

Bank Customer Churn Analysis

Female 2,284
Male 2,867

Presence in
3 Countries

5,151
Active Customers

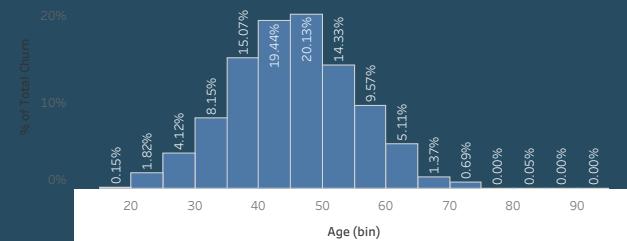
Total Customers
10,000

2,037
Churn Rate

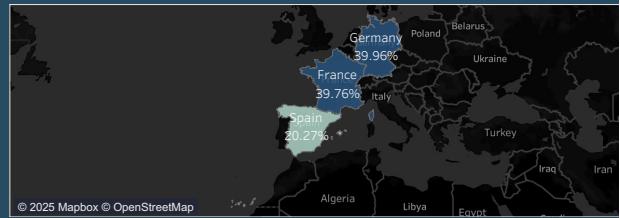
Product Churn

Products N...	
1	1,409
2	348
3	220
4	60

Age Group 40-50 experience higher churn rate



Germany and France churn rate is double in compare to Spain



Group 600-650 experience higher churn rate

