Coffee Shop Sales Analysis Using Excel

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Introduction

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

Tools Used in Excel

Pivot Tables

Uncover insights effortlessly with pivot tables, slicing through data complexities to reveal hidden trends.

Pivot Charts

Visualize data dynamically with pivot charts, turning numbers into actionable insights at a glance.
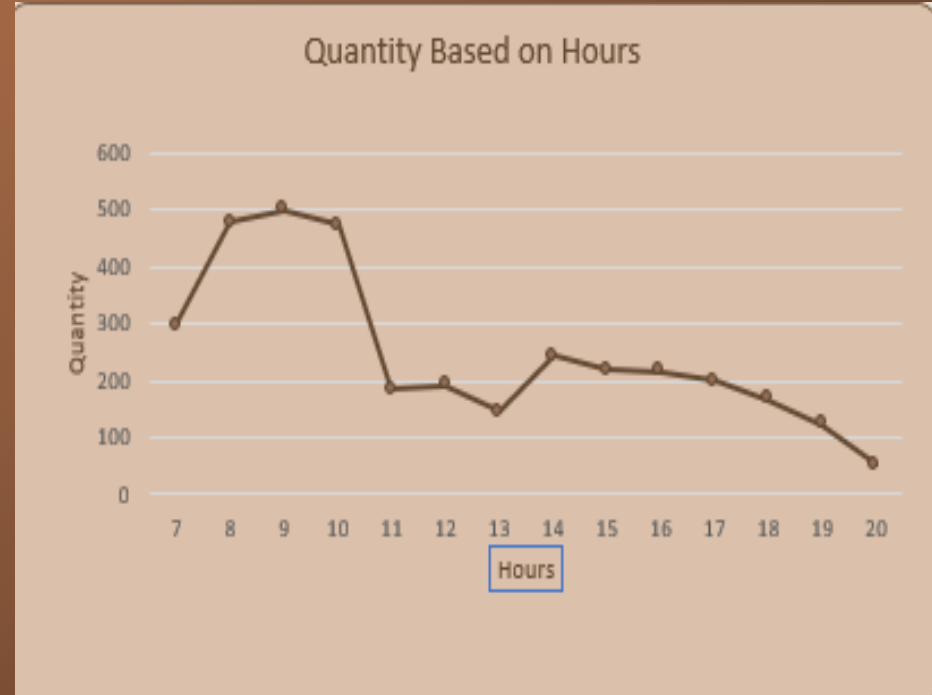
Slicers

Navigate data with ease using slicers, empowering interactive analysis and streamlined decision-making.
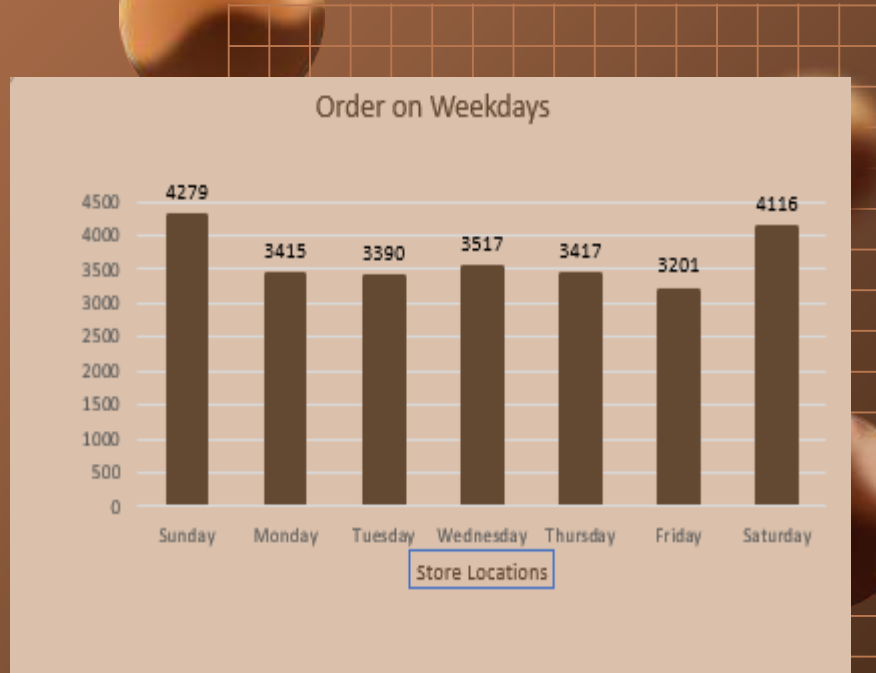
Measure

Quantify success with measures, turning data points into meaningful metrics for informed decision-making.

