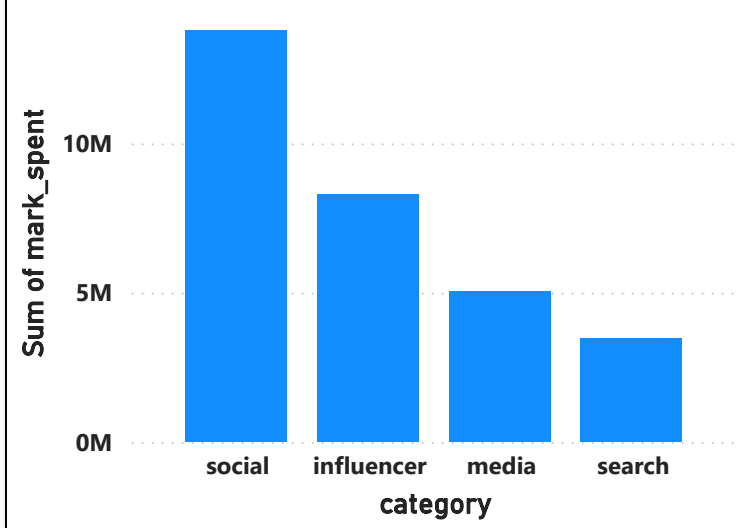


Analysis on Revenue, Leads, Amount spent Impression and Orders

Sum of mark_spent by category



30.59M

Sum of mark_spent

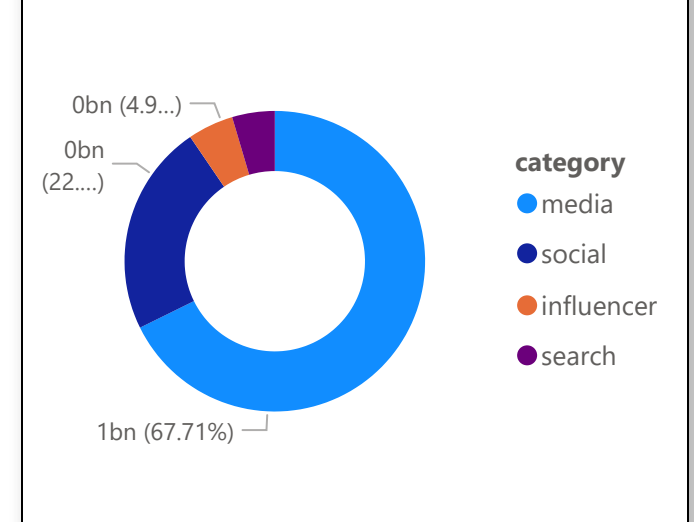
6558K%

Sum of leads

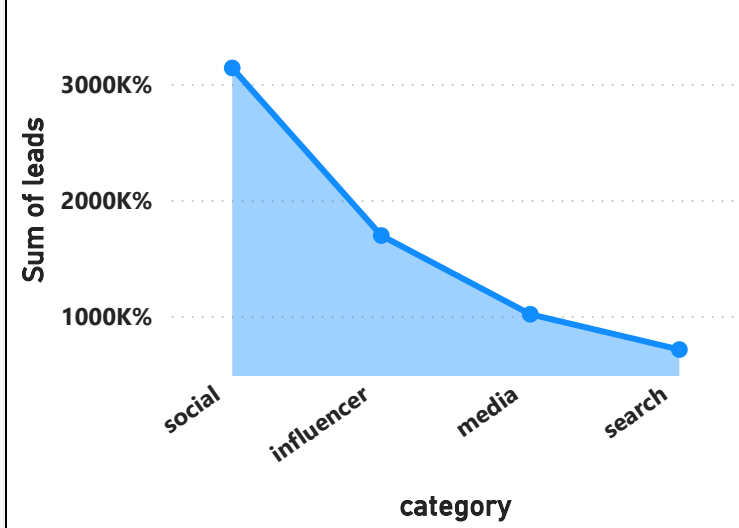
43M

Sum of revenue

