

# STORE SALES DATA ANALYSIS REPORT

**KPI**

**9426**

TOTAL COUNT

**8.95M**

TOTAL SALES

**1.31M**

TOTAL PROFIT

**467.79**

TOTAL DISCOUNT

YEAR

2010

2011

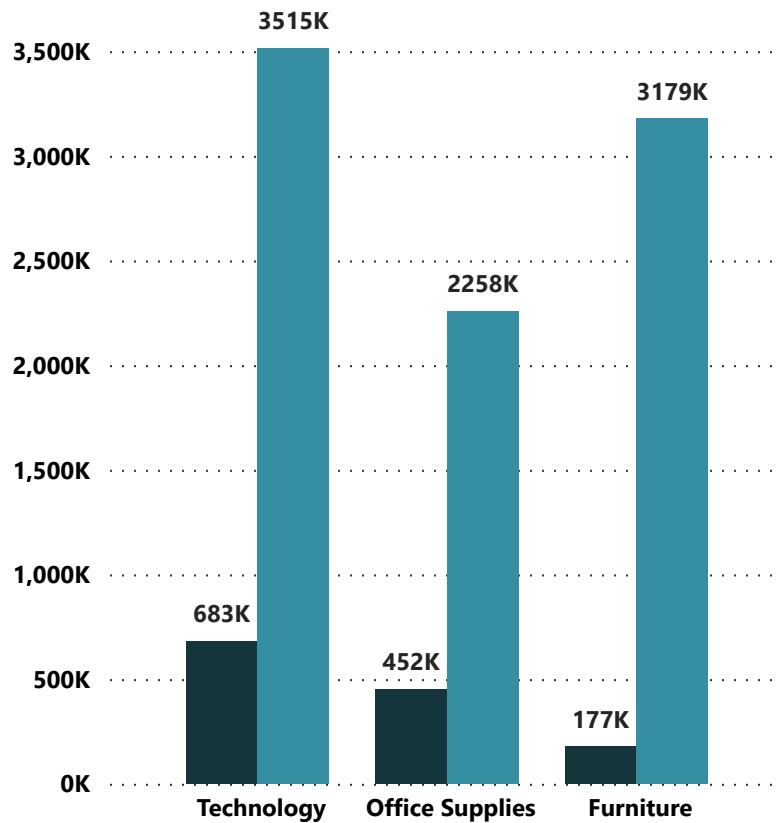
2012

2013

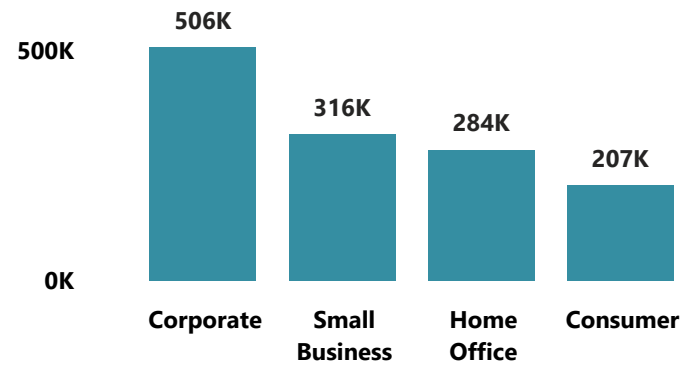
2014

TOTAL PROFIT and TOTAL SALES by Product Category

