

SCOPE, APPROACH AND DELIVERABLES



EXL completed Prudential Annuities Bene Services Due Diligence in 4 weeks with support from business teams and key stakeholders.

Scope



- Follow up Letters
- Lump Sum Payments
- PO Processing
- RSA Validation

Approach



- Kick Off meeting with key stakeholders
- Process walk through with Business
- Observe processes and Discovery questions
- Validation of available work condition reports
- Process Discovery findings discussions with the business
- Weekly status and solution design report discussion
- Develop implementation plan according to the guiding principles

Deliverables



- Sourcing feasibility scorecard and complexity rationale
- Prioritization of processes
- Future state staffing model
- High level:
 - Program level implementation plan
 - Process-wise Transition schedule
 - Transition cost
 - Prudential resource requirement as per the proposed solution
- Best Practices with Risk-Mitigation Strategy

PROCESS UNDERSTANDING - FOLLOW UP





Process Overview

Follow-up Claims team will attempt to locate beneficiaries on each contract in which Prudential is notified of death. If there is any contact with the beneficiary, or someone representing the beneficiary, they will send three follow up letters after the last contact, once every 30 days. If they are unable to determine a beneficiary to claim funds, the money will be paid to the APO team at Prudential.

- Outputs of the Process:
 - Letters to Beneficiaries
 - Payment to APO

Significant backlog of approx. 1200 cases at time of Due Diligence. Bot has been implemented for the process now.



Job Description, Skillset and Process Complexity

Job Description:

 Responsible for checking notes from the last contact, finding the details of the beneficiary on the system, updating the letter template and saving the letters to be sent in the required folder. Process payment to APO if no contact from interested party

Skillset:

 Graduate with good verbal and written communication, ability to comprehend & apply documented procedures, experience of using MS Office with intermediate MS Excel skills. Strong time management, and problem-solving skills

Complexity:

 Level 2: Medium complexity process with low decision making and no financial impact



Scope

Process Scope

- Death Notices received through
- Undeliverable mail/returned check process
- DOI reporting
- Natural reporting (calls, emails, mails or faxes Prudential with a death notification)



- Death notices received via RSA
- Outbound Calls



System Availability / Shift alignment

Current shift timings: 8 AM – 5 PM Eastern Time. EXL to mirror current shift timings

- Monday Friday: Systems are available from 6 AM PM to 9 PM Eastern Time
- Weekends: Systems are usually available from 6 AM PM to 9 PM Eastern Time Saturday and Sunday. Downtime is similar to Weekdays
- Planned Outages: Any planned outage is informed in advance
- During knowledge transfer and ramp, team to operate during US working hours (8 AM to 5 PM EST), however India working hours can be explored during steady state to reduce end-to-end time service time of a claim

PROCESS UNDERSTANDING - APO





Process Overview

The APO (Abandoned Property Operations) is responsible for obtaining sufficient proof of death. The team also ensures that the correct number of reach outs were made before processing the payment to APO. They research for the email address of the Beneficiary and also send emails if required. If no positive contact is made they process the payment to APO and share the updates with Tax and APO unit.

- Outputs of the Process:
 - **Email to Beneficiary**
 - Referral to Tax Unit
 - Payment to APO unit
 - Updated template to APO



Scope

Process Scope

Payments to APO Unit



Outbound Calls



Job Description, Skillset and Process Complexity

Job Description:

 Responsible for searching for Proof of Death, validating Followup procedures followed. Entering the beneficiary details on file, sending referrals to the taxation team, fill and send completed templates to the APO unit

Skillset:

Graduate with good verbal and written communication, ability to comprehend & apply documented procedures, experience of using MS Office with intermediate MS Excel skills. Strong time management, and problem-solving skills

Complexity:

 Level 3: Medium complexity process with low decision making and possible financial impact



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Current shift timings: 8 AM – 9 PM Eastern Time. EXL to mirror current shift timings

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PROCESS UNDERSTANDING - LUMP SUM





Process Overview

The Lump Sum team is responsible for reviewing the case history for lump sum requests. They research to locate multiple policies, death certificate and claim forms. They perform a good order check and process the payment if all conditions are met. If the information in not in good order, then they send a turn down letter or call to collect the missing/ incorrect information.

- Turn Down letter
- Movement of funds to Money Market
- Payment

High dollar payments i.e. 100k are reviewed by the Quality team. Manual payments are routed to the Supervisor if under 50k, routed to Quality team if over 50K



Job Description, Skillset and Process Complexity

Job Description:

 Responsible for the review the lump sum requests in claim forms, research for any death claim certificate, perform a good order check, review the tax withholding information and age of signatures on forms, send turn down letters and process payments

Skillset:

 Graduate with good verbal and written communication, ability to comprehend & apply documented procedures, experience of using MS Office with intermediate MS Excel skills. Strong time management, and problem-solving skills

Complexity:

 Level 3: Medium complexity process with low decision making and possible financial impact



Scope

Process Scope

- Process Payments
- Move funds to Money Market

Out of Scope for EXL

- Most frequent cases Death Status Pending, Divorce, Beneficiary changes within 6 months of the date of death
- Rare cases Simultaneous Death, Homicide, Multiple elections on claim form, GSTT, Assignments, Disclaimers, Dissolved businesses, OFAC countries, Foreign bene, Beneficiary is the FP of record not immediate family member, indication of adverse claims, Any NIGO reason that can be taken over the phone, Policy restrictions, Predetermined payout restriction, Plus 40 benefits



System Availability / Shift Alignment

Current shift timings: 8 AM – 9 PM Eastern Time. EXL to mirror current shift timings

- Monday Friday: Systems are available from 6 AM PM to 9 PM Eastern Time,
- Weekends: Systems are usually available from 6 AM PM to 8 PM Eastern Time Saturday and Sunday, 6 AM PM to 9 PM Eastern Time. Downtime is similar to Weekdays
- Planned Outages: Any planned outage is informed in advance
- During knowledge transfer and ramp, team to operate during US working hours (8 AM to 5 PM EST), however India working hours can be explored during steady state to reduce end-to-end time service time of a claim

PROCESS UNDERSTANDING - RSA VALIDATION





Process Overview

RSA Validation team reviews all matches received to determine if the individual is a Prudential client and if there is a death claim payable for the Annuity contract. They perform a thorough search to identify, locate and contact the beneficiaries on the policies where there is a payable death benefit.

Updated Excel sheet with case status (refute/liability)



Scope

Process Scope

 All activities processed by the RSA Validation Team



RSA Oversight team activities



Job Description, Skillset and Process Complexity

Job Description:

 Responsible to determine if the annuitant is deceased and a Death Benefit is payable. Review to accept liability or refute. Update case status (refute/liability) and share with ABS RSA Oversight

Skillset:

 Graduate with good verbal and written communication, ability to comprehend & apply documented procedures, experience of using MS Office with intermediate MS Excel skills. Strong time management, and problem-solving skills

Complexity:

Level 2: Medium complexity process with low decision making and financial impact



System Availability / Shift Alignment

Current shift timings: 8 AM – 5 PM Eastern Time. EXL to mirror current shift timings

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Scope & Delivery Location

- EXL's Due Diligence study covers Annuities Bene Services, with the in scope activities as :
 - Follow up Letters
 - Lump Sum Payments
 - APO Payments
 - RSA Validation
- EXL will take on a total of 14 (12 FTE + 2 Quality resources) Billed
 FTEs to achieve the in scope activities
- Proposed delivery location for the in-scope processes is Noida in India, which is one of delivery center for existing Prudential processes
- Annuities Bene Services FTEs will be transitioned to location with existing Prudential operations i.e. EXL IND to leverage existing infrastructure and resources with Prudential resident knowledge
- No statutory, legal or licenses / compliance requirements identified for processes proposed to source
- No on-going projects or planned change impacting the in-scope processes

People - Hiring, Seeding, Onboarding

- Existing Prudential Leadership Team at EXL will lead the process
- Combination of internal seeding and external resource hiring proposed for the in scope activities
- Multi channel hiring strategy to expedite onboarding resources
- Customized JD / Skillset in consultation with Prudential
- Pre-Process training designed for building essential industry knowledge with focus on Prudential Annuity product line
- Onboarding of resources targeted by 1st week of Apr

Infrastructure, Tools & Technology

- Secure connectivity through existing MPLS connection
- Bandwidth to be augmented to cater to increased headcount
- Prudential tools/applications required for the process to be accessed through Citrix environment