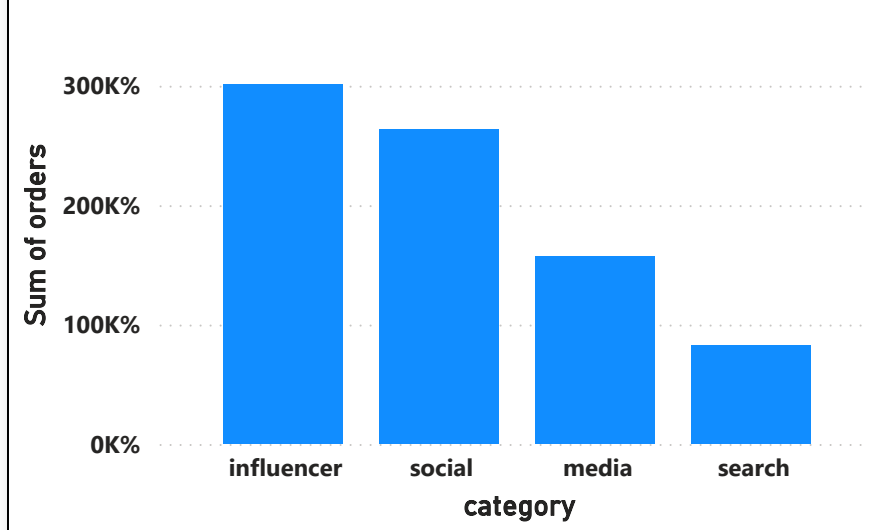
Sum of impressions by category



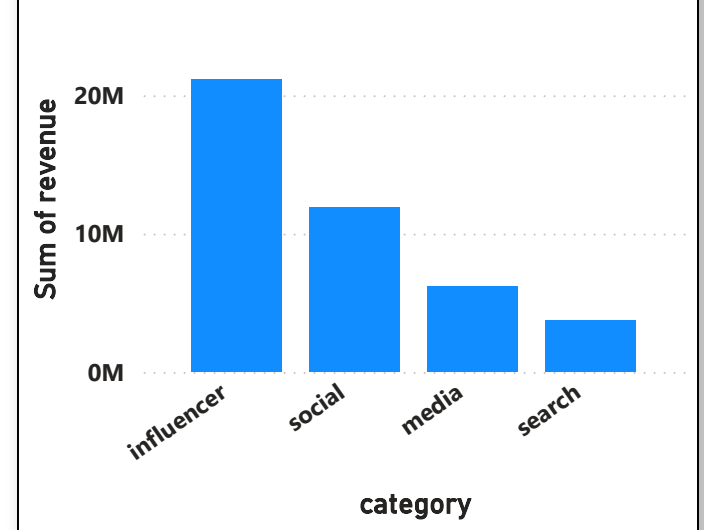
Sum of leads by category



Sum of orders by category

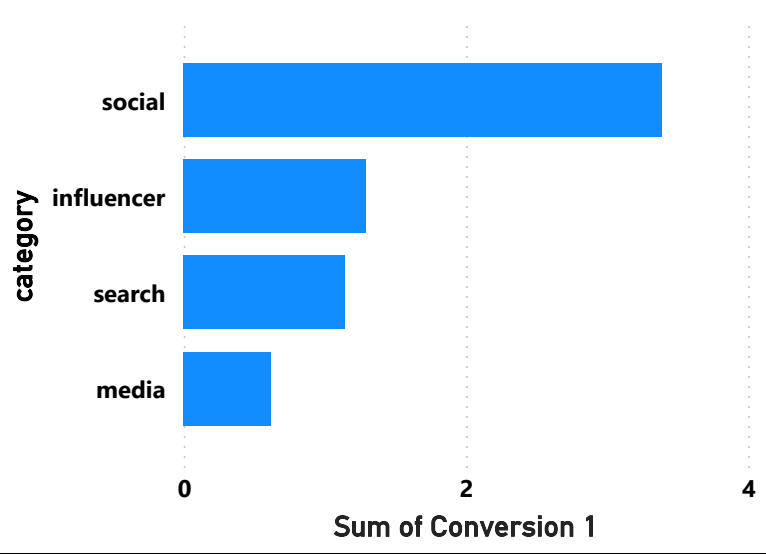


Sum of revenue by category

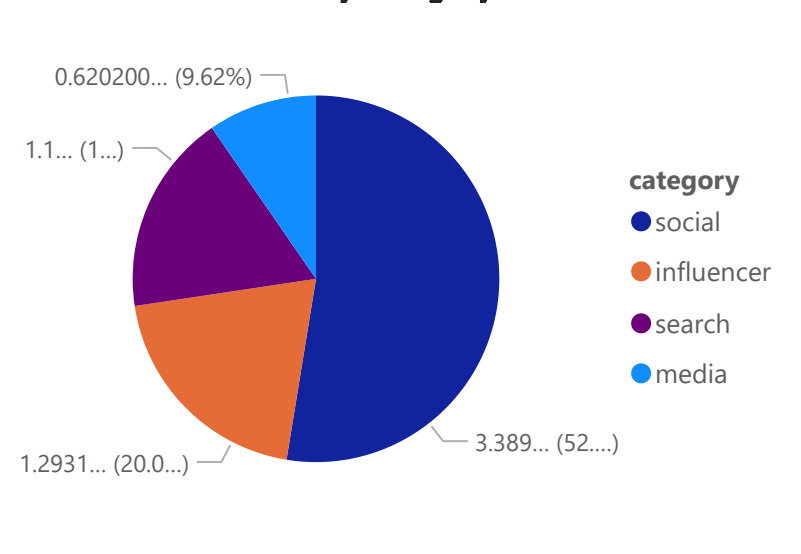


Conversion 1 and 2

