

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction Amount

44.5M

Transaction Count

656K

Card_Catagory	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6495888	2685635
Gold	2454072	373784	56210
Platinum	1135608	161629	20665
Silver	5586332	812081	187505
Total	55315410	7843382	2950015

Q4

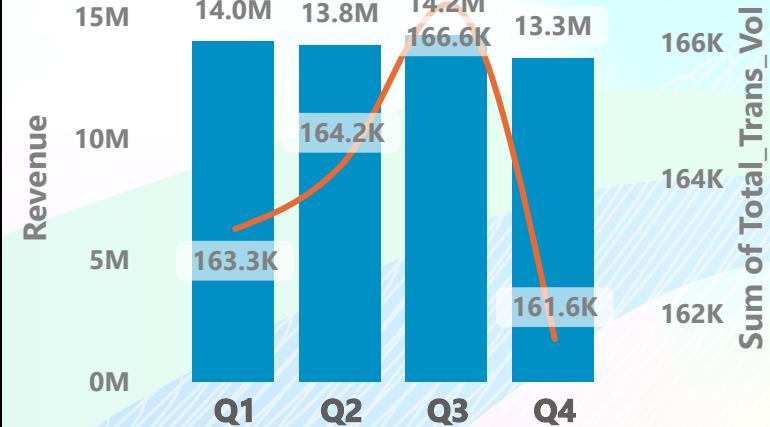
Q3

Q2

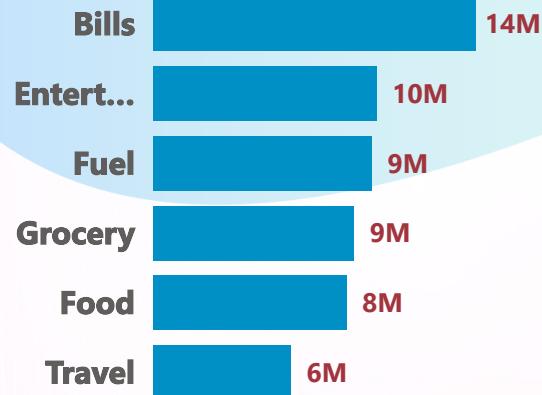
Q1

Qtr Revenue & Transaction Count

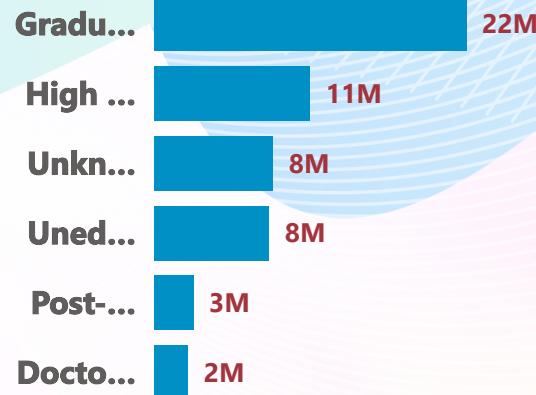
● Sum of Revenue ● Sum of Total_Trans_Vol



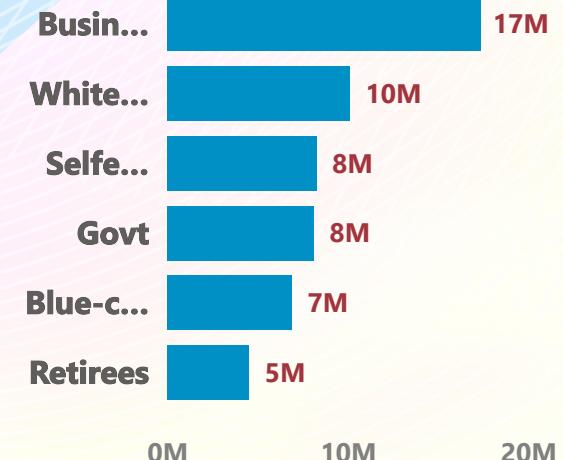
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Week_Start_Date

All

M F

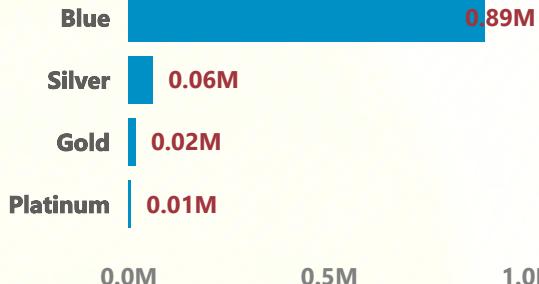
Silver Blue Gold Platini...

