

Bank Customer Churn Analysis

Female
2,284

Male
2,867

Presence in
3 Countries

5,151
Active Customers

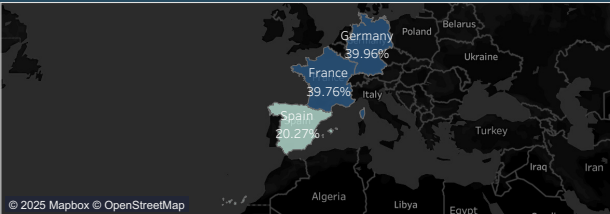
Total Customers
10,000

2,037
Churn Rate

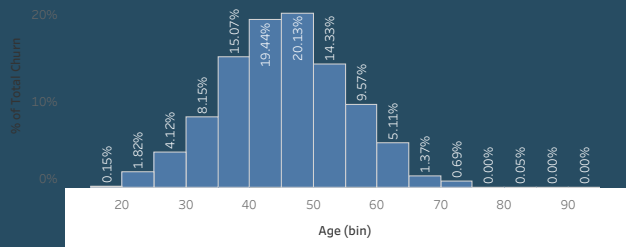
Product Churn

Products N..	
1	1,409
2	348
3	220
4	60

Germany and France churn rate is double in compare to Spain



Age Group 40-50 experience higher churn rate



Group 600-650 experience higher churn rate

