# LISTABLE

User Guide

#### **Helpful Links**

Open a new ticket: <a href="http://listable-help.pixelgrade.com/">http://listable-help.pixelgrade.com/</a>

## **Getting Started**

## **Installing and Setup Demo Content**

**Listable** is a theme that strives to follow all the WordPress standards both in coding but most of all in the way it utilizes the **functionality that WordPress offers out of the box**. We believe this is the way forward for themes, making it **easier for you to switch themes** and take your old content along for the ride.

## Step 1. Installing the Theme

- 1. Get the theme files by going to your *Envato account* → <u>Downloads</u> → *Listable* → *Download* → *Installable WordPress file only*
- 2. Back to the **WordPress Dashboard** and navigate to *Appearance*  $\rightarrow$  *Themes*. Click *Add New* button at the top of the page and go for the *Upload* option.
- 3. For the file upload, pick the *ZIP archive* downloaded earlier from ThemeForest and click *Install Now*.
- 4. Once the file has been uploaded click the *Activate* link.

### Step 2. Installing Required and Recommended Plugins

Follow the top banner instructions and **install/activate the recommended plugins** available for free from WordPress.org. After installation, follow the automatic **WP Job Manager Pages Setup** and add those three pages:

- · Add a Listing
- Listing Dashboard
- Listings

Below you can find the essential list of the free plugins:

WP Job Manager by Automattic and Mike Jolley (Official Documentation)

Customify by PixelGrade

Comments Ratings by PixelGrade

Category Icon by PixelGrade

PixTypes by PixelGrade

## Step 3. Loading the Demo Content

To give you a leaner start, you can easily load the dummy content, which will create the content that you need to get a better idea how a populated website looks like. To do that, navigate to  $Appearance \rightarrow Customize \rightarrow Theme\ Options \rightarrow Demo\ Data\ and\ click\ the\ Import\ Demo\ Data\ button.$ 

## Managing the "Single Listing" Page

With *Listable* we've adapted the famous *WP Job Manager* interface, added the necessary features and create an easy to use system so you can create, manage and monetize a local or global directory site.

After you followed the Getting Started guide, you can start adding listings. Find how in the section below.

## **Step 1. Adding and Managing Listings**

There are **two ways to add a listing**: through the **Wordpress Dashboard** or directly from the Frontend, through the **"Add a Listing" page**. If you're handling the listings by yourself, add them through *Dashboard* → *Listings* → *Add New page*.

There is a lovely **step-by-step guide**, just inside the *Add New* page interface — which will surely better help you add your first listing.

\*Note: You can still refer to the <u>Adding Jobs via Admin</u> article from the official *WP Job Manager* documentation, even if some fields were changed to make things easier, the structure is the same.

### Step 2. Adjusting The Listing Layout

The elements on the listing page are carefully placed to ensure a good hierarchy throughout the page. Depending on your needs, you can change their order and placement using the available Widgetized Areas. Manage them from *Appearance* → *Customize* → *Widgets* and navigate to a *Single Listing* page.

- 1. Single Listing » Content The wider area where the main listing content should go.
- 2. Single Listing » **Sidebar Top** Placed to the top of the right sidebar, this area put each widget in a visually different boxed container.
- 3. Single Listing » **Sidebar Bottom** Placed below the Sidebar Top, this area brings together all the widgets under the same container.

Currently, the **following widgets** are available:

- 1. Listing » Actions The buttons like "Write a Review", "Share" or "Add to Favorites"
- 2. Listing » Content Displays the main listing content.
- 3. Listing » Reviews Displays a list of the recent reviews and the submission form.
- Listing » Location Map A Map View of the listing location along with a Directions link to Google Map.
- 5. Listing » **Categories** The listing categories along with the related icon.
- 6. Listing » Hours The Hours field content.
- 7. Listing » Gallery Images The attached images in a gallery grid format
- 8. Listing » **Tags** Used to display tags or amenities (optional using the <u>Tags</u> plugin)

<sup>\*</sup>Note: Those widgets are working only to the above mentioned areas.

## **Organizing with Categories and Tags/Amenities**

Categories provide a helpful way to group related listings together, and to quickly tell visitors what a listing is about. Categories make it easier for people to find your content. **Categories are similar to, but broader than, tags**. Both have its place on the filtering area inside the search results page and both have support for icons, with a slightly different styling.

## **Step 1. Managing Categories**

Categories are **enabled by default** under *Listings* → *Categories* menu section.

Those might be considered **essential to be used**, as its provide **the first level of organization**. We recommend to add no more than two categories on a listing; too many categories can be confusing or overwhelming to your visitors.

## Step 2. Managing Tags/Amenities

Tags are something **optional** and might not be needed for any kind of listings organization. In order to add support for them, you need to purchase and install the Job Tags plugin.

Tags can be used to fine-grain your listings filtering — those can be *Pets Friendly, Wireless Internet* or you can get creative and set a price range like *\$\$\$*.

## Step 3. Using Icons

Both for categories and tags, you can **add a related icon** which, in the category case, will be used on listing **cards** and **map pins**. Following the installation and activation of the recommended  $\underline{Category\ lcon}\ plugin$ , you can manage them from  $\underline{Listings} \rightarrow \underline{Categories}/\underline{Tags} \rightarrow \underline{Edit} \rightarrow \underline{Icon}$ .

## Finding Icons

We're offering by default a list of icons, but you can find many great **free icon packs** <u>here</u> or <u>here</u>. Where possible, we recommend you to use the <u>SVG</u> files type, so they can beautifully scale and style, according to where they are displayed.

## **Creating the "Home" Page (Front Page)**

## Step 1. Create a "Home" page

In your site dashboard add a new page, and title your new page "Home" or similar. Then find the **Page Attributes** section in the right sidebar area and set the **Template** to **Front Page**. This template manage to add a **Search** field inside the **Hero Area**. The *Featured Image* will be used as the background — to ensure the high <u>contrast</u> for text over image, we reduced the opacity to 50%.

### Step 2. Set a Static Front Page

- 1. Launch the site Customizer and click on the Static Front Page tab on the left.
- 2. Select the **Static Page** option, then choose your new page from the **Front Page** drop down.
- 3. Click on the **Save & Publish** button to save your static page settings.

### Step 3. Customize the "Home" Page Layout through Widgets

Beneath the Hero area, you can add new sections through a Widgetized area. Access the site Appearance 

Customizer 

Widgets 

Front Page area where you can manage the content and order of the following widgets:

- 1. **Listing Cards** Display a list of listings based on different criteria (eg. latest or featured listings from a specific category)
- 2. **Listing Categories** Display a list of listing categories based on different criteria (eg. most popular, random) or specify which ones you want to show.
- 3. **Recent Posts** A list of the latest posts from the Blog.