

# Council for Programs in Technical and Scientific Communication

2021 Annual Conference October 28-30, 2021

## **Envisioning Tech Comm Programs in a New Era**



#### **CONFERENCE COMMITTEE**

Co-Chair: Russell Kirkscey, Penn State Harrisburg

Co-Chair: Laura Vernon, Radford University

#### **MEMBERSHIP AND REGISTRATION**

Joanna Schreiber, Georgia Southern University

#### **WEBMASTER**

Sean Williams, University of Colorado, Colorado Springs

#### **EXECUTIVE COMMITTEE**

President: Teena Carnegie, Eastern Washington University

Past President: Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis

Vice President: Sean Williams, University of Colorado, Colorado Springs

Treasurer: Joanna Schreiber, Georgia Southern University

Secretary: Corinne Renguette, Indiana University-Purdue University Indianapolis

#### **Programmatic Perspectives Editors**

Lora Arduser, University of Cincinnati

Lee-Ann Breuch, University of Minnesota

#### Members-at-Large

Erin Friess, University of North Texas

Russell Kirkscey, Penn State Harrisburg

Shelley Thomas, Weber State University

Laura Vernon, Radford University

Cover illustration by Gerd Altmann from Pixabay

## **Program Reviewers**

Rebekka Andersen, University of California, Davis

Lora Arduser, University of Cincinnati

Ken Baake, Texas Tech University

Lee-Ann Breuch, University of Minnesota

Pam Estes Brewer, Mercer University

Teena Carnegie, Eastern Washington University

Kate Crane, Eastern Washington University

James Dubinsky, Virginia Tech

Erin Friess, University of North Texas

Guiseppe Getto, East Carolina University

Catherine Gouge, University of West Virginia

Heidi Skurat Harris, University of Arkansas, Little Rock

Sally Henschel, Midwestern State University

Marjorie Hovde, Indiana University-Purdue University

**Indianapolis** 

Loel Kim, University of Memphis

Russell Kirkscey, Penn State Harrisburg

Michael Klein, James Madison University

Michael Knievel, University of Wyoming

Bruce Maylath, North Dakota State University

Kyle Mattson, University of Central Arkansas

Marie Moeller, University of Wisconsin-LaCrosse

Ed Nagelhout, University of Nevada, Las Vegas

Cynthia Nahrwold, University of Arkansas, Little Rock

Sushil Oswal, University of Washington, Seattle

Laura Palmer, Kennesaw State University

Ehren Pflugfelder, Oregon State University

Stacey Pigg, North Carolina State

Chalice Randazzo, Dixie State University

Colleen Reilly, University of North Carolina,

Wilmington

Daniel Richards, Old Dominion University

Tammy Rice-Bailey, Milwaukee School

of Engineering

Julia Romberger, Old Dominion University

Donnie Sackey, Wayne State University

Joanna Schreiber, Georgia Southern University

Lars Soderlund, Western Oregon University

Denise Tillery, University of Nevada, Las Vegas

Laura Vernon, Radford University

Julie Watts, University of Wisconsin—Stout

Laura Wilson, University of Cincinnati

Miriam Williams, Texas State University

Sean Williams, University of Colorado, Colorado Springs

Han Yu, Kansas State University

## **Schedule at a Glance**

#### Thursday, October 28, 2021

Time Zone	Pacific	Mountain	Central	Eastern
Workshop 1	8—9:30 am	9—10:30 am	10—11:30 am	11 am—12:30 pm
Workshop 2	10—11:30 am	11 am—12:30 pm	12—1:30 pm	1—2:30 pm
International Committee Meeting	12—12:50 pm	1—1:50 pm	2—2:50 pm	3—3:50 pm
Diversity Committee Meeting	1—1:50 pm	2—2:50 pm	3—3:50 pm	4—4:50 pm
Research Grants Committee Meeting	2—2:50 pm	3—3:50 pm	4—4:50 pm	5—5:50 pm
Administrators Committee Meeting	3—3:50 pm	4—4:50 pm	5—5:50 pm	6—6:50 pm
Friday, October 29, 2021				
Concurrent Session 1	8—8:50 am	9—9:50 am	10—10:50 am	11—11:50 am
Concurrent Session 2	9—9:50 am	10—10:50 am	11—11:50 am	12—12:50 pm
Concurrent Session 3	10—10:50 am	11—11:50 am	12—12:50 pm	1—1:50 pm
