

Coffee Shop Sales Analysis Using Excel

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A graphic illustration for a coffee shop introduction. It features a brown background with a grid pattern. A white coffee cup is tilted, with a large splash of dark brown coffee liquid erupting from it. Several coffee beans are scattered around the cup and the splash. In the top right corner, there is a large, stylized splash of coffee liquid. The word 'Introduction' is written in a large, white, serif font on a brown rectangular background.

Introduction

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

Tools Used in Excel



Pivot Tables

Uncover insights effortlessly with pivot tables, slicing through data complexities to reveal hidden trends.



Pivot Charts

Visualize data dynamically with pivot charts, turning numbers into actionable insights at a glance.



Slicers

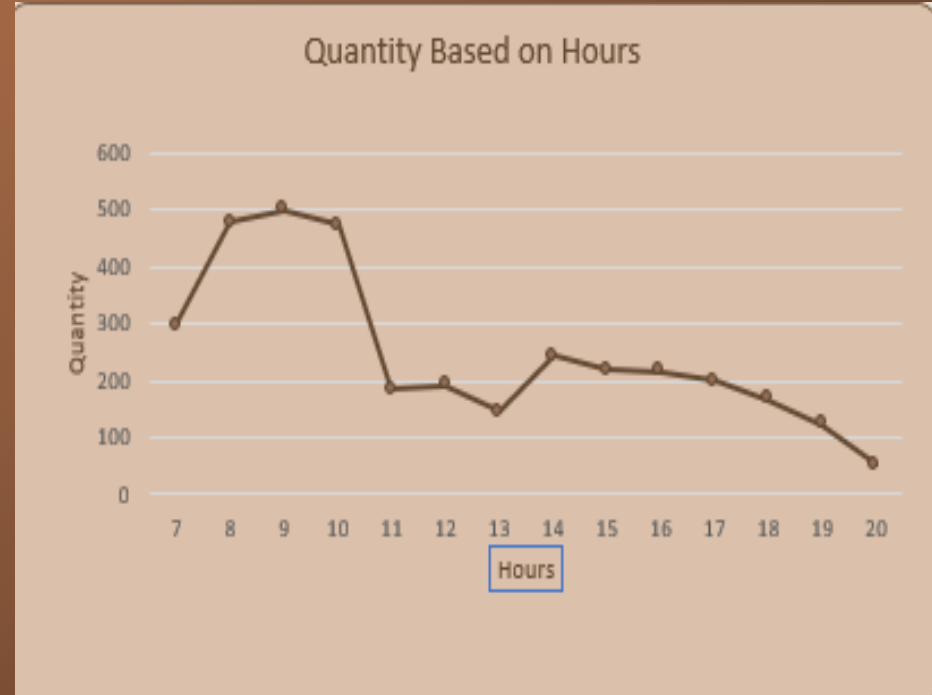
Navigate data with ease using slicers, empowering interactive analysis and streamlined decision-making.



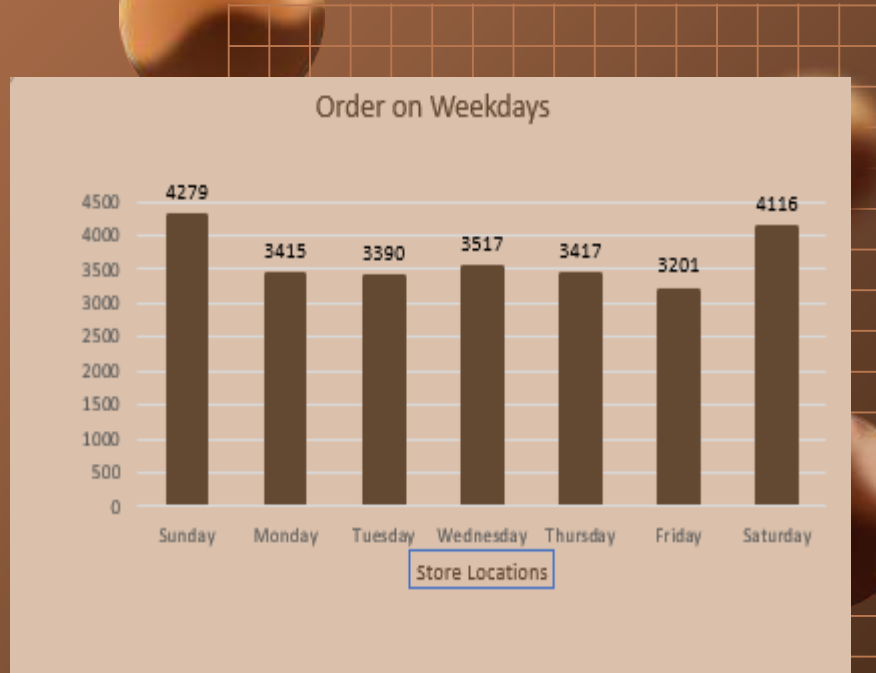
Measure

Quantify success with measures, turning data points into meaningful metrics for informed decision-making.