How does sales vary by day of the week and hour of the day?
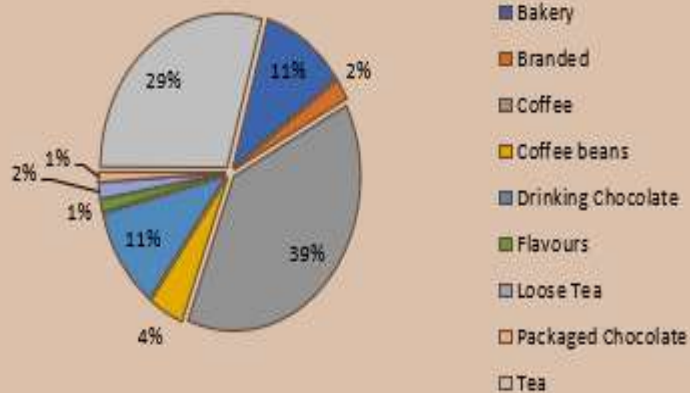

Quantity Based on Hours

Are there any peak times for sales activity?

Brewing insights to optimize every sip and maximize profit

How do sales vary across different store locations

Footfall over Various Store Locations

Categories % Distribution based on Sales

How do sales vary by product category and type?

$ 1,18,941,08

Total Sales Of Coffee Shop

Sales

$1,18,941.08
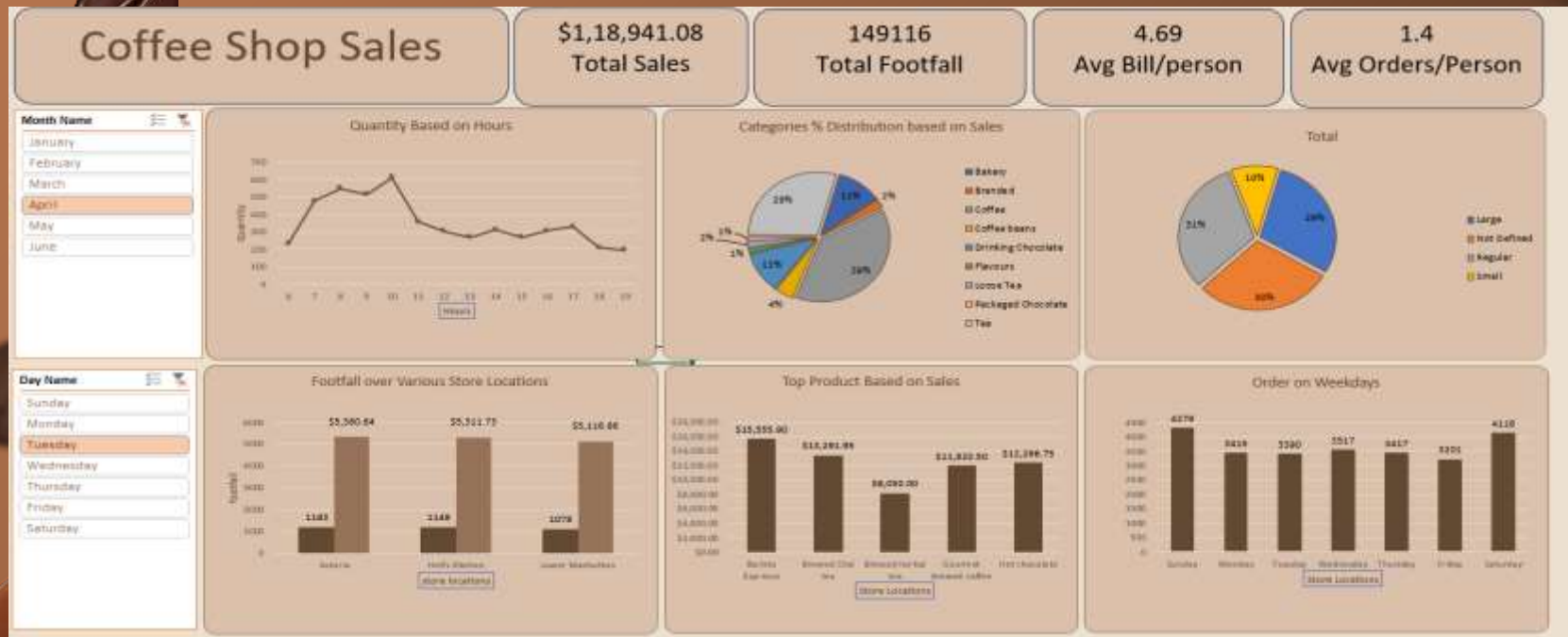Total Sales

Average Bill Per Person

4.69
Avg Bill/person

Average Orders Per Person

1.4
Avg Orders/Person

DashBoard

Thanks

Do you have any questions?

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