Transition & Knowledge Transfer

- EXL's transition methodology "SMART X" (Systematic Methodology, Approach & Rigor to Transitions Excellence) leveraged to ensure seamless transition
- EXL proposed a lift and shift model for transition however various levers (for e.g. tools like E-Mail Management system and Smart Work Management) to be explored in agreement with Prudential
- Transition in 19 weeks from commencement of training to 100% ramp
 - 5 weeks of Process training (includes 2 weeks Nesting)
 - 8-10 weeks of Ramp/ Go-Live
 - 4 weeks of sustain phase
- Knowledge Transfer Approach Remote Training Model by Prudential SMEs
- Joint review of documentation and training material before start of KT.
 Documents to be updated on need basis during Process Training
- Exl will leverage existing process knowledge as part of pre-process training module
- Prudential SME support critical during Nesting/Ramp for accelerated ramp-up

Operating Window

 8:00 AM EST to 4:00 PM EST (Monday to Friday) throughout Training, Ramp and BAU



#	Due Diligence Activities	Status	Comments	Target Closure Date
01	Validation of scope		Overall scope finalized	
02	Skill set Mapping		Reviewed and approved	
03	Training Framework		 Day wise agenda for the processes in scope for classroom training to be finalized Final assessment & certification criteria during Knowledge Transfer to be finalized 	Before the kick start of Knowledge Transfer
04	Quality Framework		 Detailed quality framework plan finalized. Ramp targets to be jointly agreed 	
05	Validation of process documentation		 Process documentation is available in SharePoint. To be validated during process training. Work in progress on the segregation of activities for in scope processes 	
06	Performance Service Levels baselining		 List of metrics and definitions received Volume details received for 3-6 months for effort estimation In the absence of historic details on TAT, SLA's to be baselined post 90 of steady state phase / 3-4 months High variance in expected AHT versus historical data received. To be baselined during the steady state phase. 	3-4 months from steady state phase
07	Production & Work Allocation Workflow		 To replicate as per the existing process and to be explored later in the steady state 	
08	Technology Connectivity		 Existing MPLS connection to be leveraged. List of required applications and access process defined 	
09	Effort Estimation		 EXL to kick start with 12 billed FTEs + 2 QA auditors Productivity and Average Handling Time to be validated during Steady State 	First 3 months of Steady State
10	Finalize Implementation Timelines and Business Go-Ahead		In Progress – Timelines to be finalized post Business Go-ahead.	TBD
11	Reporting Requirements		Exl to replicate the reporting templates from existing processes	
12	Support required @ Prudential		 Trainer/SME to be identified and aligned for process training, nesting and initial phase of ramp 	TBD

Closed

FTE ESTIMATION



Process	FTE Requirement*	Total Estimate & Key Assumptions				
		Lift and Shift model proposed. Total Estimated FTE requirement – 12 FTE (HC 20)				
Follow up Letters	3	12 FTE for regular production activities, based on estimated effort requirements (basis calculation on received data)				
		8 working hours daily for regular production activities, team meetings, queries, updates, follow up, exception management and feedback sessions				
Lump Sum Payments	4	Monthly volume details for the last 6 months received and were used for all the calculations				
		Expected AHT details used for the calculation however the actual data showed huge variance				
		In the absence of historic TAT details, calculations based on the business expectations				
APO Payments	3	Utilization of 85% and Shrinkage of 8% considered				
		Working Days – 5 Days (volumes falling on a weekend are considered as opening volume for the next business day)				
RSA Validation	2	Decision to be taken on billable QA for the Effort for quality audits supported by EXL team in BAU, hence would add on to the FTE estimation				
		 EXL to start billing from Knowledge Transfer phase i.e. Start of process training (80% during process Training followed by 100% from Ramp start date for respective processes) 				
Quality Analyst	2*	> EXL to hire additional resources as headcount for the overall 14 FTE worth work to cater to absenteeism, unforeseen attrition, training failure/backout etc.				
Total	14	<u>Risk</u> : FTE calculation is based on estimated effort requirements shared by Prudential team, historical data on TAT and SLA performance unavailable. Time & motion study to be conducted during the ramp phase phase.				
		Next step and Suggested Mitigation Plan: FTE requirement to be baselined post 3 months of data collection in BAU. Recommended to start the process with 12 Billed FTEs as per estimated FTE calculation.				

*2 Billable QA to be added to the FTE estimation – QA to support the Quality Framework in the BAU stage

KT MODEL - REMOTE TRAIN-THE-TEAM APPROACH



What?

Keeping in mind current pandemic situation in a country, we propose virtual/remote training where in Prudential Subject matter expert/Trainers will impart trainings to EXL resources via virtual and secured session over internet

How?

- Prudential to schedule MS Teams meetings with EXL resources
- Prudential and EXL resources will login to scheduled MS Teams meetings
- Prudential subject matter expert will share process knowledge and walk EXL staff through necessary process knowledge as per agreed knowledge transfer plan
- Remote training content availability (Standard operation procedure, Process flows)
- Remote knowledge assessment and trainees/trainers certification

Governance

- EXL Transition Manager also logging to virtual sessions to ensure participation and to troubleshoot technical issues, if any
- Daily and weekly meetings between Prudential and EXL stakeholders to discuss progress and report any anomaly

Risk and Mitigation



Risks

- Virtual system connectivity issues
- Lack of physical interaction between trainees & trainers resulting in ineffective knowledge transfer
- Delayed knowledge transfer due to physical barrier or virtual training

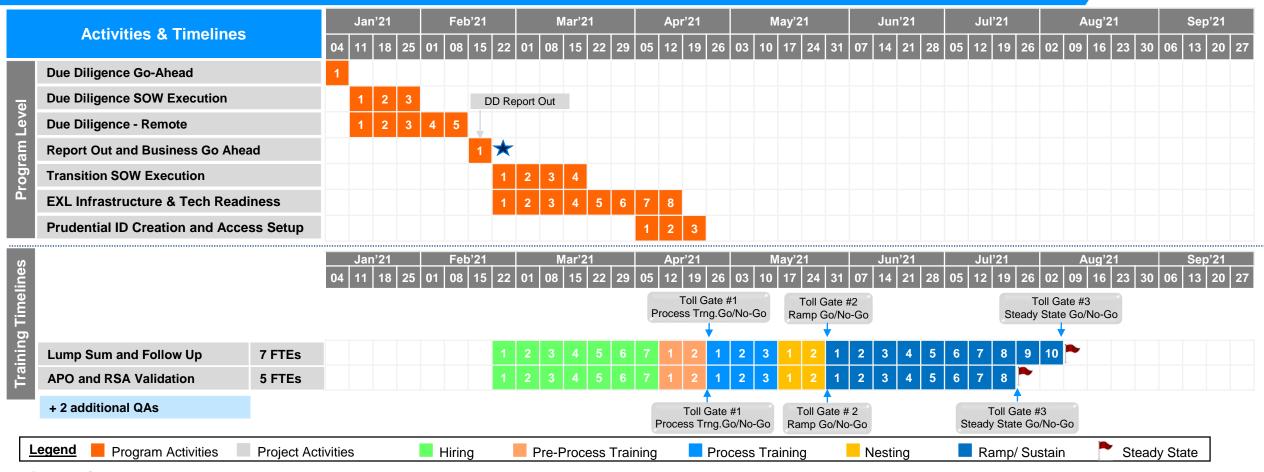


Mitigation

- Check connectivity requirement as part of overall Information technology solution design
- Perform connectivity user acceptance test & troubleshooting before start of training
- Develop a detailed training governance & reporting structure, track training development as planned
- Highlight any perceived risk & issues to relevant stake holders
- Jointly prepared detailed training plan with client
- Closely monitor training progress

PROPOSED IMPLEMENTATION TIMELINES – OPTION 1



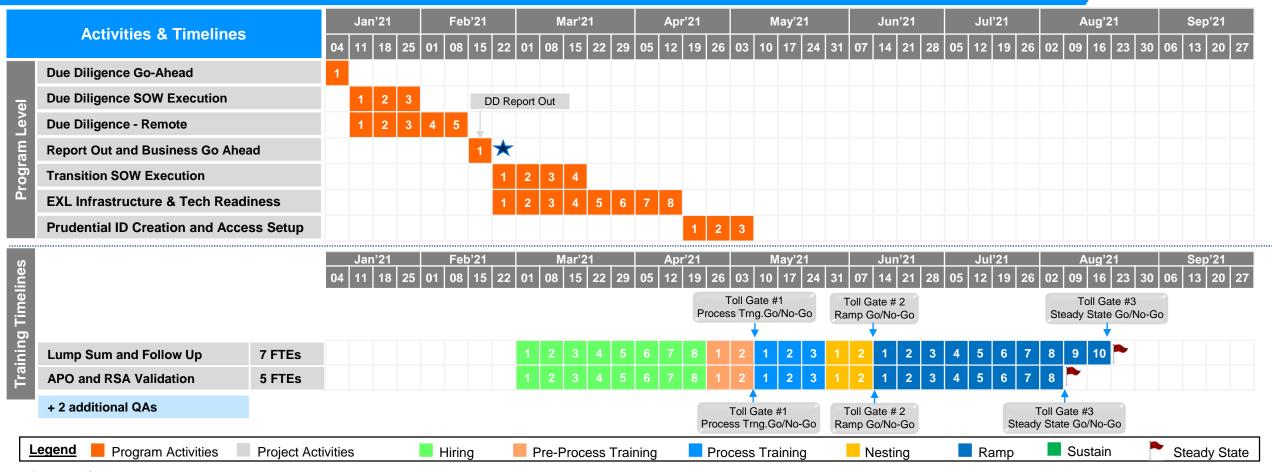


Assumptions:

- Project timelines may change based on the business decision/Technology implementation
- For 14 FTEs, EXL to hire a headcount of 20 resources HC would be to cater to absenteeism, attrition, training back outs/ failures etc.
- Prudential technology team will take up to 3 weeks to create IDs and grant accesses
- EXL to share names of all hired / seeded resource for system access post completion of hiring / seeding whichever applicable
- Prudential to support the process training / Nesting and ramp. In addition to the Trainer, SMEs and QAs, Prudential to identify the backups for support
- Prudential to upskill and certify EXL Quality Auditors for audits. The upskilling and certification process will start 3 weeks prior to the Steady State date
- 10 and 8 weeks of ramp target proposed to meet the transition timelines of Prudential
 - Prudential to audit transactions processed by EXL resources for in-scope processes
 - Checkpoint Tollgate to review the performance of the batch on a weekly basis

PROPOSED IMPLEMENTATION TIMELINES – OPTION 2





Assumptions:

- Project timelines may change based on the business decision/Technology implementation
- For 14 FTEs, EXL to hire a headcount of 20 resources HC would be to cater to absenteeism, attrition, training back outs/ failures etc.
- Prudential technology team will take up to 3 weeks to create IDs and grant accesses
- EXL to share names of all hired / seeded resource for system access post completion of hiring / seeding whichever applicable
- Prudential to support the process training / Nesting and ramp. In addition to the Trainer, SMEs and QAs, Prudential to identify the backups for support
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- 10 and 8 weeks of ramp target proposed to meet the transition timelines of Prudential
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TRAINING FRAMEWORK

Assessments and Certification Setup for Remote KT

Needs to be created for most of the teams

Needs to be created for most of the teams

Prudential to setup MS Teams / WebEx sessions



	Required Trainings						
User / Role	Mandatory WBT's	Process	Reporting	Quality Audits			
Associates	$\sqrt{}$	V					
Subject Matter Expert	$\sqrt{}$	V	$\sqrt{}$				
Supervisor	$\sqrt{}$	V	V				
Quality Auditor	$\sqrt{}$	√	√	√			

- Prudential has mandatory Web Based Trainings that needs to be completed by all users at the time of onboarding
- Process training of EXL resources to include training on system training and process requirements
- Existing Prudential SMEs / Leads to be made available to onboard EXL team members, using WebEx / MS Teams for Business remote sessions
- Associate / SME / Quality Auditor certification to be created

Tasks to be completed prior to the kick-off of Process Training

- Creation of hour-by-hour training agenda, as per defined timelines
- Review of quality audit sheet to be included in training curriculum
- Assessments to be included in the training agenda
- More scenarios / situation based problems to be included in Ramp phase
- · Calibration and Certification criteria for Quality Auditors to be defined
- Reporting training for Supervisor to be included at the end of training

1 to 2 Weeks

- US Culture Training
- Fundamentals of Annuities
- Business Writing Skills

Process Specific Overview sessions

- System overview
- VPAS
- LifeCad
- BPC
- PRIDE
- Scope overview

- Working knowledge of Claims systems
- Insurance and Claims
 Terminologies
- Federal Regulations and Laws
- Exception processing
- Review of benefit exclusions
- Quality parameters and common errors
- Hand-offs

Processing of live applications under Trainers guidance:

Process Specific duration

- Trainers
 identifying
 different
 scenarios for the
 team to work on
- Trainers
 reviewing all
 processed
 applictions
 before closing

Dedicated Prudential mentors available with the team to handle queries or clarify doubts

Week-by-week ramp production and quality targets defined

Ramp

Nesting

Process Training

EXL Pre-Process



PERFORMANCE METRICS / SERVICE LEVELS FOR EXL



		Produ	uctivity	Quality	Time Service
Function	Process	AHT *	Touches Per Hour	Target (DPU)	Target
	Follow-up	6-7 minutes		97%	100% of cases within 5 business days (0+5)
	АРО	5-6 minutes		97%	100% of cases within 5 business days (0+5)
Annuity Bene Services	Lump Sum	6-7 minutes	Average number of cases handled per hour based on AHT (Approx. 11)	97%	100% of cases received before 6 PM EST to be processed within same day for VPAS 100% of cases received before 6 PM EST to be processed by next day for LifeCad
	RSA Validation 5-7 minutes		97%	All validation requests to be completed within 30 calendar days of being received	

^{*} Expected AHT – Variance seen in the actual AHT against the expected AHT

- Actual AHT higher than the expected business goal. To be revalidated and baselined during the steady state phase.
- Historical Data for TAT not available To be baselined during the steady state stage.
- All above targets are basis numbers shared by Prudential. To be baselined during steady state.

PROPOSED RAMP TARGETS



Dynama	Metrice		Ramp Targets								
Process Metrics	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	
Lump Sum	Productivity	20%	30%	40%	50%	60%	70%	80%	90%	95%	100%
Payments / Follow up	Quality*	80%	82%	85%	88%	90%	92%	94%	95%	96%	97%
APO / RSA	Productivity	20%	40%	50%	60%	70%	80%	90%	100%		
Validation	Quality	80%	82%	85%	90%	92%	94%	95%	97%		

^{*} To be jointly agreed

Week-by-Week targets for number of cases to be processed by EXL to be derived from target cases per hour provided by Prudential. No system generated report available to validate cases per hour processed by Prudential employees. To be validated during ramp phase. Targets to be adjusted in case of approved holidays

Quality Audits during ramp and release framework

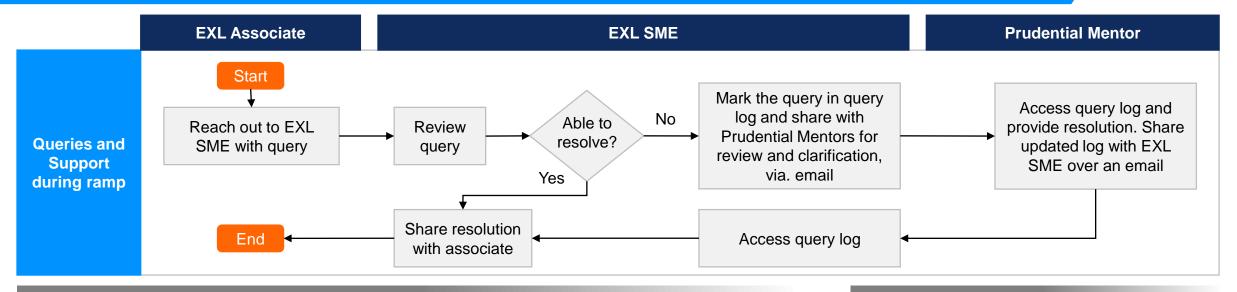
- Cases processed by EXL resources during initial weeks of ramp to be audited 100% by Prudential auditors and feedback to be provided within 24 hours to ensure processors are not making repeated errors
- Percentage of claims reviewed by the coach will ramp-down as team members becomes more proficient in claims processing. Ultimately, the goal is to move to random auditing.
- Final movement to random quality auditing will be determined by Prudential Supervisor and Analysts and will be based on individual performance
- Checkpoint Tollgate to review the performance and declare steady state phase

Governance During Ramp

- EXL to share weekly ramp dashboard with Prudential stakeholders, covering performance snapshot of the team for previous week
- · Weekly Calibration call between Prudential & EXL teams to minimize knowledge gaps.
- Weekly ramp performance review meeting between Prudential and EXL stakeholders to discuss performance and share feedbacks