Awards Ceremony and Virtual Reception	11—11:50 am	12—12:50 pm	1—1:50 pm	2—2:50 pm
Concurrent Session 4	12—12:50 pm	1—1:50 pm	2—2:50 pm	3—3:50 pm
Concurrent Session 5	1—1:50 pm	2—2:50 pm	3—3:50 pm	4—4:50 pm
Concurrent Session 6	2—2:50 pm	3—3:50 pm	4—4:50 pm	5—5:50 pm
Saturday, October 30, 2021				
Business Meeting	8—9:00 am	9—10:00 am	10—11:00 am	11 am—12:00 pm
Administrators Roundtable	9:15—10:15 am	10:15—11:15 am	11:15 am—12:15 pm	12—1:00 pm
Graduate Student Committee Listening Session	10:30—11:30 am	11:30 am–12:30 pm	12:30–1:30 pm	1:30–2:30 pm

Thursday, October 28, 2021

## Workshop 1 Thursday, October 28, 2021

#### **Invitation Stories: Program Profiles as a Recruitment Tool**

**Pacific** Mountain Central Eastern

8-9:30 am 9-10:30 am 10-11:30 am 11 am-12:30 pm

Room 1 https://us06web.zoom.us/j/88028472257

Moderator/Host: Sean Williams, University of Colorado, Colorado Springs

#### **Facilitators**

Jen Almjeld, James Madison University Andrew Fiss, Michigan Technological University Kailyn Shartel Hall, Purdue University Eric Leake, Texas State University Matthew Moberly, California State University, Stanislaus Karen Kuralt, University of Arkansas, Little Rock

In a recent national survey of master's programs in Writing Studies (MDCWSS 2021), graduate directors repeatedly mentioned recruitment as a serious challenge to the sustainability of their programs. This workshop, sponsored by the Master's Degree Consortium of Writing Studies Specialists, positions recruitment specifically as a strategy for and responsibility of diversity and inclusivity initiatives. Scholars have analyzed "the portrayal of racial and ethnic diversity" on our campuses via recruitment materials (Pippert, Essenburg and Matchett, 2013), but this workshop seeks to move recruitment past staged photos to authentic stories of program identities and aspirations. As noted in a Journal of Marketing for Higher Education article discussing recruitment, particularly of diverse students, "While it is not difficult to conceive why universities attempt to present their campus in the most positive light, the question remains as to whether or not the symbolic representations in recruitment materials accurately portray the reality of the institution and its characteristics" (Pippert, Essenburg & Matchett, p. 259).

Combining the findings of the 2021 MDCWSS survey and the experiences of the facilitators representing various stakeholders in graduate writing education, this workshop will invite participants to imagine recruitment as program profiles with special attention to who such narratives invite in and who they keep out. Facilitators for the workshop represent a variety of positions in the academy including a graduate school dean, a graduate director leading a one-year recruitment campaign project, a concentration coordinator struggling with recruitment, a new graduate director building inclusive internal processes, and a graduate student offering insights about what students need and want to hear from our recruitment stories to feel welcome. After a very short introduction, the facilitators will guide participants -in small groups—to reflect on recruitment goals and offer a strategic approach (Frolich & Stensaker, 2010) for brainstorming and workshopping stories of their programs that sincerely invite prospective students into our communities and create, from the outset, an inclusive environment. Participants, who we expect to be mainly program and department directors but might also appeal to any faculty involved in recruitment efforts, will be encouraged to pay particular attention to how we balance best versions of our programs alongside frank conversations about our field, the job market and long-term career goals in ways that are realistic and ethical.

