

MEDSYS CONSULTANCY SERVICES LLP

BUSINESS PRESENTATION

A quick introduction....



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FOREWORD



India currently houses the world's third largest startup ecosystem, with over 50 firms being valued at over USD 1 billion, or what are known as Unicorns. From ecommerce to electric vehicles, the Indian startups are the torch bearer for innovation and entrepreneurial spirit of India. The startup ecosystem continues contribute to the digitization of India and create employment and wealth across various segments of society.

The cycle of innovation is speeding up, and talented entrepreneurs are ready to take over and invent the next disruptive technologies.

The Medsys Consultancy Service, a Private Enterprise, understands the importance of entrepreneurs working to transform new ideas into thriving companies. Founders face considerable challenges as they work to bring new ideas to the marketplace while taking incremental leadership responsibilities. Raising capital, finding talent, acquiring customers, complying with regulatory requirements, and other management initiatives take time and are important to maximise business success. We are delighted to share highlights from our experience in this guide including operational, financial, tax and, accounting matters, and other business considerations.

Currently, we have been committed to serving startup companies across Maharashtra and hope to be useful and insightful guide in their journey. We welcome you to know us better and look forward to the opportunity to assist in your business strategies.



Bhushan Pundlik Shirude
Founder & CEO
Medsys Consultancy Services LLP

Aims and Aspiration of Medsys

Our aim is to provide personalized services to our clients to 'Start, Grow and Sustain' their business and enable them to take proactive decisions so that they are not stuck in legal hurdles or formalities.

We guarantee **hassle-free service** delivery without compromising on quality.

We ensure complete **transparency** at every step.

We aspire to prepare our organisation for growth and creating processes that effectively deal with developing marketplace.

We aspire to reach the right consumer as it more of understanding the consumer buying trends and developing business partnerships that help our organization to improve its market share.

Last but not least we aspire to improve our standing among consumers to serve them the best service as we can and eventually improving our revenue.



ASSISTANCE CUM SERVICES OFFERING

Start Your Business

- Business Registration
- Licenses & Misc.
- and others...

Fundraising

- Pitch Deck
- Start-up Presentation
- Valuation Report - Seed Funding
- CMA Data
- PEV Report
- Detailed Project Report
- Projections
- Project Report

Compliance & Tax

- Corporate Compliance
- Accounting & Taxation
- Goods and Services Tax
- Labour Compliance
- and others...

Trust/Society/Sec 8 Co.

- Registration
- Maintenance
- Tax Compliances
- and others....

Trademark & IP

- Trademark
- Copyright
- Patent
- and others...

Social Presence

- Content Writing
- Website Designing
- Website Development
- Social Media Marketing
- Product Catalogue Designing
- and others...

OUR FRANCHISEE ACROSS MAHARASHTRA



Thane



Pune



Mumbai



Navi
Mumbai

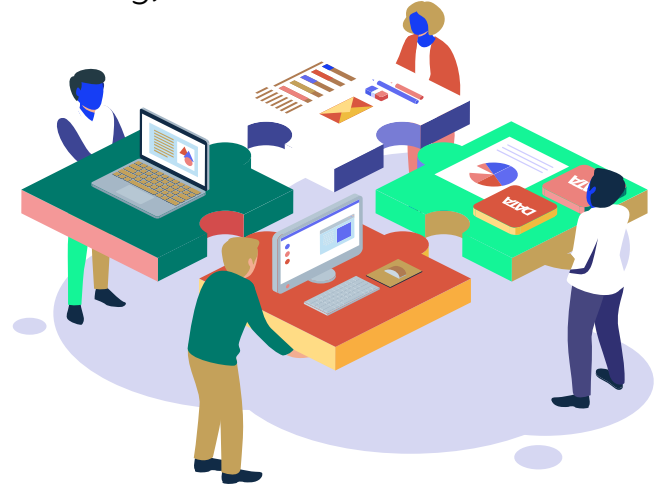


Aurangabad

Medsys's Franchisee model runs on a referral programme.

OUR GROWTH PARAMETRE

- ❖ Starts with identification and removal of barriers.
- ❖ Reinforce action plans for the errors identified.
- ❖ Assess the current performance status of operations, marketing, franchisee.



UPCOMING GOALS

One Stop
Solution for
budding
entrepreneur
and businesses

One India
One Service Rate.

