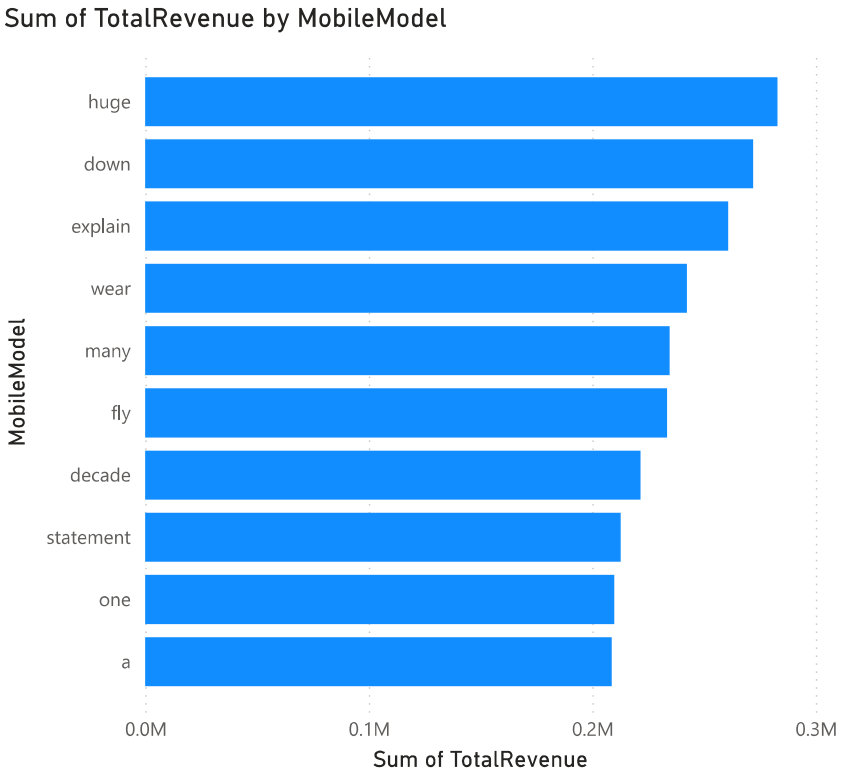
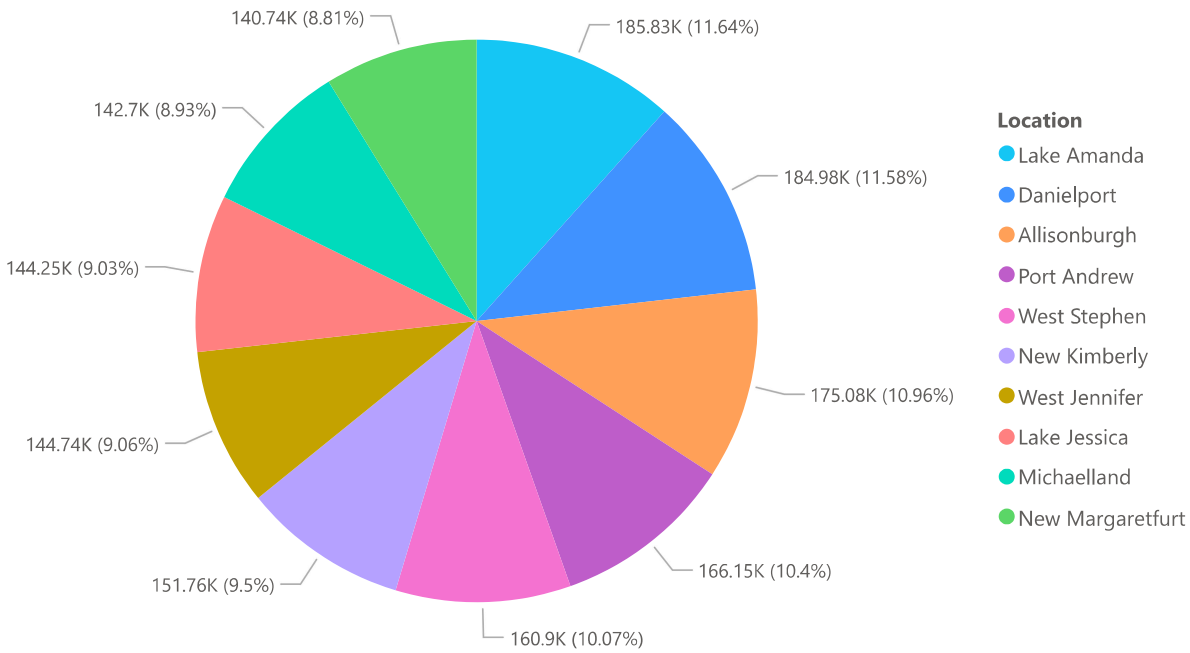
