

\$89.99M

Total Sales



\$33.21M

Total Profits



2M

Units Sold



9644

Total Orders



Year

2020

2021

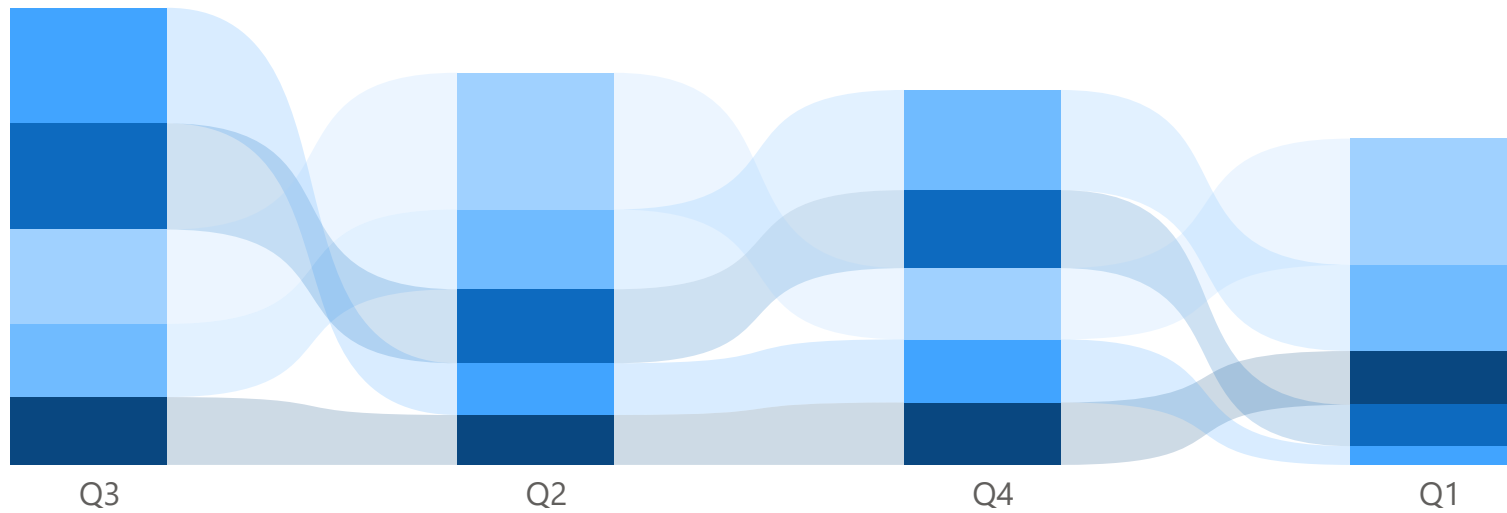
Sales by Quarter(Q) & Region

\$30M

\$20M

\$10M

\$0M

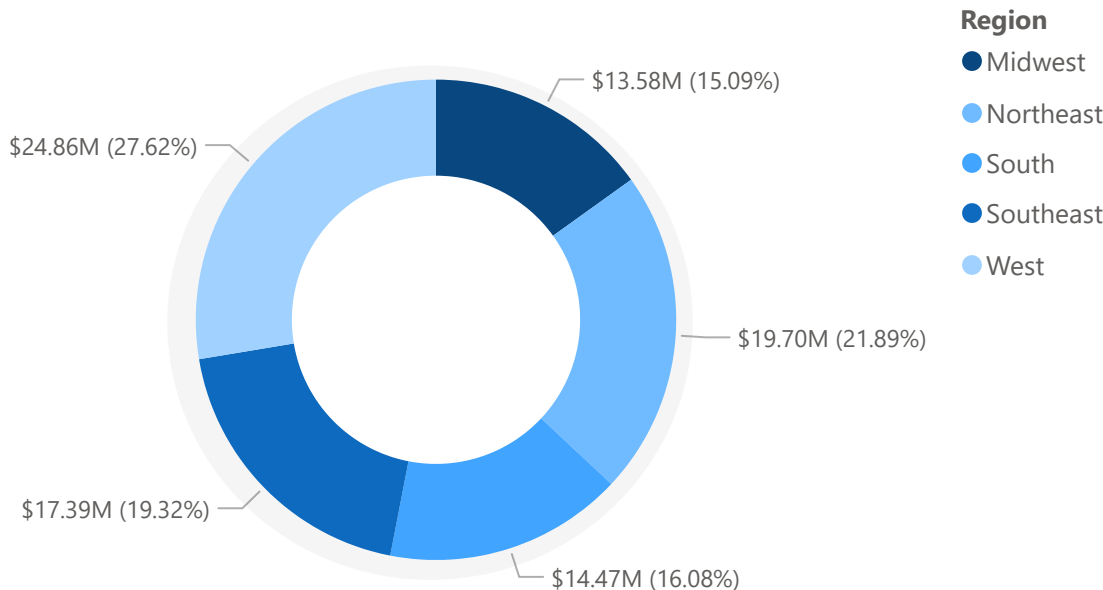


Region ● Midwest ● Northeast ● South ● Southeast ● West

Quater

Month

Regional Sales Contribution



Select Region

Midwest

Northeast

South

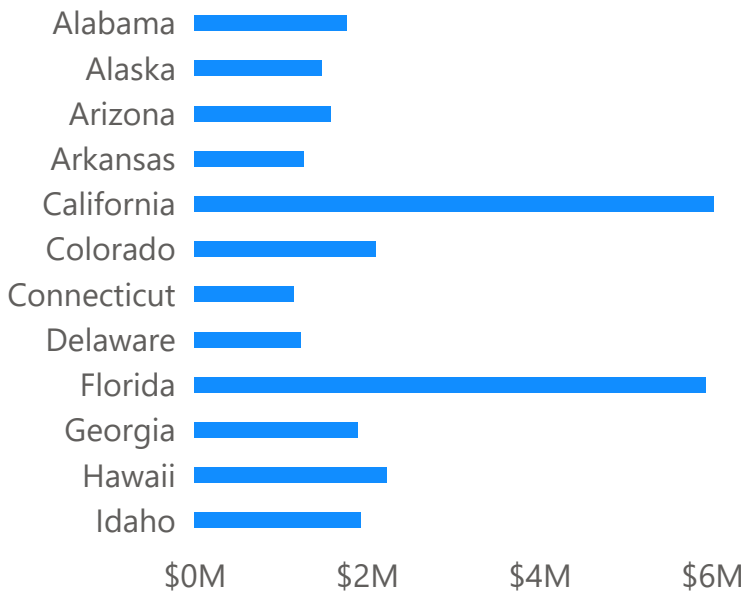
Southeast

West

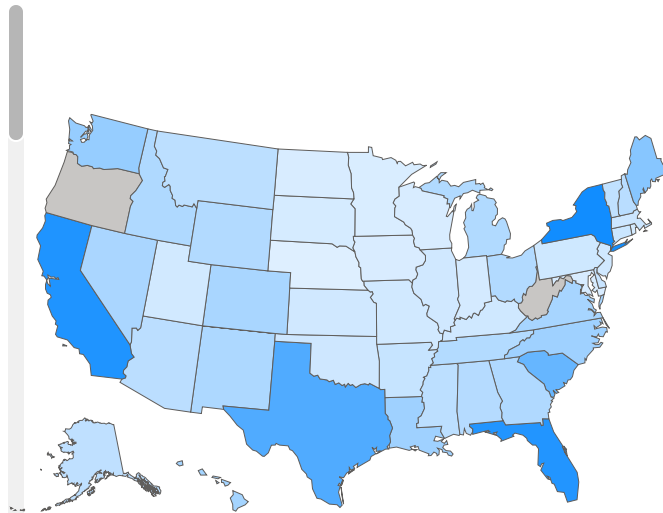
Product sales By Month

Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	O
Men's Apparel	\$1.03M	\$0.92M	\$0.76M	\$0.99M	\$1.15M	\$0.95M	\$1.31M	\$1.18M	\$1.02M	\$0.85M
Men's Athletic Footwear	\$1.31M	\$1.09M	\$0.99M	\$1.19M	\$1.29M	\$1.13M	\$1.61M	\$1.82M	\$1.43M	\$1.25M
Men's Street Footwear	\$1.56M	\$1.42M	\$1.33M	\$1.68M	\$1.86M	\$1.72M	\$2.31M	\$2.19M	\$1.78M	\$1.65M
Women's Apparel	\$1.34M	\$1.04M	\$1.03M	\$1.51M	\$1.70M	\$1.74M	\$1.95M	\$1.60M	\$1.50M	\$1.38M
Women's Athletic Footwear	\$0.83M	\$0.72M	\$0.71M	\$0.81M	\$0.94M	\$0.87M	\$1.08M	\$1.08M	\$0.88M	\$0.75M
Women's Street Footwear	\$1.08M	\$0.92M	\$0.86M	\$1.04M	\$1.11M	\$1.06M	\$1.29M	\$1.36M	\$1.15M	\$0.98M

Total Sales by State



Total Sales by State





PRODUCT SALES ANALYSIS | SALES ANALYSIS



Showing Data For :