MEDSYS
Franchisee
All across
Maharashtra

With a Quality Service Driven Approach.

REASONS TO PARTNER WITH US



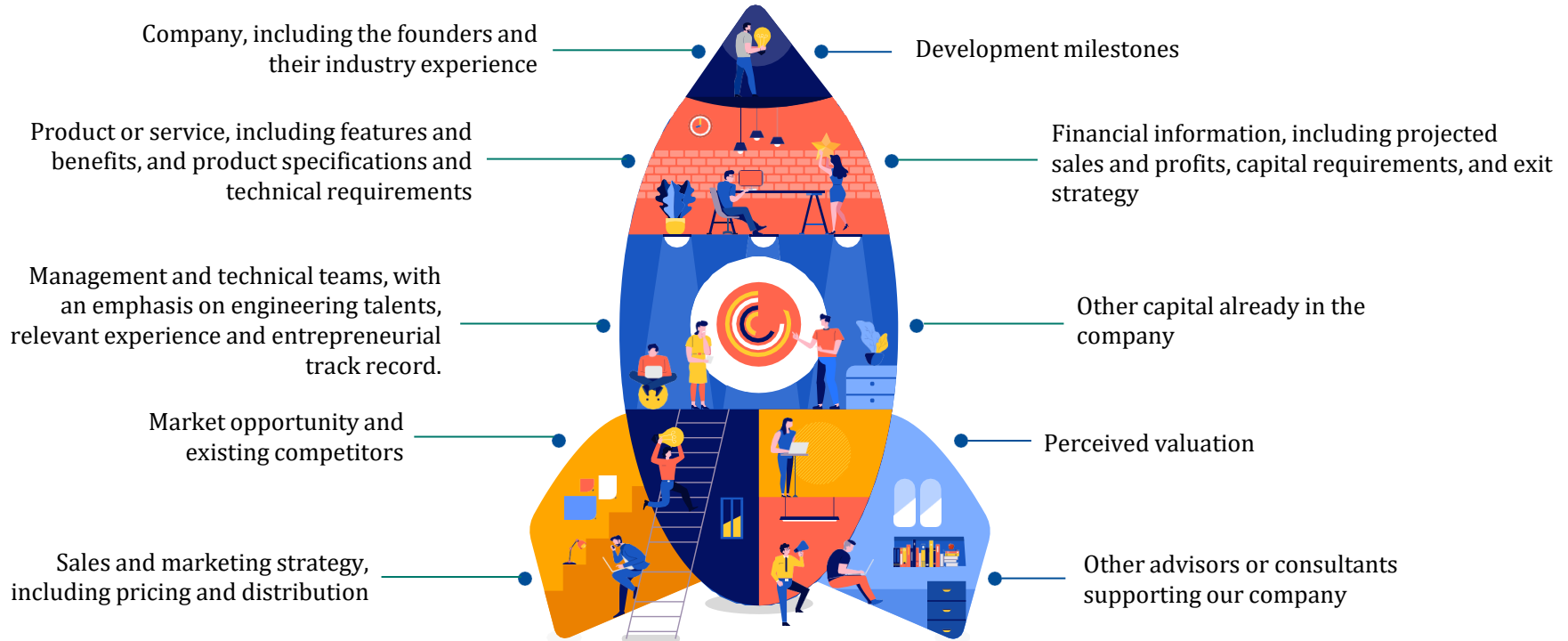
Success comes from working with a partner you trust to provide the insight, support and expertise that will propel your business forward.

We have built and continue to build our teams to cater specialized services and solutions that meet the distinct needs of the start-ups.

Our deep-set commitment to our customers defines how we do business, and our years of experience working across industries underpin the vast array of services we offer.

Our referral programme is an eye boggling opportunity to whoever looking for a easy earning at the convenience of their working hours.

