



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

You Tube is not just a platform for watching videos and consuming content. It also offers an incredible opportunity for connection and community building.

you can use You Tube for learning. Youtube is a platform for learners. you can learn anything from anyone, be it a chef or expert, everything is accessible on youtube.

You Tube as an information disseminating platform for students. It's the perfect place to learn.

The quality of videos on You Tube can vary significantly as not all videos create professionally, and some are pirated from other places and uploaded to You Tube.

You Tube itself to notify subscribers about new video uploads. your viewership isn't consistent. You want to make videos on old trends.

We are not detecting any problems with You Tube right now. We last detected an outage for You Tube on Wednesday, September 13, 2023 with a duration of about 33 minutes.

You Tube is a video sharing service where users can watch, like, share, comment and upload their own videos. The video service can be accessed on PCs, laptops, tablets and via mobile phones.

YouTube features:
1.Audio/video file upload.
2.Live Captioning.
3.Reporting/Analytics.
4.Social Sharing.
5.Speech Recognition.

Based on research findings by Statistica, it shows that music videos or the most popular video content type on YouTube.

Advertising revenue: earn revenue from Watch Page ads and Shorts Feed ads. Shopping: Your fans can browse and buy products from your store, or products you tag from other brands through the YouTube Shopping affiliate program.

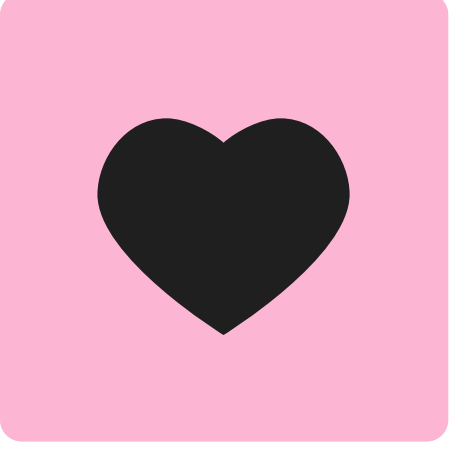
YouTube makes it so easy for content creators to share there content with a large audience. And as a result, there a wide range of content to choose from.

Advertising is the most common way for Creators to earn money on YouTube. Advertising revenue is generated when people watch ads that are running on videos.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?