How does sales
vary by day of
the week and
hour of the day?



Are there any peak times for sales activity?



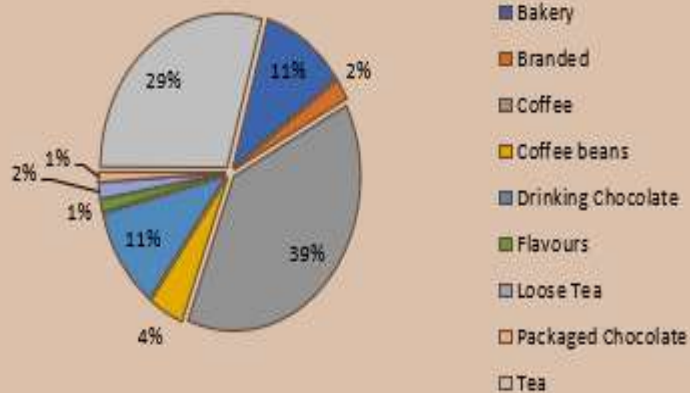


Brewing insights to optimize every sip
and maximize profit

How do sales
vary across
different store
locations



Categories % Distribution based on Sales



How do sales vary by product category and type?

The background is a solid brown color. It is decorated with several coffee-related elements: a large splash of dark brown liquid in the top left corner, a single coffee bean in the top center, a large dark sphere in the top right, a coffee bean in the bottom left, a coffee bean in the bottom center, a coffee bean in the bottom right, and a large splash of dark brown liquid in the bottom right corner.

\$ 1,18,941,08

Total Sales Of Coffee Shop



Sales

\$1,18,941.08

Total Sales

Average Bill Per Person

4.69

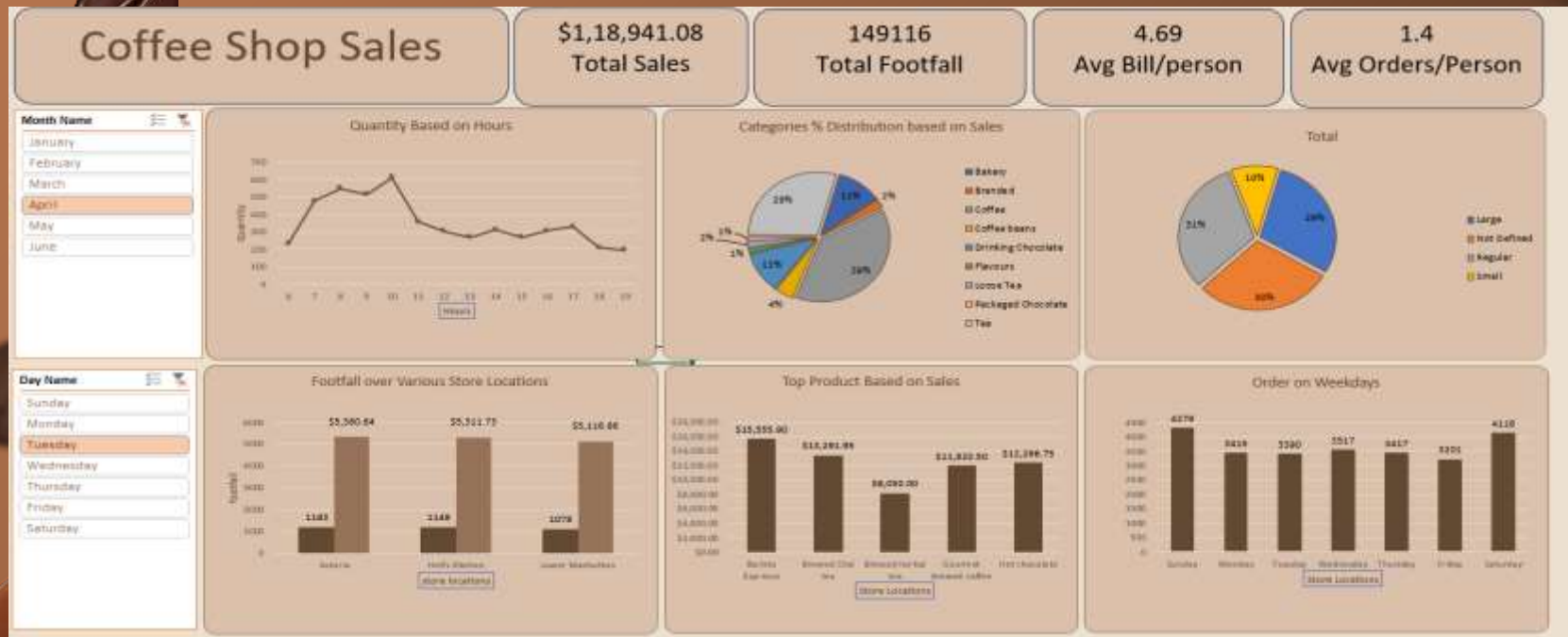
Avg Bill/person

Average Orders Per Person

1.4

Avg Orders/Person

DashBoard





Thanks

Do you have any questions?

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