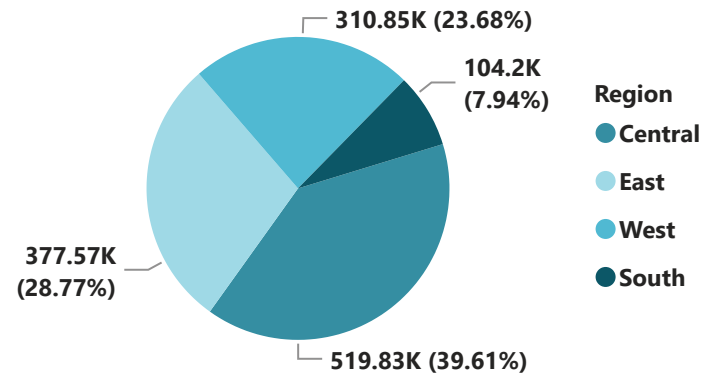
● TOTAL PROFIT ● TOTAL SALES



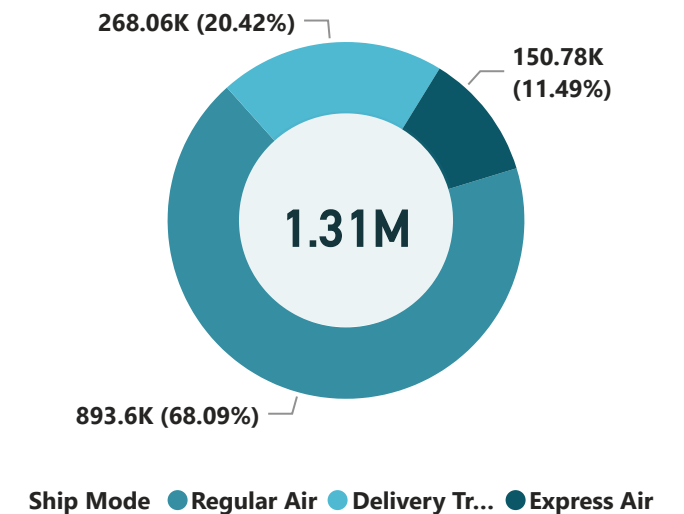
Sum of Profit by Customer Segment



Sum of Profit by Region



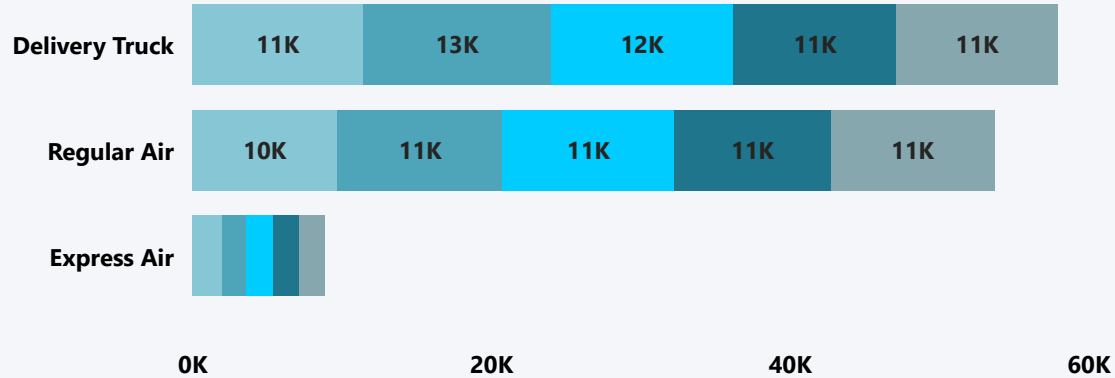
Sum of Profit by Ship Mode



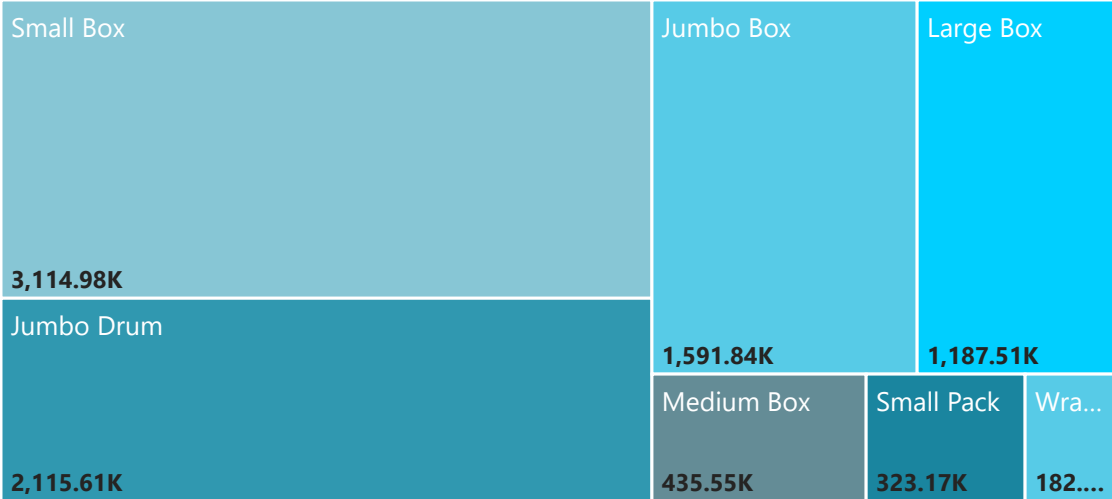