PARALLEL RUN / RAMP MANAGEMENT





Quality Audits During Ramp

- Prudential SME, seasoned resources to handle Quality Review
- 100% cases to be audited initially however % audit can be reduced for resources with consistent good performance
- Feedback to be provided within 24 hours to ensure EXL team members are not making repeated errors

Quality Audits During Steady State

EXL QR team is currently performing quality audits for Prudential. Same team to continue to perform audits as per sampling methodology currently used by Prudential

Quality Audits During Ramp

- Daily Performance reports to be shared during the Knowledge Transfer as well as the ramp phase
- EXL to share weekly ramp dashboard with Prudential stakeholders, covering performance snapshot of the team for previous week
- Weekly Calibration call between Prudential & EXL teams to minimize knowledge gaps.
- Weekly ramp performance review meeting between Prudential and EXL stakeholders to discuss performance and share feedbacks
- Prudential to have internal weekly check-ins (30 mins session) with Quality Reviewers to:
 - Discuss all feedback on each of EXL team member
 - Discuss feedback on the process if immediate changes are needed
 - Review feedback tracker

QUALITY FRAMEWORK (TO BE)



EXL performs audit on randomly selected samples using the standard audit parameters of evaluation and scoring. Following are highlights of EXL quality framework

Sample Selection

Manual random sampling method is used for selection of samples. Production list is randomly arranged and uploaded in Sampler tool. Auditor specify inputs (Sample size, Processor name) and tool pulls random sample from production list.

Sample Size

Statistically validated sample size with following inputs:

Population: Average monthly production of last

Population: Average monthly production of last quarter, Confidence level-95%, Confidence interval-3%, Error Rate- 3% or Actual error rate of last quarter (Whichever is high)

Accuracy Metric

All samples will be assessed on predefined checklist.
Accuracy formula: (Total passed cases/Total audited cases)*100

Audit Frequency

Daily basis before batch

EXL's recommendation on Quality framework

During Training and Ramp

- Transaction monitoring approach including sampling technic, sample size, audit parameters, evaluation guidelines and scoring method to continue in its existing format
- Client will provide audit support (on 100% production of trainees) during Ramp period, share feedbacks, and recommend corrective measures.
- Reduction in sample size of trainees based on process/individual performance

In BAU¹

Following changes in quality framework are to be evaluated in consultation with Prudential once the process moves into BAU

- Sample size- Statistically validated sample size broken down to per individual per day/week
- Sample selection- Perfectly random samples to be audited unless there is a need to focus more on specific work type or individual
- · Sampling technic- samples to be extracted using automated sampler tool
- Audit parameters & Evaluation guidelines- Work type specific parameters and evaluation guidelines to be adopted to ensure true & fair assessment of samples. EXL will adopt Prudential audit sheet.
- Audit database: EXL team will use existing audit database (QTS) for recording of audit score
- Correction of defects- All defects to be corrected on same day before batch processing to ensure defect free output to end customer

¹Accuracy to be baselined in case there are any changes in measurement and evaluation system

QUALITY ANALYSTS CERTIFICATION PLAN



Certification process to be conducted during Ramp phase

#	Activity Activity	Time Spent ¹
1	Learning Quality Audit Process – Familiarize with the audit sheet, parameters, detailed description. CL auditors / trainers to audit cases to practice using the audit sheet. (Week 8 of Ramp)	60 minutes
2	Hands on practice and pre-assessment check for quality certification (Week 8 of Ramp)	3-4 hours daily
3	Q&A - Doubt clearing session / calibration (Week 8 of Ramp)	10 - 30 minutes
4	Assessment of EXL reviewers; sample to be provided by Prudential (Week 9 & 10 of Ramp)	3-4 hours daily
5	Success Criteria (RTR score as per the shared assessment sheet)	97%

- Quality auditor & backup auditor will be identified from Ramp batch by EXL in seventh week of Ramp and shared with Prudential.
- Certification process will commence from eighth week of ramp and spread between 8-10 weeks of Ramp.
- Prudential auditors will conduct session and explain EXL auditor each attributes of audit sheet.
- Prudential auditors will provide SME assist to EXL auditors during practice and conduct RTR (Review the reviewer) during practice and certification period.
- Prudential auditors will provide sample for audit to EXL auditor during practice and certification. They will also provide feedbacks on defective transactions o real time.
- If assessment score falls below 97%, then a reassessment should be planned based on discussion between Prudential and EXL
- Same set of work items should be distributed across all reviewers. This is to ensure Common assessment criteria, Ease of assessment and discussion,
 Understanding of calibration gap among EXL auditors
- · Regular calibration exercise to be scheduled during training, ramp and steady state to ensure SMEs / QCAs are up to date on knowledge
- Appeal Process:
 - Step 1: Any disagreement on the Quality scores (to be reported within 24 hours of the error received) will be handled by Prudential auditors during certification process
 - Step 2: EXL reviewer to be informed of the final decision and scores to be amended accordingly (if necessary)

GOVERNANCE MODEL



Phase	Frequency	Agenda	Duration
Migration	Weekly	 Discuss next week's action items Track progress against the plan Engage relevant teams to ensure closure of critical items 	Half Hour weekly
Training	Weekly	 Training progress against plan Training ramp update Assessment update 	Half Hour
Go Live/ Ramp	Daily (First 3 weeks)	 Daily Progress against ramp plan Quality update Coaching / Feedback sessions conducted 	Half Hour
Go Live/ Ramp	Weekly (4 th week onwards)	 Weekly Progress against ramp plan Quality update Coaching / Feedback sessions conducted Issue / Challenges / Support required 	1 Hour
BAU/ Steady State	Weekly	 Items completed / outstanding TAT SLA Update Quality update Coaching / Feedback sessions conducted Issue / Challenges / Support required 	1 Hour
BAU/ Steady State	Monthly Governance	 Monthly performance update (Quality & TAT) Process Improvement Opportunities Next Quarter planning 	1 Hour

Notes:

- 1. Frequency and Duration can change basis requirement
- 2. Quality Calibration calls would be conducted separately

Governance During Training and Parallel Run (Ramp)



During Training

Daily Touch Base and Weekly Status Update meetings to discuss progress, issues / concerns and next steps

S. No	Meeting	Purpose	Frequency	Duration	Prudential Participants	EXL Participants
1	Daily Touch Base Meeting	 Previous day performance Different scenarios / updates from previous day Issues / challenges faced by EXL Team members 	Daily	30 mins	- Trainer/ SME - Associate Manager - Operations Manager	- Operations Lead Assistant Manager (LAM) - Transition Manager - Operations Manager
2	Weekly Knowledge Transfer status	- Review knowledge transfer tracker	Weekly	30 mins	- Trainer/ SME	- Operations LAM - Trainees

During Parallel Run (Ramp)

Daily Quality discussion meeting, in addition to Daily Touch Base and Weekly Status Update meetings

S. No	Meeting	Purpose	Frequency	Duration	Prudential Participants	EXL Participants
1	Daily Touch Base Meeting	Status of cases-in handPrevious day performanceIssues / challenges faced by EXLTeam members	Daily	30 mins	- Trainer/ SME - Associate Manager - Operations Manager	Operations Lead AssistantManagerTransition ManagerOperations Manager
2	Daily Quality Discussion Meeting	- Discuss quality errors in detail for previous day	Daily	30 mins	- Trainer/ SME/ QA	- Operations LAM - Trainees
3	Weekly Ramp status	- Review EXL performance during ramp vis-à-vis proposed ramp SLAs	Weekly	30 mins	- Trainer/ SME - Associate Manager - Operations Manager	- Operations LAM - Transition Manager - Operations Manager

