SWARNIMA DESHMUKH

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OBJECTIVE   Actively seeking an internship in UX Design for the summer of 2016.

EDUCATION

April 2017   **University Of Michigan School of Information,** Master of Science in Information (HCI)

May 2013   **University Of Pune** - India, Bachelor of Engineering (Electronics & Telecommunication)

EXPERIENCE

UX Designer   **HomeFood** – An app that allows individuals to buy and sell authentic, traditional home-made food, introducing people who can cook to people who want to eat.

I Can't Prove I'm Me – A tool that the streamlines the process of procuring important IDs for the homeless residents of the Jackson Interfaith Shelter and generates tangible data for the management of the shelter.

Smart Lid – A solution that empowers visually-impaired people to cook independently, proposed for the CHI Design Competition 2016.

TeleSteth (Design Jam)– Re-designed the existing 3M Littmann Stethoscope to render a more user-friendly mobile UI for remote diagnosis of medical problems.

Amazon Social (Design Jam)– Re-designed the existing Amazon.com mobile app to portray a more pronounced social aspect and encourage casual browsing.

Software Engineer, Microsoft India R&D

LyncBot - Designed and developed an automated solution on MS Lync 2013 to facilitate faster resolution of common problems faced by customers and partners of Microsoft.

Account Manager Lookup - Designed and developed a WP application for the sales leadership team, to enable easy and ubiquitous accessibility to critical sales data. (Showcased at the Microsoft Global Exchange 2014 in Atlanta, GA)

Account Planning - Developed a Windows Store application to improve the user experience for customers and partners of CRM (Customer Relationship Management)

TestTool - Designed an interface to automate the connectivity testing between Microsoft and Avnet Inc.

SKILLS   **Design** - Photoshop, Illustrator, proto.io, InVision, Azure

Development - HTML/CSS, JavaScript, JQuery, Python, SQL

User-Experience - Contextual Inquiry, Usability Testing, Needs Assessment, Storyboarding, Wireframing, Prototyping

INTERESTS   Volunteered at the Ann Arbor District Library for MLK Service Day, 2016

Volunteered at 'Educate' & 'Socialathon' by Microsoft: taught basic computer science on weekends to under-privileged children in Hyderabad, India

Interned at 'Make a Difference', a non-profit organization aimed at providing a positive learning ecosystem for children at risk in Pune, India