# FACT DETAIL PAGE

### Sum of Shipping Cost by Ship Mode and Order Priority

Order Priority   ● Critical   ● High   ● Low   ● Medium   ● Not Specified

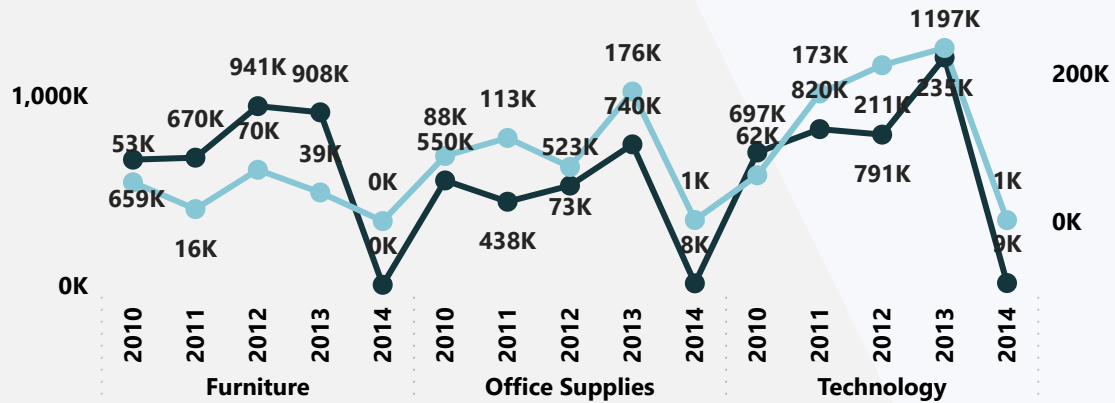


### Sum of Sales by Product Container



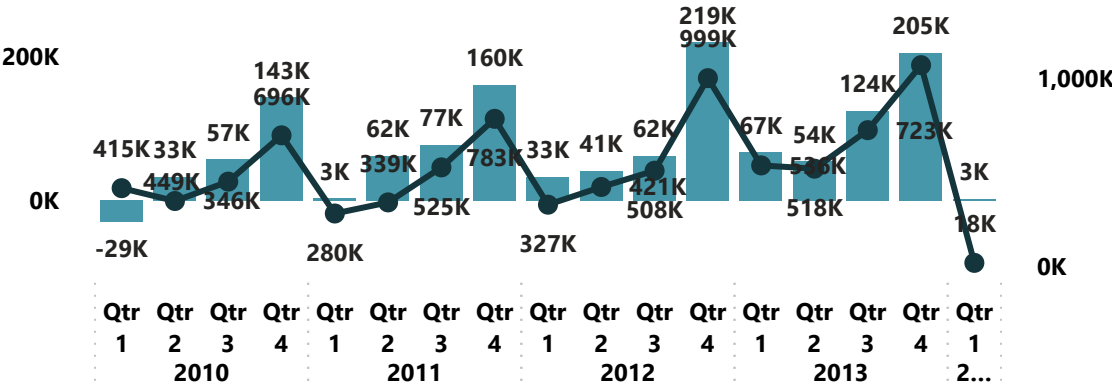
### Sum of Sales and Sum of Profit by Product Category and Year