01-01-2020 01-01-2021



\$89.99M

Total Sales



\$33.21M

Total Profits



2M

Units Sold



9644

Total Orders

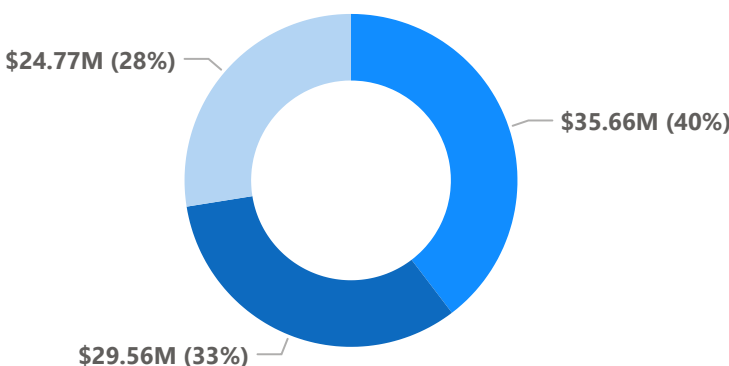


Year

2020

2021

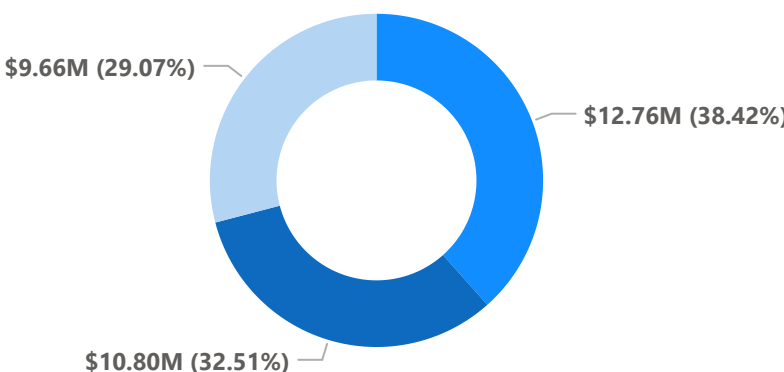
Total Sales by Sales Method



Sales Method

- In-store
- Outlet
- Online

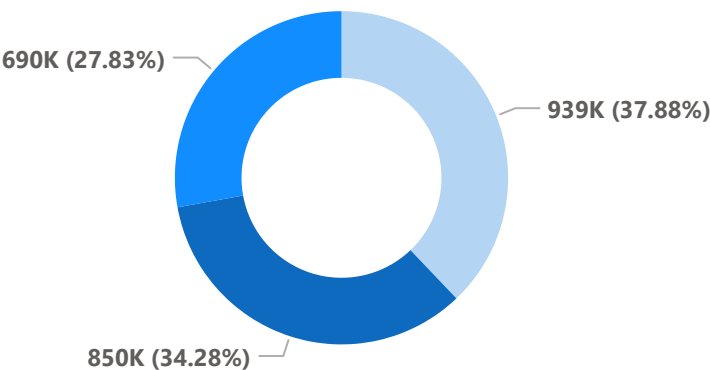
Total Profit by Sales Method



Sales Method

