

SWATI KANWAR

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EDUCATION

Biyani Girls College (University of Rajasthan)

Bachelor of Computer Applications

CGPA: 8.5

Jaipur, IN

2021-2024

Vijay Central Academy

High School (Physics, Chemistry, Biology)

Percentage: 76% in CBSE

Jaipur, IN

2020 - 2021

EXPERIENCE

Intern: Social Media Management and Digital Marketing

Responsibilities:

Executed digital marketing strategies, focusing on content creation and graphic design using Canva and conducted research for identifying industry trends, optimizing social media content for increased engagement.

Learnings: Gained hands-on experience in creating impactful content and optimizing social media presence.

Skills: Content writing, Canva graphic designing, social media management and Research.

PROJECTS

TITLE: TIC –TAC-TOE (HTML/CSS/JS)

Objective: Developed a visually appealing Tic Tac Toe game using HTML, CSS, and JavaScript, featuring integrated background music for enhanced user engagement.

Skills: HTML, CSS, JavaScript, Responsive Design and Multimedia Integration.

Learnings: Enhanced proficiency in front-end development and gained insights into creative multimedia integration for an engaging user interface.

TITLE: WEB MINI-SPRINT (HTML/CSS/JS)

Objective : Completed a 30-day challenge to enhance front-end development skills through hands-on projects.

Skills : HTML, CSS, JavaScript, Responsive Design, DOM Manipulation, Event Handling.

Learnings : Developed 30 mini projects, each focusing on different aspects of web development, Improved problem solving and coding efficiency and gained practical experience in creating interactive and responsive web applications.

Practice Project

TITLE: AMAZON CLONE (HTML/CSS)

Objective: Developed a responsive Amazon clone app using HTML and CSS.

Skills: HTML, CSS, Responsive Design.

Learnings: Enhanced proficiency in HTML/CSS for realistic app creation.

SKILLS

LANGUAGES: C, C++, CSS/HTML, JavaScript, PHP (beginner), JAVA

SOFTWARE: MS Office, Canva

CERTIFICATIONS

- Certificate of Appreciation from Biyani Girls College for **securing 2nd position in BCA-II year** (session 2022-2023).
- Certificate for attending webinar on “**Multidisciplinary AI Applications**” by NASA Global Space Ambassador by Meridean Overseas-2023
- Certified by Biyani Girls College for participation in **Mind Spark “BLIND CODING”** (2022).
- Attended a workshop on “Basics of Data Science” organized by **Edureka Learning Center** (2022).
- Certified by **Baraclays Life skills Programme** by GTT foundation (2021).

ACHIEVEMENTS

- Has successfully completed One Month Internship Programme in **Digital Marketing and Social Media Management** by Biyani Group of Colleges and Flying Minds.
- Published Abstract on “**Software Development’s Transition to a Human Centric Approach**” in Biyani International Conference -2023(BICON).