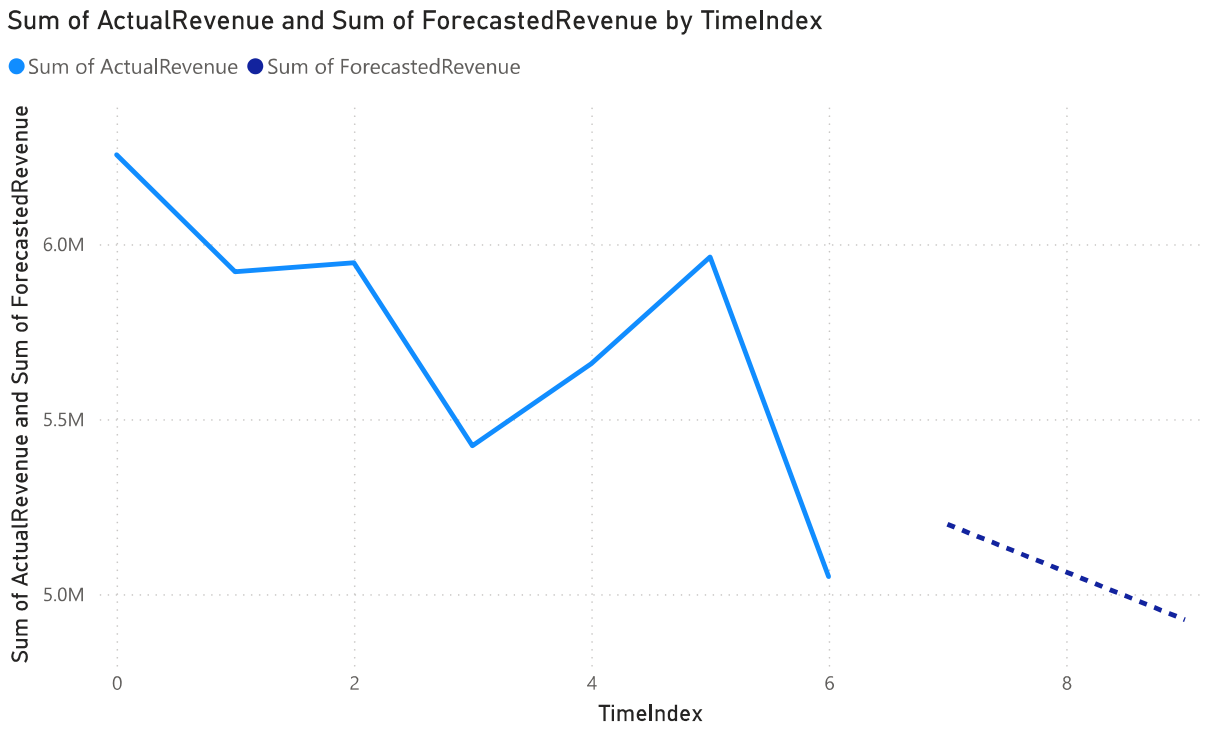