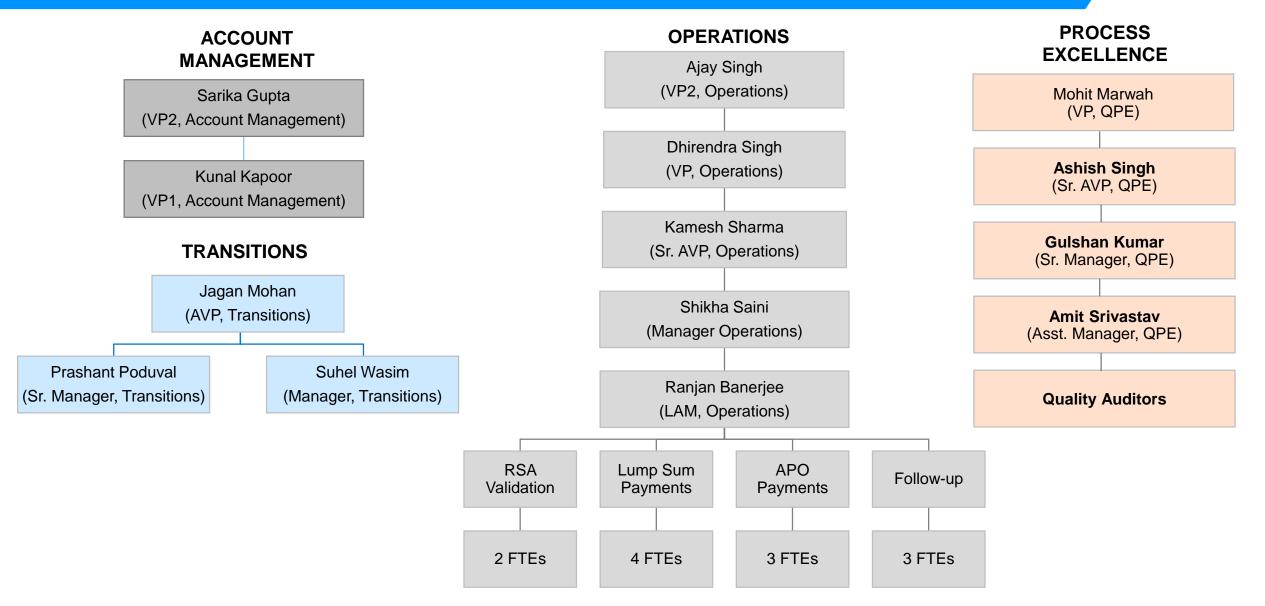
SUPPORT REQUIRED FROM PRUDENTIAL



Role	Migrations	Steady State/BAU
Process Owner	 Participate in daily, weekly, monthly process calls Make Go/No-Go decisions on migration toll gates 	Participate in weekly, monthly, quarterly process calls
Project Manager	 Co-chair (with EXL PM) project update meetings and ensure support for ongoing activities Work with EXL PM to facilitate Go/No-Go decisions on migration toll gates 	Participate in weekly, monthly, quarterly process calls
Process SME	 Conduct knowledge transfer and process certification of EXL associates Query resolution and update management Quality monitoring during ramp at EXL 	 Manage process updates Help EXL with unique scenarios
Quality Auditor/ Trainer	 Quality monitoring during ramp at EXL Ensure calibration between EXL and Prudential teams Certify EXL QAs 	 Regular audits as per agreed sample size Check the Checker once EXL QA's are certified
Technology Team	 Complete Technology connectivity ID creation and application accesses for EXL team including UAT Support IT Incident Management process 	 Support IT Incident Management process Support IT/ Tools and interventions deployment, UAT and rollout ID creation and application accesses for new joiners

PROPOSED EXL OPERATING STRUCTURE





NEXT STEPS



Action	Status	Owner	Target Closure Date	Description/ Update
Business Go Ahead		Pru	Week of 22 nd Feb	
SOW Execution		EXL	TBD	
Trainer and support staff to be identified		Pru	TBD	
Hiring & onboarding of EXL associates and support staff		EXL	TBD	
Periodic assessment and Certification criteria to be finalized		Pru	TBD	
Finalization of "To Be" Quality framework and QA Certification		EXL/ Client	TBD	
Reporting requirements to be finalized		EXL	TBD	
Go/ No-Go criteria finalization for subsequent waves		EXL/ Client	TBD	

Delayed & Alarming

Need Attention

On time/No Issues

Completed

ANNEXURE

EXL SCOPE

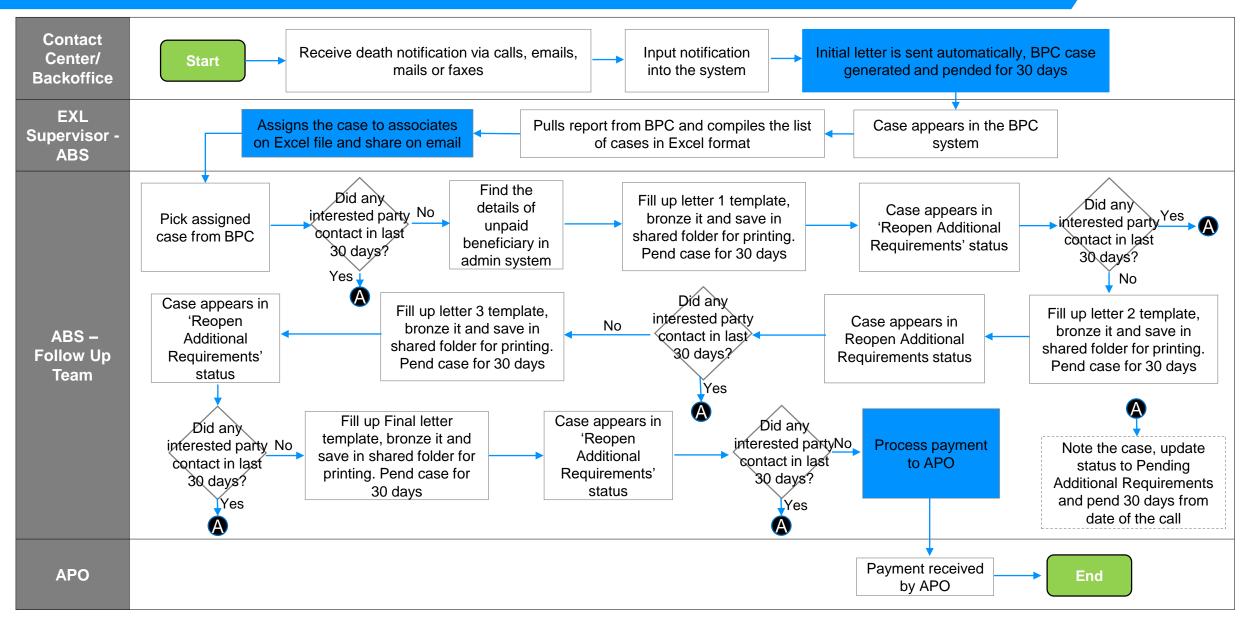


Process	In Scope	Out of Scope
Follow Up Letters	Death Notices received through undeliverable mail/returned check process, DOI reporting, or via natural reporting (calls, emails, mails or faxes Prudential with a death notification)	Death notices received via RSA Outbound Calls
Lump Sum Payments	Process Payments Move funds to Money Market	Most frequent out of scope cases - Death Status Pending, Divorce, Beneficiary changes within 6 months of the date of death Rare out of scope cases - Simultaneous Death Manner, Homicide, Multiple elections on the claim form, GSTT, Funeral home assignments, Collateral assignments, Disclaimers, Dissolved businesses, OFAC countries, Foreign beneficiaries,, Beneficiary is the FP of record and not an immediate family member, Any indication of adverse claims, Any NIGO reason that can be taken over the phone instead of sending a turndown letter, Certain policy restrictions (legal, fraud, etc. found either in pop up notes or the admin system), Predetermined payout restriction of something other than lump sum Plus 40 benefits
APO Payments	Payments to APO	Outbound Calls
RSA Validation	All activities processed by the RSA Validation Team	RSA Oversight team activities

- Outreach requirement (Voice) for any process out of scope for EXL Future state decision to be taken on the movement
- Scenarios listed above for Lump Sump payments out of scope for EXL considering the complexity and additional review required
 - EXL to still review and research each case in the queue to derive at the decision and eventually pend it for onshore processing
 - Number of out of scope cases to be very minimal as per our discussion during the deep dive sessions

