

G N SWATHI PRIYA

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Career Objective:

Passionate and detail-oriented Computer Science graduate with a strong foundation in software development and UI/UX design. Seeking an entry-level position to leverage my skills and contribute to innovative projects.

Education:

- MSc from Sri Venkateswara University, Tirupati,Rayalaseema Institutions Information And Management Science Tirupati is passed in 2019 with 89%.
- Degree From Sri Venkateswara University, Himaja Degree College-Putter passed in 2017 with 91%.

Technical Skills:

- Programming Language : **Python**
- Web Development: **HTML, CSS, JavaScript, React js.**
- Design Tools: **Figma, sketch.**
- User Research: Interviews, Surveys, Personas, Journey Mapping
- Prototyping: **Wireframes**, High-fidelity Mockups, Interactive Prototypes
- Collaboration: Cross-functional Teamwork, **Agile Methodologies**
- Good knowledge on **Manual testing**
- Testing: Usability Testing, Iterative Design.
- Good knowledge on **SQL commands**
- Good Knowledge in **DDL,DML,DQL,TCL,DCL.**
- Extensive experience in creating complex database objects like stored procedure, **Functions, Packages, Collections and Triggers.**
- Extensive experience in creating complex database objects like **Create Delete,Alter,Truncate.**
- Extensive experience in creating complex database objects like **Commit,Rollback.**
- Extensive experience in creating complex database objects like **Select Command.**

Project 1:

- **Project Name : Mobile Healthcare App for patient Management**
- **Role :** UI/UX Designer
- **Duration :** March 2024 - Present
- **Tools & Technologies :** Figma , Sketch , Adobe XD.
- **Description :** Developed a mobile app to streamline patient management for healthcare providers,targeting doctors and nurses to enhance patient care efficiency.

Key Responsibilities:

- Conducted user research through interviews and surveys with healthcare professionals to gather requirements.
- Created user personas and journey maps to understand user needs and workflows.
- Designed wireframes and interactive prototypes using Sketch.
- Collaborated with developers to ensure accurate implementation of designs.
- Conducted usability tests to identify areas for improvement and iterated on the design.

Achievements:

- Expected to improve patient management efficiency by 40%.
- Received highly positive early feedback from stockholders, indicating a user friendly and efficient design.

Project 2 : E-commerce Mobile App Redesign

- **Role:** UI/UX Designer
- **Duration:** October 2023 - February 2024
- **Tools & Technologies:** Figma, Adobe XD, InVision
- **Description:** Redesigned an e-commerce mobile app to improve user experience and increase sales conversions, targeting tech-savvy millennials. Conducted usability tests to identify areas for improvement and iterated on the design.

Research & Analysis:

- **User Research:** Conducted user interviews and surveys to understand pain points, preferences, and behaviors.
- **Competitive Analysis:** Analyzed competitor apps to identify industry best practices and trends.
- **Usability Testing:** Conducted usability tests on the existing app to gather insights into user interactions and identify areas for improvement.

Website Links:

- **Portfolio Link:** <https://swathipriyagn.github.io/personal-website>
- **Linkedin Link:** [www.linkedin.com/in/](https://www.linkedin.com/in/gn-swathipriya-61468729b) gn-swathipriya-61468729b

Declaration:

I hereby declare that the details above are correct and true to the best of my knowledge.

Place : Bangalore

GN Swathi priya