Sum of TotalRevenue by MobileModel
MobileModel
huge
down
explain
wear
many
fly
decade
statement
one
a
0.0M
0.1M
0.2M
0.3M
Sum of TotalRevenue

Sum of TotalRevenue by Location



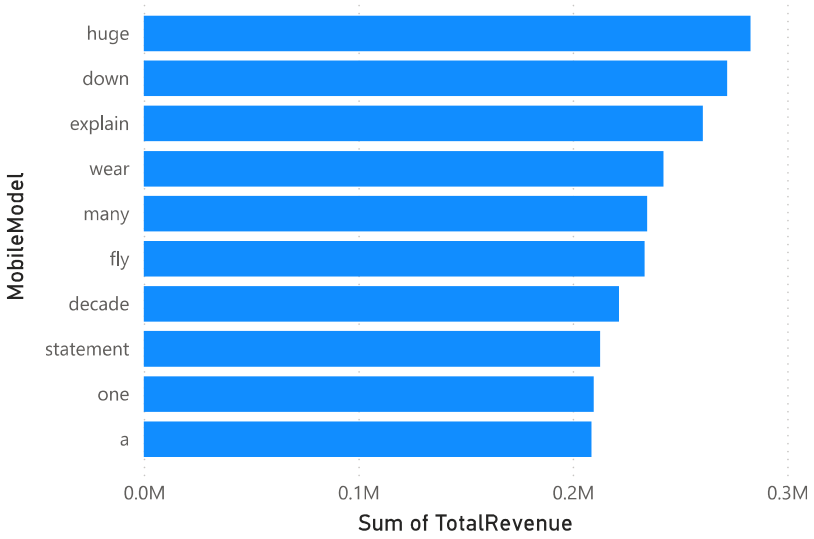
40.22M

Sum of TotalRevenue

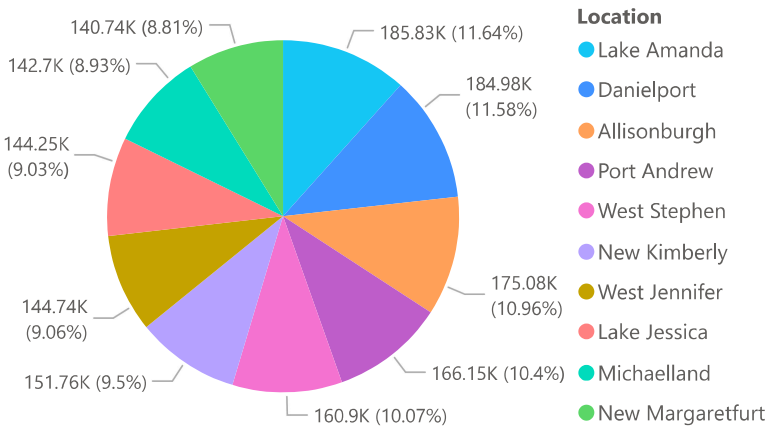

Sum of ActualRevenue and Sum of ForecastedRevenue by TimeIndex
Sum of ActualRevenue
Sum of ForecastedRevenue
Sum of ActualRevenue and Sum of ForecastedRevenue
6.0M
5.5M
5.0M
0
2
4
6
8
TimeIndex

Sales and Forecast Dashboard

Sum of



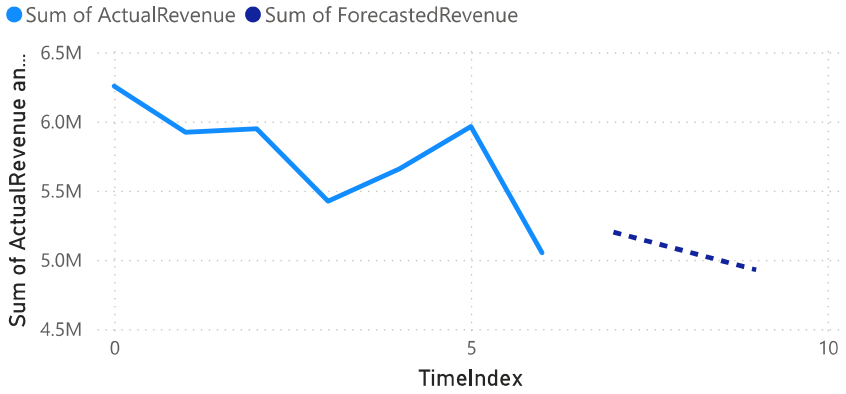
Sum of TotalRevenue by Location



40.22M

Sum of TotalRevenue

Sum of ActualRevenue and Sum of ForecastedRevenue by TimeIndex



Project Conclusion & Insights:

1. Business Overview:

Based on the dataset, the total revenue generated is approximately $40.22 Million.

2. Product & Market Performance:

I have created a Bar Chart to show the Top 10 Models by revenue.

The analysis identifies the "**huge**" model as the primary driver of revenue, generating $282,863.97.

To understand geographic distribution, I analyzed the top locations by revenue.

Lake Amanda is the top location, contributing a significant $185,827.20 to our total sales.

3.Sales Trend & Future Forecast :

The line chart tracks historical sales and includes a 3-month forecast calculated in Python using Linear Regression.

The forecast (shown as a dashed line) indicates a slight downward trend for the upcoming months. By identifying this early, the business can proactively launch new promotions to maintain revenue levels.