

# DESIGN PROCESS





# INTRODUCTION

*In today's world, with urbanization at its peak and population growth, people find themselves surrounded by other people and yet feel lonely, not being present mentally, look at the phone screen first thing in the morning, socializing yet feeling isolated, we have all been on that boat at some point in our lives. we are all aware of the sky-high prices of counselling facilities, Psychologists have their private consultations that many people don't know  
There are times when people want to remain anonymous while sharing their problems  
Therefore, people need help in streamlining their objectives.*



# Help2Self

## OUR Product

Help2Self is an iOS and Android compatible application, that is like a **personal assistant** to people seeking help both personally and professionally.

We have **professional counsellors** in addition to **peer-counsellors** to help one identify their problems

You can choose to **stay anonymous** or be known and ask for help or, at the same time, sign up to help others, a **social alarm clock** where a total stranger can call you and wake you up. This way, you connect with strangers who share the same interest as you.

# CHALLENGES

## INCREASED DEVELOPMENT TIME

Due to multiple opinion and ideas within the team, considerable amount of time was spent on narrowing a design.



## INTERACTIVE WEBPAGES

Coming up with ideas to have a strong customer engagement – to use images, vibrant and classy colors.



## DESIGN FUNDAMENTALS

Staying aligned with other platforms – IOS and Android





# DESIGN FEATURES USED



CARD LAYOUT



HERO IMAGE



ILLUSTRATION AND  
BOLD COLORS



VISUAL METAPHOR



SCROLLING



GOLDEN RATIO

# PROCESS



## MEDIUM FIDELITY

Created a website using Wix.com



## LOW FIDELITY

Initial sketches for each screen

Decomposed broader design aspects into smaller ones.



## HIGH FIDELITY

Working website with upcoming enhancements across different platforms.





# WELCOME TO HELP2SELF

Exactly what you need!



Let's Chat!

⚡ We'll reply as soon as we can



# OUR BACKGROUND

Sitting in a room full of people and not being present mentally, socializing with people and simultaneously feeling isolated, procrastinating the tasks at hand and not doing it till the deadline approaches, we have all been on that boat at some point in our lives.

Help2Self is a personal assistant to people seeking help both personally and professionally. It is a great start to help yourself, even when you're unsure if you need it.



# SIGN UP

Name

Email

Phone

Username

Password

Submit



Let's Chat!

⚡ We'll reply as soon as we can



# CHOOSE YOUR SERVICE

We have professional counselors in addition to peer-counselors to help one identify their problems and provide suggestions. You can choose to stay anonymous or be known and ask for help or, at the same time, sign up to help others. This way, you connect with strangers who share the same interest as you. We provide a platform for academic and professional mentoring where one can discuss and be advised of their career growth opportunities.



## Amigo Services

1 hr

[Book Now](#)



## Professional Services

1 hr

[Book Now](#)



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# YOUR SCHEDULE

January 24, 2024



WAKE UP CALL

12:30 PM



COUNSELING

2:30 PM



Let's Chat!

⚡ We'll reply as soon as we can