 1

Finish: Mon 4/29/24 Dur: 63 days

Comp: 0%

1.1 Select Location

Start: Thu 2/1/24 ID: 2

Finish: Tue 2/20/24 Dur: 14 days

Res: Tim Samuels

Phase 2 : Resourcing

Start: Tue 4/30/24 ID: 7

Finish: Thu 6/6/24 Dur: 28 days

Comp: 0%

Phase 3: Construction

Start: Fri 6/7/24 ID: 11

Finish: Fri 9/27/24 Dur: 81 days

Comp: 0%

Phase 4: Marketing

Start: Fri 6/7/24 ID: 16

Finish: Fri 11/15/24 Dur: 116 days

Comp: 0%

Phase 5: Soft Launch

Start: Mon 9/30/24 ID: 20

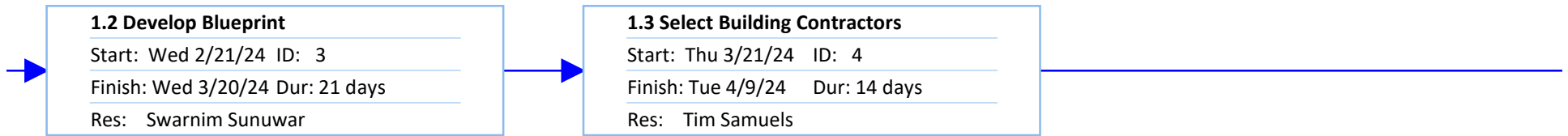
Finish: Sun 12/1/24 Dur: 45 days

Comp: 0%

Milestone: Initial Launch

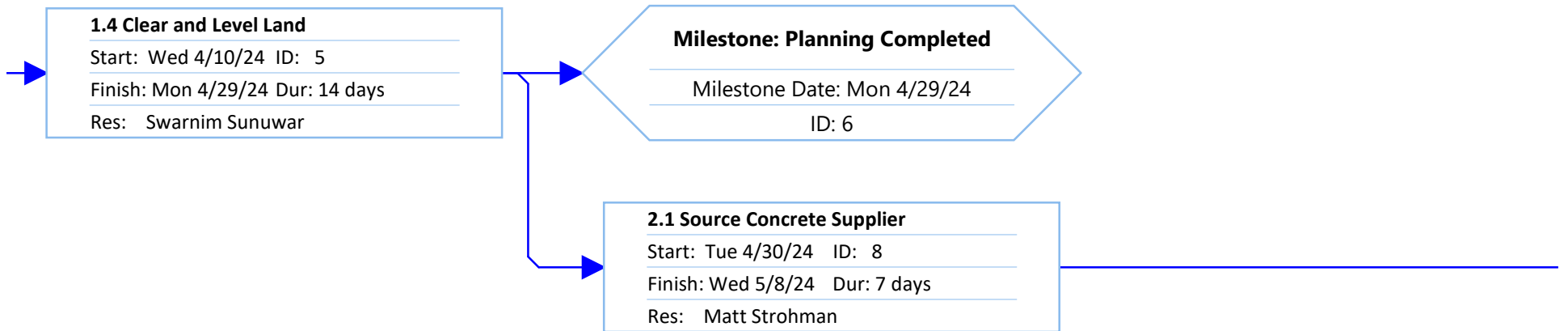
Milestone Date: Sun 12/1/24

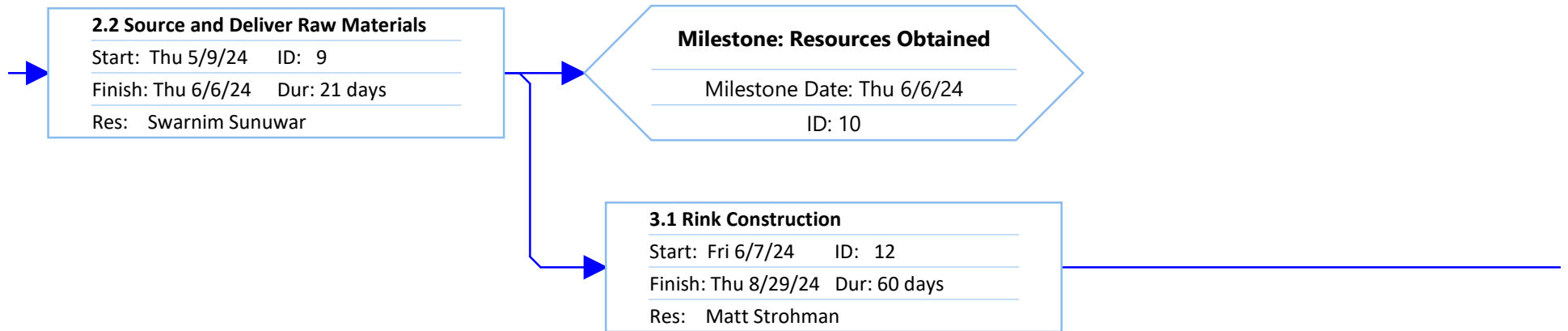
ID: 24

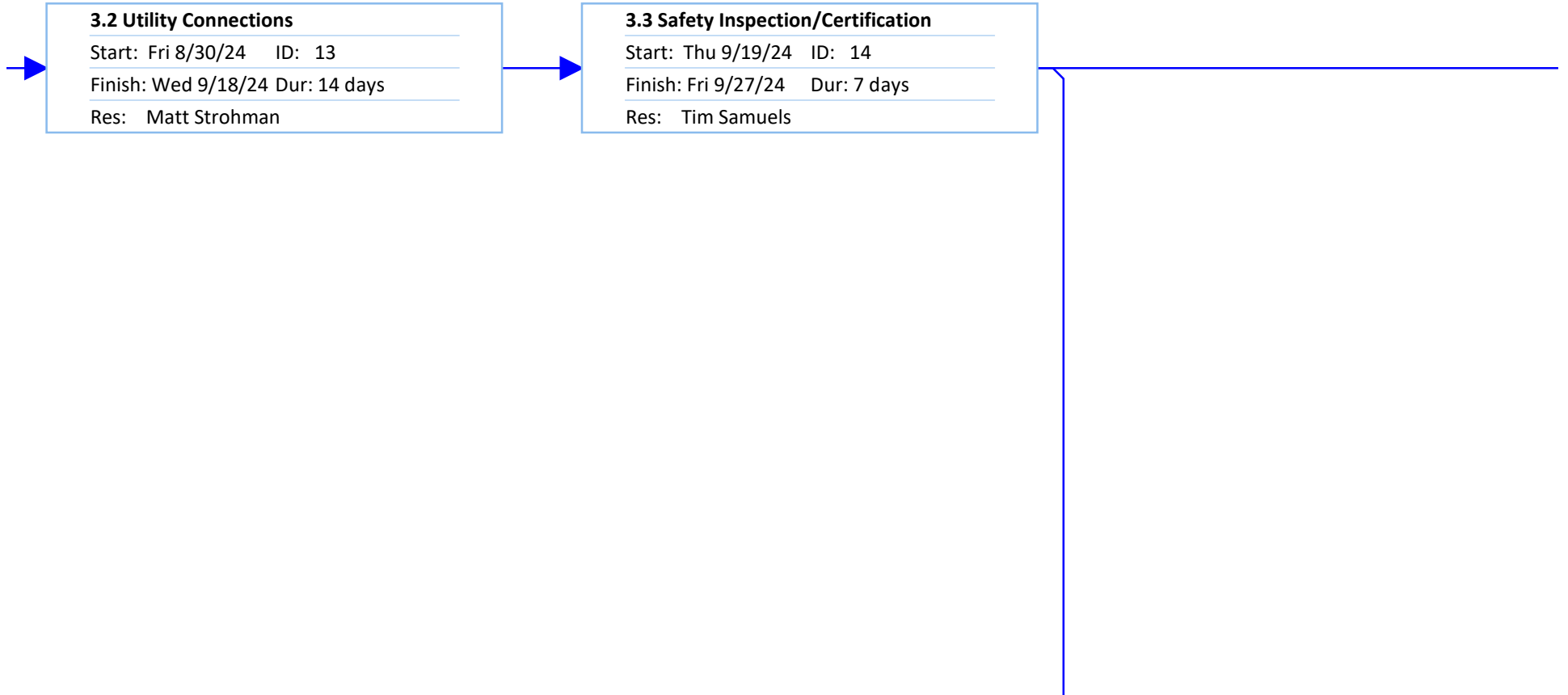


4.1 Social Media Campaign
Start: Fri 6/7/24 ID: 17
Finish: Tue 7/16/24 Dur: 28 days
Res: Merry Reid Sheffer