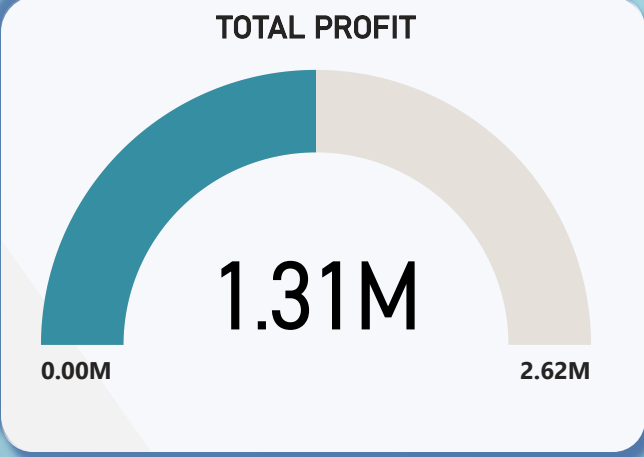
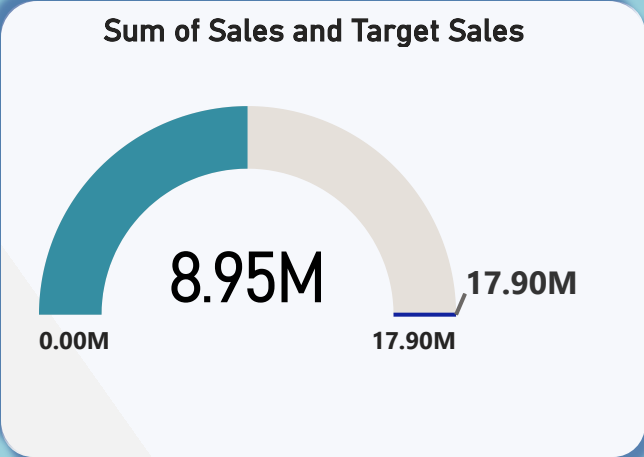
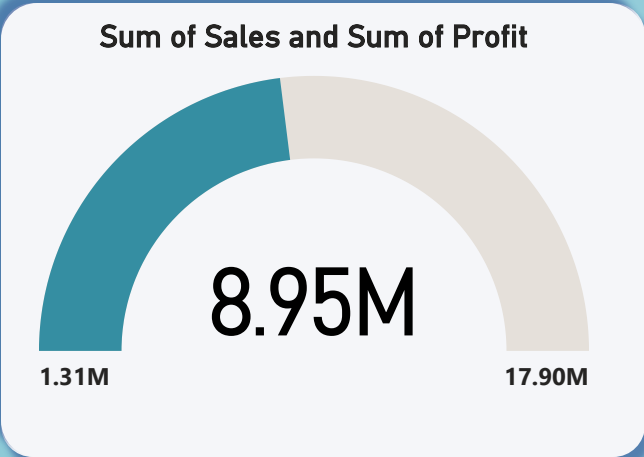
● Sum of Sales   ● Sum of Profit



