



## **Data Collection and Preprocessing Phase**

| Date          | 1 June 2025                      |  |
|---------------|----------------------------------|--|
| Name          | Swaroop K Patil                  |  |
| Project Title | Restaurant Recommendation System |  |
| Maximum Marks | 2 Marks                          |  |

## **Data Quality Report Template**

| Data<br>Source                            | Data Quality Issue  | Severity | Resolution Plan   |
|---|---|----------|---|
| Dataset (Restaurant reviews and metadata) | Missing values in fields like<br>restaurant name, location, or<br>ratings | Moderate | Perform data imputation using techniques like mean/mode for numeric values and most frequent value for categorical data. Alternatively, remove rows with critical missing fields. |
| Dataset<br>(User<br>reviews)              | Duplicate user review entries   | Low      | Remove duplicate records using drop_duplicates() in pandas or SQL DISTINCT queries. Use datetime  |
| Dataset<br>(Timesta<br>mp<br>field)       | Inconsistent or incorrect timestamp format                                | Moderate | parsing libraries (e.g., pandas.to_datet ime) to standardize all date/time fields.  |





| Dataset<br>(Restaura<br>nt<br>metadata<br>) | Inconsistent formats (e.g.,<br>location written in different ways<br>like "NY", "New York") | Moderate | Apply data standardization techniques, using string functions or regex patterns to unify the format.               |
|---|---|----------|--|
| Dataset<br>(User<br>preferenc<br>es)        | Sparse data or insufficient user history  | High     | Implement fallback strategies such as popularity-based or content-based recommendations when user data is lacking. |