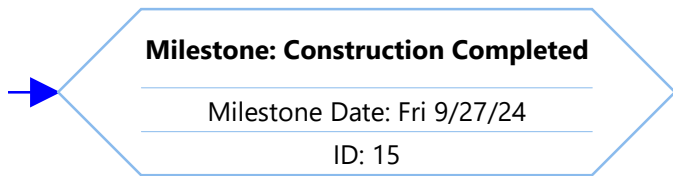
4.2 Influencer Spot
Start: Fri 6/7/24 ID: 18
Finish: Wed 6/26/24 Dur: 14 days
Res: Michael Doe

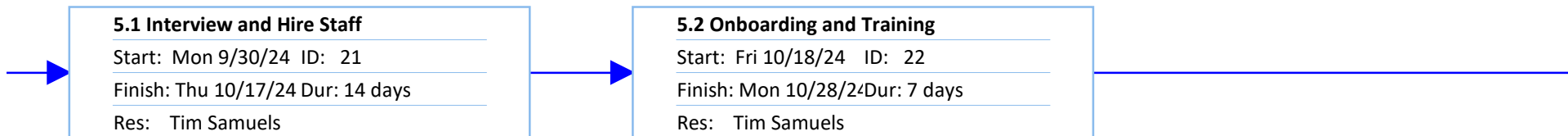












4.3 TV and Print Campaign

Start: Fri 10/18/24 ID: 19

Finish: Fri 11/15/24 Dur: 21 days

Res: Merry Reid Sheffer

5.3 Soft Launch

Start: Tue 10/29/24 ID: 23

Finish: Fri 11/15/24 Dur: 14 days

Res: Tim Samuels

Project: Project2
Date: Wed 2/7/24

Critical



Summary



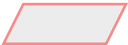
Critical External



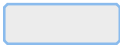
Noncritical



Critical Inserted



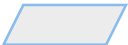
External



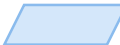
Critical Milestone



Inserted



Project Summary



Milestone



Critical Marked



Highlighted Critical



Critical Summary



Marked



Highlighted Noncritical