Thursday, October 28, 2021

## Workshop 2 Thursday, October 28, 2021

# Create Meaningful Engagement in Your TSC Courses with OER-Enabled Pedagogy and Instructional Design

 Pacific
 Mountain
 Central
 Eastern

 10—11:30 am
 11 am—12:30 pm
 12—1:30 pm
 1—2:30 pm

Room 1 https://us06web.zoom.us/j/87820999554

Moderator/Host: Jennifer Mallette, Boise State University

Facilitator: Tiffani Tijerina, University System of Georgia

Open educational resources (OER) are educational materials with open licenses that allow for students and instructors to reuse, retain, revise, remix, and redistribute (the 5Rs) the materials freely and openly. The growing use of OER is creating significant impact on the cost of education, with one open TC textbook (Open Technical Communication) now saving approximately 1500 students almost \$200,000 annually at just its originating institution (not including institutions that have since adopted it).

It is well-established that OER can provide students with significant cost-savings and digital accessibility benefits. Recently, however, the pedagogical impact of OER has come into focus as faculty develop assignments and class activities to align with the materials and platforms being used. OER-enabled pedagogy provides faculty and students with the agency and flexibility to generate assignments that engage students with the material in meaningful ways. OER-enabled pedagogy provides a shift from traditional "disposable" assignments, in which students create products that are graded and soon thereafter disposed, to renewable assignments, which create opportunities for students to take responsibility for their own learning and contribute to course content. Examples of renewable assignments include wiki projects, textbook contributions, videos, and ancillary materials, including slide presentations and test banks. Through these activities, students become active co-creators of the material.

Renewable assignments provide students with opportunities to engage in meaningful work, add value to the world, and provide a foundation for future students to learn from and build upon. They are an alternative to traditional, disposable assignments, which students (and instructors) throw away after they are graded. They are possible because of the permission to engage in the 5R activities granted by OER, which is why they are an open pedagogical practice. Not only do renewable assignments make use of OER, but they typically provide students with an opportunity to create or contribute to OER as well. For that reason, students also gain experience with interpreting Creative Commons licenses on materials and applying them to their own work as well.

Instructional design is an essential component to implementing any new practice in education, but because there are very few (if any at all) restrictions on the implementation of OER and renewable assignments, instructional design is especially important in this case. In this workshop we will discuss observable assignment objectives and how to align them to the course goals, strategic use of educational technology, accessible design, integration of copyright principles, and student-centered assessment practices.

In this workshop, participants will be briefly introduced to open educational resources, and then exposed to open pedagogical concepts and instructional design principles as a foundation to the development of renewable assignments. We will then explore examples of renewable assignments from technical communication courses, as well as some from other disciplines that apply well to ours. These will include creating test banks, developing websites, editing and

Thursday, October 28, 2021

contributing to textbooks, and generating sample documents, among other examples. Finally, participants will be led through a structured assignment development process in which they will develop a new renewable assignment for their own classes and evaluate its viability in the classroom, followed by a session of sharing their ideas with the group.

OER-enabled pedagogy and the role instructional design plays in teaching and learning with open materials fits closely with the Council for Programs in Technical and Scientific Communication (CPTSC) theme. Possible only through the use of open educational resources, OER-enabled pedagogy is a learner-focused, high-impact practice by which students learn by doing.

Thursday, October 28, 2021

## **Committee Meetings**

All members are encouraged to attend all meetings. Please consider serving on one or more committees.

International Thursday, October 28, 2021

**Pacific** Mountain Central Eastern 12-12:50 pm 1-1:50 pm 2-2:50 pm 3-3:50 pm

Room 1 https://us06web.zoom.us/j/83064130598

Moderator/Host: Teena Carnegie, Eastern Washington University

**Diversity** Thursday, October 28, 2021

Pacific Mountain Central Eastern 3-3:50 pm 1-1:50 pm 2-2:50 pm 4-4:50 pm

Room 1 https://us06web.zoom.us/j/85663549308

Host: Joanna Schreiber, Georgia Southern University Moderator: Victor Del Hierro, University of Florida