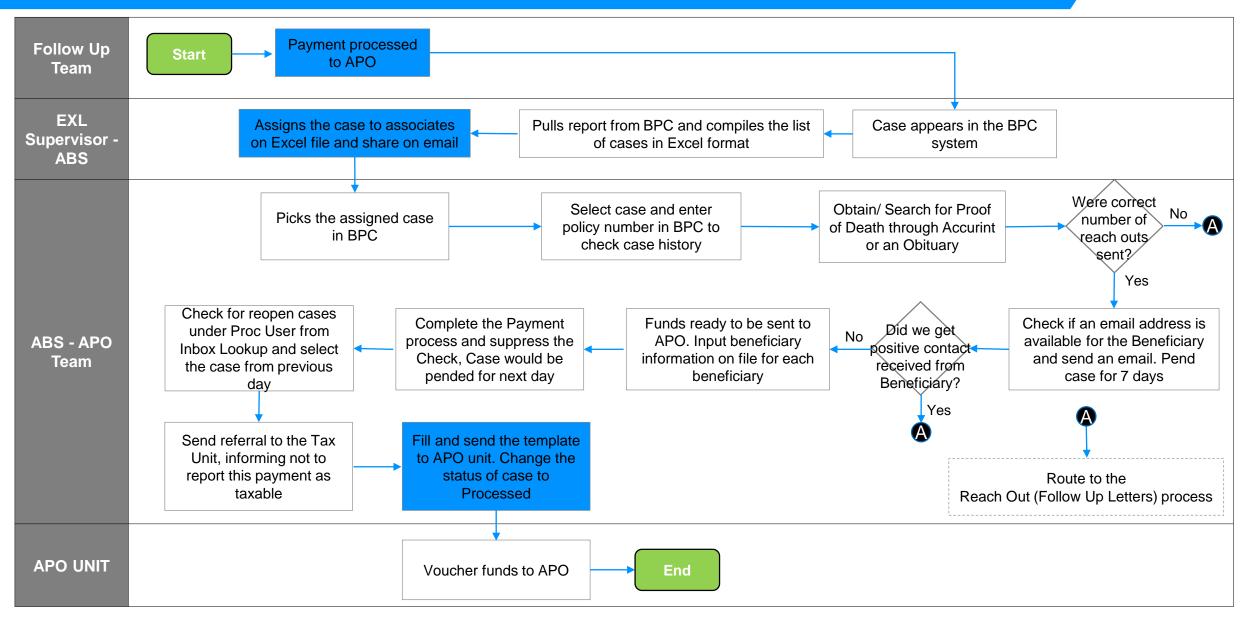
PRODUCTION WORKFLOW- FOLLOW UP LETTERS - TO BE





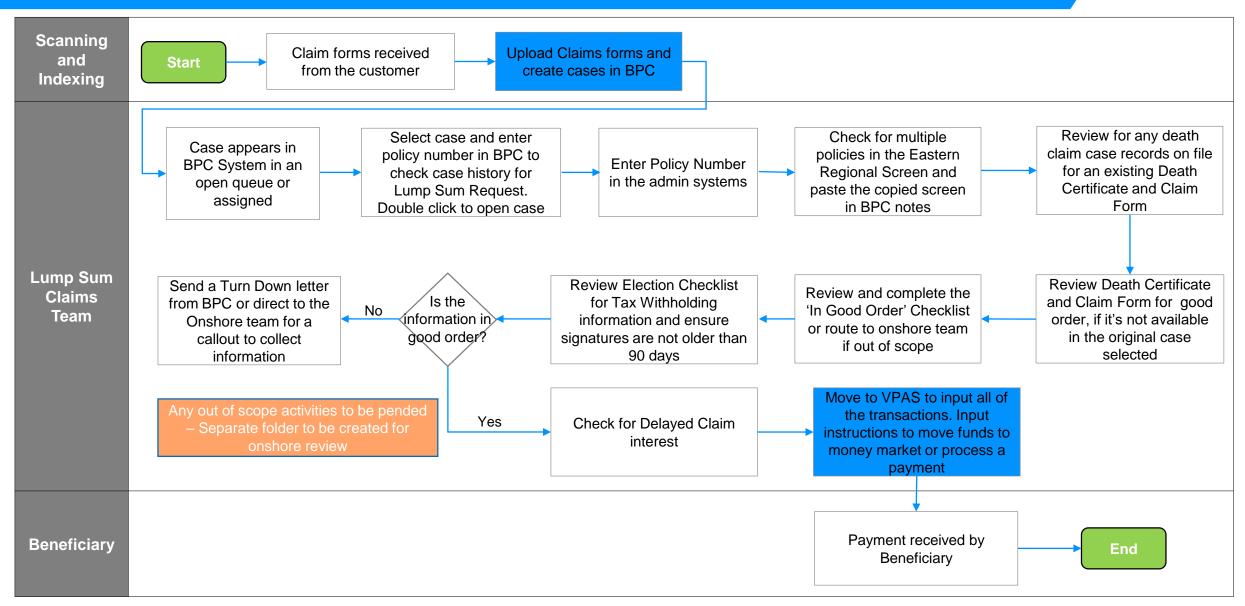
PRODUCTION WORKFLOW- APO - TO BE





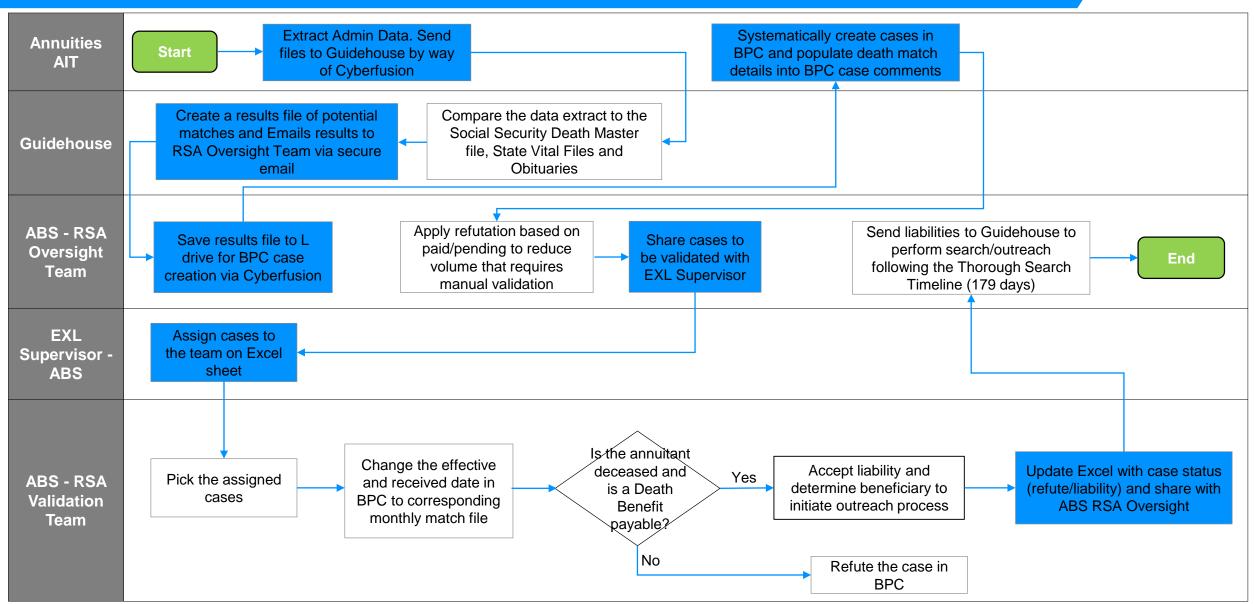
PRODUCTION WORKFLOW - LUMP SUM CLAIMS - TO BE





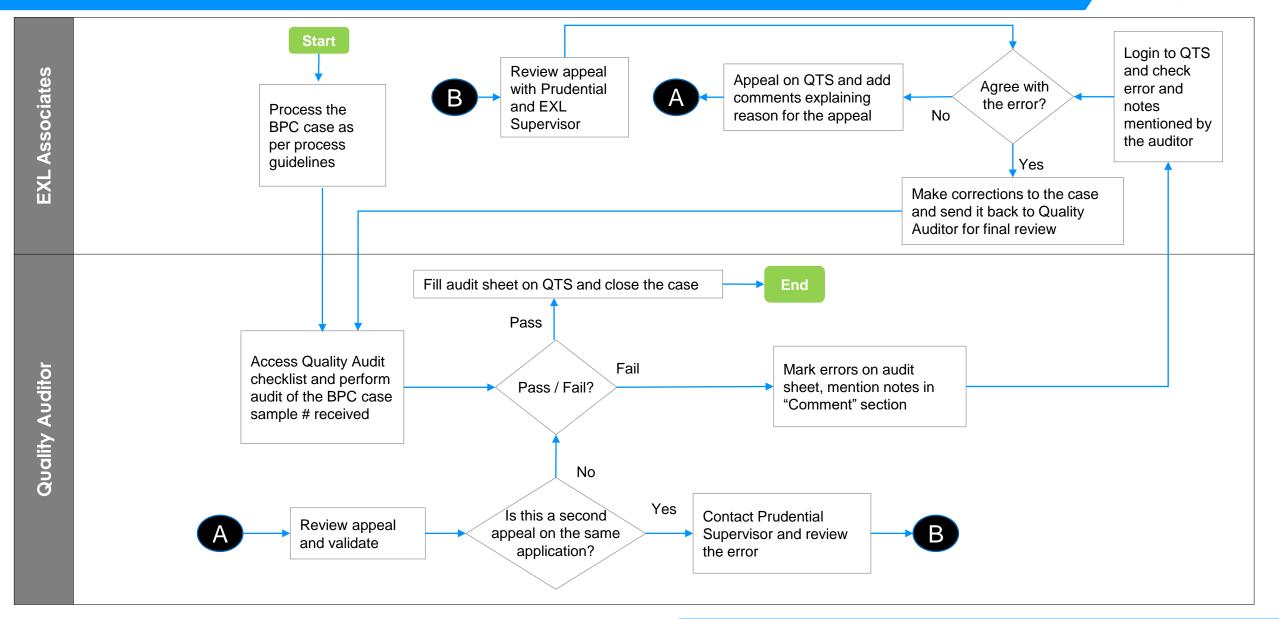
PRODUCTION WORKFLOW - RSA VALIDATION - TO BE