- In-store
- Outlet
- Online

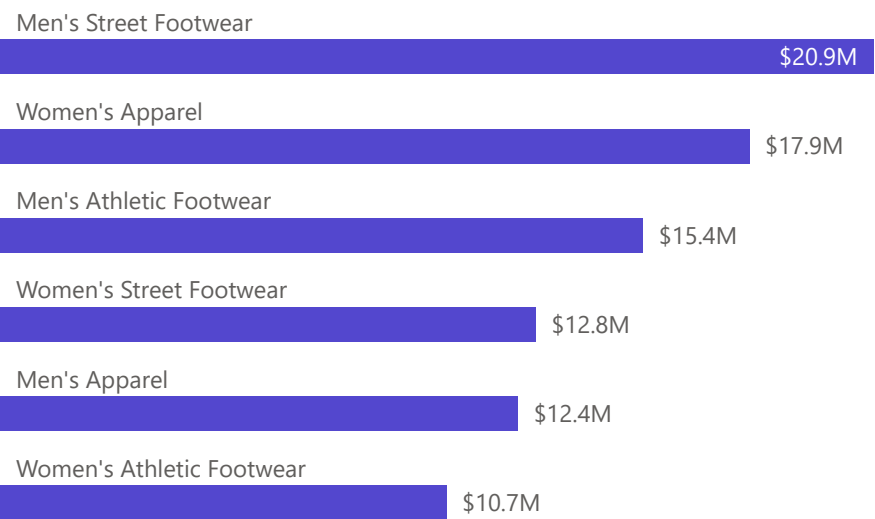
Units Sold by Sales Method



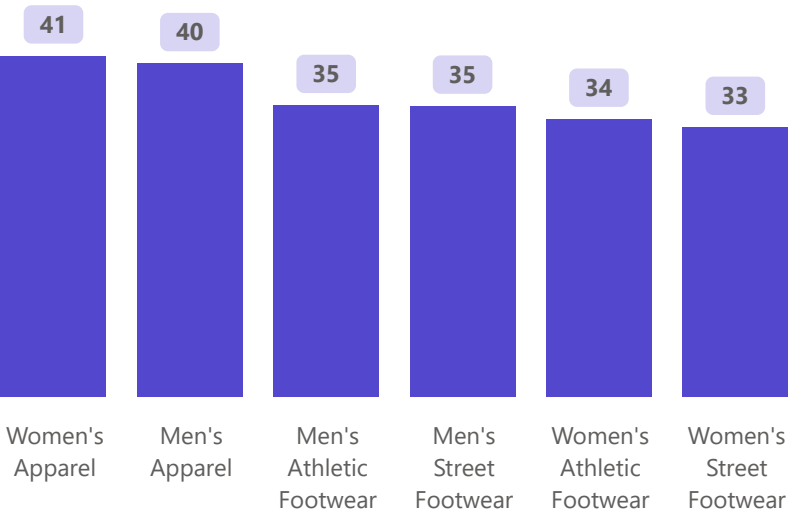
Sales Method

- Online
- Outlet
- In-store

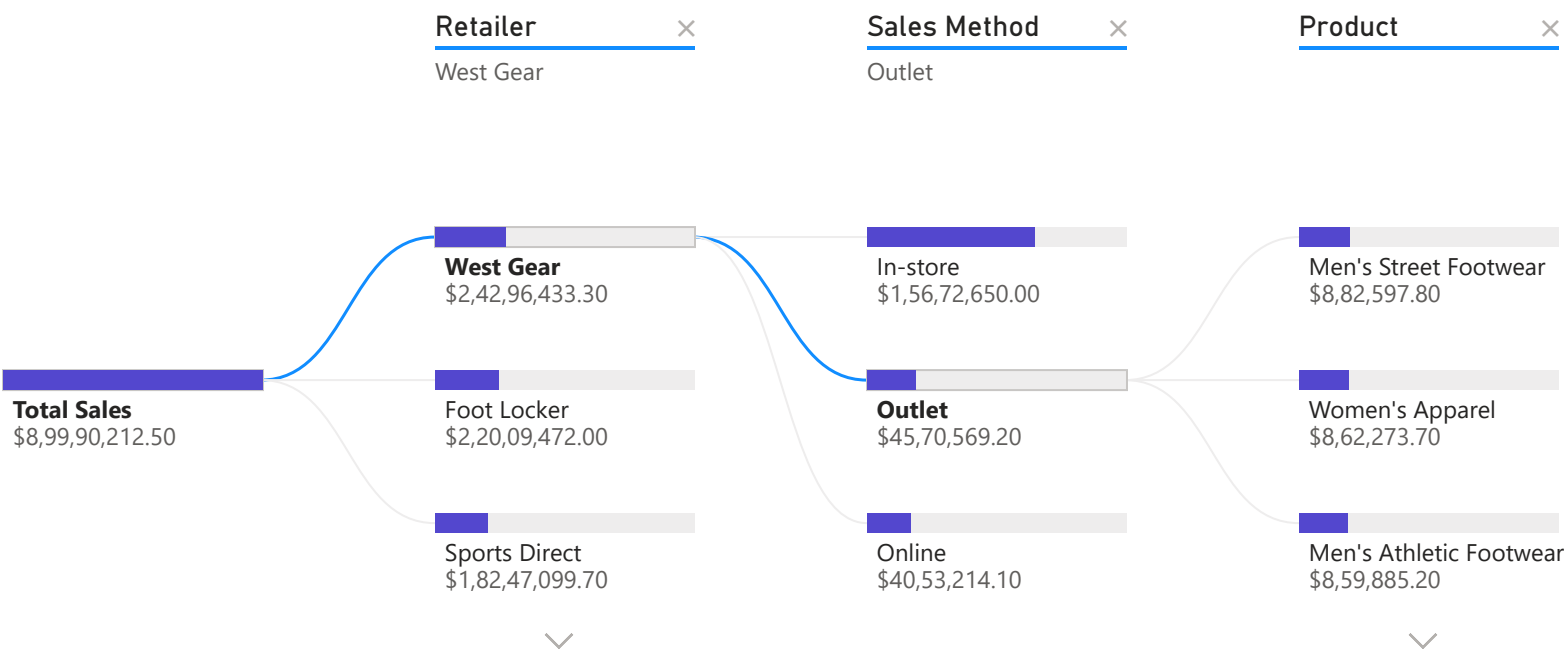
Total Sales by Product



AvgSales per Unit by Product



Retailers Sales Decomposition



Select Region

Midwest

Northeast

South

Southeast

West