Low Mid High

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Total Revenue

55.3M

Total Interest

7.8M

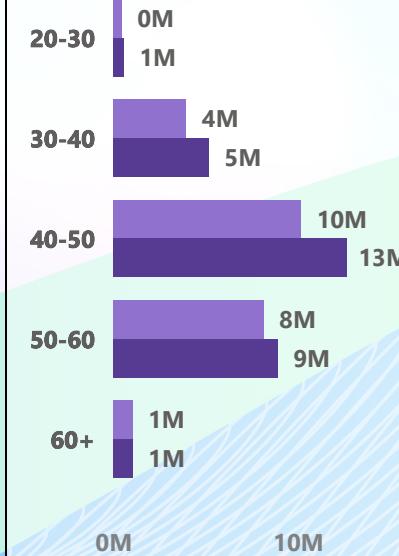
Total Income

576M

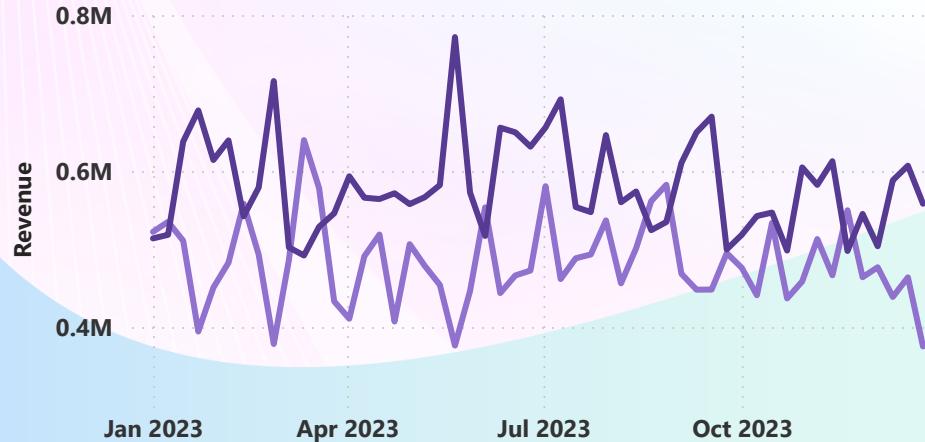
CSS

3.19

Revenue by Age Group



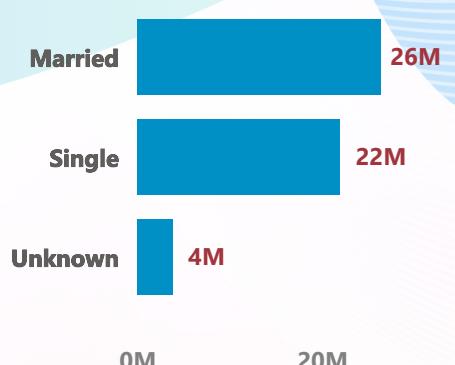
Revenue vs Gender



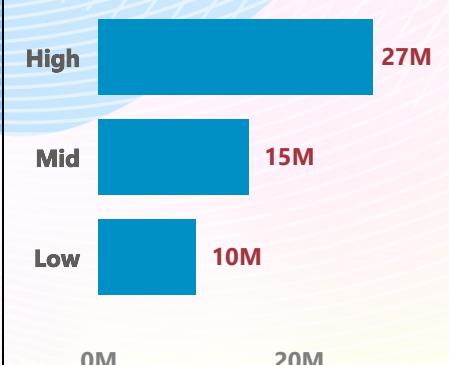
Top 5 States



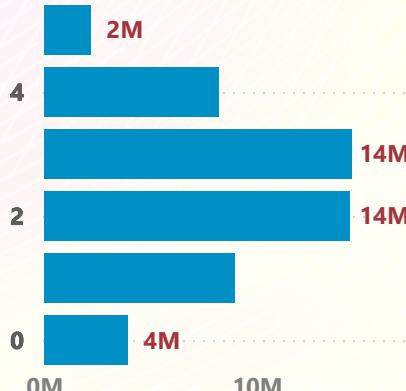
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