QUALITY WORKFLOW – TO BE (RAMP & STEADY STATE)



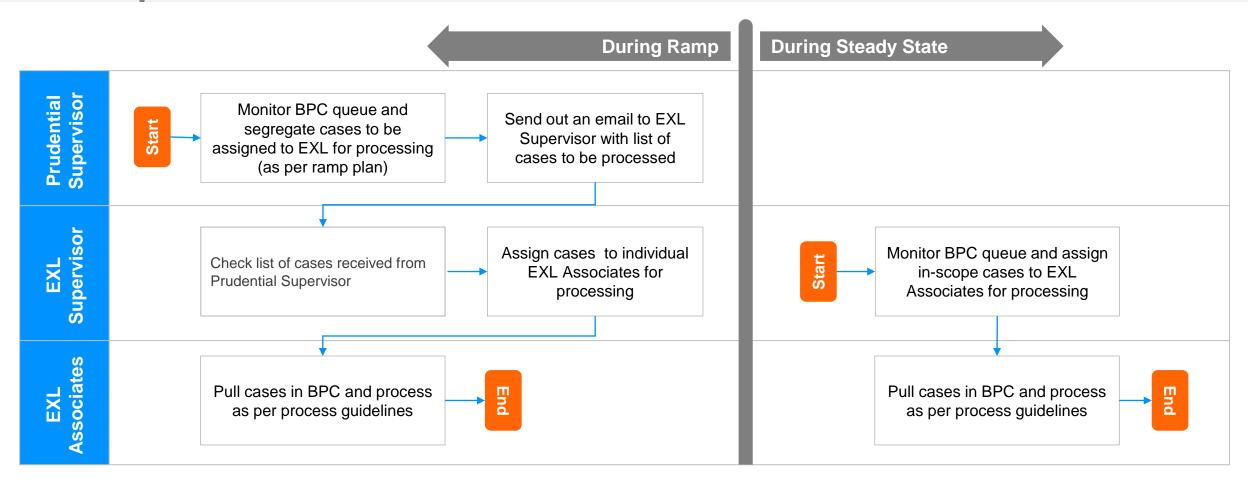


WORK ALLOCATION



'To Be' Approach

<u>During Ramp:</u> One dedicated Supervisor / SPOC @ Prudential to manually control work allocation to EXL SPOC and Prudential Associates. EXL SPOC to further assign cases to EXL Associates for processing.



- Work assignment is a manual process. Supervisor monitors the worksheet with flexibility to reassign the work
- EXL to follow 'As is' approach of work allocation. EXL LAM/AM/QA to get access of reports to assign work to EXL associates

PROCESS DOCUMENTATION



In-scope process	Documentation Status	Location	Access required to access?	Process Maps	SIPOC
Follow Up Letters	Available	SharePoint	Yes	Created and approved	Created and approved
Lump Sum Payments	Available	SharePoint	Yes	Created and approved	Created and approved
APO Payments	Available	SharePoint	Yes	Created and approved	Created and approved
RSA Validation	Available	SharePoint	Yes	Created and approved	Created and approved

- Process SOPs are documents which have process specific documentation and guidelines in MS Word format
- · Minor tweaks required to the existing SOPs and work in progress on the segregation of relevant activities for each process in scope
- Share point has different levels of accesses. Most of the associates have read access only. Only selected management level employees have both read and write
 access which they use to make changes to the SOPs, if required

Process SOPs Update and Dissemination Procedure

- Team to refer to available Documents while going through the activities during training
- Team to prepare notes and keep track of the changes to be made to Documents
- Team to update the Documents post each session and submit to Client SME for review and approval
- Post approval, updated SOPs / Checklists are sent to Share Point and Enabling quality team to update in SharePoint and enabling drive respectively
- All SOPs / Checklists updates needs to be approved by Associate Manager

SKILL SET REQUIREMENT



	All in-scope processes (considering cross skilling approach)
Process Specific Skills	 Moderate level understanding of US Life & Annuities process (preferable) Critically analyze the information presented and make independent judgements Strong written and oral communication skills, and aptitude for customer service
Technical Skills	 Good computer navigation skills Experience in using Microsoft Office, Outlook and Excel Typing speed of minimum 25 Words per Minute with 90% Accuracy
Soft Skills	 Ability to work independently Ability to understand and question established process guidelines for possible process improvements Possess keen sense of acquiring knowledge Ability to work in multiple shifts based on process requirement – including late evening/night shifts
Education and Work Experience	 Bachelor's degree and Computer literacy Candidates with relevant business experience (US Annuities domain) with prior experience in reviewing death documents and processing payments will be preferred

MIGRATION READINESS ASSESSMENT - FOLLOW UP



#	Criteria	Description	Score (out of 5)	Comment	Action Items, if any	Responsibility	Target Closure Date
1	Process Management	Scope, Backlog, Documentation, Process Standardization, Volume seasonality	4.0	 Forecast volume not available for 2021 Significant backlog of tasks Some amount if seasonality in volumes 	 Minor revisions required in SOPs Scope finalized, to be approved Forecast Volume 	Prudential	-
2	Service Levels	Applicable SLAs, quality framework, historic data availability, SLA measurement and reporting	2.3	 Historical data not available for TAT and Quality Reports pulled manually 	 Reporting or tracking of SLA needs to be finalized Data on Quality metric to be shared 	Prudential	TBD
3	Technology	Availability of application inventory, access window, third-party apps, licenses, ID creation process, role based accesses, centralized repository for hosting all process documentation	4.5	 Applications similar to existing Prudential processes ID creation takes 3-4 weeks Pru Library used to store documentation 	 Access to apps and Role based access to be validated System specification to be checked 	Prudential/ EXL	-
4	Workflow	Routing of transactions, work prioritization, segregation of offshore processing, hand-offs	3.0	 Work is assigned manually to users, requires some effort, can't be assigned through BPC Prioritization done manually 			
5	Resource Availability	Trainers, Quality auditors and Project Teams	4.5	Resources are identified however some not involved in the transition yet	Finalization of Pru resources for KT and Quality Audits	Prudential	TBD
6	Knowledge Transfer	Training manual, plan, certification criteria and training environment	3.8	Assessments and Certification criteria is not currently available for all processes	 Finalize assessments and certification criteria for EXL Creation of Training document 	Prudential	TBD

MIGRATION READINESS ASSESSMENT - LUMP SUM



#	Criteria	Description	Score (out of 5)	Comment	Action Items, if any	Responsibility	Target Closure Date
1	Process Management	Scope, Backlog, Documentation, Process Standardization, Volume seasonality	4.0	 Forecast volume not available for 2021 Some amount if seasonality in volumes 	 Minor revisions required in SOPs Scope finalized, to be approved Forecast Volume 	Prudential	-
2	Service Levels	Applicable SLAs, quality framework, historic data availability, SLA measurement and reporting	2.3	 Historical data not available for TAT and Quality Reports pulled manually 	 Reporting or tracking of SLA needs to be finalized Data on Quality metric to be shared 	Prudential	TBD
3	Technology	Availability of application inventory, access window, third-party apps, licenses, ID creation process, role based accesses, centralized repository for hosting all process documentation	4.5	 Applications similar to existing Prudential processes ID creation takes 3-4 weeks Pru Library used to store documentation 	 Access to apps and Role based access to be validated System specification to be checked 	Prudential/ EXL	-
4	Workflow	Routing of transactions, work prioritization, segregation of offshore processing, hand-offs	3.4	Work can't be assigned, requires some effort to be picked from open queue			
5	Resource Availability	Trainers, Quality auditors and Project Teams	4.5	Resources are identified however some not involved in the transition yet	Finalization of Pru resources for KT and Quality Audits	Prudential	TBD
6	Knowledge Transfer	Training manual, plan, certification criteria and training environment	3.8	Assessments and Certification criteria is not currently available for all processes	 Finalize assessments and certification criteria for EXL Creation of Training document 	Prudential	TBD

