



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

political juggernauts: A quantitative analysis of candidates in the 2019 Lok Sabha elections

age of candidates

average age of contesting candidates: 53 and 54 years

average age of winning candidates: 54 and 56 years

Indian National Developmental Inclusive Alliance

BJP alliance seats 353

INC alliance seats 91

Narendra Modi
BJP

Rahul Gandhi
INC

leaders of majority

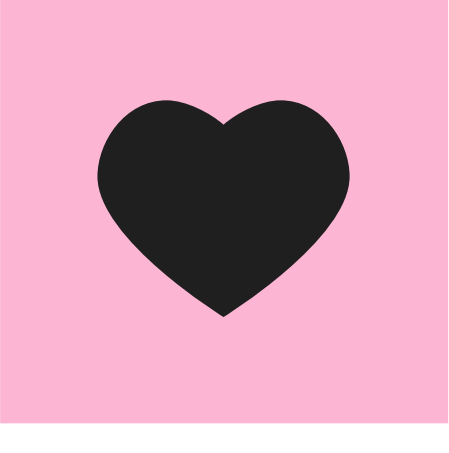
popular vote

BJP
229,076,879

INC
119,495,214



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?