

E-commerce Returns

overview

Category & Supplier

Marketing Channel

MarketingChannel

- ☐ Ads
- ☐ Affiliate
- ☐ Direct
- ☐ Email
- ☐ Social Media

Category

- ☐ Beauty
- ☐ Clothing
- ☐ Electronics
- ☐ Furniture
- ☐ Home Appliances
- ☐ Sports

Region

- ☐ East
- ☐ North
- ☐ South
- ☐ West



5000

Total Orders



662

Total Returns



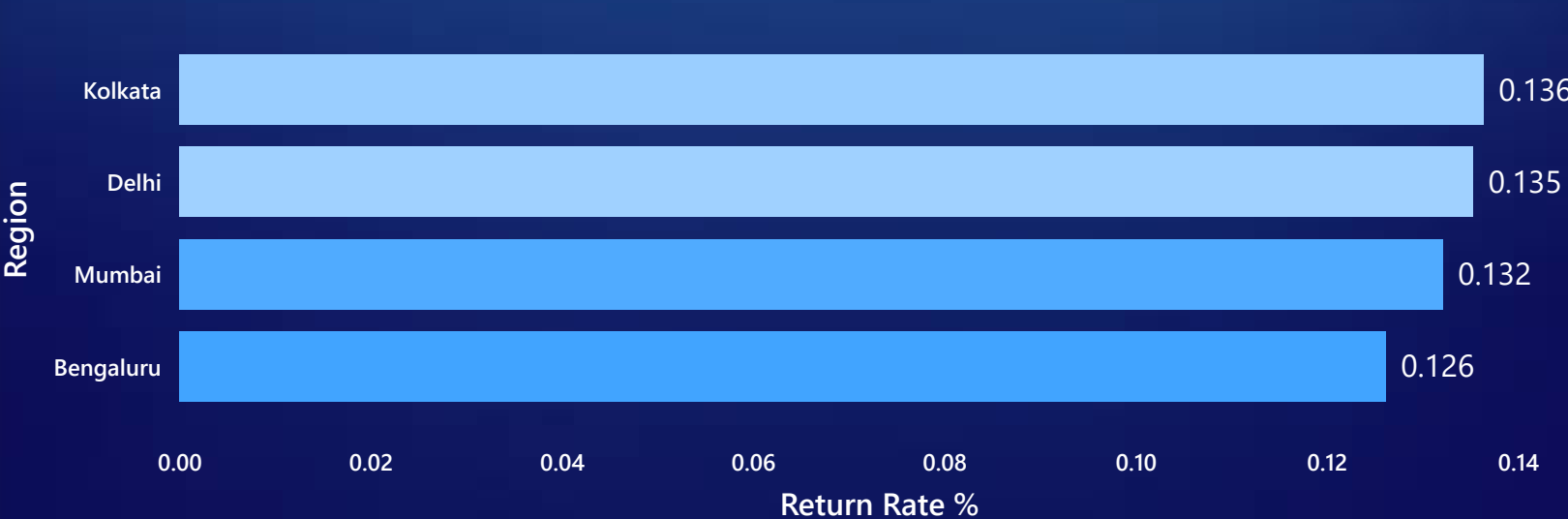
0.13

Return Rate %

Return Rate % by Month



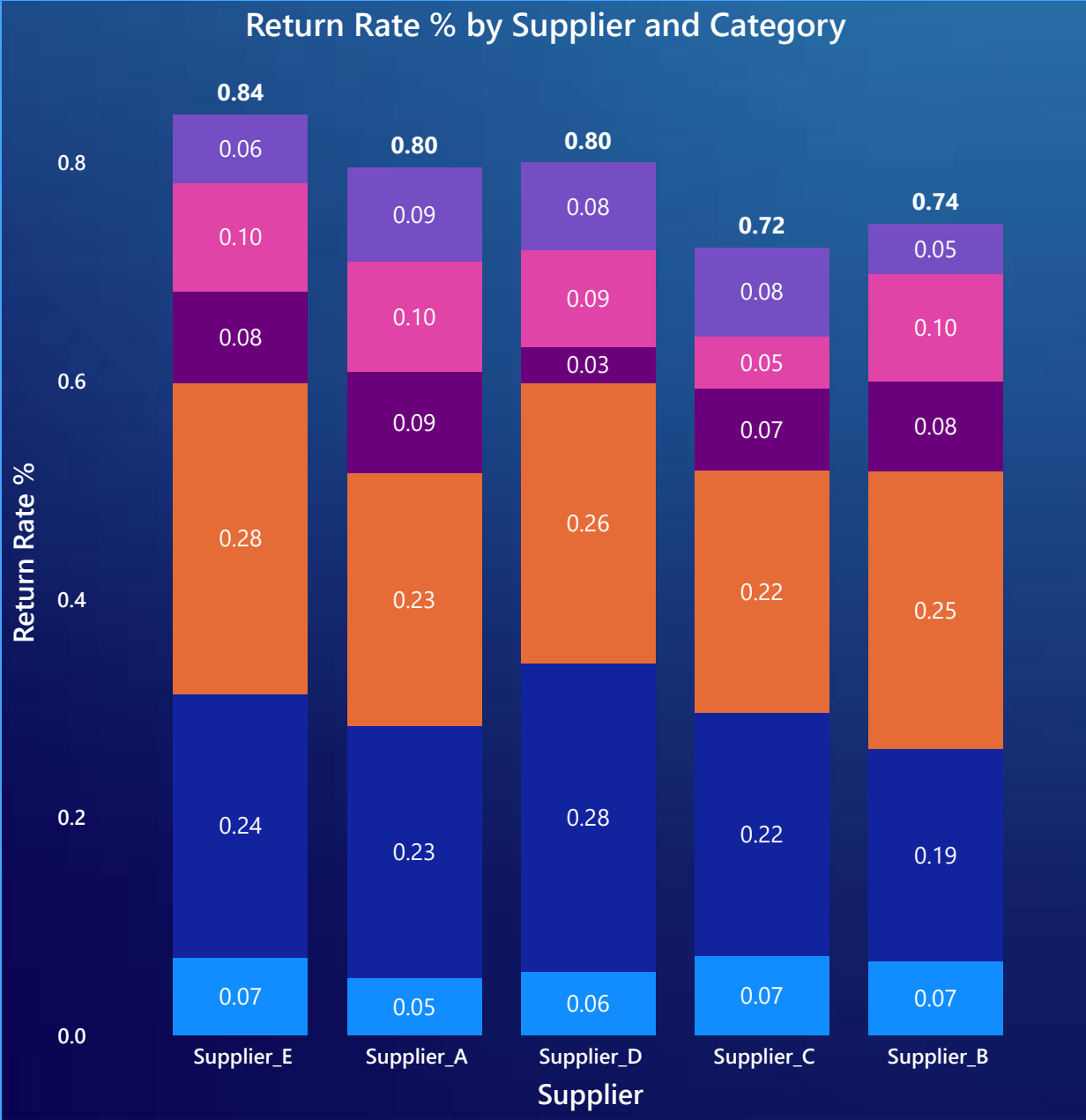
Return Rate % by Region



overview

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Marketing Channel



MarketingChannel

All

Category

All

Region

All

Supplier	Return Rate %	Total Orders	Total Returns
Supplier_E	0.14	1028	148
Supplier_D	0.14	1024	139
Supplier_C	0.12	941	117
Supplier_B	0.12	1020	124
Supplier_A	0.14	987	134
Total	0.13	5000	662



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All

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All

Region

All



MarketingChannel

Return Rate % by MarketingChannel

