

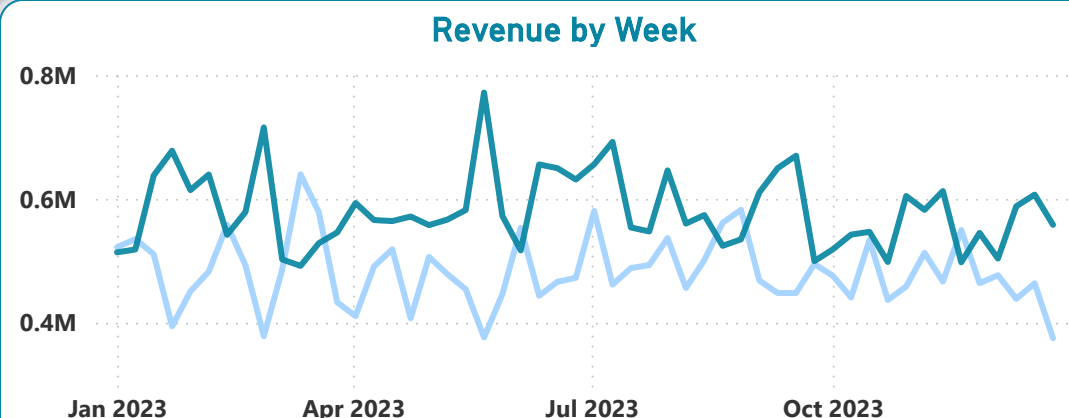
# Credit Card Customer Report

Total Revenue  
**55M**

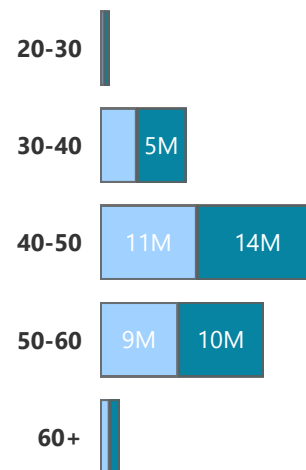
Income  
**576M**

Total Interest  
**7.8M**

CSS  
**3.19**



## Revenue by Age group



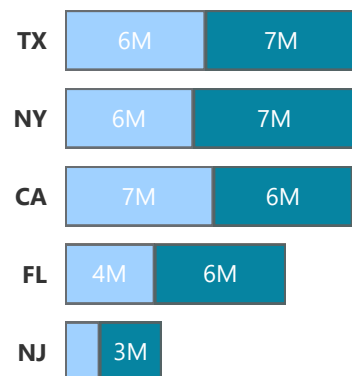
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

Week\_Start\_Date  
All

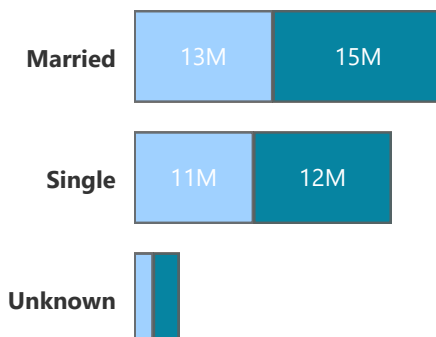
Swipe Online Chip

Silver Blue Gold Platin...

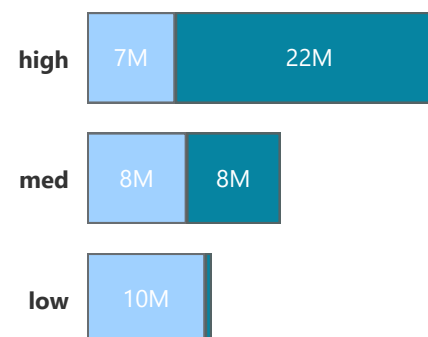
## Top 5 state



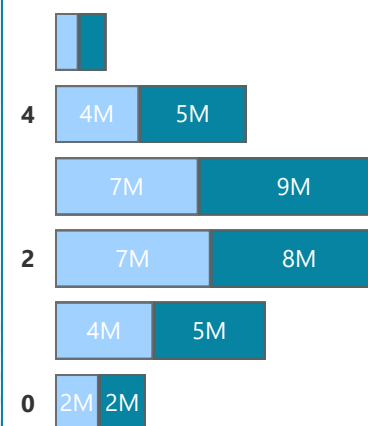
## Revenue by Marital Status



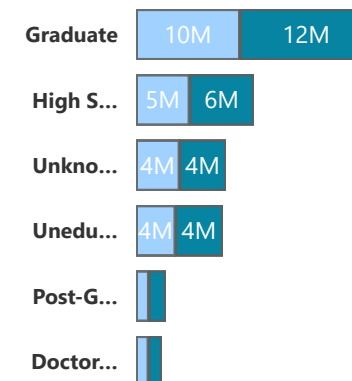
## Revenue by Income group



## Revenue by Dependent



## Revenue by Education



# Credit Card Transaction

Total Revenue

55M

Transaction  
Amount

44.5M

Total Interest

7.8M

Transaction Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	64,95,887.74
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Gold	2454072	2024078	3,73,784.16
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Platinum	1135608	953314	1,61,629.05
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Silver	5586332	4586746	8,12,081.28
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Total	55315410	44522013	78,43,382.23
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Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