MIGRATION READINESS ASSESSMENT - RSA VALIDATION



#	Criteria	Description	Score (out of 5)	Comment	Action Items, if any	Responsibility	Target Closure Date
1	Process Management	Scope, Backlog, Documentation, Process Standardization, Volume seasonality	4.3	Forecast volume not available for 2021	 Minor revisions required in SOPs Scope finalized, to be approved Forecast Volume 	Prudential	-
2	Service Levels	Applicable SLAs, quality framework, historic data availability, SLA measurement and reporting	2.3	 Historical data not available for TAT and Quality Reports pulled manually Volume data is available for last 1 year 	 Reporting or tracking of SLA needs to be finalized Data on Quality metric to be shared 	Prudential	TBD
3	Technology	Availability of application inventory, access window, third-party apps, licenses, ID creation process, role based accesses, centralized repository for hosting all process documentation	4.5	 Applications similar to existing Prudential processes ID creation takes 3-4 weeks Pru Library used to store documentation 	 Access to apps and Role based access to be validated System specification to be checked 	Prudential/ EXL	-
4	Workflow	Routing of transactions, work prioritization, segregation of offshore processing, hand-offs	3.8	Work is assigned manually through Excel sheetNo prioritization required			
5	Resource Availability	Trainers, Quality auditors and Project Teams	4.5	Resources are identified however some not involved in the transition yet	Finalization of Pru resources for KT and Quality Audits	Prudential	TBD
6	Knowledge Transfer	Training manual, plan, certification criteria and training environment	3.8	Assessments and Certification criteria is not currently available for all processes	 Finalize assessments and certification criteria for EXL Creation of Training document 	Prudential	TBD

MIGRATION READINESS ASSESSMENT – APO PAYMENTS



#	Criteria	Description	Score (out of 5)	Comment	Action Items, if any	Responsibility	Target Closure Date
1	Process Management	Scope, Backlog, Documentation, Process Standardization, Volume seasonality	4.3	 Forecast volume not available for 2021 Some amount if seasonality in volumes 	 Minor revisions required in SOPs Scope finalized, to be approved Forecast Volume 	Prudential	-
2	Service Levels	Applicable SLAs, quality framework, historic data availability, SLA measurement and reporting	2.3	 Historical data not available for TAT and Quality Reports pulled manually 	 Reporting or tracking of SLA needs to be finalized Data on Quality metric to be shared 	Prudential	TBD
3	Technology	Availability of application inventory, access window, third-party apps, licenses, ID creation process, role based accesses, centralized repository for hosting all process documentation	4.5	 Applications similar to existing Prudential processes ID creation takes 3-4 weeks Pru Library used to store documentation 	 Access to apps and Role based access to be validated System specification to be checked 	Prudential/ EXL	-
4	Workflow	Routing of transactions, work prioritization, segregation of offshore processing, hand-offs	3.0	 Work is assigned manually to users, requires some effort, can't be assigned through BPC Prioritization done manually 			
5	Resource Availability	Trainers, Quality auditors and Project Teams	4.5	Resources are identified however some not involved in the transition yet	Finalization of Pru resources for KT and Quality Audits	Prudential	TBD
6	Knowledge Transfer	Training manual, plan, certification criteria and training environment	3.8	Assessments and Certification criteria is not currently available for all processes	 Finalize assessments and certification criteria for EXL Creation of Training document 	Prudential	TBD

KEY RISKS AND ASSOCIATED MITIGATION PLAN





Category	Risk	Impact	Mitigation
Hiring	Delay in start of Training due to non availability of resources within stipulated time frame	High	 EXL has already initiated shortlisting of candidates and keeping them on hold to reduce hiring time. Offer will be released post business go ahead. EXL is also assessing possibility to seed resources within EXL with relevant experience
Training	Extended Training time and longer learning curve due to lack of relevant experience	Med	 Resource to be hired basis agreed skill set. Prior experience in death claims would be an advantage Candidates will go through assessment and interview process to ensure fitment to the process
	Unavailability of required # of EXL headcount due to background or drug test failures	Med	- EXL to hire buffer resources to account for training failures, background check and drug test failures, if any
Knowledge Transfer	Less impactful training due to lack of clear laid down training plan	High	 Prudential to create Training agenda which includes hourly schedule of training modules along with Assessments for knowledge check
	Trainer not available during Training period due to various reasons	Med	- Prudential to identify Back up trainer to fill in for primary trainer and onboard Back up trainer on proposed plan
Technology	Non availability of MS Teams due to technical issue	Med	- Prudential to plan for alternative virtual training platform. E.g. WebEx
Technology Set-up	Delay in Go-Live due to unavailability of access to required systems or applications	High	 Prudential to procure VDI session licenses well in advance During due diligence, Prudential and EXL to finalize list of systems / applications required EXL to share list of resources immediately after joining of the resources Prudential Technology SPOC to help troubleshoot, if required

KEY RISKS AND ASSOCIATED MITIGATION PLAN





Category	Risk	Impact	Mitigation
	EXL Supervisors not able to fetch reports due to the lack of training on reporting requirements	High	Separate session to be conducted during knowledge transfer for EXL supervisors to understand reporting requirements
Parallel Run / Ramp	EXL performance issues during ramp / steady state	High	 As per hiring strategy "X" of internal seeding with relevant process knowledge to be embedded to the process EXL SMs will be available to provide floor support to new members Enough ramp time to be built to the plan
	EXL not able to meet expected production targets due to unavailability of sufficient volume	Med	Production targets to be adjusted in case of non-availability of sufficient volume
	EXL Quality team not able to perform quality audits in steady state due to lack of calibration exercise and certification guidelines	Med	Calibration exercise to be conducted during initial ramp phase to onboard EXL QCA
Quality	Calibration issues between Tech leads, Examiners, Trainer, and Quality Auditor	Med	Weekly calibration meeting with all stakeholders to cover scenarios / issues during ramp period
	Quality performance issues due to lack of understanding on quality audit parameters	High	Separate training to be conducted on Quality audit sheet for underwriters to understand quality methodology and transactional / Gold Star errors
Compliance	Any obligations for EXL to approve / dis-allow processing at offshore locations	High	Prudential to secure all necessary legal or compliance approvals before transition

GOVERNANCE AND COMMUNICATION PLAN



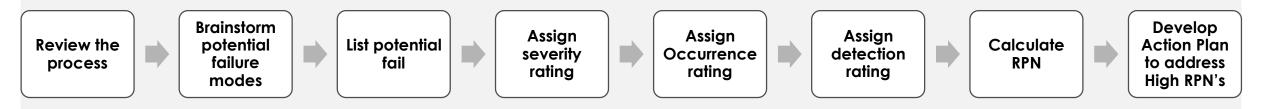
Meeting	Agenda	Frequency & Duration	Participants Prudential	Participants EXL
Daily Review	Production and volume reportFocus areasError discussion & clarification	Daily 30 minutes	Team Lead, Operations	Assistant Manager, Operations
Weekly Team Huddle	Performance in previous weekProcess updatesQuestions and Answer sessions	Weekly 30 Minutes	TBD by Prudential	EXL team
Catchup – Ops Delivery Lead	Discussion on ongoing performanceFocus areas	Fortnightly 30 minutes	Director, Operations	Sr AVP, Operations
Weekly Process Meeting	SLA performance reviewQuality performanceIssue and query resolutionPending issues and next steps	Weekly 30 minutes	Director, OperationsTeam Lead, Operations	Sr AVP, OperationsManager OperationsAssistant Manager, Operations
Monthly Business Review	 Process review SLA performance review People update Issue and query resolution / escalations Process improvements update 	Monthly 60 minutes	 Vice President, Operations Director, Operations Team Lead, Operations Quality Manager 	 Vice President, Operations Sr AVP, Operations Manager Operations Assistant Manager, Operations
Quarterly Business Review	 Process review SLA performance review People Update Issue and query resolution, escalation Process Improvements update 	Monthly 60 minutes	 Vice President, Operations Director, Operations Team Lead, Operations Quality Manager 	 Vice President, Operations Sr AVP, Operations AVP, Human Resources Manager Operations Assistant Manager, Operations Manager, Process Excellence

FAILURE MODE & EFFECT ANALYSIS (FMEA) OPPORTUNITIES TO IMPROVE QUALITY, PRODUCTIVITY AND EFFICIENCY



FMEA

A systematic method of identifying and preventing system, product and process problems before they occur.



Top priority potential failures based on calculated RPN (Risk Priority Number)

RPN = Severity x
Occurrence x
Detectability

Current Controls

Recommended Actions

During transition, EXL to identify potential failures in respective processes and plan recommended actions

THANK YOU



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