

Swati Salunke

Web Developer

WORK HISTORY

Matfly Digital Marketing Agency

Frontend Developer & WordPress Specialist | December 2022 - Present

- Developed and maintained 10+ custom WordPress websites, specializing in e-commerce and tourism sectors using WooCommerce and custom plugins.
- Designed and deployed responsive e-commerce websites with product catalogs, shopping carts, and payment gateway integrations using WordPress.
- Built tourism websites with booking systems to enhancing user engagement and conversion rates.
- Integrated HTML, CSS, and JavaScript into WordPress themes to 25% improvement in website performance and functionality.
- Utilized Bootstrap and Tailwind CSS frameworks to design mobile-first, responsive websites, optimizing 90% user experience across devices.
- Generated and launched a news and articles website for a client using WordPress, incorporating custom post types and SEO optimization to 50% increase in organic traffic.
- Created interactive front-end applications using ReactJS, enhancing website interactivity and 70% improvement in page load speeds.
- Deployed ReactJS projects on GitHub Pages, ensuring seamless version control, updates, and reducing deployment time by 20%.
- Implemented SEO best practices and optimized website performance through caching, image compression, and code minifying for 60% faster load times.
- Collaborated with designers and backend developers to ensure timely delivery of high-quality websites, meeting 100% client specifications and deadlines.

Grow India Tech

Web Developer Intern | August 2022 - November 2022

- Designed and build 10+ responsive websites using WordPress, focusing on modern UX/UI principles.
- Built and customized eCommerce websites, integrating payment gateways and plugins for enhanced functionality to led a 15% boost in conversion rates.
- Implemented custom CSS to achieve pixel-perfect designs and responsive layouts across devices, improving mobile usability scores by 30%.
- Established vibrant features using JavaScript for improved user interactivity and site performance to 20% reduction in bounce rates.
- Wrote and optimized PHP code to extend WordPress functionality, resolving technical issues that Enhance site uptime by 90%.
- Integrated and configured third-party plugins and tools to meet clients requirements increasing overall site functionality by 40%.
- Performed cross-browser and cross-platform testing to ensure website compatibility that resulted in a 100% pass rate for all major browsers.
- Collaborated with designers and project managers to deliver client-specific website solutions on time to achieving a project completion rate of 10% ahead of schedule.
- Refine website performance by optimizing images, scripts, and database queries to a 50% decrease in page load times.
- Documented development processes and provided post-launch support for maintenance and updates to 30% reduction in client-reported issues.

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EDUCATION

Master's In Computer Management - June 2009 - January 2012

School - Prin. D. B. Gadhave Institute Hadapsar, Pune
University - Pune

Bachelor's In Art's - July 2007 - July 2009

School - Art's, Commerce & Science College Indapur
University - Pune

SKILLS

Languages: HTML5, CSS3, JavaScript

(ES6+), SQL, PHP

Frameworks & Libraries: React, Node.js

Tools & Platforms: Git, WordPress

Databases: MySQL, MongoDB, Firebase

Build Tools and Task Runners : Vite And

npm

ACCOMPLISHMENT

Certification: Web Development Certification
in Aptech Deccan, Pune.
2017.

Frontend Development Projects:

<https://dareixtechnosoft.online>

<https://matflymarketing.com>

WordPress Projects:

<https://mayraformwork.com/>

<https://hygenix.in/>

React JS Projects:

<https://swati-salunke.github.io/SUKH-SAGAR/>

<https://swatisalunke.github.io/Homely-Interior/>