



THE BATTLE OF THE NEIGHBORHOODS

THE CUISINE IN NEW YORK CITY

AGENDA

- Focus
- Methodology
- Summary

FOCUS

The project focuses on the cuisine of New York city

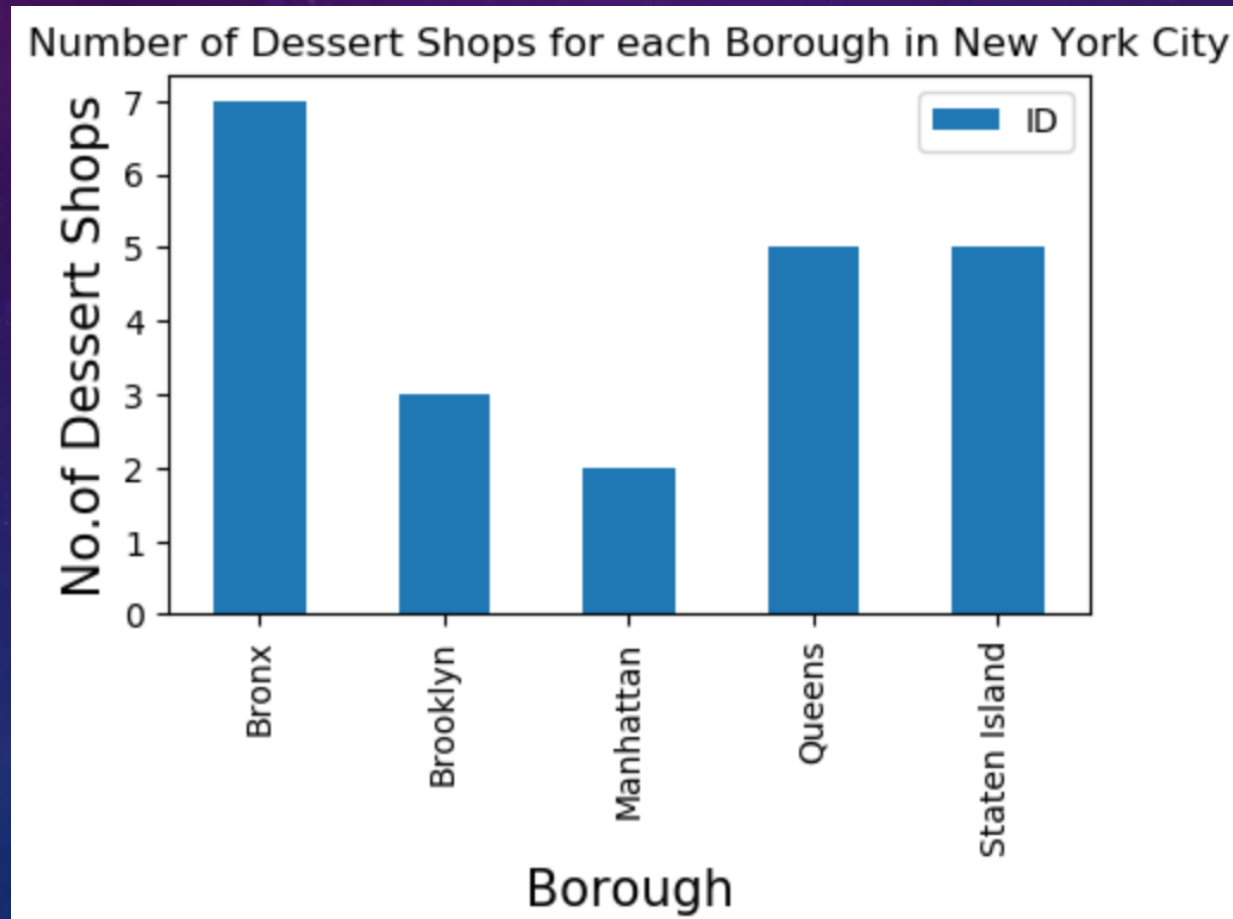
It tries to answer the following questions

- where is the best place to open a new restaurant?
- will there be a hard competitor in this area?
- are there enough restaurants in that area?