### Sum of Profit and Sum of Sales by Year and Quarter

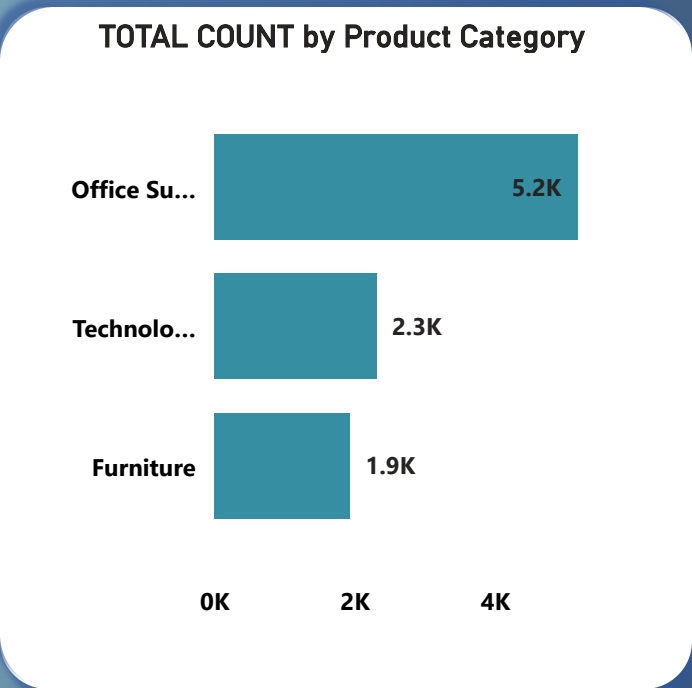
● Sum of Profit   ● Sum of Sales



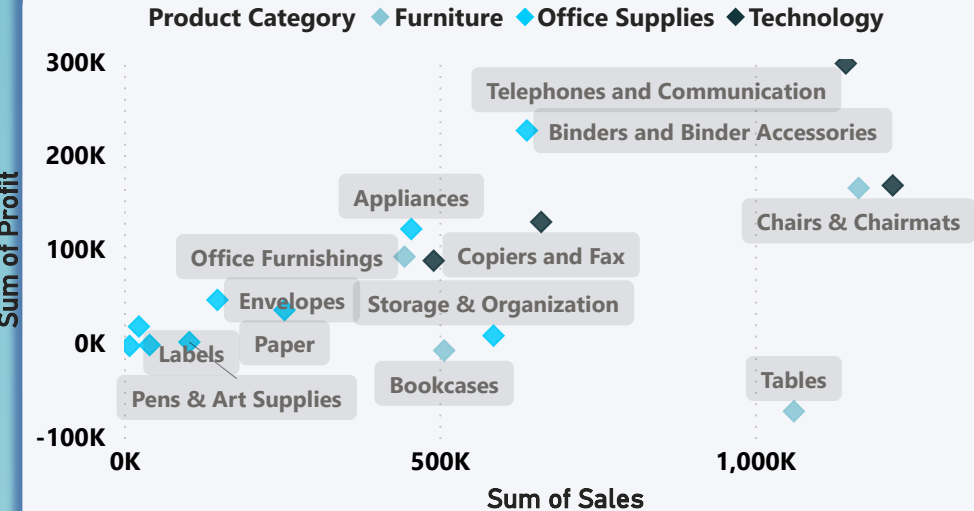


Customer Name	Customer ID	Customer Segment	Sum of Profit	Sum of Sales
Aaron Davies Bruce	3235	Home Office	1,224.81	2,389.77
Aaron Day	1627	Corporate	-98.13	1,833.01
Aaron Dillon	1354	Consumer	33.47	258.28
Aaron Fuller Davidson	1448	Small Business	33.99	207.55
Aaron Riggs	522	Small Business	1,081.31	3,760.17
Aaron Shaffer	3388	Corporate	64.09	964.30
Adam Barton	951	Consumer	1,045.62	2,594.96
Adam G Sawyer	697	Corporate	1,643.01	3,096.87
Adam McKinney	1058	Small Business	-36.89	38.15
Adam Saunders Grav	1315	Home Office	1,125.23	3,201.00
Total			13,12,442.40	89,51,424.61

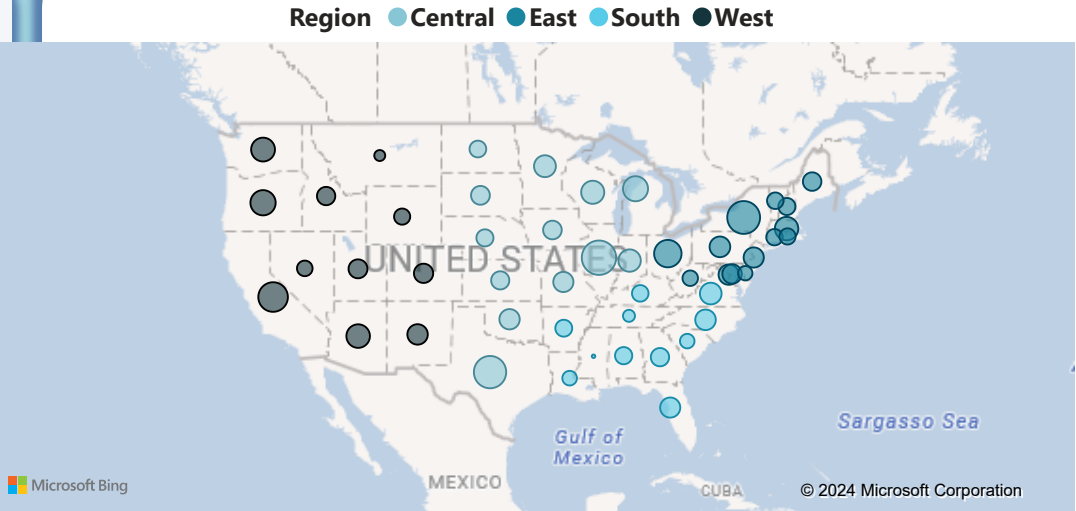
YEAR	MON NAME	QUATER	Product Category	Product Container	Product Sub-Categ
2010	Apr	Q2	Furniture	Jumbo Box	Bookcases
2010	Apr	Q2	Furniture	Jumbo Box	Tables
2010	Apr	Q2	Furniture	Jumbo Drum	Chairs & Chairmat
2010	Apr	Q2	Furniture	Jumbo Drum	Tables
2010	Apr	Q2	Furniture	Medium Box	Office Furnishings
2010	Apr	Q2	Furniture	Small Box	Office Furnishings
2010	Apr	Q2	Furniture	Small Pack	Office Furnishings
2010	Apr	Q2	Furniture	Wrap Bag	Office Furnishings
2010	Aug	Q3	Furniture	Jumbo Box	Bookcases
2010	Aug	Q3	Furniture	Jumbo Box	Tables
Total					