Please join us for research presentations by the 2020 awardees of the Diversity, Equity, and Inclusion Research Grants Focusing on Anti-Racist Programs and Pedagogies

Redressing Indigenous Language Marginalization through User Experience Research

Nora Rivera, Chapman University

My Students Did That!: Learning, Developing, and Publishing a Black TPC Digital Artifact in the HBCU Technical and **Report Writing Classroom** 

Temptaous Mckoy, Bowie State University

Research Grants Thursday, October 28, 2021

Pacific Mountain Central Eastern 2-2:50 pm 3-3:50 pm 4-4:50 pm 5-5:50 pm

Room 1 https://us06web.zoom.us/j/82284994980

Moderator/Host: Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis

Thursday, October 28, 2021

## Committee Meetings Continued

Administrators Thursday, October 28, 2021

Pacific Mountain Central Eastern 3-3:50 pm 4-4:50 pm 5-5:50 pm 6-6:50 pm

Room 1 https://us06web.zoom.us/j/87292975834 Moderator/Host: Laura Vernon, Radford University

Friday, October 29, 2021

## Concurrent Session 1 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 8-8:50 am 9-9:50 am 10-10:50 am 11-11:50 am

#### **Program Design**

Room 1 https://us06web.zoom.us/j/83043496937

Moderator/Host: Russell Kirkscey, Penn State Harrisburg

Appealing to Miller in a Time of Austerity: A Narrative of Professional Writing Program Development in a SLAC

Patrick Danner, Misericordia University

Placing Data Visualizations within TPC Programs: The Factbook Assignment

Sara Doan, Kennesaw State University

So You Want Your Own Tech Comm Program? How One Program Gained Independence

Sean D. Williams, University of Colorado, Colorado Springs

#### Collaboration

Room 2 https://us06web.zoom.us/j/85272170137

Moderator/Host: Sean Williams, University of Colorado, Colorado Springs

Preparing Instructors to Facilitate Better Online (and In-Person) Student Collaborations

Felicia Chong, Oakland University, and Tammy Rice-Bailey, Milwaukee School of Engineering

"I Cannot Force Them to Work in Teams in this Culture": Transnational Team-Building in Engineering

Amy Hodges, University of Texas Arlington

Working Past the ABET Accreditation Barrier to Establish Stronger Interdisciplinary Collaboration between **Technical Communication and Engineering Programs** 

Xiaoli Li, University of Dayton Patrick Thomas, University of Dayton

Friday, October 29, 2021

## **Concurrent Session 1** Continued

#### Social Justice, Equity, Diversity, and Inclusion

Room 3 https://us06web.zoom.us/j/86284391509

Moderator/Host: Laura Vernon, Radford University

Reflections on Teaching Community-Engaged Design Projects for Social-Justice-Oriented Design

Huatong Sun, University of Washington Tacoma

Introducing Cartography in Technical Communication Courses to Support Social Justice Approaches

Joy Santee, University of Southern Indiana

Justice-Orientation and/or Workplace Preparation? Joining Competencies and Goals in a Healthcare **Communication Course** 

Elena Kalodner-Martin, University of Massachusetts Amherst

**How Empathy Can Address EDI in Tech Comm** 

K. Alex Ilyasova, University of Colorado, Colorado Springs

#### **Course Design**

Room 4 https://us06web.zoom.us/j/81818095835

Moderator/Host: Teena Carnegie, Eastern Washington University

Outcomes from the Outset: Building a Two-Course Sequence in Technical Writing

Brad E. Lucas, Texas Christian University

A GRAM Analysis of Trends in the Technical Editing Course

Joanna Schreiber, Georgia Southern University

Blending Theoretical and Practice-based Approaches in the Teaching of "Writing for Health and Medicine"

Elizabeth Angeli, Marquette University Lilly Campbell, Marquette University

Science and Religion in the Technical Communication Classroom

Michelle Cowan, Texas Tech University

Friday, October 29, 2021

## Concurrent Session 2 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 9-9:50 am 10-10:50 am 11-11:50 am 12-12:50 pm

