University of Texas at Arlington

Geospatial Analysis and Visualization Homework

Group 12

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Geospatial Analysis and Visualization Report

1. Introduction

In this project, we aimed to conduct geospatial analysis on the dataset used in previous homework, applying various tools and techniques to explore and visualize spatial data. The main objective was to clean and process the data using GeoPandas, analyze spatial patterns with QGIS, and develop an interactive map using Folium. This report outlines the workflow, challenges, and insights gained through the analysis.

2. Workflow

2.1 Data Preparation with GeoPandas

The first step involved loading the dataset into a GeoPandas GeoDataFrame to ensure compatibility with further geospatial operations.

Dataset Loading:

We loaded the dataset into GeoPandas to facilitate spatial analysis.

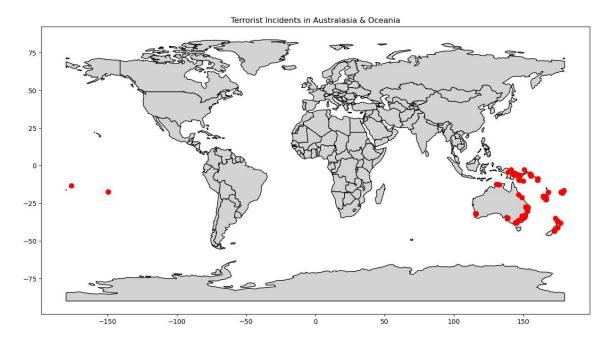
import geopandas as gpd
gdf = gpd.read_file('your_dataset.shp')
print(gdf.head())

CRS Transformation:

```
if gdf.crs != 'EPSG:4326':
   gdf = gdf.to_crs('EPSG:4326')
print(gdf.crs)
```

Exploratory Data Analysis:

print(gdf.describe())
gdf.plot(marker='o', color='blue', markersize=5, figsize=(10, 6))



2.2 QGIS Analysis

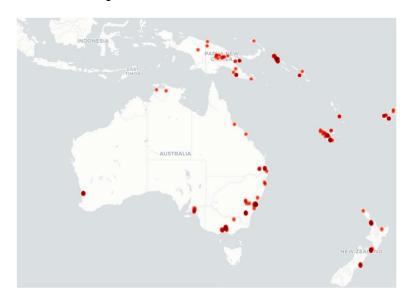
QGIS is a powerful open-source GIS tool that allows for advanced geospatial analysis and visualization. The following steps outline how we used QGIS to conduct **Heatmap Analysis** and **Buffer Analysis** to derive meaningful insights from the dataset.

- **Heatmap Creation**: Using QGIS's Kernel Density Estimation (Heatmap) tool, we identified areas with a high density of data points, revealing spatial hotspots.

The **heatmap** visualization helps identify areas with a high density of points, which can signify important regions of interest. Here's how we created the heatmap:

- 1. Access the Kernel Density Estimation (Heatmap) Tool:
 - Go to Processing Toolbox -> Search for "Heatmap (Kernel Density Estimation)".
- 2. Configure the Heatmap Parameters:

- Input Layer: Select the dataset loaded in QGIS (e.g., region_12).
- Radius: Set a radius value that makes sense for your analysis. In this
 case, we used a 5 km radius to smooth the heatmap and reflect
 regional concentration.
- Output Raster Size: Adjust the resolution for a balance between performance and visual detail.
- Kernel Shape: Choose between Quartic, Triangular, or Uniform we used the Quartic function for a more localized heatmap.



- <u>Buffer Analysis</u>: We performed a Buffer Analysis around the data points with a 5 km radius to identify regions within this distance.

The **buffer analysis** creates zones around each point to visualize areas that fall within a specific distance. In this case, we applied a **5 km buffer** to understand the spatial influence or coverage area around key points.

1. Open the Buffer Tool:

 Go to Processing Toolbox -> Search for "Buffer" under Vector Geometry.