med

low

high

Silver

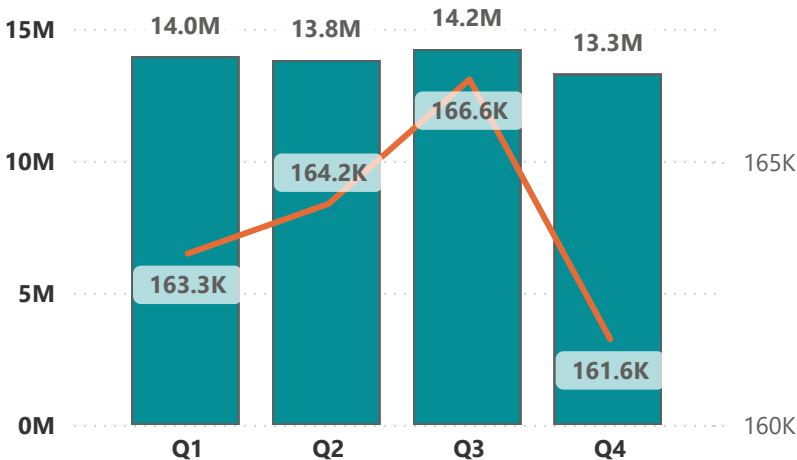
Blue

Gold

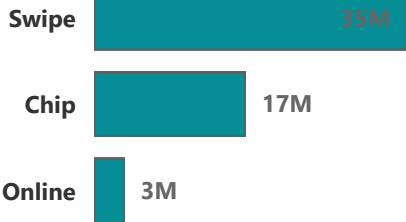
Platin...

## Qtr Revenue and Total\_Trans\_ct

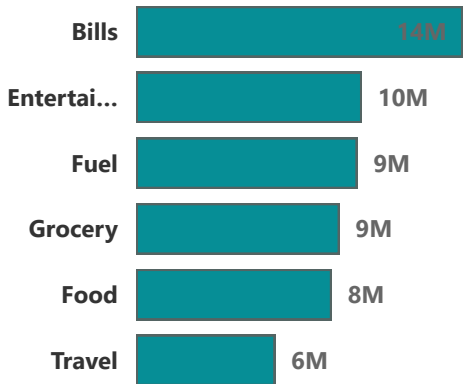
Sum of Revenue Sum of Total\_Trans\_ct



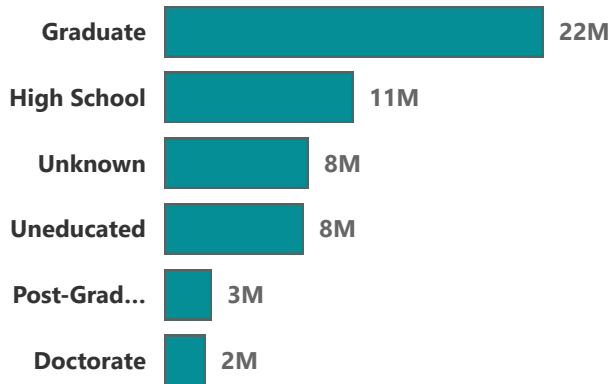
## Revenue by Use chip



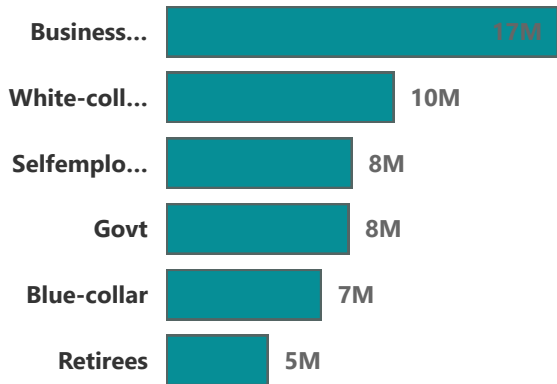
## Revenue by Exp Type



## Revenue by Education Level



## Revenue by Customer job



## Revenue by Card Category