#### **Choosing and Using OER Materials in Technical Communication Service Courses**

Room 1 https://us06web.zoom.us/j/81490478576

Moderator/Host: Jennifer Mallette, Boise State University

#### **Panelists**

Christin Phelps, North Carolina State University Jamie Larsen, North Carolina State University Stacey Pigg, North Carolina State University Rebecca De Haas, North Carolina State University Melanie Graham, North Carolina State University Christine Cranford, North Carolina State University

#### Disciplinary Specific Technical Communication for the Workplace

Room 2 https://us06web.zoom.us/j/82219264592

Moderator/Host: Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis

#### **Panelists**

Amanda Girard, Georgia Institute of Technology Fisayo Omojokun, Georgia Institute of Technology Suzy Watson-Phillips, Georgia Institute of Technology

## **Locating Technical and Professional Communication at Two-Year Institutions**

Room 3 https://us06web.zoom.us/j/81629989101

Moderator/Host: Sean Williams, University of Colorado, Colorado Springs

#### **Panelists**

Kristin Marie Bivens, Institute of Social and Preventative Medicine at the University of Bern Tim Elliott, DePaul University Gustav Karl Henrik Wiberg, University of Bern

Friday, October 29, 2021

## **Concurrent Session 2** Continued

#### **Student Support**

Room 4 https://us06web.zoom.us/j/81284637661

Moderator/Host: Laura Vernon, Radford University

Designing an Effective Student Recruitment "Journey" for Technical Communication Programs: Questions to **Consider When Working with a Constituent Relations Management System** 

Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis

**Developing Online Resources to Inform Technical Communication Majors about Graduate School** 

Sonia H. Stephens and J.D. Applen, University of Central Florida

**Examining Implications of Student Workload Expectations** 

Teena A. M. Carnegie, Eastern Washington University

Writing Infrastructures: Surveilling Women's Experiences in Graduate Technical Communication Programs

Morgan Banville, East Carolina University

Friday, October 29, 2021

## Concurrent Session 3 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 1-1:50 pm 10-10:50 am 11-11:50 am 12-12:50 pm

#### Retaining and Supporting Students of Color at a Predominately White Institution (PWI)

Room 1 https://us06web.zoom.us/j/83346649997

Moderator/Host: Teena Carnegie, Eastern Washington University

**Panelists** 

Michelle Eble, East Carolina University Erin Frost, East Carolina University

#### **OERs and TPC: Programmatic, Research and Instructor Perspectives**

Room 2 https://us06web.zoom.us/j/82695747994

Moderator/Host: Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis **Panelists** 

Sarah Read, Portland State University Henry Covey, Portland State University Julie Kares, Portland State University

#### **Workplace Preparedness**

Room 3 https://us06web.zoom.us/j/86135380894

Moderator/Host: Russell Kirkscey, Penn State Harrisburg

Data Design and Workplace Preparation: Promoting Data Humanism in Technical Communication

Laurence José, Grand Valley State University

**Adopting Project Management Strategies for Workplace Preparedness** 

Debi Galley, Brigham Young University

Student Technical Editors and Engineering Capstone Design Teams: An interdisciplinary Study in Curriculum **Development** 

Russell Kirkscey, Penn State Harrisburg

#### **Assessing Workplace Preparedness**

Christopher Eisenhart, University of Massachusetts Dartmouth Karen Gulbrandsen, University of Massachusetts Dartmouth

Friday, October 29, 2021

## **Concurrent Session 3** Continued

## **Exploring How Graduate Students Find/Perceive Value in a Technical Communication Advisory Board**

Room 4 https://us06web.zoom.us/j/82287585647

Moderator/Host: Lee-Ann K. Breuch, University of Minnesota

**Panelists** 

Lee-Ann K. Breuch, University of Minnesota Ann Hill Duin, University of Minnesota Ryan Wold, University of Minnesota Katlynne Davis, University of Minnesota

Friday, October 29, 2021

## Awards Ceremony and Virtual Reception Friday, October 29

**Pacific** Mountain Central Eastern 11-11:50 am 12-12:50 pm 2-2:50 pm 1-1:50 pm

Room 1 https://us06web.zoom.us/j/87362282839

Moderator/Host: Joanna Schreiber, Georgia Southern University

#### **Diversity Scholarship Recipients**

#### 2021 Awardees

Elena Kalodner-Martin, University of Massachusetts Amherst. Elena plans to examine how patient narratives, an oftenoverlooked form of writing in clinical contexts, function as a form of technical communication in ways that challenge traditional power dynamics between "expert" writers and "novice" audiences.

