

# Credit Card Transaction Report

Revenue

57M

Transaction Amount

45.5M

Total Intrest

8M

Count

667.2K

Card_Category	Revenue	Sum of Interest Earned	Sum of Annual Fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

Q4

Q3

Q2

Q1

Week\_start\_date

All

F

M

Low

Medium

High

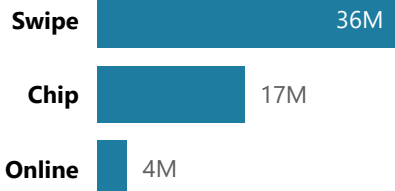
Gold

Silver

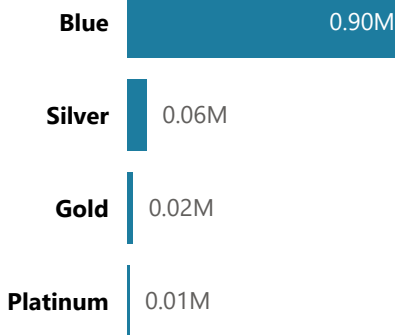
Blue

Platinum

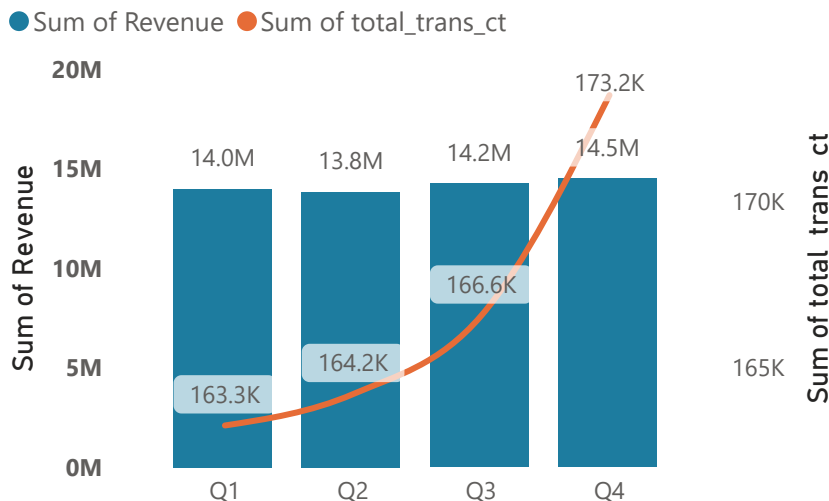
## Revenue by Card Category



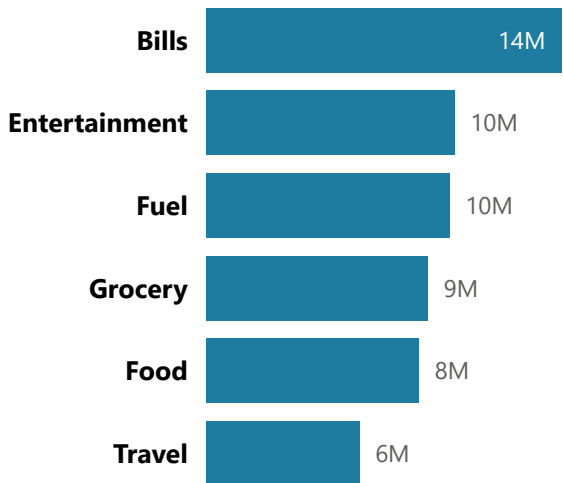
## Customer Acq Cost



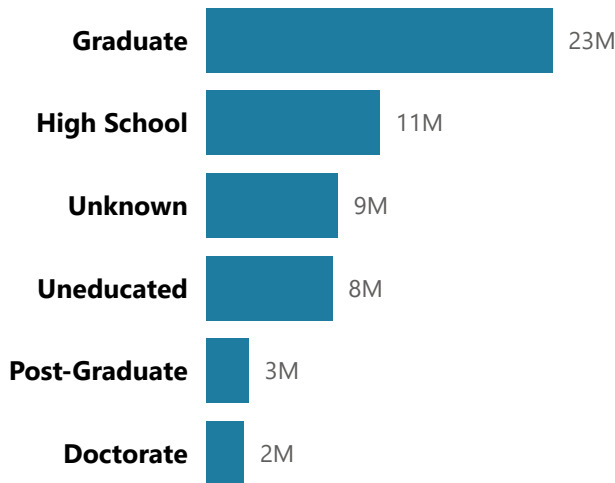
## QTR Revenue and Total Transaction Count