Sum of Sales and Sum of Profit by Product Sub-Category and Product Category

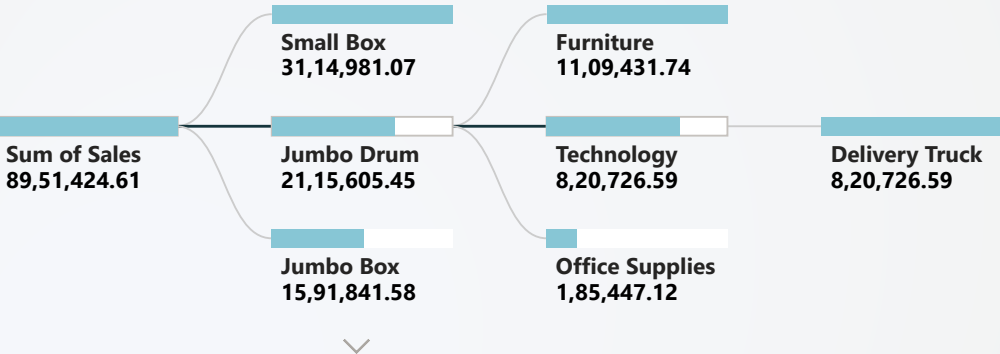


Sum of Profit by State or Province and Region

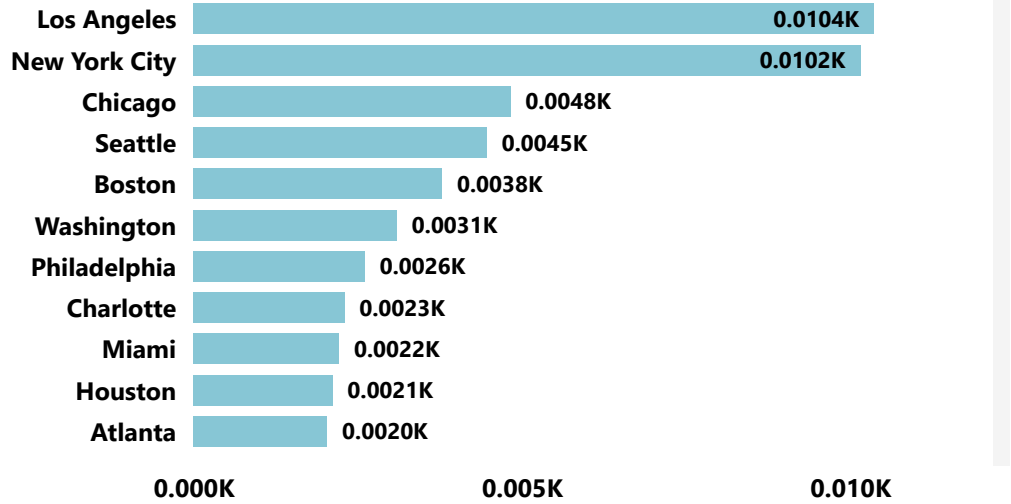


Product C... x Product C... x Ship Mode x

Jumbo Drum Technology



TOTAL DISCOUNT by City



**9426**

**TOTAL COUNT**

**8.95M**

**TOTAL SALES**

**467.79**

**TOTAL DISCOUNT**

**TOTAL PROFIT by City**

**New York City**



**38K**

**Washington**



**26K**

**Seattle**



**21K**

**Houston**



**18K**

**Portland**



**17K**

**Danville**



**16K**

**0K**

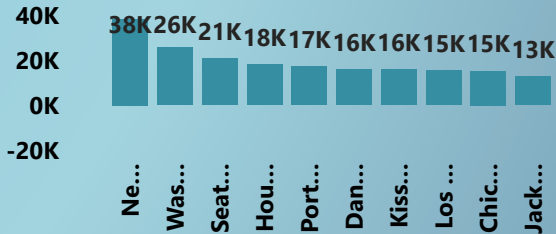
**10K**

**20K**

**30K**

**40K**

### TOTAL PROFIT by City



**467.79**

**TOTAL DISCOUNT**

**8.95M**

**TOTAL SALES**