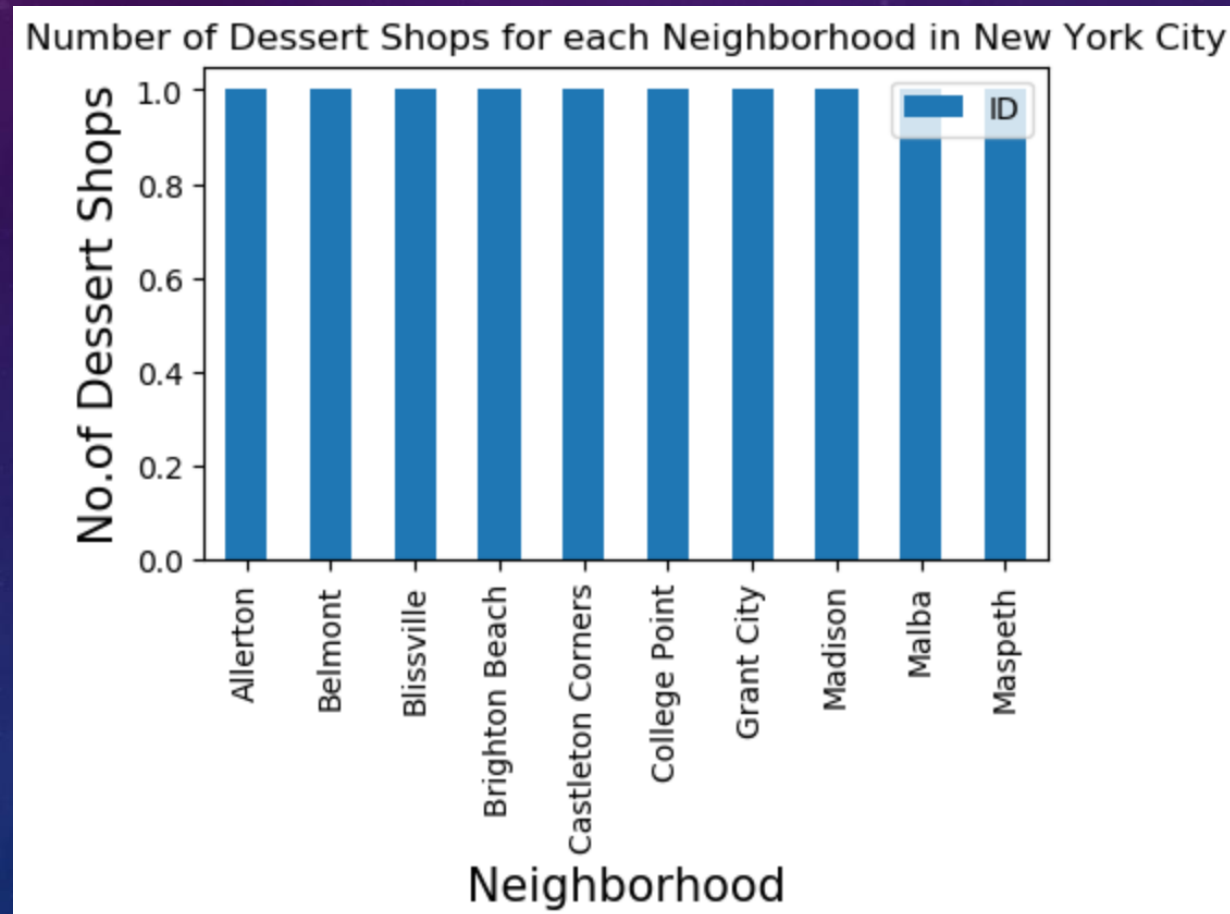
METHODOLOGY

- collect data about New York City
- collect data about all restaurants
- filter the collected data to focus on a category
- extend filtered data with ratings and likes
- rank the restaurants
- visualize the locations