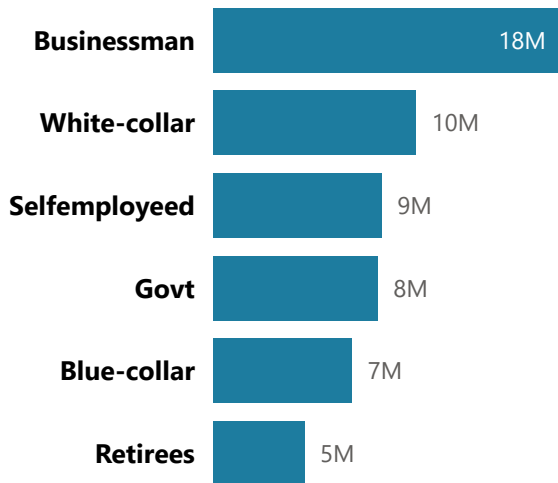
## Revenue by expenditure type



## Revenue by Education level



## Revenue by Customer Job



# Credit Card Customer Report

Revenue

57M

Total Intrest

8M

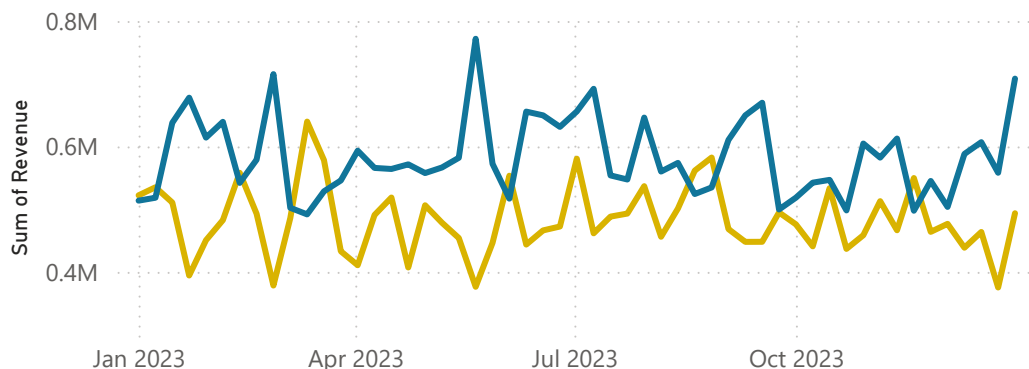
Income

588M

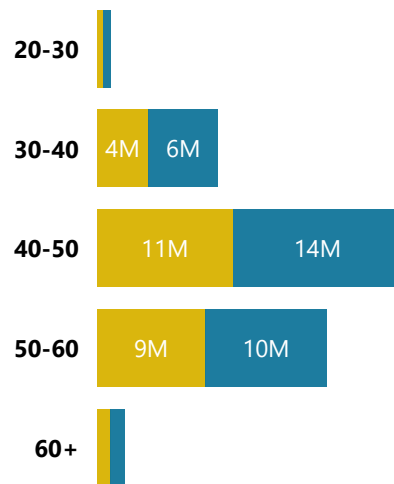
CSS

3.19

Revenue by Week



Revenue by Age Group



M

31M

F

26M

Week\_start\_date

All

Gold

Silver

Blue

Platinum

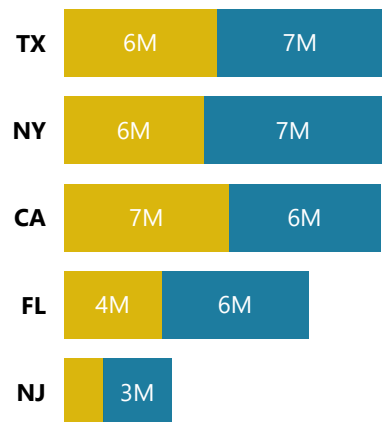
Swipe

Online

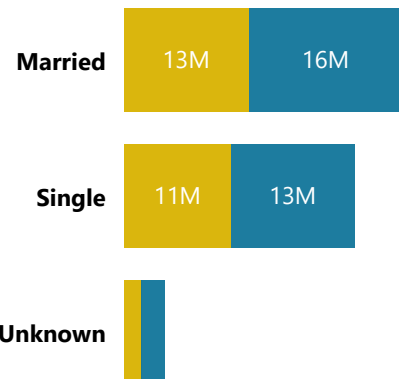
Chip

Customer Job	Revenue	Sum of Income	Sum of Interest Earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Selfemployeed	8542826	77659931	1141510
White-collar	10283124	105618475	1464691
<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>7982480</b>

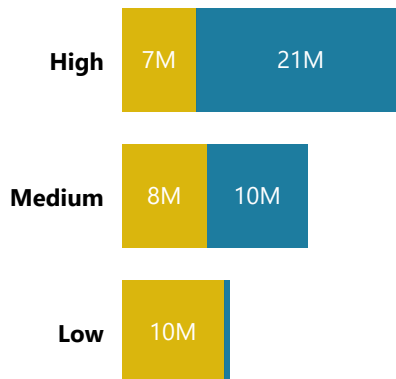
Top 5 States



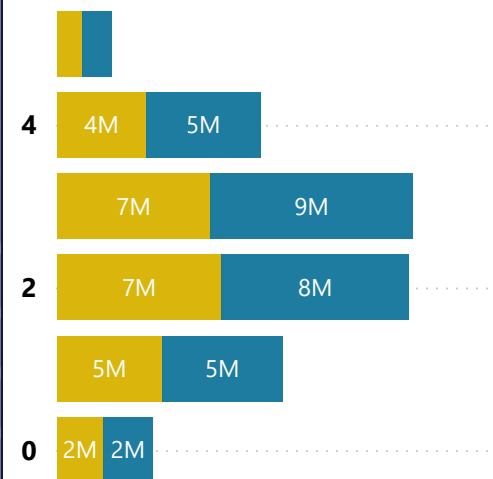
Revenue by Martial Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