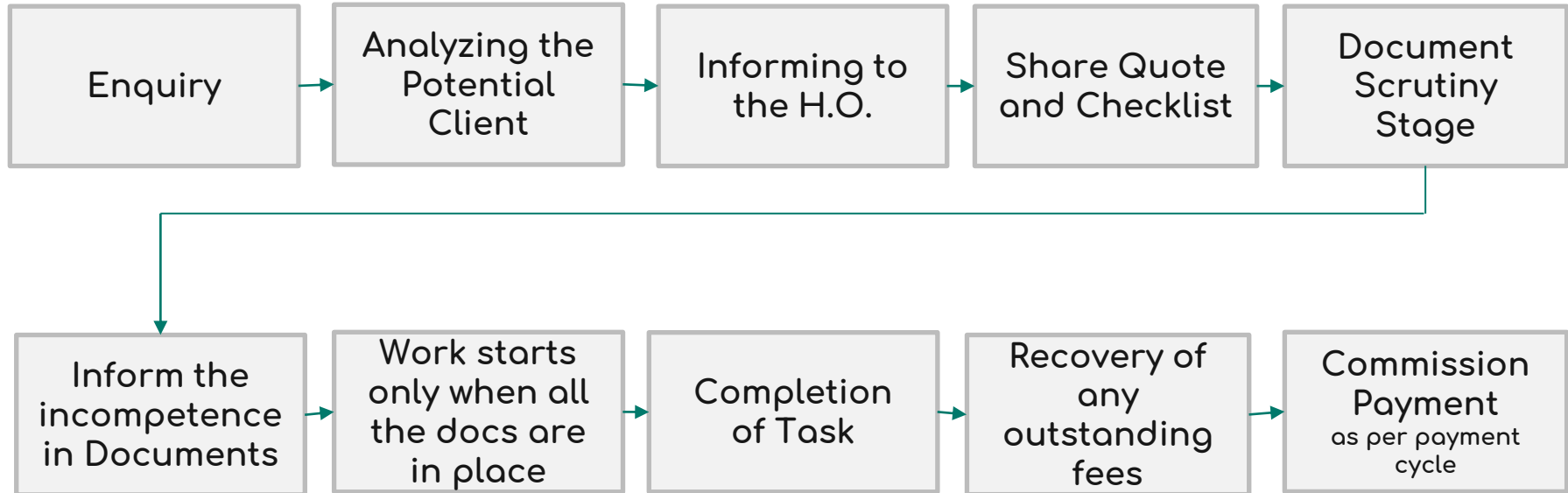
Your Company's pitch may define your success in raising capital, building business alliances, and gaining market share.



We at Medsys aim to be the ONE STOP SOLUTION for a budding businesses in Maharashtra.

- It starts with the NAME of the business, then the Product followed by its Brand Name.
- The Executive Summary and pitch deck
- Practical tips, factors to consider for choosing the right legal structure
- Taxation advice at the earliest stages of your startup's development to prevent early mistakes.
- Creating a simple style guide, to define your visual identity (i.e., logos, color schemes, fonts, and taglines, website) and provides guidelines for how to properly use these visual elements.
- From “pricing” a start-up... to “Valuing” a company by constructing a data-backed business plan.
- Raising capital your ability to attract investors ultimate success of your company and its exit strategy.
- Investment in data and technology for sustainable business.
- Policies, Procedures and Practices, Corporate Governance Consideration-entrepreneurs today, must remember that investors are no longer looking at simple sales forecasts and projections. They are looking at profitability, overall risk management strategy, and a startup's potential to bounce back successfully from major threats or crises.
- Valuing your start-up not only aids in the evaluation of your potential investor's offer, but also keeps you abreast with the progress you have made and factors that influence your start-up's value. A customised litmus test helps you assess if your start-up's story ties with its numbers.
- Analyzing what's on Investor's Mind?

HOW IT WORKS [FRANCHISEE]



Our strength lies in our user-friendly approach and our upfront pricing making us trustworthy and reliable.
We are looking for you...

Our Founder



Bhushan Shirude

Founder & CEO

MedSys Consultancy Services LLP

He is an entrepreneur, business consultant and Founder of **Medsys Consultancy Services LLP** looking after the Business and Marketing aspects of the firm. Also, he is the founder of **Medlife Pharma Healthcare Private Limited** and **Medlife Foundation**. He aims at supporting startups on strategic projects, develop, build and strengthen their organisational capabilities, generate innovative ideas and projects and help in improving organizational efficiency and effectiveness through his Sales and Marketing industry expertise.

TURN YOUR IDEAS INTO REALITY WITH MEDSYS CONSULTANCY SERVICES LLP

GET IT TOUCH WITH US

Medsys Consultancy Services LLP

Mobile/WhatsApp: +91 70204 38881

Email ID: medsysconsultancy@gmail.com

Website: www.medsysconsultancy.com



Innovative ideas for you !

THANK YOU!