



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Public  
facility  
pollution  
control

clean air  
comunities  
clean living  
pinterest  
-perfect living

Bank facility  
existing  
facility

Idle facility  
school dip  
facility

High  
transportation  
facility more  
education  
opportunities

More  
modernized  
equipment



users

Factory and  
office work

Any area  
that is not  
urbon

Reduce the  
relaince on  
fossil fules  
through the use  
of renewable

A set of  
individual and  
group forms of  
life activities

Can feel like a  
bubble and  
there is always  
something and  
better going  
on

Improved public  
transport ,a mix Of  
cultures ,job  
opportunities and  
easy access to  
shops and amenties



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?