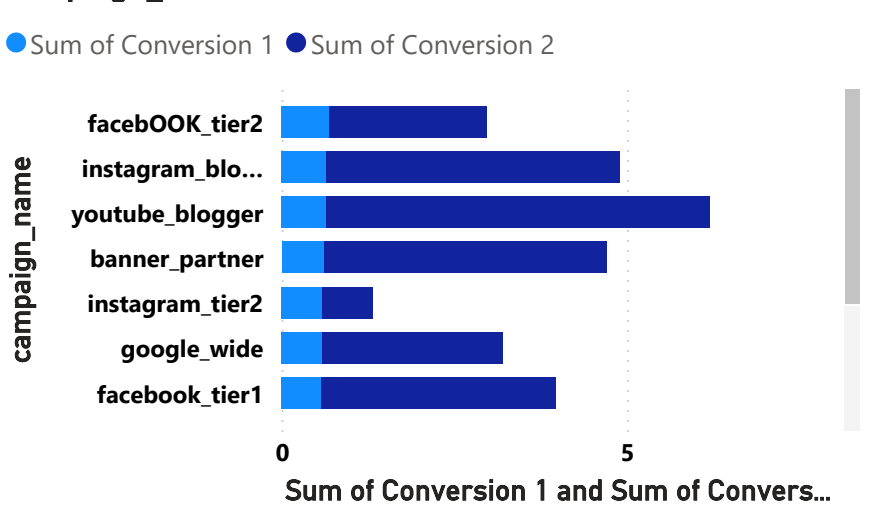
Sum of Conversion 1 by category



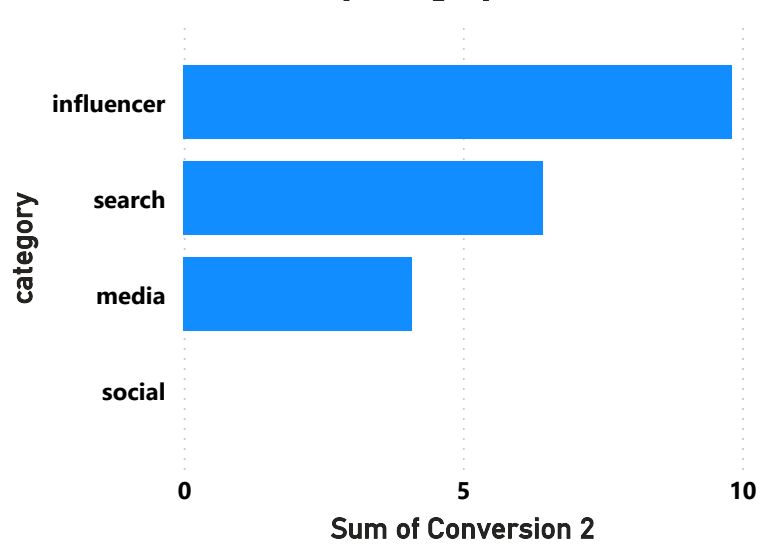
Sum of Conversion 1 by category



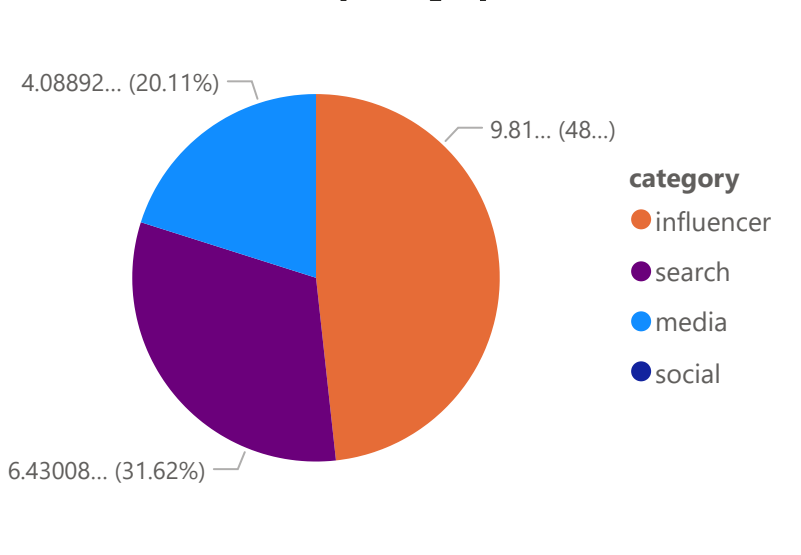
Sum of Conversion 1 and Sum of Conversion 2 by campaign_name



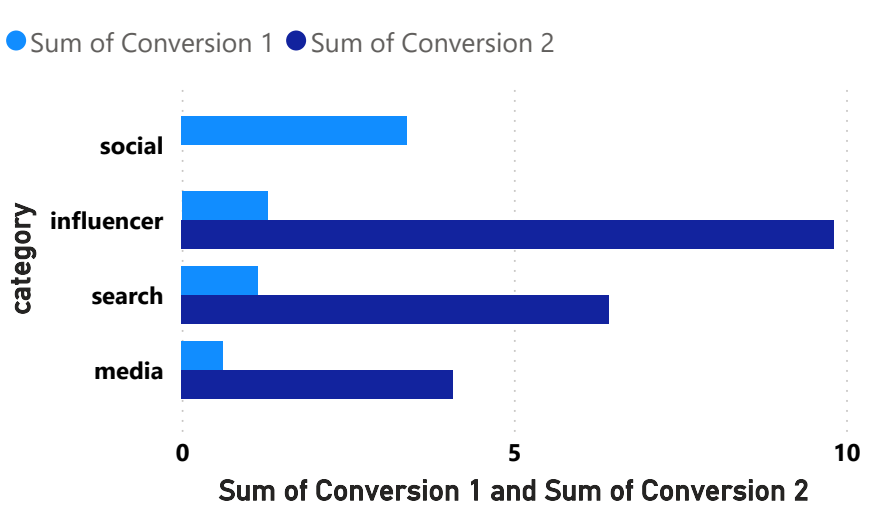
Sum of Conversion 2 by category



Sum of Conversion 2 by category



Sum of Conversion 1 and Sum of Conversion 2 by category



Marketing Dashboard

11.62

Average of Cost per click(CPC)

501.98

Average of CPL

3.00K

Average of CAC

56

Count of Gross Profit

category



influencer

search

media

social

Sum of CTR