Shyam B. Pandey, Purdue University. Shyam is conducting an empirical study to explore how transnational TPC writers can work in a variety of mediums to express complex engineering concepts within a global communication network.

#### 2020 Awardees

G. Edzordzi Agbozo, Michigan Technological University. Edzordzi contributes to international technical communication and technologies through analyzing how the locally developed GhanaPostGPS system was created to organize an addressing system for easier location of residences and to associate voters with verifiable local addresses through new digital communications technologies.

Suresh Lohani, University of Texas El Paso. Suresh's work explores ways South Asian international students use mobile technology to grapple with various complexities of their academic and personal undertakings in the U.S, focusing on how, in these processes, they participate in acts of user-localization and appropriation.

## Diversity, Equity, and Inclusion Research Grants Focusing on Anti-Racist Programs and **Pedagogies**

#### 2021 Awardees

Jessica Edwards, University of Delaware: "Teaching Race in Technical Communication Classrooms"

Huatong Sun, University of Washington Tacoma, and Xiaoli Li, University of Dayton: "Articulating Resilience Towards a Caring Democracy: Building a Research-Informed Allyship Network for Anti-Racist CPTSC Scholars"

#### 2020 Awardees

Temptaous Mckoy, Bowie State University: "Understanding Black Technical and Professional Communication from the HBCU Students' Lens: Developing a Black Technical Communication Digital Artifact in the HBCU Technical and Report Writing Classroom"

Nora Rivera, Chapman University: "Redressing Indigenous Language Marginalization through User Experience Research"

Friday, October 29, 2021

## **Awards Ceremony and Virtual Reception Continued**

#### **CPTSC Research Grants**

#### 2021 Awardees

Kimberly Harper, North Carolina Agricultural and Technical State University: "A Methodology for Racial Bias in Health Communication"

Nupoor Ranade, North Carolina State University, and Daniel Hocutt, University of Richmond: "Investigating Data Analytics as a Pedagogical Practice for Technical Communication"

Katie Rieger, Benedictine College: "Contingent Laborers: Experience and Conditions: A Field Wide Survey"

Laura Wilson and Lora Arduser, University of Cincinnati: "Creating and Sustaining Successful Advisory Boards in TPC"

#### 2020 Awardees

Sweta Baniya, Virginia Tech; Jessica Edwards, University of Delaware; Jennifer Sano-Franchini, Virginia Tech; and Josephine Walwema, Oakland University: "Service Learning in Technical and Professional Communication through Social Justice and Intercultural Frameworks: A Multisite Study"

Alyson G. Eggleston, The Citadel – The Military College of South Carolina: "Institutional Partnerships: Best practices for building a multidisciplinary technical communication curriculum"

Lisa Melonçon, University of South Florida and Tanya Zarlengo, University of South Florida: "A Field Wide Examination of Service Course Learning Outcomes and Assignments"

Heather Noel Turner, Santa Clara University and Emma Rose, University of Washington-Tacoma: "Understanding UX Teaching Practices in Technical and Professional Communication"

#### **Distinguished Service Awards**

#### 2021 Awardees

Lisa Meloncon, University of South Florida

Honorary Distinguished Service Award: Steve Gerson, Johnson County Community College (Emeritus)