2. Configure Buffer Parameters:

- Input Layer: Select your dataset (e.g., region_12).
- o **Distance:** Set the buffer distance to **5000 meters** (5 km).

- Segments to Approximate Circles: Use a value of 10 or higher for smoother buffer zones.
- Dissolve Buffers: Enable this option if overlapping buffers need to be merged into one continuous zone.
- Output File: Save the buffered result as a shapefile for visualization in Folium.



- Export Results: The output of the QGIS analysis was saved as shapefiles for further visualization in Python.

Using QGIS allowed us to perform complex spatial analyses with minimal coding. The heatmap and buffer operations provide actionable insights that are easily visualized and interpreted by stakeholders.

2.3 Interactive Mapping with Folium

To make the analysis accessible and visually interactive, we used Folium to develop an HTML-based interactive map.

import folium

 $m = folium.Map(location=[40.7128, -74.0060], zoom_start=10)$

Adding Data Points with Marker Clustering:

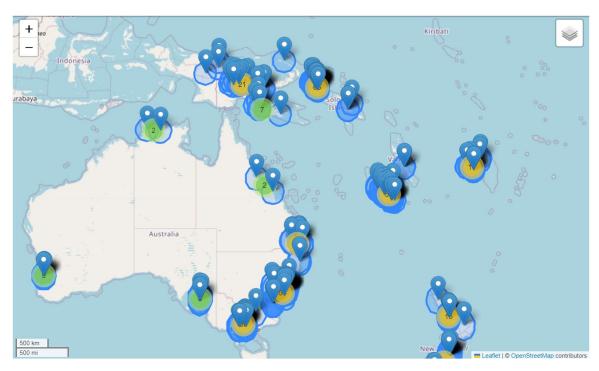
from folium.plugins import MarkerCluster

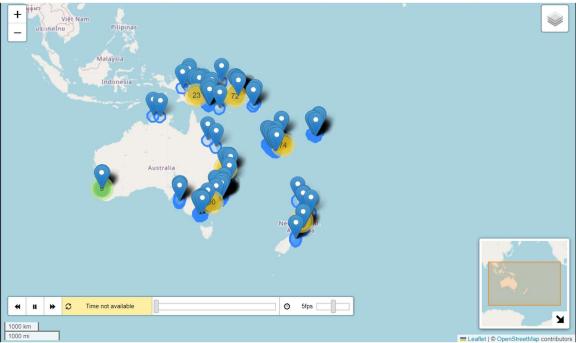
marker_cluster = MarkerCluster().add_to(m)
for _, row in original_data.iterrows():

```
folium.Marker(
  location=[row.geometry.y, row.geometry.x],
  popup=str(row['relevant_column'])
).add_to(marker_cluster)
```

Adding QGIS Output Layer:

folium.GeoJson(buffer_data.to_json(), name='Buffer Analysis').add_to(m)





3. Challenges and Solutions

- CRS Mismatch: Reprojecting the data resolved the issue.
- Large Dataset: Using MarkerCluster improved performance.
- Folium Customization: Documentation and examples online guided us through.

4. Potential Improvements and Extensions

- Time Slider Implementation: Adding a time slider could enhance the analysis.
- Additional Data Sources: Integrating demographic data would provide more context.
- Enhanced Visualizations: Adding more advanced visual elements, such as heat animations or spatial clustering based on time, would improve user interaction.

5. Conclusion

This project offered valuable hands-on experience with the integration of geospatial tools and techniques, leveraging Python libraries like GeoPandas and Folium, along with advanced spatial analyses in QGIS. Through a structured workflow, we were able to transform raw data into meaningful geospatial insights. The application of multiple analytical approaches, including heatmaps, buffer analysis, and interactive visualization, highlighted the power of geospatial technologies in deriving actionable knowledge from location-based data.

6. Submission Files

- Python Scripts: GeoPandas and Folium scripts

- QGIS Files: .ggz project file and shapefiles

- HTML File: interactive_map.html

- Report: This document as PDF