DISTRIBUTION OF DESSERT SHOPS PER BOROUGH



DISTRIBUTION OF DESSERT SHOPS / NEIGHBORHOOD



RATINGS OF ALL FOUND DESSERT SHOPS

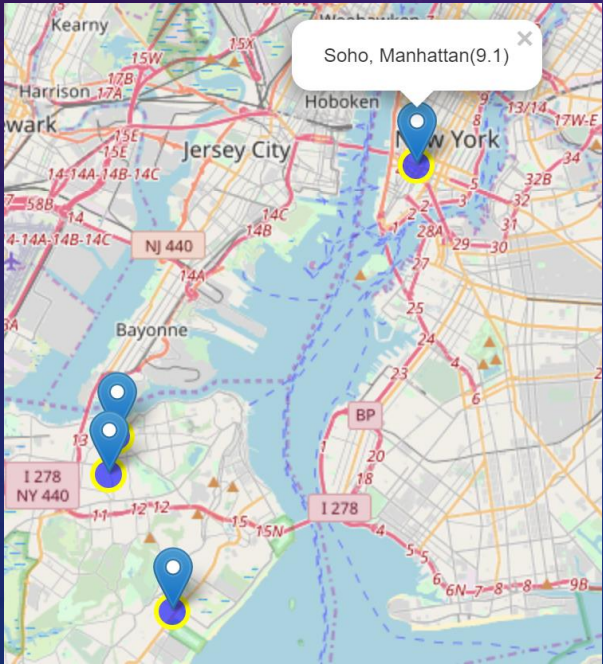
	Borough	Neighborhood	ID	Name	Likes	Rating	Tips
0	Bronx	Wakefield	4c537892fd2ea593cb077a28	Lollipops Gelato	18	8.5	4
1	Bronx	Riverdale	51cc87aa498e0e8caff2fe59	Menchie's	54	8.7	16
2	Bronx	Pelham Parkway	4c76e7da947ca1cd26c14537	Sal & Doms Bakery	32	8.7	11
3	Bronx	Belmont	4ae351a0f964a5205b9321e3	DeLillo Pastry Shop	84	8.4	28
4	Bronx	Spuyten Duyvil	51cc87aa498e0e8caff2fe59	Menchie's	54	8.7	16
5	Bronx	Olinville	4c76e7da947ca1cd26c14537	Sal & Doms Bakery	32	8.7	11
6	Brooklyn	Brighton Beach	4f25c695e4b067a3282c6735	Güllüoğlu Baklava & Cafe	46	7.7	11
7	Brooklyn	Park Slope	59da8dbd625a664540e7004d	Chocolateria	13	8.7	3
8	Manhattan	Soho	45e98bacf964a52080431fe3	MarieBelle	209	9.1	95
9	Queens	Maspeth	4de3d09f1f6e3190cd303468	Isabella's Ices	6	8.0	2
10	Queens	College Point	4bf86c605ec320a16ec788d3	La Cheesecake	24	8.7	9
11	Staten Island	Port Richmond	4bd30b57046076b024017571	CakeChef's Cookie Jar	39	8.9	27
12	Staten Island	Castleton Corners	4c1faef4bd9d9521e552983f	Alfonso's Pastry Shoppe	29	8.5	6
13	Staten Island	New Dorp	4d9788afa2c654817bf3db53	Something Sweet	29	7.8	11
14	Staten Island	Westerleigh	4bd30b57046076b024017571	CakeChef's Cookie Jar	39	8.9	27
15	Staten Island	Grant City	4bc111a6abf49521fe7dc093	Ralph's Famous Italian Ices	31	8.9	15
16	Manhattan	Sutton Place	554f5e1d498e084914465061	Woops!	38	8.6	12
17	Queens	Blissville	52ddb91611d2cc019dba3595	Made From Scratch	24	8.6	1
18	Queens	Middle Village	4bbe631782a2ef3b764b2bd2	Ralph's Famous Italian Ices	13	8.2	11
19	Queens	Malba	4c8a651d1eafb1f70add7935	Cascon Cheesecake	13	7.6	2
20	Brooklyn	Madison	4bc10a9df8219c745ac0b210	Michael's Pastry Shop	21	8.2	5
21	Bronx	Allerton	4c76e7da947ca1cd26c14537	Sal & Doms Bakery	32	8.7	11

BEST RATED DESERT SHOP

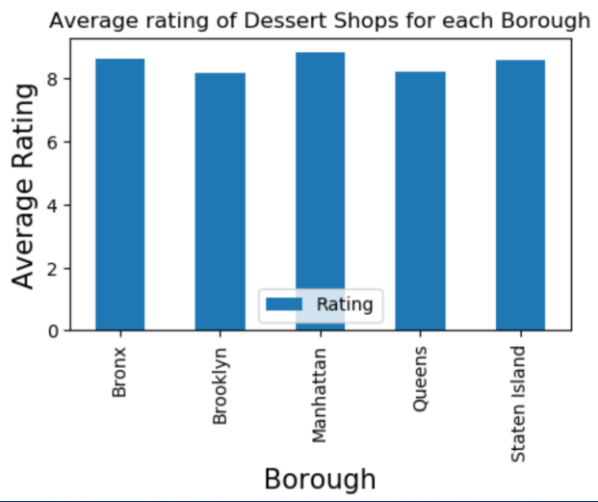
Borough	Manhattan
Neighborhood	Soho
ID	45e98bacf964a52080431fe3
Name	MarieBelle
Likes	209
Rating	9.1
Tips	95

AVERAGE RATING PER NEIGHBORHOOD AND BOROUGH

	Neighborhood	Average Rating
17	Soho	9.1
21	Westerleigh	8.9
15	Port Richmond	8.9
6	Grant City	8.9
12	Olinville	8.7
18	Spuyten Duyvil	8.7
16	Riverdale	8.7
14	Pelham Parkway	8.7
13	Park Slope	8.7
0	Allerton	8.7
5	College Point	8.7
2	Blissville	8.6
19	Sutton Place	8.6
4	Castleton Corners	8.5
20	Wakefield	8.5
1	Belmont	8.4
10	Middle Village	8.2
7	Madison	8.2
9	Maspeth	8.0
11	New Dorp	7.8
3	Brighton Beach	7.7
8	Malba	7.6



	Borough	Average Rating
2	Manhattan	8.850000
0	Bronx	8.628571
4	Staten Island	8.600000
3	Queens	8.220000
1	Brooklyn	8.200000



SUMMARY

- The best neighborhood for Dessert Shops is Soho (best ratings) followed by Westerleigh, Port Richmond and Grant City each equal.
- Manhattan has the potential for Dessert Shops because it has the best average rating.
- Brooklyn has the worst average rating for Dessert Shops.
- The Bronx is the best place to stay for dining in a Dessert Shops because there are the most Dessert Shops.