#### 2020 Awardee

Kirk St.Amant, Louisiana Tech University

Friday, October 29, 2021

## Concurrent Session 4 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 12-12:50 pm 1-1:50 pm 2-2:50 pm 3-3:50 pm

#### **Technology and User-Centered Design**

Room 1 https://us06web.zoom.us/j/82573722238

Moderator/Host: Sean Williams, University of Colorado, Colorado Springs

Using Community-based Approaches and User-Centered Design Frameworks for Teaching Technical Writing for **Diverse Students** 

Soyeon Lee, University of Texas at El Paso

Vectors of UX decision making: A Framework for Instructors and Programs for Curricular Design and Assessment

Heather Turner, Santa Clara University Emma Rose, University of Washington Tacoma

Delivering an Outstanding User Experience in the Classroom by Partnering with LinkedIn Learning to Fill Skill Gaps

Timothy Ponce, University of Texas Arlington

**Technology in a Time of Coronavirus** 

Kenneth Price, Texas A&M University Kingsville

#### Pedagogy

Room 2 https://us06web.zoom.us/j/89282802680 Moderator/Host: Laura Vernon, Radford University

Creating a Sustainable, Responsive, and Multidimensional Pedagogical Literacy Framework for Technical **Communication for a New Era** 

Halcyon M. Lawrence, Towson University Liz Hutter, University of Dayton

Redesigning an Academic Department Thru a Content Strategy Course

Tharon Howard, Clemson University

**Design Statements for Online Courses** 

Stuart Selber, Penn State University Park

Friday, October 29, 2021

## **Concurrent Session 4** Continued

#### **Non-Traditional Programs and Curricula**

Room 3 https://us06web.zoom.us/j/89361666802

Moderator/Host: Teena Carnegie, Eastern Washington University

The Advantages to DIY Non-Credit Technical Writing Certificate Design

Ehren Helmut Pflugfelder, Oregon State University Rich Collins, Oregon State University

Adobe Certified Professionals at ETSU: A case study of innovative non-traditional curricular design

Chase Mitchell, East Tennessee State University

Making It Hybrid: Programmatic Leadership and Program Boards

Joseph Jeyaraj, New York City College of Technology, The City University of New York

Friday, October 29, 2021

## Concurrent Session 5 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 1-1:50 pm 2-2:50 pm 3-3:50 pm 4-4:50 pm

#### Addressing Equity and Inclusion in Internship Programs: Challenges and Possibilities

Room 1 https://us06web.zoom.us/j/85277407449

Moderator/Host: Russell Kirkscey, Penn State Harrisburg

**Panelists** 

Christine Masters, Francis Marion University

Jennifer Bay, Purdue University

Gracemarie Mike Fillenwarth, Rowan University

#### **Open Educational Resources**

Room 2 https://us06web.zoom.us/j/82594253920

Moderator/Host: Marjorie Rush Hovde, Indiana University-Purdue University Indianapolis

Students in Control of Their Learning: Anchor Projects and Open-Educational Resources in Technical and Scientific **Communication Programs** 

Ed Nagelhout, University of Nevada at Las Vegas

Who's Really Paying for That Shrimp Cocktail? The Price of Academic Textbooks and OER Alternatives

Mason Pellegrini, Purdue University

Process & Product: OER Student Text for Community Engaged Technical Writing Courses

Johanna Phelps, Washington State University

Adoption of OER Materials among TSC Faculty

Daniel L. Hocutt, University of Richmond

## Lean, UDL, and Workplace-Focused: Learner-Centered Approaches to Tech Comm Education Pedagogy

Room 3 https://us06web.zoom.us/j/86492681858

Moderator/Host: Joanna Schreiber, Georgia Southern University

#### **Panelists**

Guiseppe Getto, East Carolina University Jack Labriola, Kennesaw State University Suzan Flanagan, Utah Valley University

Friday, October 29, 2021

## **Concurrent Session 5** Continued

## Capitalizing on Our Strengths and Meeting Today's Challenges: Toward a Much-Needed **Program Update**

Room 4 https://us06web.zoom.us/j/83437202316

Moderator/Host: Sean Williams, University of Colorado, Colorado Springs **Panelists** 

> Jay Gordon, Youngstown State University Diana Awad Scrocco, Youngstown State University Christopher Barzak, Youngstown State University

Friday, October 29, 2021

## Concurrent Session 6 Friday, October 29, 2021

**Pacific** Mountain Central Eastern 2-2:50 pm 3-3:50 pm 4-4:50 pm 5-5:50 pm

#### **Editors Roundtable**

Room 1 https://us06web.zoom.us/j/87089855338 Moderator/Host: Laura Vernon, Radford University

#### **Programmatic Perspectives**

Lora Arduser, University of Cincinnati

Lee-Ann Breuch, University of Minnesota

#### TPC Book Series at WAC Clearinghouse/University Press of Colorado

Sherena Huntsman, Boise State University

#### **Studies in Technical Communication, SUNY Press Book Series**

Miles Kimball, Rensselaer Polytechnic Institute

#### **IEEE Transactions in Professional Communication**

George Hayhoe, Mercer University

#### **Communication Design Quarterly**

Derek Ross, Auburn University

#### Reimagining the TC Service Course in Changing Contexts

Room 2 https://us06web.zoom.us/j/82453919479

Moderator/Host: Jennifer Mallette, Boise State University

#### **Panelists**

Jennifer Mallette, Boise State University Michelle Miller, Boise State University Sherena Huntsman, Boise State University Debra Purdy, Boise State University Heidi Naylor, Boise State University Roger Munger, Boise State University

Friday, October 29, 2021

## **Concurrent Session 6** Continued

## Renewable Assignments and Student-Generated OER Content: More Complex Than We **Imagined**

Room 3 https://us06web.zoom.us/j/87375744795

Moderator/Host: Russell Kirkscey, Penn State Harrisburg **Panelists** 

> Jonathan Arnett, Kennesaw State University Laura Palmer, Kennesaw State University

Saturday, October 30, 2021

## Business Meeting Saturday, October 30, 2021

**Pacific** Mountain Central Eastern

8-9:00 am 9-10:00 am 10—11:00 am 11 am-12:00 pm

Room 1 https://us06web.zoom.us/j/85251156062

Moderator/Host: Teena Carnegie, Eastern Washington University

## Administrators Roundtable Saturday, October 30, 2021

Pacific Mountain Central Eastern 9:15—10:15 am 10:15—11:15 am 11:15 am—12:15 pm 12—1:00 pm

Room 1 https://us06web.zoom.us/j/87851174971

Moderator/Host: Jennifer Mallette, Boise State University

This open session seeks input from CPTSC members and interested parties about an OER resources project, the new FOCUS section of *Programmatic Perspectives*, a programmatic database, and other topics for administration.

#### **Facilitators**

Julia Romberger, Old Dominion University Jason Tham, Texas Tech University Joseph Jeyaraj, New York City College of Technology, The City University of New York Lindsay Steiner, University of Wisconsin—La Crosse Danielle DeVasto, Grand Valley State University Stephen Royek, Rowan University

Saturday, October 30, 2021

## Graduate Student Committee Listening Session Saturday, October 30, 2021

### Identity, Agency, and Precarity in TPC Graduate Student Experiences

Pacific Mountain Central Eastern 10:30—11:30 am 11:30 am-12:30 pm 12:30-1:30 pm 1:30-2:30 pm

Room 1 https://us06web.zoom.us/j/86019096169

Moderator/Host: Danielle Stambler, University of Minnesota

The CPTSC Graduate Student Committee (GSC) will explore graduate student precarity, which helps us consider issues of labor, citizenship, risk, and oppression, drawing attention to the conditions that shape our existence. We seek to open a conversation on the precarities of graduate students. Fellow graduate students, faculty, and program administrators are invited to join us in this conversation, and to learn how they can act as allies in our ongoing work.

#### **Facilitators**

Morgan Banville, East Carolina University Meghalee Das, Texas Tech University Katlynne Davis, University of Minnesota Evelyn Dsouza, University of Minnesota Emily Gresbrink, University of Minnesota Elena Kalodner-Martin, University of Massachusetts Amherst Danielle Stambler, University of Minnesota